

How would you rate the economic conditions in Canada today?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Very good	5%	7%	3%	10%	4%	1%	2%	3%	12%	4%	5%	7%	6%	5%	1%	3%	5%	6%
Good	31%	36%	26%	23%	29%	40%	33%	24%	34%	31%	34%	29%	46%	19%	26%	33%	31%	32%
Poor	38%	37%	40%	38%	39%	38%	40%	41%	30%	36%	41%	41%	36%	38%	45%	34%	39%	40%
Very poor	21%	16%	26%	24%	22%	18%	18%	29%	20%	23%	17%	17%	8%	37%	24%	22%	22%	19%
Not sure	5%	5%	5%	6%	6%	3%	7%	3%	4%	5%	3%	6%	3%	1%	4%	8%	3%	3%

How would you rate your own personal finances today?



	GENDER			AGE			REGION							VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+	
Very good	10%	13%	8%	14%	7%	9%	9%	9%	17%	9%	12%	10%	13%	12%	5%	7%	9%	17%	
Good	41%	46%	37%	32%	37%	53%	50%	29%	39%	41%	46%	30%	53%	38%	30%	30%	43%	51%	
Poor	27%	25%	29%	27%	31%	24%	24%	32%	24%	28%	21%	40%	24%	29%	32%	30%	29%	22%	
Very poor	17%	13%	22%	20%	22%	12%	12%	24%	19%	17%	18%	16%	8%	19%	28%	28%	18%	7%	
Not sure	4%	4%	5%	7%	3%	2%	5%	6%	1%	5%	3%	3%	2%	1%	5%	7%	2%	3%	

Over the next six months, do you think the Canadian economy will improve, remain the same, or decline?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Improve	17%	23%	12%	20%	19%	13%	15%	16%	19%	16%	20%	17%	27%	11%	20%	12%	14%	26%
Remain the same	44%	43%	45%	40%	45%	46%	44%	42%	39%	44%	43%	51%	51%	37%	38%	44%	46%	41%
Decline	31%	29%	32%	30%	26%	36%	30%	32%	33%	32%	29%	28%	18%	46%	38%	31%	34%	27%
Not sure	8%	5%	11%	9%	10%	5%	12%	9%	8%	8%	7%	4%	4%	6%	5%	13%	5%	6%

In the past couple of months, how often have you worried about each of the following?



	Canada	GENDER		AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
<i>The safety of your savings</i>																		
Never worried	29%	36%	22%	21%	22%	42%	36%	17%	23%	27%	33%	35%	33%	24%	30%	30%	22%	36%
Worried once or twice	26%	26%	26%	25%	29%	24%	28%	30%	27%	27%	25%	17%	30%	26%	25%	20%	31%	26%
Worried occasionally	23%	22%	24%	25%	27%	17%	17%	23%	22%	24%	25%	26%	21%	25%	23%	25%	21%	24%
Worried frequently	22%	16%	27%	28%	22%	16%	19%	30%	28%	22%	18%	23%	16%	25%	22%	25%	27%	14%
<i>The value of your investments</i>																		
Never worried	30%	33%	27%	25%	26%	39%	31%	24%	24%	28%	34%	42%	31%	21%	39%	39%	21%	31%
Worried once or twice	26%	27%	25%	26%	26%	25%	29%	31%	24%	26%	27%	13%	32%	26%	17%	20%	27%	31%
Worried occasionally	25%	23%	27%	26%	29%	21%	28%	23%	26%	24%	26%	27%	25%	27%	24%	23%	29%	22%
Worried frequently	19%	16%	21%	22%	19%	15%	13%	22%	26%	22%	14%	18%	13%	26%	20%	19%	23%	16%
<i>Your employer running into serious financial trouble</i>																		
Never worried	50%	51%	48%	31%	41%	75%	62%	44%	38%	51%	44%	56%	57%	43%	50%	55%	45%	50%
Worried once or twice	17%	17%	17%	24%	21%	7%	15%	16%	19%	15%	22%	13%	21%	14%	16%	12%	17%	21%
Worried occasionally	19%	17%	20%	26%	23%	9%	16%	21%	19%	18%	22%	19%	13%	23%	20%	17%	22%	18%
Worried frequently	15%	15%	14%	19%	15%	10%	7%	18%	24%	16%	12%	12%	9%	20%	14%	16%	17%	11%
<i>Being able to pay your mortgage or rent</i>																		
Never worried	42%	49%	36%	22%	35%	68%	52%	32%	27%	43%	44%	44%	51%	40%	36%	39%	35%	52%
Worried once or twice	19%	19%	19%	22%	24%	11%	19%	20%	24%	19%	18%	14%	18%	20%	20%	19%	20%	18%
Worried occasionally	19%	16%	22%	26%	21%	11%	14%	19%	17%	19%	21%	22%	18%	19%	22%	17%	21%	18%
Worried frequently	20%	16%	23%	30%	20%	10%	14%	29%	32%	19%	17%	20%	13%	21%	22%	25%	24%	12%
<i>You, or somebody in your household becoming unemployed</i>																		
Never worried	40%	45%	35%	24%	27%	67%	51%	31%	33%	41%	40%	41%	49%	39%	29%	43%	34%	46%
Worried once or twice	22%	21%	22%	26%	30%	11%	16%	27%	20%	22%	24%	18%	22%	20%	22%	20%	21%	24%
Worried occasionally	19%	18%	20%	23%	23%	11%	19%	18%	15%	17%	20%	22%	16%	20%	23%	14%	20%	19%
Worried frequently	19%	16%	23%	27%	21%	11%	14%	24%	32%	20%	16%	19%	13%	21%	26%	23%	25%	12%

Thinking about the next six months, do you expect the price of each of the following items to go up, stay about the same, or go down?



	GENDER		AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Gasoline																		
Prices will go up	75%	74%	75%	72%	77%	76%	71%	76%	73%	76%	72%	80%	77%	76%	78%	74%	74%	76%
Prices will stay the same	11%	10%	11%	13%	8%	10%	10%	8%	19%	10%	12%	7%	12%	11%	10%	7%	13%	11%
Prices will go down	7%	8%	6%	8%	5%	7%	12%	7%	2%	6%	7%	6%	6%	8%	7%	7%	7%	8%
Not sure	8%	7%	9%	7%	10%	7%	8%	9%	6%	8%	9%	7%	5%	5%	5%	12%	7%	5%
Real estate																		
Prices will go up	51%	48%	53%	57%	50%	45%	36%	56%	66%	49%	51%	59%	49%	51%	56%	53%	53%	46%
Prices will stay the same	27%	31%	25%	26%	24%	32%	36%	26%	23%	27%	28%	21%	31%	27%	33%	22%	26%	35%
Prices will go down	12%	14%	11%	11%	12%	14%	16%	9%	8%	14%	11%	9%	12%	16%	8%	10%	14%	13%
Not sure	10%	8%	12%	6%	14%	9%	12%	9%	4%	10%	9%	12%	7%	6%	4%	15%	7%	7%
A new car																		
Prices will go up	63%	62%	64%	57%	61%	72%	65%	68%	67%	62%	62%	63%	65%	68%	69%	63%	63%	64%
Prices will stay the same	20%	19%	20%	23%	20%	16%	19%	15%	18%	21%	21%	20%	21%	20%	18%	15%	23%	21%
Prices will go down	8%	12%	4%	13%	7%	4%	6%	9%	7%	9%	8%	8%	7%	7%	10%	7%	9%	9%
Not sure	9%	6%	11%	7%	12%	8%	10%	8%	8%	9%	9%	9%	7%	5%	3%	15%	6%	6%
A new TV																		
Prices will go up	53%	52%	54%	50%	51%	58%	49%	59%	58%	50%	55%	59%	53%	56%	65%	52%	56%	51%
Prices will stay the same	27%	28%	27%	24%	28%	29%	29%	19%	24%	31%	27%	21%	32%	26%	21%	24%	26%	31%
Prices will go down	9%	11%	7%	15%	8%	5%	11%	10%	7%	10%	8%	9%	8%	9%	10%	8%	11%	9%
Not sure	10%	9%	12%	10%	13%	9%	10%	13%	11%	10%	10%	11%	7%	9%	4%	15%	7%	9%
A week's worth of groceries																		
Prices will go up	75%	74%	76%	64%	74%	87%	81%	74%	77%	77%	68%	80%	78%	79%	84%	72%	76%	76%
Prices will stay the same	12%	13%	10%	16%	13%	7%	9%	10%	12%	11%	16%	7%	13%	12%	6%	9%	13%	13%
Prices will go down	7%	6%	7%	13%	4%	3%	5%	9%	5%	7%	6%	7%	6%	6%	8%	8%	6%	7%
Not sure	6%	6%	7%	8%	9%	3%	5%	8%	6%	4%	9%	7%	3%	3%	2%	11%	5%	3%

How much do you trust each of the following people to do the right thing to help the economy?



	GENDER		AGE			REGION							VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Mark Carney, Prime Minister																		
Completely trust	20%	23%	18%	18%	20%	23%	17%	18%	18%	19%	26%	20%	41%	4%	14%	17%	18%	26%
Moderately trust	39%	41%	36%	35%	37%	43%	41%	31%	31%	40%	40%	39%	48%	31%	46%	39%	38%	40%
Moderately distrust	16%	15%	17%	22%	16%	10%	15%	14%	15%	19%	13%	14%	6%	24%	20%	12%	21%	14%
Completely distrust	16%	13%	17%	13%	16%	18%	15%	28%	24%	14%	11%	13%	1%	36%	15%	18%	14%	15%
Not sure	10%	7%	12%	12%	12%	5%	12%	9%	12%	8%	9%	13%	3%	5%	5%	14%	9%	5%
Pierre Poilievre, Federal Leader of the Opposition																		
Completely trust	11%	13%	9%	14%	10%	8%	12%	14%	21%	10%	7%	16%	5%	31%	4%	10%	10%	14%
Moderately trust	27%	29%	25%	32%	28%	21%	26%	38%	28%	24%	26%	24%	18%	48%	23%	24%	30%	25%
Moderately distrust	18%	17%	18%	19%	17%	17%	16%	13%	9%	22%	15%	21%	20%	12%	16%	16%	20%	17%
Completely distrust	32%	31%	32%	22%	28%	44%	34%	21%	30%	34%	37%	22%	51%	3%	53%	28%	30%	39%
Not sure	13%	10%	15%	13%	17%	9%	13%	15%	12%	10%	16%	17%	6%	7%	5%	22%	10%	6%
Tiff Macklem, Governor of the Bank of Canada																		
Completely trust	8%	9%	6%	7%	4%	11%	13%	4%	7%	6%	10%	8%	14%	5%	6%	6%	9%	8%
Moderately trust	32%	36%	29%	29%	29%	37%	31%	34%	28%	34%	31%	29%	39%	34%	28%	26%	31%	39%
Moderately distrust	18%	22%	15%	24%	15%	15%	13%	13%	21%	20%	20%	19%	14%	24%	16%	15%	21%	18%
Completely distrust	12%	10%	14%	12%	14%	11%	7%	21%	14%	12%	13%	5%	7%	14%	20%	13%	12%	11%
Not sure	30%	23%	36%	27%	38%	25%	37%	29%	30%	29%	26%	38%	26%	23%	31%	39%	26%	23%