

How important is each of the following to you personally?



| | GENDER | | AGE | | | GENERATION | | | | REGION | | | | | | VOTE IN 2025 FEDERAL ELECTION | | | | ETHNICITY | | | |
|----------------------|--------|------|--------|-------|-------|------------|------------------|--------|-------------|--------|-----|---------|---------|---------|--------|-------------------------------|---------|----------|-----|------------|------------|----------|-------------|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | Silent / Boomers | Gen. X | Millennials | Gen. Z | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | Indigenous | East Asian | European | South Asian |
| Country | | | | | | | | | | | | | | | | | | | | | | | |
| Very important | 46% | 45% | 48% | 38% | 44% | 56% | 58% | 45% | 45% | 33% | 44% | 41% | 46% | 49% | 44% | 48% | 59% | 45% | 32% | 34% | 38% | 45% | 56% |
| Moderately important | 39% | 40% | 39% | 41% | 41% | 36% | 36% | 40% | 39% | 44% | 47% | 43% | 37% | 37% | 37% | 42% | 33% | 39% | 46% | 38% | 40% | 43% | 34% |
| Not too important | 11% | 11% | 10% | 18% | 9% | 6% | 5% | 7% | 13% | 20% | 7% | 12% | 6% | 12% | 14% | 9% | 7% | 12% | 12% | 20% | 21% | 9% | 9% |
| Not important at all | 4% | 3% | 3% | 3% | 5% | 3% | 1% | 8% | 2% | 3% | 2% | 4% | 11% | 2% | 5% | 1% | 1% | 4% | 11% | 8% | 1% | 3% | 2% |
| Family | | | | | | | | | | | | | | | | | | | | | | | |
| Very important | 74% | 70% | 78% | 66% | 79% | 77% | 77% | 76% | 78% | 60% | 75% | 75% | 75% | 72% | 71% | 83% | 75% | 79% | 57% | 63% | 74% | 74% | 77% |
| Moderately important | 20% | 24% | 17% | 27% | 15% | 18% | 18% | 17% | 16% | 32% | 23% | 21% | 15% | 22% | 19% | 13% | 20% | 17% | 30% | 24% | 21% | 21% | 21% |
| Not too important | 4% | 5% | 4% | 5% | 5% | 3% | 3% | 4% | 5% | 5% | 2% | 1% | 1% | 5% | 7% | 4% | 4% | 3% | 6% | 4% | 5% | 3% | 3% |
| Not important at all | 2% | 1% | 1% | 2% | 1% | 2% | 2% | 3% | 1% | 3% | 0% | 4% | 9% | 1% | 2% | 0% | 0% | 2% | 8% | 9% | 0% | 2% | 0% |
| Religion | | | | | | | | | | | | | | | | | | | | | | | |
| Very important | 25% | 23% | 27% | 25% | 25% | 24% | 23% | 24% | 26% | 25% | 26% | 29% | 29% | 27% | 18% | 22% | 26% | 28% | 16% | 17% | 22% | 20% | 48% |
| Moderately important | 26% | 27% | 27% | 26% | 25% | 28% | 28% | 25% | 25% | 28% | 22% | 32% | 23% | 26% | 28% | 30% | 25% | 29% | 29% | 28% | 35% | 24% | 26% |
| Not too important | 21% | 23% | 19% | 20% | 21% | 22% | 22% | 22% | 21% | 20% | 21% | 17% | 16% | 23% | 24% | 14% | 20% | 23% | 17% | 27% | 17% | 22% | 15% |
| Not important at all | 28% | 28% | 27% | 28% | 28% | 27% | 26% | 29% | 28% | 27% | 32% | 22% | 32% | 24% | 30% | 34% | 30% | 21% | 38% | 28% | 26% | 33% | 10% |
| Friends | | | | | | | | | | | | | | | | | | | | | | | |
| Very important | 56% | 53% | 60% | 60% | 55% | 54% | 56% | 49% | 58% | 63% | 53% | 64% | 51% | 55% | 55% | 64% | 59% | 53% | 55% | 49% | 44% | 57% | 57% |
| Moderately important | 32% | 32% | 33% | 29% | 30% | 37% | 35% | 37% | 30% | 26% | 38% | 27% | 36% | 32% | 32% | 30% | 32% | 34% | 32% | 32% | 42% | 32% | 33% |
| Not too important | 9% | 12% | 6% | 8% | 11% | 8% | 8% | 9% | 10% | 8% | 7% | 4% | 8% | 11% | 10% | 4% | 8% | 11% | 5% | 11% | 13% | 9% | 10% |
| Not important at all | 3% | 3% | 1% | 3% | 3% | 2% | 1% | 5% | 3% | 3% | 1% | 5% | 6% | 2% | 4% | 2% | 1% | 2% | 8% | 7% | 1% | 2% | 0% |
| Career | | | | | | | | | | | | | | | | | | | | | | | |
| Very important | 36% | 38% | 35% | 50% | 38% | 23% | 22% | 31% | 44% | 51% | 36% | 38% | 35% | 39% | 32% | 39% | 40% | 33% | 30% | 32% | 41% | 27% | 63% |
| Moderately important | 38% | 37% | 39% | 37% | 44% | 32% | 29% | 42% | 44% | 34% | 36% | 35% | 33% | 38% | 41% | 37% | 36% | 41% | 25% | 32% | 38% | 40% | 28% |
| Not too important | 15% | 15% | 16% | 9% | 11% | 24% | 24% | 17% | 8% | 11% | 17% | 14% | 12% | 14% | 18% | 13% | 15% | 16% | 19% | 21% | 16% | 17% | 6% |
| Not important at all | 11% | 10% | 10% | 4% | 6% | 22% | 25% | 10% | 4% | 4% | 11% | 13% | 21% | 10% | 9% | 10% | 9% | 9% | 25% | 14% | 5% | 16% | 3% |
| Affluence | | | | | | | | | | | | | | | | | | | | | | | |
| Very important | 14% | 14% | 14% | 18% | 16% | 7% | 6% | 13% | 18% | 18% | 12% | 13% | 14% | 16% | 12% | 8% | 15% | 14% | 8% | 21% | 11% | 10% | 23% |
| Moderately important | 39% | 39% | 39% | 42% | 37% | 37% | 35% | 40% | 41% | 40% | 38% | 44% | 31% | 38% | 40% | 35% | 39% | 41% | 29% | 40% | 48% | 32% | 42% |
| Not too important | 36% | 36% | 36% | 32% | 37% | 38% | 41% | 32% | 34% | 36% | 37% | 33% | 39% | 36% | 34% | 38% | 34% | 36% | 44% | 29% | 32% | 42% | 35% |
| Not important at all | 12% | 11% | 12% | 7% | 10% | 18% | 18% | 16% | 7% | 6% | 13% | 9% | 16% | 10% | 13% | 19% | 11% | 10% | 19% | 10% | 9% | 16% | 0% |

On the issue of spirituality, how would you describe yourself—would you say you are...



| | | GENDER | | | AGE | | GENERATION | | | | | REGION | | | | | | VOTE IN 2025 FEDERAL ELECTION | | | | ETHNICITY | | | |
|----------------------|--------|--------|--------|-------|-------|-----|------------------|--------|-------------|--------|-----|---------|---------|---------|--------|----------|---------|-------------------------------|-----|------------|------------|-----------|-------------|--|--|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | Silent / Boomers | Gen. X | Millennials | Gen. Z | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | Indigenous | East Asian | European | South Asian | | |
| Very spiritual | 17% | 16% | 19% | 18% | 20% | 15% | 14% | 19% | 19% | 17% | 17% | 20% | 20% | 18% | 15% | 18% | 16% | 21% | 8% | 21% | 8% | 15% | 22% | | |
| Moderately spiritual | 39% | 37% | 41% | 37% | 39% | 40% | 40% | 38% | 40% | 35% | 38% | 42% | 40% | 41% | 35% | 32% | 41% | 41% | 35% | 42% | 48% | 36% | 54% | | |
| Not too spiritual | 21% | 21% | 21% | 24% | 18% | 22% | 23% | 18% | 19% | 26% | 22% | 18% | 21% | 20% | 25% | 20% | 20% | 21% | 32% | 12% | 27% | 23% | 9% | | |
| Not spiritual at all | 20% | 22% | 18% | 17% | 21% | 21% | 20% | 22% | 21% | 14% | 21% | 18% | 13% | 18% | 20% | 29% | 21% | 16% | 20% | 17% | 13% | 24% | 11% | | |
| Not sure | 3% | 4% | 2% | 5% | 2% | 3% | 2% | 4% | 1% | 6% | 3% | 3% | 7% | 3% | 5% | 0% | 2% | 1% | 6% | 8% | 4% | 2% | 5% | | |

Which of the following best describes your religious faith?



| | | | GENDER | | AGE | | GENERATION | | | | | REGION | | | | | VOTE IN 2025 FEDERAL ELECTION | | | | | | | ETHNICITY | | | |
|---|--------|------|--------|-------|-------|-----|------------------|--------|-------------|--------|-----|---------|---------|---------|--------|----------|-------------------------------|----------|-----|------------|------------|----------|-------------|-----------|--|--|--|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | Silent / Boomers | Gen. X | Millennials | Gen. Z | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | Indigenous | East Asian | European | South Asian | | | | |
| Christian (including Catholic and Protestant) | 50% | 50% | 52% | 40% | 45% | 64% | 66% | 49% | 43% | 40% | 40% | 52% | 51% | 50% | 54% | 56% | 55% | 59% | 31% | 53% | 34% | 57% | 8% | | | | |
| Muslim | 5% | 5% | 5% | 7% | 6% | 2% | 1% | 4% | 5% | 10% | 3% | 4% | 5% | 6% | 5% | 2% | 5% | 2% | 9% | 2% | 0% | 1% | 27% | | | | |
| Hindu | 3% | 5% | 2% | 5% | 3% | 1% | 1% | 4% | 4% | 3% | 2% | 3% | 2% | 6% | 0% | 0% | 3% | 3% | 2% | 0% | 5% | 0% | 37% | | | | |
| Sikh | 1% | 1% | 1% | 3% | 0% | 0% | 1% | 0% | 0% | 4% | 3% | 3% | 1% | 0% | 1% | 1% | 1% | 0% | 2% | 0% | 0% | 0% | 11% | | | | |
| Buddhist | 2% | 2% | 1% | 2% | 2% | 1% | 0% | 3% | 2% | 1% | 3% | 1% | 3% | 1% | 1% | 2% | 1% | 1% | 7% | 7% | 7% | 1% | 5% | | | | |
| Jewish | 2% | 2% | 2% | 0% | 3% | 2% | 3% | 1% | 2% | 0% | 0% | 0% | 0% | 3% | 2% | 0% | 1% | 2% | 4% | 0% | 3% | 2% | 0% | | | | |
| Atheist | 10% | 11% | 10% | 11% | 13% | 7% | 8% | 9% | 13% | 10% | 11% | 9% | 7% | 11% | 10% | 12% | 11% | 9% | 9% | 10% | 13% | 12% | 2% | | | | |
| Agnostic | 8% | 8% | 6% | 10% | 8% | 6% | 6% | 9% | 7% | 10% | 9% | 14% | 10% | 6% | 6% | 7% | 9% | 5% | 16% | 7% | 10% | 10% | 4% | | | | |
| Other | 4% | 3% | 5% | 3% | 5% | 4% | 4% | 4% | 6% | 2% | 2% | 8% | 6% | 4% | 5% | 2% | 3% | 4% | 5% | 10% | 0% | 5% | 2% | | | | |
| None of these | 16% | 15% | 17% | 19% | 16% | 12% | 10% | 18% | 17% | 19% | 27% | 8% | 16% | 13% | 16% | 17% | 12% | 14% | 13% | 11% | 28% | 12% | 5% | | | | |

How often do you attend religious gatherings (e.g. church, temple, synagogue etc.)?



| | GENDER | | AGE | | | | GENERATION | | | | | REGION | | | | | VOTE IN 2025 FEDERAL ELECTION | | | | | ETHNICITY | | | |
|---|--------|------|--------|-------|-------|-----|------------------|--------|-------------|--------|-----|---------|---------|---------|--------|----------|-------------------------------|----------|-----|------------|------------|-----------|-------------|--|--|
| | Canada | Male | Female | 18-34 | 35-54 | 55+ | Silent / Boomers | Gen. X | Millennials | Gen. Z | BC | Alberta | SK / MB | Ontario | Quebec | Atlantic | Liberal | Conserv. | NDP | Indigenous | East Asian | European | South Asian | | |
| More than once a week | 5% | 5% | 6% | 10% | 4% | 2% | 1% | 3% | 8% | 9% | 7% | 2% | 16% | 5% | 3% | 4% | 6% | 6% | 5% | 10% | 4% | 3% | 11% | | |
| Once a week | 17% | 18% | 17% | 22% | 14% | 16% | 16% | 16% | 17% | 21% | 15% | 29% | 13% | 20% | 12% | 13% | 18% | 16% | 23% | 17% | 25% | 13% | 29% | | |
| Monthly | 7% | 8% | 7% | 10% | 8% | 4% | 3% | 8% | 7% | 12% | 7% | 6% | 7% | 7% | 8% | 6% | 6% | 8% | 7% | 5% | 5% | 6% | 18% | | |
| Less than monthly | 9% | 9% | 8% | 8% | 13% | 6% | 7% | 8% | 11% | 8% | 7% | 11% | 11% | 8% | 10% | 9% | 8% | 12% | 9% | 8% | 4% | 9% | 12% | | |
| Only for special events (e.g. weddings, funerals, baptisms, etc.) | 33% | 31% | 34% | 21% | 32% | 45% | 47% | 33% | 27% | 22% | 35% | 25% | 25% | 33% | 34% | 41% | 37% | 33% | 19% | 33% | 37% | 38% | 18% | | |
| Never | 29% | 29% | 28% | 30% | 29% | 27% | 26% | 32% | 29% | 28% | 29% | 26% | 28% | 27% | 33% | 28% | 25% | 24% | 37% | 28% | 25% | 31% | 12% | | |