

Next, we are going to ask you questions related to child care (sometimes referred to as childcare, daycare or preschool).
For the purpose of this survey, child care is defined as the caring and supervision of a child that is performed by a person other than the child's legal guardians for part of or all of a working day.
The care may take place in a licensed/regulated and monitored setting or in an unregulated and informal setting.
Research consistently shows that public investments in child care largely or more than pay for themselves by freeing up parents—especially mothers—to go back to work or increase their hours, boosting GDP and government revenue.
Given this, do you support or oppose the next provincial government in British Columbia investing more in child care, ensuring space for all families who need it?



	British Columbia	GENDER		AGE				REGION				VOTE IN 2024 PROVINCIAL				ANNUAL HOUSEHOLD INCOME			EDUCATION		
		Male	Female	18-34	35-54	55+		Metro Vancouver	Fraser Valley	Island	Southern BC	Northern BC	BC NDP	BC Conserv.	BC Green	<\$50k	\$50k-100k	\$100k+	High School or less	Coll. / Tech. Degree	Univ. Degree
Strongly support	37%	36%	38%	50%	34%	31%		35%	44%	33%	47%	22%	48%	20%	39%	35%	38%	38%	41%	35%	36%
Moderately support	36%	40%	32%	37%	33%	38%		36%	33%	45%	28%	44%	34%	40%	52%	38%	37%	35%	36%	34%	38%
Support - NET	73%	76%	70%	87%	67%	69%		71%	76%	78%	76%	66%	82%	60%	91%	73%	75%	73%	76%	70%	74%
Moderately oppose	8%	7%	10%	7%	8%	9%		10%	7%	7%	4%	3%	5%	15%	1%	6%	10%	10%	3%	10%	11%
Strongly oppose	7%	7%	6%	1%	9%	8%		7%	3%	9%	9%	0%	4%	14%	1%	7%	6%	8%	5%	7%	7%
Oppose - NET	15%	14%	16%	8%	18%	17%		17%	10%	16%	13%	3%	9%	29%	3%	13%	15%	18%	8%	17%	18%
Not sure	12%	10%	14%	5%	15%	14%		12%	13%	6%	12%	31%	9%	11%	7%	14%	10%	9%	16%	13%	7%

Across Canada, child care fees in nine provinces and territories are now capped at a low amount for all families (ranging from \$10/day to \$22/day).
In British Columbia, only 10% of licensed child care is capped at \$10 per day. Some families still pay up to \$100/day.
Do you think the next provincial government in British Columbia should make sure all families have access to low capped child care fees, like \$10 per day?



	British Columbia	GENDER		AGE				Metro			REGION				VOTE IN 2024 PROVINCIAL				ANNUAL HOUSEHOLD INCOME				EDUCATION		
		Male	Female	18-34	35-54	55+		Vancouver	Fraser Valley	Island	Southern BC	Northern BC	BC NDP	BC Conserv.	BC Green	<\$50k	\$50k-100k	\$100k+		High School or less	Degree	Univ. Degree			
Definitely should	36%	34%	39%	51%	33%	30%		34%	41%	36%	43%	36%	44%	26%	31%	41%	35%	35%		39%	35%	35%			
Probably should	32%	37%	27%	30%	34%	30%		33%	30%	34%	26%	31%	34%	29%	41%	27%	37%	31%		35%	29%	32%			
Should - NET	68%	71%	66%	81%	67%	61%		67%	71%	70%	69%	67%	78%	55%	72%	69%	71%	66%		75%	65%	67%			
Probably should not	11%	11%	11%	9%	9%	13%		12%	5%	14%	9%	6%	9%	13%	12%	11%	11%	10%		7%	9%	15%			
Definitely should not	9%	9%	8%	4%	10%	11%		9%	9%	5%	11%	0%	5%	16%	5%	9%	6%	12%		8%	9%	9%			
Should not - NET	19%	20%	19%	13%	19%	24%		21%	14%	19%	20%	6%	14%	29%	17%	20%	17%	22%		15%	17%	24%			
Not sure	13%	10%	15%	6%	14%	15%		12%	15%	11%	11%	27%	8%	15%	11%	11%	12%	12%		10%	18%	9%			

Thinking now about cost of living and affordability, how much difference, if any, do you think it would make for families with young children if child care cost no more than \$10 per day?



	British Columbia	GENDER			AGE			REGION					VOTE IN 2024 PROVINCIAL				ANNUAL HOUSEHOLD INCOME			EDUCATION	
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Island	Southern BC	Northern BC	BC NDP	BC Conserv.	BC Green	<\$50k	\$50k-100k	\$100k+	High School or less	Degree	Univ. Degree	
A major difference	51%	48%	54%	47%	43%	60%	44%	61%	55%	68%	50%	60%	40%	43%	56%	51%	47%	55%	49%	50%	
A minor difference	22%	27%	17%	35%	20%	15%	25%	18%	24%	15%	7%	19%	25%	35%	17%	22%	26%	20%	22%	23%	
A little difference	10%	10%	11%	6%	16%	8%	14%	4%	9%	3%	10%	12%	11%	7%	7%	12%	13%	9%	8%	13%	
No difference at all	7%	8%	6%	5%	10%	5%	7%	5%	2%	10%	19%	3%	14%	3%	8%	5%	7%	6%	9%	6%	
Not sure	10%	7%	13%	8%	10%	12%	11%	12%	11%	5%	14%	7%	11%	12%	12%	10%	7%	10%	11%	9%	

Right now, Early Childhood Educators—who are mostly women—earn \$10 per hour less than similarly educated men across British Columbia’s broader labour market.
Do you think the next provincial government in British Columbia should close this gender pay gap, with a fair province-wide wage grid for all Early Childhood Educators?



	British Columbia	GENDER		AGE			REGION				VOTE IN 2024 PROVINCIAL				ANNUAL HOUSEHOLD INCOME			EDUCATION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Island	Southern BC	Northern BC	BC NDP	BC Conserv.	BC Green	<\$50k	\$50k-100k	\$100k+	High School or less	Degree	Univ. Degree
Definitely should	41%	32%	49%	37%	38%	47%	36%	42%	45%	56%	53%	47%	30%	34%	46%	44%	33%	42%	46%	37%
Probably should	34%	40%	28%	42%	34%	29%	39%	22%	38%	23%	15%	36%	37%	44%	29%	36%	40%	33%	33%	36%
Should - NET	75%	72%	78%	79%	72%	76%	75%	64%	83%	79%	68%	83%	66%	78%	75%	79%	73%	75%	79%	73%
Probably should not	7%	8%	6%	9%	8%	5%	7%	11%	4%	6%	11%	4%	10%	8%	8%	5%	9%	7%	4%	10%
Definitely should not	7%	9%	4%	6%	8%	6%	6%	10%	5%	9%	0%	5%	12%	6%	5%	4%	11%	7%	7%	6%
Should not - NET	13%	17%	10%	15%	16%	11%	13%	20%	10%	15%	11%	9%	21%	14%	13%	10%	19%	14%	11%	15%
Not sure	11%	11%	12%	6%	13%	14%	12%	16%	8%	6%	21%	8%	12%	8%	12%	11%	8%	11%	11%	11%

In the provincial election scheduled for October 24, are you more likely or less likely to vote for candidates who support quality, universal child care with low capped fees, such as \$10 per day?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2024 PROVINCIAL				ANNUAL HOUSEHOLD INCOME			EDUCATION		
		Male	Female	18-34	35-54	55+	Metro		Island	Southern BC	Northern BC	BC NDP	BC Conserv.	BC Green	<\$50k	\$50k-100k	\$100k+	High School or less	Coll. / Tech. Degree	Univ. Degree	
							Vancouver	Fraser Valley													
More likely	37%	33%	41%	47%	39%	29%	38%	32%	29%	43%	35%	47%	22%	35%	40%	36%	36%	34%	36%	41%	
Less likely	17%	19%	16%	28%	18%	10%	19%	16%	18%	16%	3%	10%	27%	30%	13%	20%	18%	18%	14%	19%	
It makes no difference	36%	41%	32%	19%	35%	48%	34%	43%	43%	32%	48%	34%	44%	26%	38%	31%	40%	36%	39%	35%	
Not sure	9%	7%	12%	6%	8%	13%	9%	9%	11%	9%	13%	8%	7%	9%	8%	12%	6%	12%	11%	5%	

Elementary schools in British Columbia already have all the physical space required to provide universal before- and -after school care. What’s missing is a clear mandate and resources from the provincial government to make this happen. Thinking about this, do you support or oppose the next provincial government in British Columbia giving school districts the mandate and resources to provide universal school-age child care in our elementary schools?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2024 PROVINCIAL				ANNUAL HOUSEHOLD INCOME			EDUCATION		
		Male	Female	18-34	35-54	55+	Metro Vancouver		Fraser Valley	Island	Southern BC	Northern BC	BC NDP	BC Conserv.	BC Green	<\$50k	\$50k-100k	\$100k+	High School or less	Coll. / Tech. Degree	Univ. Degree
Strongly support	37%	33%	40%	43%	33%	36%	34%	39%	43%	43%	22%	22%	46%	26%	32%	39%	39%	32%	39%	33%	38%
Moderately support	33%	36%	29%	33%	36%	30%	34%	33%	30%	29%	40%	40%	32%	36%	35%	30%	30%	40%	30%	33%	35%
Support - NET	69%	69%	69%	76%	69%	65%	68%	72%	73%	72%	62%	62%	78%	63%	67%	69%	69%	72%	69%	66%	73%
Moderately oppose	9%	10%	8%	8%	10%	9%	10%	9%	11%	11%	5%	3%	6%	11%	19%	7%	10%	11%	8%	9%	10%
Strongly oppose	4%	5%	3%	1%	4%	6%	3%	1%	3%	3%	10%	0%	2%	8%	0%	6%	2%	4%	5%	5%	3%
Oppose - NET	13%	15%	11%	10%	13%	14%	13%	10%	13%	13%	15%	3%	7%	19%	19%	12%	12%	15%	13%	14%	12%
Not sure	18%	16%	20%	15%	18%	20%	19%	18%	14%	13%	35%	35%	15%	18%	14%	19%	19%	13%	18%	20%	15%

Right now in British Columbia, new child care centres are built on a purely voluntary basis.
There is no one in charge of planning expansion the same way new schools or hospitals are planned.
Do you think the next provincial government in British Columbia government should make sure child care expansion is formally planned like is done for K-12 schools?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2024 PROVINCIAL				ANNUAL HOUSEHOLD INCOME			EDUCATION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Island	Southern BC	Northern BC	BC NDP	BC Conserv.	BC Green	<\$50k	\$50k-100k	\$100k+	High School or less	Degree	Univ. Degree	
Definitely should	32%	28%	36%	39%	29%	31%	27%	40%	34%	40%	46%	36%	23%	26%	41%	29%	28%	36%	30%	32%	
Probably should	36%	41%	32%	42%	37%	31%	41%	26%	32%	32%	18%	44%	32%	39%	28%	42%	40%	35%	33%	40%	
Should - NET	69%	69%	68%	82%	66%	62%	69%	67%	67%	73%	65%	81%	55%	65%	70%	71%	68%	71%	63%	72%	
Probably should not	10%	12%	8%	8%	12%	10%	11%	10%	12%	7%	3%	7%	18%	7%	8%	9%	15%	8%	9%	12%	
Definitely should not	5%	5%	6%	5%	4%	7%	5%	2%	6%	9%	0%	2%	8%	13%	7%	3%	5%	5%	6%	4%	
Should not - NET	15%	17%	14%	13%	16%	17%	16%	12%	18%	16%	3%	9%	27%	20%	15%	12%	20%	13%	16%	17%	
Not sure	16%	14%	18%	6%	18%	21%	15%	21%	16%	11%	32%	10%	19%	15%	15%	17%	11%	16%	21%	11%	