

How would you rate the economic conditions in Canada today?



| | GENDER | | | AGE | | | REGION | | | | | | VOTE IN 2025 FEDERAL ELECTION | | | ANNUAL HOUSEHOLD INCOME | | |
|-----------|--------|------|--------|-------|-------|-----|--------|---------|---------|---------|--------|----------|-------------------------------|----------|-----|-------------------------|-----------|---------|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | <\$50K | \$50-100K | \$100K+ |
| Very good | 3% | 4% | 2% | 6% | 3% | 1% | 2% | 2% | 6% | 2% | 5% | 1% | 5% | 1% | 2% | 3% | 3% | 3% |
| Good | 32% | 37% | 26% | 27% | 27% | 40% | 32% | 34% | 26% | 31% | 33% | 31% | 51% | 17% | 27% | 29% | 30% | 40% |
| Poor | 37% | 35% | 39% | 36% | 40% | 36% | 43% | 36% | 40% | 34% | 37% | 41% | 33% | 43% | 42% | 34% | 40% | 35% |
| Very poor | 23% | 21% | 25% | 24% | 26% | 20% | 18% | 23% | 26% | 28% | 17% | 19% | 8% | 36% | 25% | 25% | 24% | 19% |
| Not sure | 5% | 3% | 8% | 7% | 6% | 4% | 5% | 5% | 1% | 5% | 8% | 7% | 3% | 2% | 4% | 9% | 3% | 2% |

How would you rate your own personal finances today?



| | GENDER | | AGE | | | REGION | | | | | VOTE IN 2025 FEDERAL ELECTION | | | ANNUAL HOUSEHOLD INCOME | | | | |
|-----------|--------|------|--------|-------|-------|--------|-----|---------|---------|---------|-------------------------------|----------|---------|-------------------------|-----|--------|-----------|---------|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | <\$50K | \$50-100K | \$100K+ |
| Very good | 6% | 8% | 4% | 6% | 6% | 7% | 6% | 3% | 8% | 5% | 10% | 5% | 9% | 3% | 4% | 4% | 7% | 8% |
| Good | 43% | 50% | 37% | 37% | 37% | 54% | 45% | 43% | 34% | 41% | 48% | 43% | 56% | 41% | 35% | 30% | 43% | 60% |
| Poor | 27% | 24% | 30% | 27% | 30% | 24% | 27% | 31% | 35% | 27% | 22% | 25% | 23% | 30% | 41% | 31% | 30% | 17% |
| Very poor | 19% | 15% | 22% | 23% | 21% | 13% | 19% | 16% | 20% | 22% | 16% | 18% | 10% | 22% | 21% | 30% | 15% | 12% |
| Not sure | 5% | 3% | 6% | 6% | 6% | 3% | 3% | 6% | 2% | 5% | 4% | 10% | 2% | 4% | 0% | 5% | 4% | 3% |

Over the next six months, do you think the Canadian economy will improve, remain the same, or decline?



| | GENDER | | | AGE | | | REGION | | | | | VOTE IN 2025 FEDERAL ELECTION | | | ANNUAL HOUSEHOLD INCOME | | | |
|-----------------|--------|------|--------|-------|-------|-----|--------|---------|---------|---------|--------|-------------------------------|---------|----------|-------------------------|--------|-----------|---------|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | <\$50K | \$50-100K | \$100K+ |
| Improve | 15% | 17% | 12% | 20% | 16% | 9% | 12% | 15% | 14% | 15% | 15% | 19% | 23% | 8% | 8% | 12% | 18% | 14% |
| Remain the same | 41% | 42% | 41% | 40% | 37% | 47% | 45% | 48% | 43% | 41% | 40% | 32% | 49% | 37% | 46% | 39% | 39% | 50% |
| Decline | 35% | 35% | 35% | 32% | 38% | 37% | 36% | 27% | 36% | 35% | 37% | 42% | 20% | 53% | 32% | 37% | 36% | 33% |
| Not sure | 9% | 5% | 11% | 9% | 10% | 7% | 7% | 10% | 7% | 10% | 8% | 7% | 8% | 2% | 13% | 12% | 8% | 3% |

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In the past couple of months, how often have you worried about each of the following?



| | GENDER | | AGE | | | REGION | | | | | | VOTE IN 2025 FEDERAL ELECTION | | | ANNUAL HOUSEHOLD INCOME | | | |
|--|--------|------|--------|-------|-------|--------|-----|---------|---------|---------|--------|-------------------------------|---------|----------|-------------------------|--------|-----------|---------|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | <\$50K | \$50-100K | \$100K+ |
| <i>The safety of your savings</i> | | | | | | | | | | | | | | | | | | |
| Never worried | 24% | 30% | 18% | 17% | 17% | 37% | 25% | 22% | 30% | 19% | 31% | 25% | 30% | 17% | 18% | 26% | 20% | 29% |
| Worried once or twice | 28% | 28% | 27% | 30% | 28% | 25% | 35% | 28% | 28% | 27% | 27% | 18% | 31% | 31% | 27% | 21% | 28% | 34% |
| Worried occasionally | 26% | 26% | 26% | 30% | 27% | 21% | 21% | 24% | 18% | 30% | 26% | 25% | 24% | 25% | 27% | 25% | 29% | 22% |
| Worried frequently | 22% | 16% | 28% | 23% | 29% | 17% | 19% | 26% | 23% | 24% | 16% | 32% | 15% | 26% | 28% | 28% | 23% | 15% |
| <i>The value of your investments</i> | | | | | | | | | | | | | | | | | | |
| Never worried | 26% | 28% | 24% | 19% | 22% | 36% | 20% | 26% | 34% | 23% | 28% | 34% | 29% | 18% | 30% | 33% | 21% | 24% |
| Worried once or twice | 26% | 28% | 25% | 30% | 24% | 25% | 32% | 24% | 22% | 24% | 29% | 25% | 31% | 24% | 17% | 20% | 30% | 32% |
| Worried occasionally | 29% | 27% | 30% | 31% | 33% | 23% | 24% | 30% | 25% | 31% | 29% | 24% | 26% | 35% | 32% | 24% | 31% | 31% |
| Worried frequently | 19% | 17% | 21% | 20% | 21% | 16% | 24% | 20% | 19% | 21% | 13% | 16% | 14% | 22% | 20% | 24% | 18% | 13% |
| <i>Your employer running into serious financial trouble</i> | | | | | | | | | | | | | | | | | | |
| Never worried | 45% | 47% | 43% | 28% | 33% | 71% | 46% | 43% | 50% | 43% | 44% | 58% | 52% | 38% | 36% | 53% | 41% | 41% |
| Worried once or twice | 22% | 23% | 21% | 29% | 27% | 12% | 24% | 27% | 25% | 21% | 21% | 20% | 22% | 24% | 21% | 17% | 24% | 27% |
| Worried occasionally | 19% | 18% | 19% | 24% | 25% | 9% | 18% | 16% | 9% | 22% | 23% | 7% | 17% | 22% | 29% | 16% | 19% | 22% |
| Worried frequently | 14% | 11% | 16% | 19% | 16% | 8% | 12% | 14% | 16% | 15% | 12% | 15% | 9% | 16% | 14% | 14% | 16% | 10% |
| <i>Being able to pay your mortgage or rent</i> | | | | | | | | | | | | | | | | | | |
| Never worried | 37% | 46% | 29% | 22% | 26% | 60% | 36% | 38% | 44% | 34% | 39% | 40% | 48% | 34% | 26% | 33% | 35% | 44% |
| Worried once or twice | 21% | 21% | 21% | 28% | 20% | 17% | 27% | 22% | 18% | 20% | 24% | 14% | 22% | 18% | 24% | 21% | 21% | 25% |
| Worried occasionally | 23% | 21% | 25% | 28% | 31% | 11% | 20% | 22% | 16% | 26% | 23% | 23% | 19% | 27% | 29% | 20% | 29% | 17% |
| Worried frequently | 19% | 12% | 25% | 23% | 23% | 12% | 18% | 19% | 23% | 20% | 14% | 23% | 11% | 21% | 21% | 26% | 15% | 13% |
| <i>You, or somebody in your household becoming unemployed</i> | | | | | | | | | | | | | | | | | | |
| Never worried | 35% | 43% | 27% | 17% | 25% | 60% | 40% | 24% | 41% | 33% | 36% | 40% | 45% | 28% | 24% | 40% | 31% | 35% |
| Worried once or twice | 25% | 26% | 25% | 36% | 22% | 18% | 23% | 31% | 23% | 25% | 27% | 21% | 24% | 26% | 32% | 20% | 26% | 31% |
| Worried occasionally | 20% | 18% | 23% | 25% | 25% | 12% | 18% | 26% | 11% | 21% | 21% | 18% | 19% | 25% | 22% | 13% | 26% | 20% |
| Worried frequently | 20% | 13% | 25% | 22% | 27% | 11% | 19% | 20% | 25% | 21% | 15% | 21% | 11% | 21% | 22% | 27% | 17% | 14% |

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Thinking about the next six months, do you expect the price of each of the following items to go up, stay about the same, or go down?



| | GENDER | | AGE | | | REGION | | | | | VOTE IN 2025 FEDERAL ELECTION | | | ANNUAL HOUSEHOLD INCOME | | | | |
|------------------------------------|--------|------|--------|-------|-------|--------|-----|---------|---------|---------|-------------------------------|----------|---------|-------------------------|-----|--------|-----------|---------|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | <\$50K | \$50-100K | \$100K+ |
| Gasoline | | | | | | | | | | | | | | | | | | |
| Prices will go up | 57% | 57% | 58% | 57% | 58% | 56% | 67% | 53% | 68% | 55% | 52% | 60% | 51% | 65% | 50% | 60% | 57% | 55% |
| Prices will stay the same | 26% | 28% | 23% | 25% | 25% | 27% | 19% | 28% | 22% | 26% | 29% | 25% | 31% | 27% | 28% | 19% | 28% | 32% |
| Prices will go down | 7% | 8% | 7% | 8% | 5% | 8% | 5% | 9% | 9% | 7% | 10% | 1% | 10% | 4% | 7% | 7% | 7% | 8% |
| Not sure | 10% | 7% | 13% | 9% | 13% | 9% | 9% | 10% | 2% | 12% | 10% | 13% | 9% | 5% | 15% | 15% | 8% | 5% |
| Real estate | | | | | | | | | | | | | | | | | | |
| Prices will go up | 48% | 49% | 46% | 46% | 49% | 48% | 44% | 47% | 60% | 39% | 59% | 51% | 43% | 56% | 47% | 51% | 47% | 47% |
| Prices will stay the same | 26% | 27% | 25% | 29% | 20% | 28% | 27% | 20% | 27% | 26% | 28% | 28% | 30% | 23% | 25% | 24% | 27% | 28% |
| Prices will go down | 16% | 18% | 15% | 16% | 18% | 15% | 21% | 24% | 5% | 23% | 6% | 8% | 21% | 16% | 13% | 11% | 19% | 19% |
| Not sure | 10% | 6% | 14% | 9% | 12% | 10% | 8% | 9% | 8% | 11% | 9% | 13% | 7% | 6% | 15% | 15% | 7% | 5% |
| A new car | | | | | | | | | | | | | | | | | | |
| Prices will go up | 65% | 66% | 64% | 54% | 61% | 78% | 68% | 58% | 64% | 61% | 69% | 75% | 65% | 72% | 58% | 66% | 65% | 65% |
| Prices will stay the same | 19% | 18% | 19% | 22% | 19% | 15% | 15% | 23% | 22% | 21% | 15% | 13% | 23% | 17% | 17% | 15% | 19% | 23% |
| Prices will go down | 7% | 10% | 4% | 12% | 8% | 1% | 6% | 7% | 9% | 7% | 7% | 3% | 6% | 7% | 10% | 5% | 10% | 6% |
| Not sure | 10% | 6% | 13% | 12% | 12% | 6% | 11% | 12% | 5% | 11% | 9% | 9% | 6% | 4% | 14% | 14% | 7% | 6% |
| A new TV | | | | | | | | | | | | | | | | | | |
| Prices will go up | 50% | 50% | 50% | 40% | 50% | 58% | 52% | 45% | 50% | 46% | 50% | 65% | 48% | 58% | 43% | 48% | 49% | 52% |
| Prices will stay the same | 32% | 32% | 31% | 37% | 28% | 30% | 28% | 39% | 38% | 32% | 31% | 21% | 35% | 29% | 30% | 29% | 32% | 37% |
| Prices will go down | 7% | 8% | 5% | 9% | 8% | 3% | 9% | 7% | 2% | 7% | 7% | 5% | 6% | 6% | 12% | 6% | 9% | 5% |
| Not sure | 12% | 10% | 13% | 14% | 14% | 9% | 11% | 9% | 10% | 15% | 11% | 8% | 11% | 7% | 14% | 18% | 10% | 7% |
| A week's worth of groceries | | | | | | | | | | | | | | | | | | |
| Prices will go up | 75% | 77% | 73% | 64% | 73% | 87% | 82% | 73% | 81% | 70% | 76% | 82% | 78% | 81% | 66% | 74% | 74% | 78% |
| Prices will stay the same | 13% | 14% | 12% | 18% | 14% | 7% | 8% | 16% | 8% | 15% | 13% | 10% | 12% | 13% | 16% | 10% | 15% | 14% |
| Prices will go down | 5% | 5% | 5% | 9% | 4% | 1% | 3% | 5% | 8% | 6% | 4% | 1% | 4% | 4% | 7% | 6% | 5% | 4% |
| Not sure | 8% | 5% | 10% | 9% | 10% | 4% | 7% | 6% | 3% | 10% | 7% | 8% | 6% | 3% | 10% | 10% | 6% | 4% |

How much do you trust each of the following people to do the right thing to help the economy?



| | GENDER | | AGE | | | REGION | | | | | VOTE IN 2025 FEDERAL ELECTION | | | ANNUAL HOUSEHOLD INCOME | | | | |
|---|--------|------|--------|-------|-------|--------|-----|---------|---------|---------|-------------------------------|----------|---------|-------------------------|-----|--------|-----------|---------|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | <\$50K | \$50-100K | \$100K+ |
| Mark Carney, Prime Minister | | | | | | | | | | | | | | | | | | |
| Completely trust | 16% | 20% | 12% | 13% | 12% | 21% | 12% | 12% | 14% | 15% | 19% | 22% | 35% | 3% | 10% | 14% | 17% | 17% |
| Moderately trust | 37% | 36% | 38% | 36% | 37% | 38% | 45% | 41% | 31% | 33% | 40% | 30% | 53% | 25% | 43% | 30% | 35% | 49% |
| Moderately distrust | 15% | 16% | 15% | 19% | 15% | 12% | 14% | 17% | 18% | 15% | 16% | 14% | 7% | 21% | 25% | 16% | 19% | 10% |
| Completely distrust | 22% | 23% | 21% | 18% | 26% | 22% | 18% | 20% | 29% | 25% | 16% | 23% | 1% | 46% | 12% | 24% | 21% | 20% |
| Not sure | 10% | 6% | 14% | 14% | 10% | 7% | 10% | 10% | 9% | 11% | 10% | 10% | 4% | 4% | 9% | 16% | 8% | 4% |
| Pierre Poilievre, Federal Leader of the Opposition | | | | | | | | | | | | | | | | | | |
| Completely trust | 12% | 12% | 11% | 11% | 14% | 10% | 10% | 17% | 18% | 12% | 7% | 13% | 4% | 29% | 8% | 12% | 14% | 9% |
| Moderately trust | 28% | 32% | 25% | 33% | 28% | 24% | 30% | 27% | 25% | 31% | 25% | 27% | 17% | 53% | 20% | 23% | 30% | 33% |
| Moderately distrust | 18% | 17% | 19% | 20% | 19% | 15% | 16% | 13% | 14% | 18% | 21% | 21% | 21% | 12% | 21% | 17% | 19% | 19% |
| Completely distrust | 31% | 32% | 29% | 21% | 27% | 42% | 35% | 26% | 31% | 28% | 36% | 27% | 53% | 2% | 45% | 30% | 29% | 33% |
| Not sure | 12% | 7% | 16% | 15% | 12% | 8% | 10% | 17% | 12% | 11% | 11% | 12% | 6% | 5% | 6% | 18% | 8% | 6% |
| Tiff Macklem, Governor of the Bank of Canada | | | | | | | | | | | | | | | | | | |
| Completely trust | 10% | 13% | 6% | 7% | 6% | 15% | 7% | 5% | 8% | 8% | 16% | 13% | 18% | 4% | 10% | 7% | 10% | 13% |
| Moderately trust | 28% | 31% | 25% | 24% | 25% | 34% | 38% | 27% | 31% | 28% | 22% | 25% | 35% | 29% | 27% | 23% | 29% | 34% |
| Moderately distrust | 18% | 19% | 17% | 21% | 21% | 12% | 16% | 19% | 21% | 19% | 18% | 15% | 12% | 22% | 18% | 14% | 22% | 18% |
| Completely distrust | 16% | 16% | 16% | 19% | 19% | 11% | 13% | 12% | 12% | 17% | 21% | 12% | 7% | 23% | 18% | 19% | 13% | 18% |
| Not sure | 28% | 20% | 36% | 29% | 29% | 28% | 26% | 38% | 28% | 29% | 23% | 35% | 27% | 21% | 26% | 37% | 26% | 17% |