



PRESS RELEASE | Canada and the United States

**Methodology:**

Results are based on an online survey conducted from March 22 to March 24, 2026, among 1,001 adults in Canada and 1,002 adults in the United States. The data has been statistically weighted according to Canadian census figures for age, gender and region in each country. The margin of error—which measures sample variability—is plus or minus 3.1 percentage points, 19 times out of 20, for each country.

**Which of the following statements best describes how you personally feel about global warming (or climate change)?**

Canada

It is a major crisis – 66% (+3)  
It is a minor crisis – 20% (-4)  
It is not a crisis at all – 9% (+1)  
Not sure – 5% (=)

United States

It is a major crisis – 52% (-3)  
It is a minor crisis – 23% (=)  
It is not a crisis at all – 16% (+3)  
Not sure – 9% (=)

**Climate Change Divide Grows Between Americans and Canadians**

*Still, majorities in the two countries want governments, companies and individuals to do more to deal with impacts.*

Vancouver, BC [April 2, 2026] – The views of Americans and Canadians on human-made climate change continue to drift apart, a new two-country Research Co. poll has found.

In the online survey of representative national samples, fewer than half of Americans (48%) say climate change is a fact and is mostly caused by emissions from vehicles and industrial facilities, down three points since a similar Research Co. poll [conducted in November 2024](#).

More than three-in-five Canadians (63%, +3) say climate change is a fact and is mostly caused by emissions from vehicles and industrial facilities.

The difference in perceptions of human-made climate change in Canada and the United States has never been as large as it is in 2026 (15 points). The results in Canada were higher than in the United States on this question in 2024 (10 points), [2022](#) (nine points) and [2020](#) (seven points).

While 13% of respondents in the United States believe climate change is a theory that has not been proven, only 9% of respondents in Canada concur.

Americans are also more likely to think that climate change is a fact and is mostly caused by natural changes (28%) than Canadians (21%).

“Sizeable majorities of Democrats in the United States (67%) and Liberal Party voters in Canada (81%) think climate change is real and human-made,” says Mario Canseco, President of Research Co. “The proportions drop drastically among American Republicans (34%) and Canadian Conservatives (44%).”

Canadians are more likely to think of climate change as a “major crisis” (63%, +3) than Americans (52%, -3). While fewer than one-in-ten Canadians (9%, +1) think of climate change as “not a crisis at all”, the proportion rises to 16% (+3) among Americans.

Only 2% of Americans who voted for Democratic presidential nominee Kamala Harris in 2024 think climate change is “not a crisis at all”, compared to 31% of Americans who voted for Republican candidate Donald Trump.



In Canada, only 4% of Liberal voters in the 2025 federal election believe climate change is “not a crisis at all”, compared to 19% of Canadians who cast ballots for Conservative candidates.

Americans and Canadians agree—albeit at differing levels—that three entities should be doing more to deal with issues related to climate change that are happening or impacting people directly now: governments (63% in the United States and 69% in Canada), companies and corporations (62% in the United States and 70% in Canada), and individuals and consumers (55% in the United States and 61% in Canada).

The results are similar when Canadians and Americans ponder issues related to climate change that may happen or impact people directly in the future. Majorities want governments (65% in the United States and 70% in Canada), companies and corporations (65% in the United States and 69% in Canada), and individuals and consumers (57% in the United States and 61% in Canada) to be more active.

Respondents in the two countries were asked if they would be willing to pay higher taxes to adequately address seven issues, including climate change.

More than three-in-five Americans would pay higher taxes to deal with schools (67%, +1), homelessness (63%, +1), floods (61%, +4), and forest fires (also 61%, +5). Fewer feel the same way about climate change (58%, +3), housing improvements (56%, +2) and transit improvements (49%, -2).

More than three-in-five Canadians would pay higher taxes to adequately address climate change (62%, +7) and forest fires (61%, +7). Support is lower for five other issues: housing improvements (57%, +4), schools (56%, =), homelessness (also 56%, +3), floods (also 56%, +4) and transit improvements (49%, +2).

More than two-in-five Americans (42%) and just over half of Canadians (51%) say conversations about climate change with their child (or children) motivated them to recycle more.

Fewer residents took action on other issues after a conversation with their children, including taking shorter showers (25% in the United States and 29% in Canada), driving less than usual (22% in the United States and 30% in Canada), reducing their consumption of meat (17% in the United States and 21% in Canada), changing their vote in a local election (13% in the United States and 15% in Canada) or changing their vote in a federal election (15% in each country).





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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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**Media contact:**

Mario Canseco, President, Research Co.

[c] 778.929.0490

[e] mario.canseco@researchco.ca

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mario.canseco@researchco.ca



mario\_canseco



778.929.0490



Mario Canseco