

Do you have a favourable or unfavourable view of each of the following people?



	City of Vancouver	GENDER		AGE			REGION			PRIMARY RESIDENCE		VOTE IN 2022 MAYORAL			
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
Stephanie Allen															
Very favourable	3%	3%	3%	7%	1%	1%	2%	2%	5%	2%	3%	4%	5%	3%	0%
Moderately favourable	21%	22%	18%	26%	22%	12%	14%	20%	34%	23%	19%	22%	27%	23%	12%
Moderately unfavourable	14%	19%	9%	14%	19%	7%	14%	18%	10%	12%	17%	17%	13%	17%	10%
Very unfavourable	8%	8%	7%	10%	8%	5%	10%	5%	6%	9%	7%	4%	14%	17%	1%
I don't know who this person is	39%	33%	48%	29%	28%	59%	42%	40%	34%	41%	37%	34%	36%	28%	59%
Not sure	15%	16%	15%	15%	22%	16%	18%	15%	10%	13%	17%	20%	5%	12%	18%
Kareem Allam															
Very favourable	8%	7%	9%	5%	15%	4%	10%	5%	8%	6%	10%	7%	13%	10%	3%
Moderately favourable	25%	32%	17%	29%	29%	17%	28%	19%	28%	21%	30%	32%	37%	22%	7%
Moderately unfavourable	15%	17%	14%	18%	17%	12%	15%	16%	15%	14%	16%	17%	15%	23%	4%
Very unfavourable	5%	5%	5%	9%	4%	2%	4%	4%	8%	6%	4%	3%	4%	10%	3%
I don't know who this person is	31%	27%	35%	27%	25%	41%	29%	38%	23%	36%	26%	26%	20%	17%	63%
Not sure	16%	13%	20%	12%	11%	25%	14%	19%	19%	17%	14%	15%	10%	18%	21%
William Azaroff															
Very favourable	6%	7%	5%	9%	7%	2%	7%	4%	6%	6%	6%	4%	13%	7%	1%
Moderately favourable	19%	24%	14%	18%	27%	12%	18%	16%	27%	14%	24%	18%	31%	23%	7%
Moderately unfavourable	18%	19%	16%	24%	19%	11%	18%	17%	17%	15%	21%	28%	11%	21%	3%
Very unfavourable	3%	3%	4%	4%	5%	2%	2%	6%	2%	4%	3%	2%	5%	6%	2%
I don't know who this person is	38%	33%	43%	31%	29%	53%	40%	41%	30%	42%	34%	33%	28%	28%	65%
Not sure	16%	14%	19%	14%	14%	20%	15%	16%	18%	19%	12%	15%	11%	15%	23%
Rebecca Bligh															
Very favourable	7%	7%	7%	8%	12%	1%	7%	7%	7%	8%	7%	7%	13%	8%	1%
Moderately favourable	24%	27%	21%	21%	30%	21%	25%	22%	25%	18%	31%	30%	29%	28%	7%
Moderately unfavourable	18%	21%	15%	19%	18%	17%	18%	14%	23%	16%	20%	24%	17%	22%	5%
Very unfavourable	5%	5%	5%	8%	5%	4%	6%	7%	3%	5%	6%	6%	4%	8%	3%
I don't know who this person is	29%	25%	33%	30%	22%	36%	28%	33%	25%	35%	24%	21%	23%	20%	57%
Not sure	17%	14%	19%	14%	14%	21%	16%	17%	17%	19%	13%	13%	13%	15%	26%

Do you have a favourable or unfavourable view of each of the following people?



	City of Vancouver	GENDER		AGE			REGION			PRIMARY RESIDENCE		VOTE IN 2022 MAYORAL			
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
Pete Fry															
Very favourable	14%	16%	13%	5%	20%	17%	17%	9%	16%	12%	17%	17%	24%	14%	3%
Moderately favourable	31%	30%	31%	29%	26%	37%	31%	31%	28%	30%	32%	38%	36%	34%	12%
Moderately unfavourable	15%	14%	16%	19%	15%	10%	14%	14%	17%	14%	16%	19%	13%	21%	3%
Very unfavourable	7%	10%	4%	9%	7%	7%	6%	8%	9%	7%	8%	8%	9%	8%	5%
I don't know who this person is	20%	18%	21%	23%	18%	18%	19%	25%	14%	24%	16%	9%	11%	14%	49%
Not sure	13%	12%	14%	15%	14%	11%	13%	13%	16%	13%	12%	10%	6%	9%	29%
Colleen Hardwick															
Very favourable	7%	7%	6%	9%	7%	5%	8%	6%	5%	8%	7%	5%	8%	12%	4%
Moderately favourable	29%	28%	30%	28%	33%	26%	29%	30%	27%	22%	35%	38%	35%	32%	6%
Moderately unfavourable	17%	17%	16%	16%	20%	14%	16%	16%	18%	20%	14%	21%	17%	19%	6%
Very unfavourable	6%	9%	3%	7%	5%	5%	5%	5%	8%	4%	8%	6%	9%	7%	2%
I don't know who this person is	24%	21%	27%	26%	20%	26%	23%	26%	23%	29%	19%	15%	13%	15%	57%
Not sure	17%	17%	18%	14%	14%	24%	18%	16%	19%	18%	16%	14%	18%	15%	25%
Ken Sim															
Very favourable	12%	11%	12%	12%	13%	10%	12%	11%	13%	6%	16%	23%	7%	6%	3%
Moderately favourable	27%	32%	22%	20%	39%	24%	27%	28%	27%	24%	31%	41%	24%	21%	16%
Moderately unfavourable	21%	21%	21%	21%	18%	23%	20%	25%	15%	20%	22%	24%	22%	22%	13%
Very unfavourable	23%	22%	24%	19%	17%	32%	26%	18%	25%	26%	21%	8%	42%	34%	20%
I don't know who this person is	11%	7%	15%	20%	8%	5%	11%	11%	12%	15%	6%	3%	2%	12%	30%
Not sure	7%	7%	7%	9%	6%	6%	5%	7%	9%	9%	4%	2%	4%	6%	18%
Kennedy Stewart															
Very favourable	10%	12%	8%	8%	14%	8%	13%	6%	11%	8%	12%	6%	29%	10%	1%
Moderately favourable	30%	33%	27%	26%	36%	28%	32%	27%	30%	30%	30%	32%	47%	26%	18%
Moderately unfavourable	20%	20%	20%	20%	17%	23%	18%	24%	18%	17%	23%	29%	14%	23%	8%
Very unfavourable	14%	14%	13%	12%	9%	19%	14%	15%	10%	10%	16%	19%	0%	21%	7%
I don't know who this person is	15%	11%	19%	23%	13%	10%	14%	15%	18%	20%	10%	7%	4%	9%	43%
Not sure	12%	10%	14%	11%	11%	12%	9%	13%	14%	14%	9%	7%	5%	11%	24%

All things considered, do you have a positive or negative opinion of each of the following municipal political parties?



	City of Vancouver	GENDER		AGE			REGION			PRIMARY RESIDENCE			VOTE IN 2022 MAYORAL		
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
A Better City (ABC)															
Very positive	12%	11%	13%	15%	14%	8%	12%	11%	14%	11%	14%	15%	13%	13%	7%
Moderately positive	30%	34%	27%	27%	40%	25%	32%	28%	30%	24%	36%	46%	36%	21%	12%
Moderately negative	17%	19%	16%	19%	14%	19%	15%	21%	16%	16%	19%	19%	12%	26%	8%
Very negative	13%	13%	13%	9%	12%	17%	14%	11%	13%	14%	13%	8%	24%	19%	6%
I don't know this party	13%	11%	14%	18%	9%	12%	12%	15%	13%	21%	6%	4%	10%	8%	34%
Not sure	14%	12%	17%	12%	12%	19%	16%	14%	13%	14%	13%	7%	5%	13%	34%
Coalition of Progressive Electors (COPE)															
Very positive	11%	10%	11%	12%	17%	3%	13%	8%	10%	9%	13%	6%	25%	13%	4%
Moderately positive	24%	30%	19%	22%	28%	24%	28%	18%	27%	24%	25%	34%	35%	15%	11%
Moderately negative	19%	21%	18%	20%	18%	19%	17%	22%	18%	18%	20%	24%	12%	31%	4%
Very negative	10%	9%	10%	12%	7%	10%	8%	12%	10%	8%	11%	12%	6%	12%	6%
I don't know this party	19%	17%	20%	20%	16%	21%	18%	20%	18%	24%	14%	12%	15%	12%	40%
Not sure	18%	14%	22%	15%	14%	23%	16%	20%	17%	16%	17%	13%	7%	17%	34%
Green Party of Vancouver															
Very positive	16%	17%	15%	18%	18%	11%	16%	16%	12%	18%	15%	9%	29%	25%	5%
Moderately positive	35%	38%	33%	32%	37%	37%	37%	33%	35%	39%	34%	42%	42%	30%	26%
Moderately negative	17%	17%	17%	20%	17%	14%	17%	18%	15%	14%	20%	22%	11%	23%	8%
Very negative	9%	8%	10%	7%	9%	12%	7%	10%	13%	6%	12%	14%	9%	5%	7%
I don't know this party	8%	9%	8%	9%	6%	9%	5%	11%	10%	10%	7%	5%	2%	6%	20%
Not sure	14%	11%	17%	14%	12%	17%	17%	11%	15%	14%	12%	8%	6%	11%	34%
OneCity Vancouver															
Very positive	10%	12%	8%	11%	18%	2%	12%	8%	10%	10%	11%	10%	15%	13%	4%
Moderately positive	34%	40%	28%	35%	36%	31%	38%	32%	32%	29%	40%	41%	45%	34%	16%
Moderately negative	17%	15%	18%	18%	15%	17%	15%	19%	17%	17%	17%	21%	10%	25%	5%
Very negative	8%	6%	9%	7%	7%	8%	7%	8%	8%	8%	7%	7%	10%	7%	8%
I don't know this party	14%	11%	17%	15%	12%	14%	12%	15%	14%	19%	8%	9%	4%	7%	35%
Not sure	18%	16%	20%	13%	11%	27%	17%	18%	19%	16%	17%	11%	16%	14%	32%

All things considered, do you have a positive or negative opinion of each of the following municipal political parties?



	City of Vancouver	GENDER		AGE			REGION			PRIMARY RESIDENCE			VOTE IN 2022 MAYORAL		
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
TEAM for a Livable Vancouver															
Very positive	9%	9%	9%	13%	10%	3%	11%	8%	6%	9%	9%	7%	13%	12%	4%
Moderately positive	32%	34%	30%	34%	33%	28%	33%	28%	34%	31%	34%	33%	49%	35%	13%
Moderately negative	16%	19%	13%	12%	23%	14%	16%	14%	19%	15%	17%	23%	10%	20%	6%
Very negative	7%	6%	8%	10%	5%	6%	5%	11%	5%	6%	9%	6%	10%	10%	3%
I don't know this party	19%	16%	21%	16%	17%	24%	17%	23%	18%	20%	17%	17%	6%	8%	44%
Not sure	17%	16%	19%	15%	12%	25%	19%	15%	18%	19%	14%	14%	12%	15%	29%
Vancouver Liberals															
Very positive	13%	18%	9%	17%	19%	4%	15%	11%	14%	12%	15%	13%	21%	17%	5%
Moderately positive	35%	37%	34%	38%	37%	32%	34%	34%	41%	37%	36%	44%	34%	31%	28%
Moderately negative	18%	16%	20%	22%	17%	15%	19%	16%	17%	20%	16%	16%	25%	22%	9%
Very negative	9%	8%	10%	8%	5%	15%	9%	11%	7%	9%	9%	10%	3%	11%	11%
I don't know this party	11%	12%	10%	8%	11%	14%	10%	15%	8%	12%	10%	9%	8%	9%	20%
Not sure	13%	9%	17%	7%	11%	21%	13%	13%	12%	10%	14%	8%	9%	10%	28%
Vote Vancouver															
Very positive	9%	11%	8%	13%	14%	2%	12%	7%	9%	9%	10%	7%	17%	14%	3%
Moderately positive	25%	29%	22%	29%	31%	16%	27%	24%	24%	23%	29%	35%	27%	21%	13%
Moderately negative	16%	16%	16%	17%	16%	14%	16%	14%	18%	16%	16%	18%	18%	24%	1%
Very negative	7%	6%	7%	8%	5%	7%	4%	8%	9%	5%	8%	6%	8%	8%	4%
I don't know this party	25%	21%	28%	18%	19%	35%	22%	29%	23%	26%	22%	21%	15%	18%	44%
Not sure	18%	17%	20%	14%	15%	26%	20%	18%	16%	20%	15%	13%	15%	13%	35%

Poll conducted by Research Co. on Politics in the City of Vancouver - August 4, 2026

As you may know, a municipal election in the City of Vancouver is scheduled for October 17. If the election for Mayor of Vancouver were held today, which of these candidates would you vote for?



City of Vancouver	GENDER		AGE			REGION			PRIMARY RESIDENCE		VOTE IN 2022 MAYORAL			
	Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
<i>All respondents</i>														
Ken Sim – A Better City (ABC)	22%	24%	20%	21%	23%	21%	22%	23%	15%	28%	48%	2%	9%	10%
Kareem Allam – Vancouver Liberals	14%	14%	14%	13%	19%	7%	13%	17%	16%	13%	13%	13%	21%	10%
Pete Fry – Green Party of Vancouver	14%	15%	13%	11%	13%	19%	15%	13%	14%	15%	11%	22%	15%	13%
Colleen Hardwick – TEAM for a Livable Vancouver	10%	11%	9%	13%	9%	8%	6%	15%	9%	11%	3%	19%	22%	3%
Rebecca Bligh – Vote Vancouver	5%	5%	5%	10%	4%	2%	3%	5%	6%	5%	1%	6%	10%	5%
William Azaroff – OneCity Vancouver	4%	5%	3%	8%	2%	3%	4%	5%	2%	4%	3%	1%	12%	1%
Stephanie Allen – Coalition of Progressive Electors (COPE)	3%	3%	3%	7%	1%	2%	4%	2%	5%	2%	1%	9%	5%	0%
Some other candidate	2%	1%	3%	2%	1%	3%	2%	2%	1%	2%	0%	1%	1%	5%
Not sure	26%	22%	31%	15%	28%	36%	30%	22%	25%	31%	22%	21%	15%	54%
<i>All respondents</i>														
Ken Sim – A Better City (ABC)	30%	30%	29%	25%	32%	33%	31%	28%	30%	22%	36%	61%	3%	21%
Kareem Allam – Vancouver Liberals	19%	18%	20%	15%	26%	12%	19%	17%	23%	22%	17%	16%	15%	23%
Pete Fry – Green Party of Vancouver	19%	19%	18%	13%	18%	30%	22%	17%	20%	19%	13%	26%	17%	27%
Colleen Hardwick – TEAM for a Livable Vancouver	14%	14%	13%	15%	13%	12%	9%	19%	13%	13%	4%	23%	24%	7%
Rebecca Bligh – Vote Vancouver	7%	7%	7%	11%	5%	3%	4%	6%	12%	8%	6%	2%	7%	10%
William Azaroff – OneCity Vancouver	5%	6%	5%	10%	2%	4%	6%	7%	2%	6%	4%	1%	15%	3%
Stephanie Allen – Coalition of Progressive Electors (COPE)	4%	4%	4%	8%	1%	3%	6%	3%	7%	2%	2%	10%	6%	0%
Some other candidate	3%	2%	4%	3%	2%	4%	3%	3%	2%	3%	1%	1%	1%	12%

Which of the following candidates do you think is better positioned to defeat incumbent mayor Ken Sim in the 2026 Mayoral election in the City of Vancouver?



	City of Vancouver	GENDER		AGE			REGION		PRIMARY RESIDENCE			VOTE IN 2022 MAYORAL			
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
Kareem Allam – Vancouver Liberals	20%	20%	19%	35%	24%	11%	19%	21%	24%	21%	21%	24%	25%	16%	17%
Pete Fry – Green Party of Vancouver	14%	14%	14%	7%	8%	22%	15%	15%	9%	17%	11%	13%	32%	14%	9%
Colleen Hardwick – TEAM for a Livable Vancouver	11%	11%	11%	15%	7%	11%	8%	12%	8%	4%	11%	8%	11%	18%	3%
Rebecca Bligh – Vote Vancouver	8%	9%	7%	18%	10%	2%	9%	9%	2%	7%	9%	9%	8%	14%	3%
William Azaroff – OneCity Vancouver	5%	5%	5%	4%	6%	5%	6%	2%	12%	8%	2%	4%	16%	5%	4%
Stephanie Allen – Coalition of Progressive Electors (COPE)	3%	4%	2%	5%	6%	0%	2%	4%	5%	4%	3%	2%	0%	5%	4%
Not sure	39%	37%	43%	17%	40%	50%	41%	38%	40%	39%	44%	41%	8%	28%	60%

Poll conducted by Research Co. on Politics in the City of Vancouver - August 4, 2026

Thinking specifically about City Council, would you consider voting for council candidates from each of the following parties in the 2026 municipal election in the City of Vancouver?



	City of Vancouver	GENDER		AGE			REGION			PRIMARY RESIDENCE			VOTE IN 2022 MAYORAL		
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
A Better City (ABC)															
Definitely	11%	12%	10%	17%	10%	6%	11%	14%	7%	9%	13%	18%	16%	9%	0%
Probably	29%	31%	28%	45%	23%	22%	25%	29%	39%	30%	28%	37%	26%	21%	28%
Probably not	16%	18%	13%	9%	22%	13%	17%	17%	12%	15%	17%	14%	16%	25%	10%
Definitely not	18%	22%	13%	16%	15%	24%	19%	20%	13%	16%	20%	8%	35%	29%	11%
Not sure	26%	18%	35%	13%	30%	34%	29%	20%	29%	31%	22%	22%	6%	15%	51%
Coalition of Progressive Electors (COPE)															
Definitely	4%	6%	3%	9%	2%	2%	5%	5%	4%	3%	6%	4%	7%	8%	1%
Probably	22%	26%	17%	28%	22%	14%	20%	21%	27%	22%	23%	24%	41%	22%	9%
Probably not	27%	28%	26%	29%	25%	29%	25%	34%	21%	27%	27%	34%	24%	28%	19%
Definitely not	16%	15%	17%	14%	17%	14%	18%	13%	15%	14%	17%	15%	19%	19%	12%
Not sure	31%	25%	38%	20%	33%	40%	32%	28%	33%	34%	28%	24%	9%	23%	60%
Green Party of Vancouver															
Definitely	15%	17%	12%	19%	12%	14%	15%	16%	11%	14%	15%	11%	29%	15%	11%
Probably	27%	29%	26%	33%	27%	22%	25%	29%	31%	33%	23%	26%	30%	30%	26%
Probably not	19%	20%	17%	20%	20%	16%	16%	19%	24%	18%	20%	24%	17%	22%	10%
Definitely not	15%	17%	13%	14%	14%	17%	14%	18%	12%	10%	18%	20%	13%	16%	9%
Not sure	24%	18%	32%	14%	27%	32%	31%	18%	22%	24%	24%	20%	11%	16%	44%
OneCity Vancouver															
Definitely	6%	10%	1%	8%	6%	2%	5%	8%	5%	3%	8%	8%	18%	3%	0%
Probably	28%	26%	31%	35%	26%	25%	25%	25%	41%	30%	27%	30%	44%	26%	20%
Probably not	23%	27%	17%	26%	22%	19%	20%	33%	11%	23%	22%	28%	16%	28%	15%
Definitely not	10%	9%	12%	10%	13%	7%	15%	9%	5%	9%	12%	10%	0%	21%	6%
Not sure	33%	27%	39%	20%	33%	46%	36%	25%	38%	35%	30%	25%	23%	22%	60%

Thinking specifically about City Council, would you consider voting for council candidates from each of the following parties in the 2026 municipal election in the City of Vancouver?



	City of Vancouver	GENDER		AGE			REGION			PRIMARY RESIDENCE			VOTE IN 2022 MAYORAL			
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote	
TEAM for a Livable Vancouver																
Definitely	9%	11%	7%	18%	7%	2%	7%	12%	9%	11%	7%	6%	18%	12%	4%	
Probably	26%	25%	27%	32%	22%	26%	25%	28%	27%	28%	25%	32%	26%	22%	22%	
Probably not	24%	27%	20%	23%	29%	17%	21%	31%	18%	19%	28%	31%	21%	29%	11%	
Definitely not	11%	12%	9%	12%	11%	11%	10%	11%	14%	8%	13%	7%	17%	15%	9%	
Not sure	30%	24%	38%	15%	32%	45%	38%	19%	32%	34%	28%	23%	17%	21%	55%	
Vancouver Liberals																
Definitely	10%	11%	9%	13%	11%	6%	8%	10%	16%	12%	9%	11%	23%	4%	9%	
Probably	25%	23%	27%	31%	25%	16%	27%	20%	28%	27%	23%	23%	26%	35%	18%	
Probably not	25%	29%	21%	26%	25%	25%	25%	32%	17%	20%	29%	32%	21%	28%	17%	
Definitely not	14%	16%	12%	16%	12%	15%	11%	18%	15%	13%	15%	13%	18%	14%	14%	
Not sure	25%	21%	31%	14%	26%	37%	30%	21%	24%	27%	24%	22%	12%	20%	43%	
Vote Vancouver																
Definitely	7%	7%	7%	12%	6%	3%	3%	8%	12%	5%	8%	10%	11%	5%	3%	
Probably	25%	24%	27%	33%	22%	22%	26%	26%	25%	29%	22%	30%	21%	27%	20%	
Probably not	23%	27%	18%	27%	23%	16%	20%	29%	20%	22%	23%	21%	27%	38%	9%	
Definitely not	12%	12%	11%	12%	13%	10%	14%	10%	10%	8%	15%	12%	12%	11%	11%	
Not sure	33%	30%	38%	16%	36%	49%	37%	28%	34%	36%	32%	27%	29%	18%	58%	

Over the past year, have you seen, read or heard anything about the Villages Plan in Vancouver?



	City of Vancouver	GENDER		AGE			REGION			PRIMARY RESIDENCE			VOTE IN 2022 MAYORAL		
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
Yes	40%	39%	40%	42%	31%	50%	40%	40%	38%	39%	40%	44%	54%	47%	20%
No	60%	61%	60%	58%	69%	50%	60%	60%	62%	61%	60%	56%	46%	53%	80%

From what you have seen, read, heard or experienced, do you have a positive or negative opinion of the Villages Plan in Vancouver?



	City of Vancouver	GENDER		AGE			REGION		PRIMARY RESIDENCE			VOTE IN 2022 MAYORAL			
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
Very positive	6%	9%	4%	17%	4%	0%	4%	9%	6%	3%	8%	7%	15%	4%	1%
Moderately positive	12%	9%	15%	30%	4%	6%	14%	7%	16%	17%	9%	7%	15%	19%	12%
Moderately negative	18%	20%	16%	15%	22%	16%	14%	23%	16%	16%	20%	16%	10%	29%	15%
Very negative	29%	34%	24%	7%	36%	38%	32%	30%	20%	23%	34%	43%	29%	27%	7%
Not sure	35%	28%	42%	31%	34%	39%	36%	30%	42%	42%	29%	26%	29%	21%	66%

Below is the overview of the Villages Plan. Please take a moment to read it.

After reading this overview, do you have a positive or negative opinion of the Villages Plan in Vancouver?



	City of Vancouver	GENDER		AGE			REGION		PRIMARY RESIDENCE			VOTE IN 2022 MAYORAL			
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own	Sim	Stewart	Other	Did not vote
Very positive	10%	14%	6%	24%	6%	3%	10%	9%	12%	11%	9%	9%	18%	9%	9%
Moderately positive	16%	14%	18%	29%	4%	18%	16%	17%	15%	15%	17%	14%	22%	12%	21%
Moderately negative	25%	27%	23%	13%	42%	17%	31%	15%	30%	20%	29%	30%	34%	29%	9%
Very negative	32%	35%	29%	27%	32%	36%	25%	45%	25%	33%	32%	35%	15%	40%	28%
Not sure	17%	11%	23%	7%	15%	26%	19%	14%	18%	22%	13%	12%	12%	10%	34%

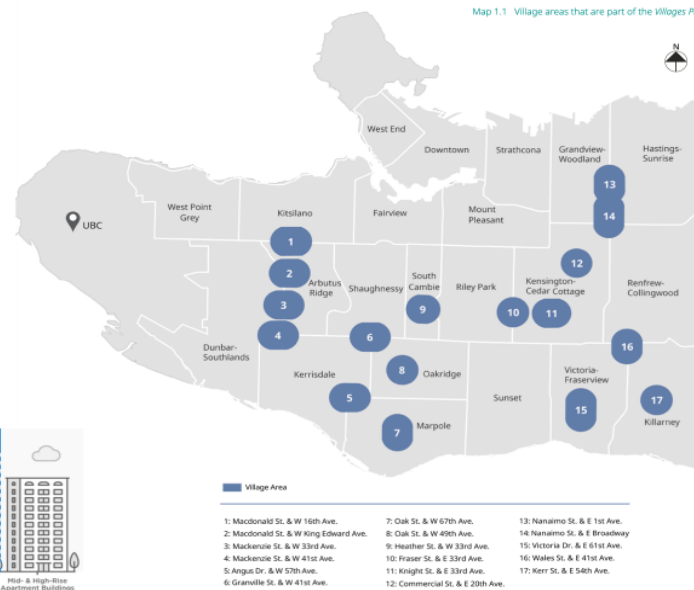
1.1 OVERVIEW

The *Villages Plan* ("the *Plan*") guides the growth and change in 17 areas identified in the Urban Structure Strategy of the *Vancouver Official Development Plan* ("the *Vancouver ODP*") as shown in Map 1.1. Over time, these Villages will become even more vibrant, complete neighbourhoods where people can live, shop and connect within a short five-minute walk, roll, or bike ride from home. This *Plan* sets out a future in which these areas will have diverse shops, services and a mix of missing middle housing options that support a wide range of residents.

The main objectives of the *Villages Plan* are to enable a variety of building types ranging from ground-oriented multiplexes and townhouses to low-rise apartments, as well as mixed-use buildings with space for shops and services on the ground floor. Expanding housing choices in these areas will make it possible for aging residents to downsize and stay in their community, while enabling families and young people to find homes that meet their needs in many neighbourhoods across the city.

Having more people live close to shops and services strengthens the viability of local businesses, contributing to a more resilient and connected community where residents and businesses can thrive together.

Figure 1.1 Diagram of the missing middle housing options



SAMPLE COMPOSITION



	City of Vancouver	GENDER		AGE			REGION		PRIMARY RESIDENCE		
		Male	Female	18-34	35-54	55+	East of Main	West of Main	Downtown	Rent	Own
Total (Weighted)	N=401	N=200	N=201	N=100	N=140	N=161	N=204	N=136	N=61	N=220	N=181
Total (Unweighted)	N=401	N=195	N=206	N=96	N=137	N=168	N=194	N=141	N=66	N=209	N=192