

Poll conducted by Research Co. on Flags in Canada - February 5, 2026

As you may know, some municipalities and provincial legislatures across the country have raised flags that are not representative of Canada, a Canadian province or a Canadian municipality. All things considered, do you think it is appropriate or inappropriate for municipalities and provincial legislatures to raise each of the following types of flags?

RESEARCH

Canada	GENDER		AGE			GENERATION			REGION						VOTE IN 2025 ELECTION				ETHNICITY				
	Male	Female	18-34	35-54	55+	Baby Boomers	Gen X	Millennials	Gen Z	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian	
The flag of the United Kingdom																							
Definitely appropriate	13%	15%	11%	15%	14%	11%	8%	16%	14%	15%	17%	16%	14%	14%	7%	14%	17%	14%	22%	19%	13%	13%	15%
Probably appropriate	30%	29%	32%	33%	28%	29%	28%	31%	34%	35%	30%	33%	31%	25%	30%	39%	31%	17%	23%	32%	31%	26%	28%
Probably not appropriate	19%	21%	17%	18%	20%	23%	19%	20%	14%	21%	19%	12%	17%	25%	19%	16%	23%	26%	18%	13%	13%	20%	23%
Definitely not appropriate	17%	22%	12%	13%	16%	21%	23%	17%	14%	12%	12%	10%	23%	15%	25%	12%	14%	19%	16%	14%	19%	19%	15%
Not sure	21%	13%	28%	21%	22%	18%	20%	20%	25%	15%	26%	18%	22%	18%	25%	13%	14%	19%	26%	24%	24%	16%	19%
<i>Flags of foreign countries (except the United Kingdom)</i>																							
Definitely appropriate	7%	7%	8%	11%	7%	4%	3%	6%	9%	13%	12%	6%	8%	7%	7%	8%	7%	14%	8%	4%	6%	6%	18%
Probably appropriate	20%	20%	20%	26%	20%	14%	14%	17%	25%	23%	23%	20%	19%	20%	15%	26%	27%	18%	28%	19%	26%	19%	26%
Probably not appropriate	24%	25%	23%	23%	25%	25%	24%	26%	23%	22%	25%	23%	18%	24%	26%	25%	24%	25%	20%	23%	27%	22%	27%
Definitely not appropriate	26%	33%	21%	16%	25%	38%	28%	21%	15%	23%	26%	36%	24%	32%	23%	36%	21%	19%	20%	34%	10%		
Not sure	22%	15%	29%	24%	24%	20%	22%	22%	27%	17%	25%	19%	25%	20%	22%	18%	14%	16%	31%	23%	19%	19%	19%
<i>Flags that represent a local sports team</i>																							
Definitely appropriate	21%	22%	19%	20%	21%	20%	17%	23%	22%	20%	20%	22%	19%	21%	21%	18%	26%	20%	27%	28%	20%	21%	18%
Probably appropriate	37%	40%	35%	35%	38%	39%	44%	34%	36%	34%	41%	39%	36%	34%	41%	37%	46%	39%	36%	26%	37%	39%	41%
Probably not appropriate	13%	14%	13%	13%	13%	14%	14%	13%	15%	10%	15%	10%	14%	14%	12%	14%	11%	15%	16%	13%	14%	12%	8%
Definitely not appropriate	11%	12%	9%	10%	10%	12%	12%	10%	8%	13%	9%	11%	19%	12%	8%	8%	7%	16%	8%	8%	12%	13%	6%
Not sure	18%	12%	24%	21%	18%	15%	14%	19%	19%	22%	15%	18%	13%	19%	19%	23%	11%	10%	13%	25%	17%	14%	26%
<i>Flags that represent social causes (such as the rainbow flag or pride flag)</i>																							
Definitely appropriate	15%	14%	16%	18%	16%	13%	11%	15%	18%	19%	19%	11%	13%	14%	19%	17%	21%	9%	24%	22%	11%	16%	10%
Probably appropriate	29%	31%	27%	27%	30%	30%	32%	27%	31%	24%	33%	27%	23%	26%	33%	31%	41%	24%	30%	24%	30%	30%	27%
Probably not appropriate	16%	15%	17%	18%	14%	17%	15%	16%	15%	19%	16%	12%	20%	17%	11%	13%	19%	17%	13%	24%	15%	19%	
Definitely not appropriate	23%	27%	19%	18%	23%	26%	30%	24%	17%	19%	19%	30%	31%	27%	13%	19%	14%	38%	16%	22%	16%	26%	17%
Not sure	17%	12%	21%	19%	18%	14%	12%	17%	19%	20%	15%	20%	14%	16%	18%	22%	11%	9%	13%	19%	20%	12%	27%
<i>Flags used by Indigenous peoples in Canada (or that reference Indigenous causes)</i>																							
Definitely appropriate	24%	24%	24%	24%	24%	30%	19%	17%	24%	32%	22%	23%	23%	15%	24%	25%	30%	31%	18%	30%	36%	19%	25%
Probably appropriate	37%	41%	33%	38%	32%	40%	41%	35%	30%	45%	35%	33%	48%	36%	40%	33%	44%	37%	30%	26%	36%	38%	41%
Probably not appropriate	12%	12%	12%	13%	11%	11%	12%	12%	9%	18%	10%	6%	11%	11%	10%	8%	17%	19%	13%	14%	11%	12%	
Definitely not appropriate	11%	14%	8%	8%	9%	15%	15%	12%	7%	8%	8%	10%	14%	13%	9%	7%	6%	18%	8%	7%	9%	12%	3%
Not sure	17%	10%	24%	17%	18%	16%	15%	17%	19%	17%	15%	24%	16%	16%	15%	20%	11%	10%	13%	18%	22%	13%	25%