

As you may know, there is a petition circulating in the United States that calls for Halloween to be moved to the last Saturday of October, instead of being observed every year on the same day (October 31). All things considered, do you agree or disagree with this idea?

RESEARCH Co.																
	Canada	GENDER		AGE			REGION					ETHNICITY				
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic Canada	Indigenous / First Nation	East Asian	European	South Asian
Strongly agree	14%	18%	11%	17%	13%	13%	10%	13%	12%	15%	18%	16%	27%	19%	11%	19%
Moderately agree	21%	24%	18%	26%	19%	18%	22%	18%	22%	19%	27%	18%	14%	24%	18%	35%
Moderately disagree	12%	12%	12%	12%	12%	12%	10%	12%	17%	11%	12%	13%	6%	15%	13%	13%
Strongly disagree	32%	28%	37%	28%	36%	33%	29%	37%	36%	34%	27%	34%	42%	14%	40%	9%
Not sure	20%	18%	23%	17%	20%	24%	29%	21%	14%	22%	16%	19%	11%	28%	19%	24%

Thinking specifically about Halloween costumes, do you think each of the costumes described below is appropriate or inappropriate for children?

	RESEARCH Co.															
	Canada	GENDER		AGE			REGION					ETHNICITY				
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic Canada	Indigenous / First Nation	East Asian	European	South Asian
<i>A costume that entails changing the colour of the child's skin</i>																
Definitely appropriate	13%	16%	10%	16%	14%	8%	14%	9%	9%	14%	13%	13%	21%	10%	11%	13%
Probably appropriate	19%	23%	16%	20%	23%	16%	20%	22%	25%	14%	27%	13%	15%	24%	18%	31%
Probably inappropriate	22%	25%	20%	19%	24%	24%	18%	20%	24%	24%	22%	24%	19%	21%	24%	17%
Definitely inappropriate	33%	27%	39%	34%	26%	37%	33%	36%	35%	36%	25%	33%	34%	34%	36%	31%
Not sure	13%	10%	15%	11%	13%	15%	15%	13%	8%	12%	13%	16%	11%	11%	12%	8%
<i>A costume that refers to a culture that is not the child's own</i>																
Definitely appropriate	14%	18%	11%	16%	15%	11%	13%	8%	13%	14%	18%	14%	16%	11%	13%	21%
Probably appropriate	28%	31%	25%	30%	29%	26%	34%	28%	36%	27%	28%	21%	29%	33%	27%	37%
Probably inappropriate	24%	25%	23%	22%	26%	24%	19%	25%	21%	26%	24%	19%	20%	28%	25%	21%
Definitely inappropriate	19%	14%	24%	20%	16%	20%	18%	26%	21%	18%	15%	24%	27%	15%	19%	14%
Not sure	15%	13%	16%	12%	14%	19%	17%	14%	9%	15%	15%	23%	8%	12%	15%	7%
<i>A costume that represents an ethnic stereotype</i>																
Definitely appropriate	11%	13%	9%	14%	11%	8%	11%	6%	13%	11%	13%	8%	15%	13%	9%	13%
Probably appropriate	18%	20%	16%	20%	20%	15%	25%	16%	19%	15%	21%	15%	21%	19%	17%	22%
Probably inappropriate	23%	26%	21%	20%	26%	24%	17%	27%	26%	22%	25%	24%	22%	26%	23%	18%
Definitely inappropriate	35%	31%	39%	36%	32%	36%	33%	38%	36%	40%	28%	34%	32%	32%	38%	41%
Not sure	13%	10%	15%	10%	11%	17%	15%	13%	6%	12%	13%	19%	10%	10%	12%	7%
<i>A costume that represents a social stereotype (such as a jailbird or vagabond)</i>																
Definitely appropriate	13%	16%	11%	14%	15%	11%	15%	10%	16%	12%	15%	14%	20%	8%	14%	7%
Probably appropriate	31%	33%	30%	30%	34%	29%	33%	33%	35%	30%	30%	31%	24%	32%	31%	50%
Probably inappropriate	24%	25%	22%	23%	26%	23%	19%	28%	24%	23%	26%	24%	32%	22%	25%	16%
Definitely inappropriate	18%	15%	22%	20%	12%	22%	18%	17%	18%	22%	16%	11%	19%	25%	17%	14%
Not sure	13%	11%	15%	12%	13%	14%	15%	13%	7%	13%	13%	20%	6%	13%	13%	14%
<i>A costume where the child carries toy or replica weapons</i>																
Definitely appropriate	13%	16%	11%	19%	14%	7%	14%	11%	16%	14%	12%	12%	26%	11%	11%	11%
Probably appropriate	22%	27%	18%	28%	25%	15%	20%	30%	24%	19%	23%	26%	27%	23%	19%	30%
Probably inappropriate	28%	26%	29%	31%	30%	22%	23%	28%	30%	30%	27%	26%	30%	28%	30%	32%
Definitely inappropriate	26%	22%	31%	12%	21%	44%	31%	24%	23%	27%	27%	18%	12%	32%	30%	20%
Not sure	11%	9%	11%	10%	10%	11%	12%	7%	7%	10%	12%	17%	5%	7%	10%	6%

And do you think each of the Halloween costumes described below is appropriate or inappropriate for adults?

	RESEARCH Co.															
	Canada	GENDER		AGE			REGION					ETHNICITY				
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic Canada	Indigenous / First Nation	East Asian	European	South Asian
A costume that entails changing the colour of the adult's skin																
Definitely appropriate	12%	15%	9%	14%	14%	8%	13%	7%	10%	12%	15%	12%	16%	11%	9%	13%
Probably appropriate	22%	24%	20%	25%	25%	16%	22%	28%	26%	19%	24%	18%	28%	23%	20%	30%
Probably inappropriate	21%	24%	17%	19%	21%	23%	22%	26%	17%	20%	21%	22%	21%	29%	21%	21%
Definitely inappropriate	34%	29%	40%	33%	29%	40%	30%	30%	37%	39%	28%	38%	26%	26%	40%	27%
Not sure	11%	9%	13%	9%	10%	14%	13%	9%	10%	11%	13%	9%	9%	11%	10%	7%
A costume that refers to a culture that is not the adult's own																
Definitely appropriate	13%	17%	10%	15%	16%	9%	14%	7%	16%	13%	15%	13%	13%	10%	12%	8%
Probably appropriate	26%	28%	24%	29%	28%	22%	24%	32%	28%	24%	28%	21%	35%	32%	24%	33%
Probably inappropriate	25%	26%	23%	23%	23%	27%	25%	24%	19%	25%	25%	27%	25%	24%	26%	24%
Definitely inappropriate	24%	18%	30%	23%	20%	28%	22%	28%	29%	25%	19%	23%	22%	23%	26%	20%
Not sure	13%	11%	14%	11%	13%	14%	15%	9%	9%	13%	12%	16%	6%	12%	11%	15%
A costume that represents an ethnic stereotype																
Definitely appropriate	12%	15%	9%	15%	14%	7%	13%	4%	20%	11%	15%	12%	14%	11%	10%	10%
Probably appropriate	20%	22%	18%	19%	22%	18%	24%	20%	19%	19%	22%	13%	22%	27%	19%	25%
Probably inappropriate	24%	25%	21%	25%	23%	24%	20%	27%	24%	23%	24%	30%	23%	24%	23%	23%
Definitely inappropriate	34%	29%	40%	33%	30%	39%	32%	38%	34%	39%	28%	33%	34%	31%	39%	35%
Not sure	10%	9%	11%	8%	10%	11%	12%	10%	4%	9%	13%	12%	7%	8%	9%	6%
A costume that represents a social stereotype (such as a jailbird or vagabond)																
Definitely appropriate	15%	18%	12%	17%	18%	10%	15%	12%	21%	15%	14%	15%	22%	16%	15%	16%
Probably appropriate	31%	32%	31%	28%	34%	32%	33%	37%	32%	28%	30%	36%	26%	25%	34%	27%
Probably inappropriate	23%	25%	21%	26%	22%	21%	24%	24%	22%	24%	21%	25%	31%	32%	21%	28%
Definitely inappropriate	21%	17%	24%	20%	16%	26%	17%	20%	19%	23%	22%	14%	16%	21%	22%	19%
Not sure	10%	8%	12%	10%	10%	11%	12%	7%	5%	10%	12%	10%	6%	6%	9%	11%
A costume where the adult carries toy or replica weapons																
Definitely appropriate	16%	19%	13%	26%	16%	8%	16%	12%	20%	16%	15%	24%	24%	13%	14%	19%
Probably appropriate	24%	24%	25%	32%	28%	15%	25%	26%	28%	25%	21%	25%	30%	28%	22%	32%
Probably inappropriate	21%	23%	20%	16%	25%	23%	17%	25%	24%	20%	22%	22%	22%	23%	22%	17%
Definitely inappropriate	29%	26%	32%	16%	24%	46%	32%	28%	22%	30%	31%	19%	13%	28%	34%	22%
Not sure	9%	8%	10%	11%	8%	8%	10%	8%	5%	8%	11%	10%	11%	8%	8%	10%

Do you personally like or dislike each of the following dishes and beverages?

RESEARCH
Co.

	Canada	GENDER		AGE			REGION					ETHNICITY				
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic Canada	Indigenous / First Nation	East Asian	European	South Asian
<i>Candy corn</i>																
Definitely like	17%	17%	18%	20%	16%	16%	15%	21%	21%	18%	17%	12%	35%	11%	18%	18%
Probably like	30%	34%	26%	32%	34%	25%	31%	26%	37%	30%	31%	28%	28%	37%	27%	36%
Probably dislike	19%	22%	16%	17%	19%	20%	20%	19%	8%	20%	22%	12%	8%	27%	19%	24%
Definitely dislike	25%	20%	29%	21%	22%	30%	27%	28%	28%	23%	19%	36%	26%	17%	29%	18%
Not sure	9%	7%	11%	9%	9%	8%	6%	6%	6%	9%	11%	13%	4%	8%	7%	4%
<i>Pumpkin pie</i>																
Definitely like	41%	39%	43%	41%	34%	47%	46%	49%	57%	44%	26%	36%	52%	31%	48%	31%
Probably like	29%	32%	26%	34%	33%	20%	33%	26%	26%	27%	32%	30%	32%	38%	25%	27%
Probably dislike	11%	12%	10%	11%	11%	11%	8%	12%	5%	10%	16%	11%	7%	18%	10%	25%
Definitely dislike	14%	13%	16%	7%	15%	20%	10%	10%	8%	14%	21%	15%	10%	9%	15%	13%
Not sure	5%	4%	5%	6%	6%	2%	3%	3%	3%	5%	6%	9%	0%	5%	3%	3%
<i>Pumpkin spice flavoured beverages</i>																
Definitely like	23%	21%	25%	31%	22%	16%	23%	31%	28%	25%	17%	15%	33%	18%	20%	31%
Probably like	29%	30%	27%	33%	30%	24%	34%	32%	32%	27%	26%	28%	26%	39%	26%	34%
Probably dislike	18%	19%	16%	17%	16%	21%	18%	10%	15%	17%	24%	17%	23%	19%	19%	14%
Definitely dislike	23%	23%	23%	10%	25%	32%	18%	20%	20%	23%	25%	28%	16%	18%	27%	15%
Not sure	8%	6%	9%	9%	7%	7%	6%	7%	5%	9%	7%	11%	2%	6%	8%	7%
<i>Pumpkin spice flavoured cakes</i>																
Definitely like	26%	23%	29%	27%	24%	26%	26%	25%	35%	26%	21%	27%	34%	24%	27%	20%
Probably like	34%	36%	32%	34%	35%	32%	35%	38%	37%	30%	35%	34%	32%	36%	32%	43%
Probably dislike	16%	18%	13%	22%	13%	13%	17%	16%	12%	17%	17%	13%	16%	18%	14%	20%
Definitely dislike	18%	17%	19%	8%	19%	25%	16%	16%	10%	19%	20%	16%	12%	14%	21%	12%
Not sure	7%	6%	7%	8%	8%	4%	6%	6%	6%	7%	7%	9%	6%	7%	5%	5%

In your view, what is the appropriate age for kids to trick-or-treat by themselves (without adult supervision)?

RESEARCH Co.																	
	Canada	GENDER		AGE			REGION						ETHNICITY				
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic Canada	Indigenous / First Nation	East Asian	European	South Asian	
Age 8 or younger	7%	6%	7%	10%	6%	4%	8%	7%	6%	6%	6%	6%	6%	6%	7%	4%	20%
Age 9 to 11	19%	20%	18%	19%	15%	23%	23%	28%	21%	16%	19%	17%	21%	20%	22%	14%	
Age 12 to 13	44%	42%	46%	40%	48%	44%	41%	34%	43%	46%	43%	48%	53%	36%	48%	37%	
Age 14 or older	21%	21%	21%	23%	23%	18%	15%	21%	21%	23%	19%	24%	13%	34%	14%	22%	
Not sure	10%	11%	9%	9%	9%	11%	12%	11%	9%	8%	13%	5%	8%	3%	12%	7%	

In your view, what is the appropriate age for kids to stop trick-or-treating altogether?

RESEARCH Co.																	
	GENDER			AGE			REGION						ETHNICITY				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic Canada	Indigenous / First Nation	East Asian	European	South Asian	
Age 11 or younger	4%	4%	5%	6%	3%	4%	5%	3%	5%	4%	6%	6%	3%	10%	3%	13%	
Age 12 to 13	10%	10%	11%	6%	13%	13%	15%	7%	8%	11%	9%	10%	8%	6%	11%	12%	
Age 14 to 15	22%	25%	19%	19%	18%	28%	20%	25%	24%	18%	26%	20%	14%	15%	27%	18%	
Age 16 to 17	21%	20%	21%	18%	21%	23%	18%	13%	14%	25%	20%	25%	20%	29%	22%	22%	
Age 18 or older	29%	28%	30%	37%	33%	19%	31%	40%	34%	30%	20%	29%	39%	36%	24%	28%	
Not sure	14%	13%	14%	14%	12%	13%	10%	12%	15%	12%	19%	10%	15%	4%	13%	7%	