

Over the past year, how closely have you followed news stories about Artificial Intelligence (AI)?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
Very closely	18%	25%	12%	23%	21%	12%	14%	13%	20%	18%	23%	20%	23%	18%	19%	14%	18%	26%
Moderately closely	45%	46%	44%	47%	44%	43%	43%	44%	49%	45%	47%	35%	50%	44%	43%	38%	50%	48%
Not too closely	25%	19%	30%	21%	23%	31%	29%	32%	21%	25%	19%	27%	20%	22%	29%	33%	22%	17%
Not closely at all	12%	10%	14%	10%	12%	14%	13%	11%	11%	11%	11%	18%	7%	15%	9%	14%	10%	9%

At this point, do you think Artificial Intelligence (AI) is a threat or an opportunity for humanity?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
Definitely a threat	28%	28%	29%	24%	28%	32%	30%	30%	30%	31%	23%	26%	28%	30%	38%	30%	28%	27%
Probably a threat	32%	28%	36%	36%	26%	31%	35%	40%	39%	30%	30%	25%	34%	28%	32%	31%	32%	29%
Probably an opportunity	23%	26%	19%	24%	25%	20%	20%	18%	18%	23%	28%	29%	22%	25%	18%	20%	24%	28%
Definitely an opportunity	8%	10%	5%	7%	10%	6%	5%	6%	4%	9%	9%	7%	8%	7%	4%	5%	8%	10%
Not sure	9%	8%	11%	8%	10%	11%	9%	7%	10%	9%	10%	14%	7%	10%	8%	13%	7%	6%

Have you relied on or used Artificial Intelligence (AI)—such as ChatGPT, Claude, Google Gemini or Grok—in the past month?



		GENDER		AGE			REGION							VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+	
Yes		59%	63%	54%	72%	62%	44%	48%	55%	58%	59%	68%	58%	60%	62%	50%	54%	59%	67%
No		41%	37%	46%	28%	38%	56%	52%	45%	42%	41%	32%	42%	40%	38%	50%	46%	41%	33%

To those who used Artificial Intelligence (AI) in the past month - What did you use Artificial Intelligence (AI) for in the past month?



	GENDER			AGE			REGION					VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
Writing / Editing	40%	39%	41%	37%	47%	35%	38%	37%	44%	43%	37%	40%	40%	39%	44%	32%	44%	44%
Translation	33%	36%	30%	36%	32%	27%	31%	36%	16%	35%	38%	18%	37%	32%	29%	29%	35%	35%
Image creation / Image modification	31%	32%	30%	37%	33%	19%	24%	32%	36%	32%	30%	29%	30%	33%	32%	30%	29%	34%
Trip planning	25%	27%	24%	26%	29%	18%	26%	21%	20%	29%	27%	7%	28%	25%	24%	18%	27%	32%
Task planning	23%	27%	20%	25%	27%	17%	21%	22%	25%	22%	24%	31%	27%	17%	15%	18%	25%	28%
Meal planning	22%	23%	20%	30%	20%	13%	23%	13%	12%	23%	22%	36%	21%	20%	28%	30%	18%	20%
Exercise / Workout planning	21%	23%	19%	30%	21%	6%	15%	14%	18%	26%	17%	23%	21%	21%	18%	19%	20%	25%
Note organization	19%	19%	18%	24%	19%	11%	15%	24%	10%	22%	15%	21%	20%	16%	14%	14%	21%	22%
Home design	17%	14%	20%	24%	17%	6%	9%	11%	22%	20%	14%	18%	17%	16%	21%	13%	19%	20%
Coding	9%	12%	5%	13%	9%	2%	5%	6%	4%	11%	10%	4%	9%	6%	7%	7%	7%	13%
Other	18%	17%	19%	11%	14%	34%	22%	16%	17%	19%	20%	9%	20%	15%	22%	25%	14%	17%

All things considered, how concerned are you about each of the following issues related to Artificial Intelligence (AI)?



	GENDER		AGE			REGION							VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
Artificial Intelligence (AI) taking over jobs currently performed by humans																		
Very concerned	45%	40%	50%	43%	42%	51%	50%	47%	50%	48%	38%	44%	49%	43%	53%	49%	47%	38%
Moderately concerned	37%	39%	35%	37%	38%	36%	35%	34%	36%	38%	41%	32%	36%	38%	38%	36%	39%	39%
Not too concerned	12%	13%	11%	12%	14%	9%	12%	14%	10%	10%	12%	15%	11%	14%	7%	11%	12%	13%
Not concerned at all	6%	8%	4%	7%	6%	4%	3%	6%	4%	5%	8%	9%	5%	5%	2%	5%	3%	10%
Artificial Intelligence (AI) causing an event that leads to the loss of human life																		
Very concerned	36%	32%	41%	32%	37%	40%	47%	44%	46%	37%	26%	29%	40%	34%	48%	38%	38%	32%
Moderately concerned	38%	39%	36%	36%	37%	40%	32%	35%	32%	38%	43%	41%	38%	40%	34%	39%	39%	36%
Not too concerned	19%	19%	18%	26%	17%	14%	15%	20%	15%	20%	21%	14%	17%	17%	14%	18%	17%	23%
Not concerned at all	7%	10%	4%	6%	10%	6%	6%	2%	7%	5%	10%	17%	6%	9%	5%	6%	6%	9%
Artificial Intelligence (AI) leading to less intelligent students at schools and universities																		
Very concerned	45%	43%	48%	43%	41%	50%	41%	53%	48%	48%	40%	37%	47%	43%	58%	47%	43%	45%
Moderately concerned	37%	35%	39%	38%	40%	34%	44%	35%	35%	37%	36%	37%	37%	38%	33%	35%	43%	33%
Not too concerned	12%	14%	9%	11%	13%	11%	11%	10%	15%	11%	12%	17%	10%	14%	6%	13%	10%	13%
Not concerned at all	6%	8%	4%	8%	6%	5%	3%	2%	2%	4%	12%	9%	5%	5%	3%	5%	3%	9%

All things considered, how concerned are you about each of the following issues related to Artificial Intelligence (AI)?



	GENDER		AGE				REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
Artificial Intelligence (AI) scraping websites and datasets to extract information and photos																		
Very concerned	41%	38%	45%	38%	39%	46%	45%	42%	46%	41%	39%	38%	43%	38%	57%	44%	40%	39%
Moderately concerned	37%	38%	36%	35%	40%	35%	36%	43%	34%	37%	34%	38%	38%	38%	28%	34%	40%	35%
Not too concerned	17%	18%	16%	21%	16%	14%	14%	13%	16%	18%	19%	17%	15%	19%	12%	17%	17%	18%
Not concerned at all	5%	6%	3%	5%	5%	4%	4%	2%	4%	3%	9%	8%	3%	5%	3%	5%	2%	7%
Artificial Intelligence (AI) taking over your own identity through "deep fake" videos																		
Very concerned	46%	42%	51%	47%	43%	47%	49%	49%	47%	46%	42%	42%	47%	44%	54%	47%	46%	43%
Moderately concerned	35%	37%	32%	32%	35%	36%	32%	38%	42%	33%	35%	32%	36%	31%	36%	32%	38%	36%
Not too concerned	14%	15%	14%	14%	17%	12%	14%	11%	9%	16%	13%	19%	12%	20%	8%	15%	13%	14%
Not concerned at all	6%	7%	3%	7%	5%	5%	4%	2%	2%	5%	10%	7%	5%	5%	2%	6%	3%	7%
Artificial Intelligence (AI) confusing people about the position of political candidates through "deep fake" videos																		
Very concerned	46%	43%	50%	44%	42%	52%	46%	51%	48%	48%	40%	48%	48%	47%	59%	47%	46%	47%
Moderately concerned	36%	36%	35%	35%	38%	35%	41%	34%	37%	36%	37%	29%	39%	34%	30%	36%	38%	34%
Not too concerned	13%	15%	11%	14%	15%	9%	10%	12%	10%	13%	14%	14%	10%	15%	8%	12%	14%	12%
Not concerned at all	5%	7%	3%	6%	5%	4%	3%	3%	6%	4%	9%	9%	4%	4%	3%	5%	2%	7%
The cost and energy demands of Artificial Intelligence (AI) data centres (specialized large-scale warehouse facilities equipped with advanced graphic processors designed to train and run AI models)																		
Very concerned	45%	45%	47%	42%	40%	53%	49%	50%	53%	43%	42%	45%	49%	42%	63%	47%	46%	44%
Moderately concerned	36%	35%	37%	33%	42%	34%	33%	37%	29%	41%	32%	31%	35%	39%	25%	33%	38%	36%
Not too concerned	14%	14%	13%	20%	13%	8%	13%	12%	15%	13%	16%	14%	12%	12%	8%	15%	13%	14%
Not concerned at all	5%	6%	3%	6%	5%	4%	4%	1%	2%	3%	9%	10%	4%	6%	5%	5%	3%	6%
Artificial Intelligence (AI) bots removing funds from your bank account																		
Very concerned	41%	37%	47%	39%	38%	47%	48%	48%	45%	40%	37%	37%	43%	41%	50%	43%	44%	34%
Moderately concerned	33%	35%	30%	32%	37%	29%	29%	29%	35%	35%	30%	34%	32%	33%	32%	33%	30%	38%
Not too concerned	20%	19%	19%	21%	18%	19%	16%	20%	15%	20%	22%	19%	21%	18%	14%	18%	22%	20%
Not concerned at all	6%	9%	4%	8%	7%	4%	7%	3%	4%	5%	10%	9%	4%	8%	4%	7%	4%	8%

Poll conducted by Research Co. on Artificial Intelligence in Canada - September 24, 2026

All things considered, do you trust or distrust each of the following to develop and manage Artificial Intelligence (AI)?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
The federal government																		
Definitely trust	12%	13%	10%	15%	10%	10%	6%	8%	8%	12%	16%	13%	16%	8%	7%	12%	10%	15%
Probably trust	33%	37%	29%	28%	34%	36%	34%	39%	38%	31%	33%	25%	46%	25%	34%	27%	34%	38%
Probably distrust	21%	21%	22%	23%	21%	20%	23%	15%	20%	22%	21%	31%	17%	26%	24%	23%	22%	20%
Definitely distrust	23%	22%	24%	23%	26%	21%	26%	31%	21%	26%	16%	18%	11%	32%	24%	25%	25%	18%
Not sure	11%	8%	15%	11%	10%	13%	12%	7%	12%	10%	14%	13%	10%	8%	10%	13%	8%	10%
Your provincial government																		
Definitely trust	10%	12%	8%	14%	10%	8%	8%	8%	7%	11%	14%	10%	14%	8%	11%	12%	7%	14%
Probably trust	33%	37%	30%	31%	34%	35%	36%	27%	39%	33%	36%	26%	40%	32%	30%	25%	40%	37%
Probably distrust	22%	22%	23%	23%	23%	21%	20%	20%	22%	22%	23%	31%	21%	24%	22%	25%	20%	22%
Definitely distrust	24%	22%	26%	24%	26%	23%	25%	42%	22%	25%	15%	21%	17%	29%	26%	26%	25%	20%
Not sure	10%	7%	13%	8%	8%	13%	11%	4%	10%	9%	13%	13%	9%	6%	10%	11%	9%	7%
International governments																		
Definitely trust	8%	10%	7%	14%	7%	4%	5%	3%	7%	10%	10%	7%	12%	5%	9%	8%	6%	12%
Probably trust	25%	28%	22%	25%	27%	23%	31%	24%	23%	23%	27%	18%	30%	22%	23%	20%	28%	29%
Probably distrust	28%	30%	26%	26%	27%	29%	24%	30%	27%	26%	29%	30%	27%	32%	28%	28%	27%	28%
Definitely distrust	26%	23%	28%	23%	28%	27%	26%	31%	23%	27%	21%	31%	18%	32%	26%	27%	28%	22%
Not sure	14%	9%	18%	12%	12%	16%	14%	12%	19%	14%	12%	13%	13%	10%	14%	16%	11%	9%
Tech executives																		
Definitely trust	11%	12%	9%	18%	10%	4%	7%	4%	4%	14%	13%	10%	12%	11%	10%	9%	9%	15%
Probably trust	27%	30%	25%	30%	25%	28%	23%	24%	33%	26%	32%	26%	29%	27%	18%	25%	30%	28%
Probably distrust	25%	24%	26%	23%	28%	26%	29%	33%	22%	23%	25%	26%	24%	26%	29%	24%	25%	28%
Definitely distrust	24%	26%	22%	15%	28%	28%	30%	26%	28%	24%	18%	24%	24%	32%	24%	24%	25%	22%
Not sure	13%	8%	18%	14%	9%	15%	10%	13%	14%	13%	12%	15%	11%	13%	11%	18%	11%	7%
Business executives and CEOs																		
Definitely trust	8%	10%	6%	13%	7%	4%	4%	3%	5%	11%	8%	8%	9%	8%	7%	8%	6%	11%
Probably trust	23%	26%	22%	24%	24%	22%	26%	27%	19%	21%	28%	17%	25%	24%	23%	19%	26%	27%
Probably distrust	28%	26%	29%	27%	28%	29%	25%	27%	32%	25%	30%	36%	30%	26%	25%	26%	27%	31%
Definitely distrust	28%	29%	27%	25%	30%	29%	33%	36%	29%	29%	20%	24%	24%	31%	36%	28%	32%	23%
Not sure	13%	9%	16%	11%	11%	16%	12%	8%	15%	14%	13%	15%	12%	11%	8%	19%	8%	7%
Universities																		
Definitely trust	16%	17%	15%	22%	14%	12%	10%	17%	15%	17%	18%	14%	20%	13%	17%	16%	15%	18%
Probably trust	40%	42%	38%	37%	43%	41%	38%	41%	41%	38%	43%	41%	48%	33%	39%	34%	42%	49%
Probably distrust	19%	19%	20%	21%	19%	18%	24%	25%	20%	17%	17%	19%	15%	24%	21%	20%	21%	15%
Definitely distrust	13%	13%	13%	11%	13%	15%	13%	13%	11%	16%	10%	10%	8%	17%	15%	15%	15%	8%
Not sure	12%	9%	14%	9%	11%	15%	14%	5%	14%	12%	11%	15%	9%	13%	8%	16%	8%	9%
Doctors / Nurses																		
Definitely trust	20%	23%	18%	25%	19%	18%	15%	25%	14%	21%	23%	19%	26%	17%	17%	20%	18%	27%
Probably trust	39%	40%	38%	36%	42%	38%	38%	35%	42%	42%	34%	39%	43%	39%	46%	32%	44%	41%
Probably distrust	16%	17%	14%	20%	14%	13%	17%	16%	17%	12%	21%	17%	11%	17%	14%	17%	17%	13%
Definitely distrust	11%	11%	12%	8%	14%	12%	12%	16%	7%	12%	9%	8%	6%	13%	12%	13%	12%	9%
Not sure	14%	9%	18%	11%	11%	18%	18%	7%	19%	13%	13%	17%	13%	14%	11%	18%	10%	11%

From what you have seen, read or heard about Artificial Intelligence (AI), which of these options would you prefer?



		GENDER		AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
Continuing to develop Artificial Intelligence (AI) as quickly as possible	20%	26%	15%	29%	19%	12%	16%	20%	17%	22%	21%	23%	25%	21%	17%	18%	19%	27%
Slowing down the development Artificial Intelligence (AI)	51%	51%	50%	44%	51%	56%	55%	52%	57%	45%	56%	47%	53%	48%	54%	46%	54%	54%
Abandoning the development Artificial Intelligence (AI) altogether	18%	13%	23%	14%	18%	22%	20%	19%	17%	22%	11%	16%	14%	22%	24%	22%	18%	13%
Not sure	11%	10%	12%	13%	11%	10%	10%	9%	8%	12%	12%	13%	7%	9%	6%	15%	8%	7%

From what you have seen, read, heard or experienced, do you agree or disagree with each of the following statements about Artificial Intelligence (AI)?



	GENDER		AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
I am having a harder time trusting the images I see online because they could be AI-generated and not real																		
Strongly agree	44%	38%	50%	39%	44%	48%	47%	43%	56%	47%	34%	41%	46%	46%	55%	45%	46%	40%
Moderately agree	36%	39%	33%	37%	36%	35%	34%	44%	30%	34%	40%	29%	38%	34%	35%	34%	36%	40%
Moderately disagree	11%	12%	9%	15%	10%	8%	10%	6%	8%	11%	14%	9%	9%	11%	5%	10%	11%	11%
Strongly disagree	4%	5%	3%	4%	6%	3%	2%	2%	4%	4%	5%	6%	4%	5%	2%	3%	4%	5%
Not sure	6%	5%	6%	6%	5%	6%	7%	5%	3%	3%	7%	14%	3%	4%	4%	8%	3%	3%
I am having a harder time trusting the information I see online because it could be AI-generated and not verified reporting																		
Strongly agree	43%	37%	49%	39%	39%	49%	47%	54%	45%	46%	30%	38%	43%	46%	61%	42%	48%	37%
Moderately agree	34%	37%	32%	32%	37%	34%	34%	26%	40%	34%	39%	34%	39%	33%	24%	34%	31%	42%
Moderately disagree	13%	16%	10%	19%	12%	8%	8%	11%	11%	14%	18%	8%	12%	11%	10%	13%	14%	12%
Strongly disagree	4%	5%	3%	4%	6%	3%	3%	4%	1%	4%	6%	6%	4%	6%	1%	3%	4%	5%
Not sure	6%	5%	6%	6%	6%	5%	8%	6%	3%	3%	7%	14%	2%	4%	4%	8%	3%	4%
I sometimes think it is hopeless to protect myself against AI-related intrusions																		
Strongly agree	25%	21%	29%	25%	23%	27%	24%	34%	28%	25%	22%	19%	24%	27%	40%	25%	27%	22%
Moderately agree	36%	38%	35%	37%	38%	34%	33%	33%	43%	38%	36%	34%	38%	33%	34%	32%	39%	39%
Moderately disagree	20%	22%	18%	20%	22%	19%	20%	15%	18%	21%	24%	17%	22%	22%	14%	21%	21%	20%
Strongly disagree	9%	11%	7%	10%	8%	9%	9%	10%	7%	10%	7%	11%	10%	9%	6%	9%	7%	14%
Not sure	9%	8%	10%	9%	9%	10%	13%	8%	4%	6%	11%	19%	6%	9%	7%	14%	7%	5%
I think AI will negatively impact me, or someone in my family, in the future																		
Strongly agree	29%	28%	32%	30%	28%	30%	33%	29%	44%	31%	21%	28%	30%	28%	44%	29%	31%	28%
Moderately agree	33%	30%	35%	34%	36%	29%	27%	41%	37%	34%	31%	23%	33%	36%	29%	32%	33%	32%
Moderately disagree	17%	21%	13%	15%	19%	16%	17%	15%	9%	16%	22%	15%	16%	19%	17%	14%	18%	20%
Strongly disagree	8%	10%	6%	11%	7%	6%	5%	5%	3%	8%	10%	12%	9%	8%	3%	7%	8%	10%
Not sure	13%	12%	14%	10%	10%	20%	19%	11%	7%	10%	15%	21%	12%	10%	6%	18%	10%	9%