

What is the most important issue facing Canada today?



	GENDER			AGE			GENERATION			REGION						ANNUAL HOUSEHOLD INCOME			VOTE IN 2025 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	Silent / Boomers	Gen. X	Millennials	Gen. Z	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-100k	\$100k+	Liberal	Conserv.	NDP
The economy / Jobs	22%	23%	21%	22%	26%	19%	18%	23%	20%	26%	21%	31%	14%	22%	23%	21%	18%	20%	30%	22%	27%	14%
Housing / Homelessness / Poverty	20%	18%	23%	25%	19%	16%	15%	13%	28%	23%	23%	14%	14%	26%	16%	21%	27%	19%	15%	20%	16%	31%
Canada-U.S. Relations	16%	17%	14%	9%	14%	23%	23%	18%	13%	7%	13%	13%	9%	17%	21%	9%	11%	17%	20%	20%	13%	13%
Health Care	15%	11%	17%	14%	12%	18%	17%	18%	13%	11%	15%	8%	27%	11%	14%	19%	12%	17%	14%	18%	11%	20%
Immigration	8%	10%	7%	11%	7%	6%	6%	8%	7%	13%	6%	11%	11%	9%	6%	8%	10%	8%	6%	5%	10%	8%
Crime / Public Safety	4%	5%	3%	5%	5%	2%	2%	3%	4%	7%	9%	2%	5%	2%	3%	5%	3%	5%	3%	3%	5%	3%
Accountability / Leadership	3%	2%	3%	1%	3%	4%	4%	5%	1%	1%	4%	4%	6%	2%	1%	2%	4%	4%	1%	1%	7%	0%
Environment	3%	3%	3%	2%	2%	4%	3%	3%	2%	2%	3%	3%	1%	2%	4%	2%	3%	3%	2%	3%	0%	3%
Foreign Affairs	1%	2%	1%	3%	1%	1%	1%	0%	3%	1%	1%	1%	2%	1%	2%	1%	2%	1%	2%	1%	1%	1%
National Unity	1%	2%	1%	2%	1%	1%	2%	1%	0%	2%	0%	1%	0%	1%	1%	3%	0%	2%	2%	1%	1%	3%
Energy / Pipelines	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	2%	0%	1%	1%	1%	1%	1%	1%	0%	2%	1%
Other	3%	3%	3%	2%	3%	4%	4%	4%	3%	1%	1%	5%	3%	3%	2%	6%	4%	2%	3%	3%	4%	1%
Not sure	4%	4%	4%	5%	5%	2%	3%	3%	3%	7%	2%	5%	7%	2%	5%	3%	7%	2%	2%	2%	2%	2%

Thinking of each of the following federal party leaders, would you say you generally approve or disapprove of the way each one has performed in their job?



	GENDER			AGE			GENERATION				REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2025 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	Silent / Boomers	Gen. X	Millennials	Gen. Z	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-100k	\$100k+	Liberal	Conserv.	NDP
<b>Prime Minister and Liberal Party leader Mark Carney</b>																						
Strongly approve	26%	31%	23%	22%	20%	36%	38%	24%	20%	22%	24%	19%	30%	30%	24%	29%	24%	25%	32%	51%	7%	25%
Moderately approve	30%	30%	30%	29%	30%	31%	31%	29%	32%	27%	34%	21%	22%	31%	39%	18%	26%	33%	33%	36%	22%	29%
Moderately disapprove	16%	15%	14%	21%	13%	13%	13%	15%	16%	19%	14%	20%	20%	11%	16%	18%	16%	17%	13%	7%	21%	31%
Strongly disapprove	20%	19%	22%	18%	27%	17%	16%	24%	23%	19%	21%	30%	21%	21%	13%	23%	20%	19%	21%	4%	48%	8%
Not sure	8%	5%	11%	10%	10%	3%	2%	8%	9%	12%	6%	10%	7%	6%	8%	12%	14%	6%	2%	2%	3%	7%
<b>Official Opposition and Conservative Party leader Pierre Poilievre</b>																						
Strongly approve	17%	18%	17%	18%	21%	13%	12%	18%	22%	15%	13%	23%	17%	18%	15%	16%	16%	17%	18%	5%	49%	3%
Moderately approve	21%	23%	19%	23%	21%	19%	18%	20%	25%	22%	25%	27%	19%	19%	19%	24%	21%	21%	22%	14%	33%	13%
Moderately disapprove	18%	19%	18%	19%	20%	17%	20%	17%	18%	20%	19%	14%	16%	17%	21%	23%	17%	19%	21%	21%	11%	30%
Strongly disapprove	33%	34%	30%	27%	25%	44%	46%	34%	25%	25%	30%	21%	37%	36%	37%	24%	29%	36%	34%	55%	3%	45%
Not sure	10%	6%	15%	14%	12%	6%	5%	11%	10%	18%	12%	14%	10%	10%	7%	13%	17%	7%	6%	5%	4%	8%
<b>New Democratic Party (NDP) leader Avi Lewis</b>																						
Strongly approve	6%	7%	5%	9%	7%	2%	2%	4%	8%	11%	8%	7%	8%	6%	5%	3%	8%	6%	3%	5%	3%	26%
Moderately approve	25%	26%	24%	31%	21%	23%	24%	19%	30%	27%	26%	14%	31%	28%	27%	19%	22%	29%	24%	34%	10%	47%
Moderately disapprove	20%	21%	19%	22%	23%	16%	15%	23%	20%	22%	18%	18%	18%	19%	24%	17%	16%	19%	28%	20%	24%	10%
Strongly disapprove	21%	27%	16%	15%	23%	26%	26%	26%	18%	16%	24%	28%	16%	20%	21%	24%	17%	23%	24%	14%	44%	4%
Not sure	27%	19%	36%	23%	26%	32%	33%	28%	24%	24%	24%	33%	27%	27%	23%	36%	36%	23%	21%	27%	19%	13%
<b>Bloc Québécois leader Yves-François Blanchet</b>																						
Strongly approve	7%	9%	5%	8%	6%	7%	8%	3%	7%	10%	3%	4%	4%	5%	17%	0%	7%	6%	7%	4%	3%	4%
Moderately approve	18%	21%	16%	24%	17%	13%	15%	13%	20%	25%	16%	16%	10%	17%	24%	17%	17%	18%	19%	16%	20%	21%
Moderately disapprove	20%	19%	22%	18%	18%	24%	21%	23%	18%	20%	27%	20%	19%	20%	19%	16%	16%	23%	21%	22%	22%	21%
Strongly disapprove	29%	35%	22%	25%	32%	31%	32%	35%	30%	19%	28%	35%	37%	28%	27%	23%	23%	31%	35%	33%	36%	31%
Not sure	25%	16%	35%	24%	27%	25%	24%	27%	25%	27%	26%	24%	29%	29%	12%	44%	37%	21%	17%	25%	19%	23%
<b>Green Party leader Elizabeth May</b>																						
Strongly approve	6%	6%	7%	8%	7%	4%	3%	6%	8%	9%	8%	3%	7%	7%	8%	2%	7%	7%	5%	7%	2%	8%
Moderately approve	26%	28%	26%	30%	23%	26%	29%	19%	27%	31%	26%	22%	23%	30%	25%	29%	26%	28%	26%	34%	15%	45%
Moderately disapprove	20%	23%	16%	21%	21%	19%	19%	23%	20%	19%	17%	26%	23%	16%	25%	19%	17%	22%	22%	22%	20%	26%
Strongly disapprove	20%	25%	15%	15%	22%	24%	22%	24%	20%	13%	25%	20%	21%	17%	21%	17%	15%	22%	24%	12%	40%	6%
Not sure	27%	17%	37%	26%	27%	27%	26%	28%	25%	28%	24%	29%	26%	30%	22%	33%	35%	22%	22%	25%	22%	16%
<b>People's Party leader Maxime Bernier</b>																						
Strongly approve	4%	5%	4%	7%	5%	2%	1%	4%	7%	5%	3%	2%	4%	6%	4%	5%	6%	4%	3%	4%	5%	4%
Moderately approve	16%	19%	13%	23%	17%	9%	10%	10%	21%	23%	12%	18%	17%	17%	14%	16%	15%	17%	15%	17%	16%	16%
Moderately disapprove	22%	22%	22%	19%	24%	23%	22%	24%	21%	19%	28%	26%	17%	20%	22%	18%	22%	21%	24%	21%	26%	27%
Strongly disapprove	30%	35%	25%	22%	27%	41%	43%	35%	24%	19%	33%	24%	36%	25%	38%	26%	21%	34%	37%	34%	29%	42%
Not sure	27%	19%	37%	30%	28%	25%	24%	27%	27%	33%	25%	30%	26%	32%	19%	37%	35%	25%	19%	26%	23%	12%

If a federal election were held today, which party's candidate would you vote for in your constituency?



	GENDER		AGE			GENERATION					REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2025 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	Silent / Boomers	Gen. X	Millennials	Gen. Z	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-100k	\$100k+	Liberal	Conserv.	NDP	
<b>All respondents</b>																							
Liberal Party	41%	43%	39%	33%	38%	49%	50%	43%	34%	34%	39%	27%	41%	47%	41%	44%	37%	40%	48%	82%	7%	23%	
Conservative Party	28%	28%	29%	25%	36%	25%	23%	31%	35%	23%	33%	41%	30%	25%	19%	31%	26%	27%	31%	4%	84%	2%	
New Democratic Party (NDP)	9%	8%	9%	17%	8%	4%	5%	5%	15%	13%	11%	10%	18%	11%	3%	8%	9%	12%	6%	8%	1%	60%	
Bloc Québécois	6%	9%	4%	5%	4%	9%	10%	4%	5%	5%	0%	0%	0%	0%	25%	0%	4%	8%	6%	1%	2%	0%	
Green Party	3%	3%	3%	6%	2%	1%	2%	2%	3%	7%	3%	3%	3%	3%	3%	2%	4%	3%	3%	1%	1%	6%	
People's Party	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	4%	1%	0%	1%	2%	1%	1%	0%	1%	0%	0%	
Another party / An independent candidate	1%	1%	1%	1%	2%	0%	0%	1%	2%	2%	1%	4%	0%	2%	0%	2%	1%	1%	0%	0%	0%	0%	
Not sure	10%	6%	15%	11%	9%	11%	9%	13%	6%	14%	11%	10%	7%	12%	8%	14%	17%	8%	5%	5%	4%	9%	
<b>Decided Voters</b>																							
Liberal Party	46%	47%	46%	38%	42%	55%	55%	50%	37%	40%	44%	30%	44%	54%	44%	51%	44%	44%	51%	87%	7%	26%	
Conservative Party	31%	30%	32%	28%	39%	28%	26%	35%	37%	27%	37%	46%	32%	28%	21%	37%	31%	29%	33%	4%	87%	2%	
New Democratic Party (NDP)	11%	9%	12%	19%	9%	4%	5%	6%	16%	15%	13%	11%	19%	12%	3%	9%	11%	13%	6%	8%	1%	66%	
Bloc Québécois	7%	9%	5%	5%	5%	10%	11%	4%	5%	6%	0%	0%	0%	27%	0%	4%	9%	6%	1%	2%	0%	0%	
Green Party	3%	3%	4%	7%	2%	1%	2%	2%	3%	8%	3%	4%	4%	4%	3%	3%	5%	3%	3%	1%	1%	7%	
People's Party	1%	1%	1%	1%	1%	1%	1%	2%	0%	2%	1%	5%	1%	0%	1%	1%	2%	1%	1%	0%	1%	0%	
Another party / An independent candidate	1%	1%	1%	1%	2%	0%	0%	1%	2%	2%	1%	4%	0%	2%	0%	2%	1%	1%	0%	0%	0%	0%	

Which of these party leaders do you think would make the best Prime Minister of Canada?



	GENDER			AGE			GENERATION					REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2025 FEDERAL ELECTION		
	Canada	Male	Female	18-34	35-54	55+	Silent / Boomers	Gen. X	Millennials	Gen. Z	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-100k	\$100k+	Liberal	Conserv.	NDP
Mark Carney	45%	49%	42%	34%	40%	59%	62%	45%	35%	42%	46%	30%	46%	48%	47%	43%	38%	46%	54%	82%	13%	38%
Pierre Poilievre	26%	26%	25%	24%	32%	21%	18%	29%	32%	22%	29%	36%	22%	24%	22%	29%	24%	24%	30%	3%	72%	12%
Yves-François Blanchet	4%	5%	3%	4%	4%	5%	5%	3%	3%	6%	2%	1%	1%	14%	1%	4%	5%	5%	2%	2%	2%	4%
Avi Lewis	4%	3%	3%	8%	3%	1%	1%	2%	7%	5%	4%	3%	11%	5%	1%	2%	6%	2%	5%	0%	18%	18%
Elizabeth May	4%	3%	5%	6%	2%	2%	2%	3%	3%	6%	5%	8%	3%	3%	2%	3%	6%	4%	1%	2%	1%	5%
Maxime Bernier	2%	3%	2%	4%	1%	1%	1%	1%	1%	5%	1%	2%	4%	2%	2%	2%	3%	2%	1%	0%	2%	3%
Not sure	16%	11%	21%	19%	17%	11%	10%	16%	17%	20%	14%	19%	14%	17%	12%	20%	25%	13%	7%	6%	9%	20%

Which party leader is better suited to handle each of the following issues?



	GENDER			AGE			GENERATION				REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2025 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	Silent / Boomers	Gen. X	Millennials	Gen. Z	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-100k	\$100k+	Liberal	Conserv.	NDP
<b>Crime / Public Safety</b>																						
Mark Carney	39%	39%	38%	38%	33%	45%	47%	39%	36%	34%	36%	29%	45%	41%	43%	37%	35%	44%	40%	65%	11%	42%
Pierre Poilievre	35%	40%	31%	33%	41%	32%	29%	36%	42%	32%	44%	38%	33%	33%	32%	36%	30%	35%	42%	15%	80%	24%
Neither	11%	11%	11%	15%	10%	9%	10%	8%	9%	18%	8%	13%	11%	12%	12%	11%	14%	10%	8%	10%	4%	17%
Not sure	14%	10%	19%	14%	15%	14%	13%	16%	13%	16%	12%	19%	12%	14%	14%	17%	21%	10%	10%	10%	5%	17%
<b>The economy / Jobs</b>																						
Mark Carney	46%	50%	42%	41%	39%	57%	57%	46%	42%	37%	45%	29%	53%	49%	48%	42%	41%	48%	52%	78%	13%	54%
Pierre Poilievre	31%	32%	30%	32%	36%	25%	23%	32%	38%	30%	35%	41%	30%	28%	29%	30%	27%	32%	35%	9%	75%	16%
Neither	11%	10%	12%	13%	11%	8%	9%	10%	8%	16%	9%	15%	8%	9%	14%	10%	14%	9%	6%	6%	5%	18%
Not sure	13%	9%	17%	14%	14%	10%	10%	12%	12%	17%	11%	16%	9%	14%	10%	18%	18%	11%	8%	7%	7%	11%
<b>Energy / Pipelines</b>																						
Mark Carney	42%	44%	40%	38%	35%	53%	55%	43%	37%	34%	42%	25%	41%	45%	47%	42%	38%	44%	48%	72%	13%	45%
Pierre Poilievre	34%	38%	31%	34%	40%	29%	27%	36%	40%	32%	39%	49%	34%	30%	29%	35%	28%	37%	36%	12%	78%	24%
Neither	10%	10%	10%	13%	10%	7%	8%	7%	10%	15%	7%	11%	10%	10%	11%	10%	13%	9%	6%	8%	3%	17%
Not sure	14%	8%	19%	15%	16%	11%	10%	14%	13%	19%	12%	15%	14%	15%	13%	20%	10%	10%	8%	6%	6%	13%
<b>Environment</b>																						
Mark Carney	41%	41%	39%	38%	34%	49%	49%	38%	41%	33%	40%	29%	46%	45%	41%	36%	37%	41%	47%	67%	15%	48%
Pierre Poilievre	26%	28%	25%	27%	32%	20%	17%	29%	32%	26%	29%	33%	28%	25%	20%	32%	22%	28%	29%	10%	63%	13%
Neither	18%	20%	16%	19%	19%	17%	19%	19%	13%	23%	17%	22%	15%	15%	22%	17%	20%	17%	16%	13%	12%	27%
Not sure	15%	10%	20%	15%	16%	14%	15%	15%	13%	18%	14%	15%	11%	15%	16%	21%	14%	9%	10%	10%	10%	13%
<b>Health Care</b>																						
Mark Carney	40%	43%	37%	38%	32%	50%	51%	39%	37%	34%	38%	23%	44%	42%	45%	40%	36%	42%	44%	68%	11%	49%
Pierre Poilievre	30%	31%	29%	29%	37%	24%	20%	32%	37%	30%	33%	40%	29%	30%	24%	27%	26%	30%	33%	9%	73%	21%
Neither	16%	16%	15%	17%	15%	15%	16%	15%	13%	19%	12%	18%	13%	14%	18%	19%	17%	16%	12%	14%	6%	20%
Not sure	14%	10%	19%	16%	16%	12%	13%	14%	14%	17%	17%	19%	13%	13%	14%	20%	12%	11%	9%	9%	9%	10%
<b>Housing / Homelessness / Poverty</b>																						
Mark Carney	39%	41%	35%	33%	34%	48%	51%	39%	38%	24%	34%	26%	43%	43%	41%	35%	31%	42%	43%	67%	11%	45%
Pierre Poilievre	33%	37%	31%	39%	36%	26%	22%	33%	38%	42%	38%	43%	34%	29%	32%	32%	31%	33%	38%	14%	75%	19%
Neither	14%	13%	15%	14%	16%	13%	15%	14%	12%	18%	13%	16%	12%	15%	14%	16%	19%	13%	10%	12%	6%	18%
Not sure	14%	9%	19%	14%	15%	12%	12%	15%	12%	17%	15%	16%	11%	13%	12%	17%	19%	12%	9%	8%	8%	18%

Which party leader is better suited to handle each of the following issues?



	GENDER		AGE			GENERATION			REGION					ANNUAL HOUSEHOLD INCOME			VOTE IN 2025 FEDERAL ELECTION					
	Canada	Male	Female	18-34	35-54	55+	Silent / Boomers	Gen. X	Millennials	Gen. Z	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	<\$50k	\$50k-100k	\$100k+	Liberal	Conserv.	NDP
<b>Accountability/ Leadership</b>																						
Mark Carney	46%	47%	43%	38%	38%	60%	62%	47%	38%	35%	48%	33%	48%	46%	50%	42%	37%	49%	52%	78%	13%	49%
Pierre Poilievre	30%	32%	30%	31%	37%	24%	21%	30%	39%	29%	31%	36%	31%	29%	28%	33%	26%	31%	34%	8%	75%	21%
Neither	12%	12%	11%	16%	11%	8%	8%	10%	13%	16%	10%	18%	10%	11%	11%	11%	18%	9%	7%	7%	6%	16%
Not sure	12%	9%	16%	15%	14%	9%	8%	13%	11%	20%	12%	14%	11%	14%	11%	14%	19%	10%	7%	6%	6%	14%
<b>Foreign Affairs</b>																						
Mark Carney	51%	55%	47%	46%	42%	64%	66%	52%	44%	43%	58%	38%	51%	53%	56%	41%	43%	56%	57%	81%	22%	64%
Pierre Poilievre	24%	26%	23%	23%	32%	19%	18%	26%	31%	22%	23%	29%	27%	22%	23%	28%	23%	24%	27%	7%	63%	14%
Neither	11%	11%	12%	17%	10%	7%	8%	8%	12%	17%	9%	17%	10%	11%	9%	15%	13%	9%	9%	7%	7%	13%
Not sure	13%	8%	18%	14%	16%	10%	8%	14%	13%	17%	10%	16%	12%	14%	12%	16%	21%	10%	6%	6%	9%	10%
<b>Immigration</b>																						
Mark Carney	40%	41%	37%	36%	32%	49%	50%	39%	36%	32%	38%	28%	46%	40%	41%	40%	35%	43%	41%	68%	11%	48%
Pierre Poilievre	32%	35%	30%	30%	39%	28%	26%	35%	38%	30%	35%	40%	29%	33%	29%	30%	27%	31%	39%	12%	76%	10%
Neither	14%	15%	14%	17%	15%	11%	13%	11%	14%	19%	14%	16%	11%	12%	17%	15%	18%	14%	8%	10%	5%	28%
Not sure	14%	10%	18%	17%	14%	12%	11%	14%	13%	19%	13%	17%	14%	15%	12%	15%	19%	11%	12%	9%	8%	14%
<b>Canada-U.S. Relations</b>																						
Mark Carney	49%	52%	46%	40%	43%	63%	66%	52%	44%	34%	52%	38%	50%	51%	53%	45%	43%	51%	58%	80%	18%	59%
Pierre Poilievre	28%	30%	27%	33%	34%	19%	17%	27%	34%	34%	32%	35%	26%	26%	25%	31%	23%	30%	31%	8%	65%	18%
Neither	11%	11%	12%	16%	11%	8%	9%	9%	10%	19%	9%	15%	12%	12%	12%	9%	16%	11%	7%	7%	10%	14%
Not sure	11%	7%	16%	11%	13%	10%	9%	12%	11%	13%	8%	13%	11%	12%	10%	15%	19%	9%	4%	4%	7%	9%
<b>National Unity</b>																						
Mark Carney	47%	49%	44%	40%	40%	59%	61%	46%	41%	37%	47%	31%	51%	49%	51%	42%	41%	50%	51%	78%	15%	52%
Pierre Poilievre	27%	29%	25%	27%	33%	21%	18%	30%	33%	26%	29%	34%	27%	28%	21%	28%	23%	29%	29%	8%	67%	12%
Neither	13%	13%	13%	17%	12%	10%	11%	11%	11%	20%	12%	18%	9%	11%	15%	17%	16%	11%	11%	7%	9%	19%
Not sure	13%	8%	18%	15%	15%	10%	10%	13%	14%	16%	12%	17%	14%	12%	13%	13%	20%	10%	9%	6%	8%	16%