PRESS RELEASE | United States

Methodology:
Results are based on online surveys conducted from October 31 to November 2, 2026, among representative samples of 450 likely voters in six American states: Colorado, Florida, Georgia, Illinois, New Mexico and Texas. The data has been statistically weighted according to U.S. census figures for age and gender in each state. The margin of error—which measures sample variability—is +/- 4.6 percentage points for each state.

U.S. Senate Races (among decided voters):

Colorado
Hickenlooper (D) – 61%
Baisley (R) – 37%
Other – 2%

Florida
Moody (R) – 53%
Nixon (D) – 46%
Gillespie (I) – 1%

Georgia
Ossoff (R) – 55%
Collins (D) – 45%

Illinois
Stratton (D) – 56%
Tracy (R) – 43%
Other – 1%

New Mexico
Luján (D) – 60%
Marker (R) – 40%

Texas
Talarico (D) – 51%
Paxton (R) – 48%
Brown (L) – 1%

Florida Stays Red, Texas Could See Senate Swing in U.S. Election

Democratic candidates are ahead of their Republican rivals in Colorado, Georgia, Illinois and New Mexico.

Vancouver, BC [November 2, 2026] – Texas could elect a Democratic Party U.S. Senator for the first time since 1988, as the Republican Party seems poised for victories in two Florida statewide elections, according to new polls conducted by Research Co.

The surveys of American likely voters in six states also show Democratic candidates in Colorado, Illinois and New Mexico with sizeable leads over their Republican rivals.

Colorado

Among decided voters in the Rocky Mountain State, incumbent U.S. Senator John Hickenlooper of the Democratic Party holds a sizeable lead over Republican Party challenger Mark Baisley (61% to 37%).

In the gubernatorial race, Democrat Phil Weisler is clearly ahead of Republican Victor Marx (57% to 41%)

Florida

In the race to take over the remainder of current Secretary of State Marco Rubio's term in the U.S. Senate, Republican candidate Ashley Moody holds a seven-point lead over Democratic rival Angie Nixon (53% to 46%).

In the gubernatorial election, the gap is narrower, but favouring Republican candidate Byron Donalds over Democratic challenger David Jolly (51% to 47%).

Georgia

Incumbent Democratic U.S. Senator John Ossoff has a double-digit lead over Republican Mike Collins in the Peach State (55% to 45%).

The election for governor is tighter, with Democrat Keisha Bottoms holding a two-point edge over Republican Rick Jackson (51% to 49%).

Illinois

Democrat Juliana Stratton holds a double-digit lead over Republican Don Tracy (56% to 43%) in the election to the Prairie

Gubernatorial Races (among decided voters):

Colorado
Weiser (D) – 57%
Marx (R) – 41%
Other – 2%

Florida
Donalds (R) – 51%
Jolly (D) – 47%
Other – 2%

Georgia
Bottoms (D) – 51%
Jackson (R) – 49%

Illinois
Pritzker (D) – 60%
Bailey (R) – 38%
Other – 1%

New Mexico
Haaland (D) – 54%
Hull (R) – 46%

Texas
Abbott (R) – 50%
Hinojosa (D) – 48%
Dixon (L) – 2%

State's U.S. Senate seat that had been kept by Dick Durbin since 1997.

In a rematch of the 2022 gubernatorial election, incumbent Democrat J. B. Pritzker is heavily favoured to win a new term in office against Republican Darren Bailey (60% to 38%).

New Mexico

Incumbent U.S. Senator Ben Ray Luján holds a sizeable advantage over Republican contender Larry E. Marker (60% to 40%) in the Land of Enchantment.

In New Mexico's gubernatorial election, Democrat Debra Halland holds an eight-point lead over Republican Gregg Hull (54% to 46%).

Texas

Democrat James Talarico heads to Election Day with a three-point lead over Republican Ken Paxton (51% to 48%) in the Lone Star State.

In the gubernatorial election, Republican incumbent Greg Abbott—who seeks a fourth term in office—is ahead of Democratic challenger Gina Hinojosa by two points (50% to 48%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs.

We never compromise facts for profit. Our agenda is the truth. We have a global network of partners in the qualitative, data collection and data visualization specialities.

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