

Over the course of the past year, have you done any of the following?



|                                                           | GENDER |      |        | AGE   |       |     | REGION |         |         |         |        | VOTE IN 2025 FEDERAL ELECTION |         |          |     | ETHNICITY  |            |          |             |
|-----------------------------------------------------------|--------|------|--------|-------|-------|-----|--------|---------|---------|---------|--------|-------------------------------|---------|----------|-----|------------|------------|----------|-------------|
|                                                           | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC     | Alberta | SK / MB | Ontario | Quebec | Atlantic                      | Liberal | Conserv. | NDP | Indigenous | East Asian | European | South Asian |
| Smoked tobacco in any form (cigarette, cigar, pipe)       | 21%    | 25%  | 18%    | 25%   | 22%   | 16% | 19%    | 19%     | 19%     | 22%     | 22%    | 21%                           | 19%     | 20%      | 22% | 31%        | 14%        | 22%      | 20%         |
| Consumed tobacco in a non-smoking form (chewable tobacco) | 7%     | 9%   | 5%     | 15%   | 6%    | 1%  | 3%     | 13%     | 4%      | 7%      | 10%    | 6%                            | 6%      | 9%       | 4%  | 16%        | 9%         | 4%       | 17%         |
| Smoked marijuana                                          | 18%    | 20%  | 16%    | 26%   | 17%   | 11% | 12%    | 20%     | 28%     | 18%     | 13%    | 26%                           | 17%     | 16%      | 24% | 30%        | 11%        | 19%      | 8%          |
| Consumed marijuana in a non-smoking form (edibles)        | 17%    | 18%  | 17%    | 22%   | 21%   | 9%  | 14%    | 27%     | 23%     | 17%     | 12%    | 18%                           | 17%     | 19%      | 13% | 31%        | 15%        | 18%      | 12%         |
| Used an electronic cigarette or e-cigarette (vaping)      | 16%    | 18%  | 16%    | 27%   | 19%   | 5%  | 16%    | 15%     | 18%     | 16%     | 18%    | 16%                           | 16%     | 15%      | 11% | 37%        | 14%        | 15%      | 11%         |
| None of these                                             | 55%    | 53%  | 57%    | 39%   | 55%   | 71% | 64%    | 49%     | 51%     | 56%     | 55%    | 50%                           | 58%     | 55%      | 57% | 35%        | 68%        | 57%      | 51%         |

In 2024, Canada became the first country to mandate printed warning labels on individual cigarettes sold in the country. Do you agree or disagree with this decision?



|                     | GENDER |      |        | AGE   |       |     | REGION |         |         |         |        | VOTE IN 2025 FEDERAL ELECTION |         |          |     | ETHNICITY  |            |          |             | SMOKER? |     |
|---------------------|--------|------|--------|-------|-------|-----|--------|---------|---------|---------|--------|-------------------------------|---------|----------|-----|------------|------------|----------|-------------|---------|-----|
|                     | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC     | Alberta | SK / MB | Ontario | Quebec | Atlantic                      | Liberal | Conserv. | NDP | Indigenous | East Asian | European | South Asian | Yes     | No  |
| Strongly agree      | 51%    | 51%  | 51%    | 51%   | 47%   | 56% | 57%    | 47%     | 55%     | 50%     | 51%    | 51%                           | 63%     | 35%      | 58% | 62%        | 56%        | 54%      | 42%         | 46%     | 52% |
| Moderately agree    | 20%    | 21%  | 19%    | 22%   | 18%   | 19% | 20%    | 20%     | 19%     | 21%     | 18%    | 20%                           | 19%     | 26%      | 15% | 7%         | 17%        | 18%      | 29%         | 20%     | 20% |
| Moderately disagree | 8%     | 9%   | 6%     | 9%    | 8%    | 5%  | 6%     | 6%      | 10%     | 7%      | 9%     | 10%                           | 4%      | 12%      | 6%  | 14%        | 7%         | 7%       | 12%         | 9%      | 7%  |
| Strongly disagree   | 9%     | 10%  | 9%     | 7%    | 12%   | 10% | 5%     | 15%     | 4%      | 11%     | 10%    | 5%                            | 5%      | 17%      | 7%  | 9%         | 11%        | 12%      | 9%          | 14%     | 8%  |
| Not sure            | 12%    | 9%   | 15%    | 11%   | 15%   | 11% | 12%    | 13%     | 12%     | 11%     | 13%    | 14%                           | 9%      | 11%      | 15% | 8%         | 9%         | 9%       | 8%          | 10%     | 12% |

As you may know, the Government of the United Kingdom has ratified legislation related to the sale of cigarettes. Under the new law, the legal age to purchase cigarettes in the United Kingdom—currently set at 18 years—will increase by one year every year. In essence, people born in or after 2009 will never be allowed to purchase cigarettes. All things considered, do you have a positive or negative opinion of this law?



|                     | GENDER |      | AGE    |       |       | REGION |     |         |         |         |        | VOTE IN 2025 FEDERAL ELECTION |         |          |     | ETHNICITY  |            |          |             | SMOKER? |     |
|---------------------|--------|------|--------|-------|-------|--------|-----|---------|---------|---------|--------|-------------------------------|---------|----------|-----|------------|------------|----------|-------------|---------|-----|
|                     | Canada | Male | Female | 18-34 | 35-54 | 55+    | BC  | Alberta | SK / MB | Ontario | Quebec | Atlantic                      | Liberal | Conserv. | NDP | Indigenous | East Asian | European | South Asian | Yes     | No  |
| Very positive       | 35%    | 35%  | 33%    | 32%   | 35%   | 37%    | 45% | 28%     | 32%     | 36%     | 34%    | 26%                           | 44%     | 28%      | 33% | 56%        | 41%        | 36%      | 27%         | 27%     | 37% |
| Moderately positive | 31%    | 30%  | 32%    | 35%   | 30%   | 28%    | 33% | 28%     | 26%     | 28%     | 35%    | 36%                           | 31%     | 29%      | 30% | 16%        | 34%        | 29%      | 32%         | 31%     | 31% |
| Moderately negative | 13%    | 16%  | 10%    | 15%   | 11%   | 12%    | 5%  | 12%     | 16%     | 15%     | 11%    | 15%                           | 7%      | 19%      | 16% | 9%         | 9%         | 13%      | 27%         | 16%     | 11% |
| Very negative       | 8%     | 8%   | 8%     | 6%    | 7%    | 10%    | 8%  | 12%     | 7%      | 8%      | 6%     | 5%                            | 6%      | 13%      | 6%  | 9%         | 1%         | 12%      | 4%          | 13%     | 7%  |
| Not sure            | 14%    | 11%  | 17%    | 12%   | 17%   | 13%    | 10% | 21%     | 18%     | 13%     | 13%    | 18%                           | 12%     | 11%      | 14% | 10%        | 15%        | 11%      | 11%         | 12%     | 14% |

Do you think Canada should consider legislation similar to the one ratified in the United Kingdom (that is, increase the legal age to purchase cigarettes every year so that people born in or after 2009 are never allowed to purchase cigarettes)?



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|-----------------------|--------|------|--------|-------|-------|-----|--------|---------|---------|---------|--------|-------------------------------|---------|----------|-----|------------|------------|----------|-------------|-----|---------|--|
|                       | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC     | Alberta | SK / MB | Ontario | Quebec | Atlantic                      | Liberal | Conserv. | NDP | Indigenous | East Asian | European | South Asian | Yes | No      |  |
| Definitely should     | 33%    | 33%  | 32%    | 34%   | 30%   | 35% | 39%    | 27%     | 33%     | 35%     | 32%    | 26%                           | 39%     | 28%      | 38% | 54%        | 33%        | 34%      | 33%         | 27% | 34%     |  |
| Probably should       | 28%    | 28%  | 28%    | 31%   | 29%   | 23% | 34%    | 27%     | 27%     | 24%     | 31%    | 28%                           | 31%     | 22%      | 27% | 17%        | 40%        | 25%      | 31%         | 25% | 29%     |  |
| Probably should not   | 13%    | 15%  | 11%    | 15%   | 12%   | 13% | 8%     | 13%     | 9%      | 16%     | 14%    | 12%                           | 11%     | 17%      | 14% | 3%         | 19%        | 12%      | 20%         | 15% | 13%     |  |
| Definitely should not | 12%    | 13%  | 12%    | 12%   | 12%   | 13% | 9%     | 16%     | 15%     | 12%     | 11%    | 15%                           | 7%      | 21%      | 8%  | 13%        | 2%         | 16%      | 9%          | 21% | 11%     |  |
| Not sure              | 14%    | 11%  | 17%    | 8%    | 18%   | 16% | 10%    | 18%     | 17%     | 14%     | 12%    | 19%                           | 12%     | 12%      | 13% | 13%        | 7%         | 13%      | 7%          | 13% | 13%     |  |