PRESS RELEASE | Canada

Methodology:
Results are based on an online survey conducted from November 2 to November 4, 2026, among 1,002 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

If a federal election were held today, which party's candidate would you vote for in your constituency?

Liberal Party – 47% (=)
Conservative Party – 28% (+1)
New Democratic Party (NDP) – 11% (+1)
Bloc Québécois – 6% (=)
Green Party – 4% (-1)
People's Party – 2% (-2)
Another party / An independent candidate – 1% (=)

What is the most important issue facing Canada today?

Canada-U.S. Relations – 26% (+14)
Housing / Homelessness / Poverty – 19% (-4)
The economy / Jobs – 18% (-7)
Health Care – 12% (-2)
Immigration – 8% (-1)

Thinking of each of the following federal party leaders, would you say you generally approve or disapprove of the way each one has performed in their job?

Liberals Remain Dominant as Canadians Focus on United States

Canada-U.S. Relations is the most important issue for the first time since July 2025, overtaking housing and financial concerns.

Vancouver, BC [November 12, 2026] – The standing of Canada's main federal political parties did not vary much over the past three months, a new Research Co. poll has found.

In the online survey of a representative national sample, 47% of decided voters across Canada (unchanged since a similar Research Co. poll conducted in August) would cast a ballot for the Liberal Party candidate in their riding if a federal election were held today.

The Conservative Party is second with 28% (+1), followed by the New Democratic Party (NDP) with 11% (+1), the Bloc Québécois with 6% (=), the Green Party with 4% (-1), the People's Party with 2% (-2) and other parties and independent candidates with 1% (=).

The governing Liberals hold sizeable leads over the Conservatives among Baby Boomers (57% to 23%), Generation X (49% to 33%) and Generation Z (48% to 22%). The race is closer but with the governing party still ahead, among Millennials (38% to 32%).

Majorities of decided voters in Atlantic Canada (54%) and Quebec (53%) would support the Liberals in the next federal election. The governing party is also ahead in British Columbia (47%) and Ontario (45%) and trails the Conservatives in Alberta by five points (36% to 41%).

When Canadians are asked about the most important issue facing the country, more than one-in-four (26%, +14) mention Canada-U.S. Relations, followed by housing, homelessness and poverty (19%, -4), the economy and jobs (18%, -7), health care (12%, -2) and immigration (8%, -1).

"Canadians were clearly enthralled by the midterm elections in the United States," says Mario Canseco, President of Research Co. "Canada-U.S. Relations had not been ranked as the most important issue facing Canada since July 2025."

More than three-in-five Canadians (62%, +3) approve of the performance of Mark Carney as Prime Minister and leader of the Liberal Party, while two-in-five (40%, +2) are satisfied with how Pierre Poilievre is managing his duties as leader of the Official Opposition and the Conservative Party.

Mark Carney – 62% (+3)
Pierre Poilievre – 40% (+2)
Elizabeth May – 35% (-2)
Avi Lewis – 35% (+3)
Yves-François Blanchet – 24% (-4)
Maxime Bernier – 23% (+1)

Which of these party leaders do you think would make the best Prime Minister of Canada?

Mark Carney – 46% (+1)
Pierre Poilievre – 22% (=)
Avi Lewis – 5% (+2)
Elizabeth May – 4% (-2)
Yves-François Blanchet – 3% (=)
Maxime Bernier – 3% (=)
Not sure – 16% (-2)

The approval rating is lower this month for outgoing Green leader Elizabeth May (35%, -2), NDP leader Avi Lewis (also 35%, +3), Bloc leader Yves-François Blanchet (24%, -4) and People's Party leader Maxime Bernier (23%, +1).

The "Preferred Prime Minister" question places Carney at 46% (+1), followed by Poilievre at 22% (=) and with the remaining federal party leaders in single digits.

Carney maintains double-digit leads over Poilievre when Canadians are asked which one of the two leaders is best suited to manage nine different issues: foreign affairs (52% to 26%), Canada-U.S. Relations (50% to 23%), national unity (48% to 26%), accountability and leadership (48% to 26%), the economy and jobs (47% to 29%), energy and pipelines (45% to 28%), health care (42% to 26%), the environment (40% to 24%), and housing, homelessness and poverty (40% to 29%).

Poilievre manages to reach or surpass the 30% mark on two issues where he still trails Carney: immigration (30% to 40%) and crime and public safety (33% to 38%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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