

## **Methodology:**

Results are based on an online survey conducted from February 14 to February 16, 2026, among 1,001 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

## **How would you rate the economic conditions in Canada today?**

Very good / Good – 35% (=)  
Poor / Very poor – 60% (-2)  
Not sure – 5% (+2)

## **Over the next six months, do you think the Canadian economy will improve, remain the same, or decline?**

Improve – 15% (=)  
Remain the same – 41% (+2)  
Decline – 35% (-4)  
Not sure – 9% (+2)

## **Perceptions on National Economy Mostly Stagnant in Canada**

Canadians are more likely to trust Mark Carney on economic matters than Pierre Poilievre.

Vancouver, BC [February 26, 2026] – The views of Canadians on the country's financial standing did not go through severe fluctuations over the past five months, a new Research Co. poll has found.

In the online survey of a representative national sample, 60% of Canadians rate the economic conditions in Canada as "poor" or "very poor", down two points since a similar Research Co. poll [conducted in September 2025](#).

More than a third of Canadians (35%, =) continue to say the country's financial standing is "very good" or "good" today.

Just under a third of residents of Saskatchewan and Manitoba (32%, -8) and Atlantic Canada (32%, -17) say Canada's economic conditions are "very good" or "good". The proportions are higher in Ontario (33%, -3), British Columbia (34%, +5), Alberta (36%, +8) and Quebec (38%, -5).

Just over two-in-five Canadians (41%, +2) expect no changes to Canada's financial standing over the next six months. More than a third (35%, -4) predict a decline, while 15% (=) foresee an improvement.

As was the case in September 2025, similar proportions of Canadians describe their own personal finances as "very good" or "good" (49%, -1) or "poor" or "very poor" (46%, -1).

"There is a significant gender gap when Canadians ponder their personal finances," says Mario Canseco, President of Research Co. "While 58% of Canadian men feel their current situation is positive, only 41% of women concur."

Just under two-in-five Canadians (38%, -2) express confidence in Governor of the Bank of Canada Tiff Macklem to do the right thing to help the economy.

More than half of Canadians (53%, -5) trust Prime Minister Mark Carney on economic matters—a proportion that rises to 59% among Canadians aged 55 and over, 59% in Quebec and 57% in British Columbia.

Two-in-five Canadians (40%, -4) trust federal opposition leader Pierre Poilievre to do the right thing to help the economy.



Poillievre's numbers are higher in Alberta (44%) and among Canadians aged 18-to-34 (also 44%).

Three-in-four Canadians (75%, -1) believe the price of a week's worth of groceries will go up in the next six months. Majorities feel the same way when assessing the costs of a new car (65%, -3) and gasoline (57%, -10).

Fewer Canadians believe they will have to pay more for a new television set (50%, -5) or real estate (48%, -4) in the next six months.

There is stability on the question about financial setbacks, with almost half of Canadians saying they have worried "frequently" or "occasionally" in the past couple of months about the safety of their savings (48%, -2) and the value of their investments (also 48%, -1).

Fewer Canadians have been concerned about being able to pay their mortgage or rent (42%, +3), unemployment affecting their household (40%, +1) or their employer running into serious financial trouble (33%, +1).

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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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