

## Methodology:

Results are based on an online survey conducted from October 24 to October 26, 2025, among 1,002 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

## Do you have a favourable or unfavourable opinion of each of the following people? – “Favourable” listed

Ryan Reynolds – 58%  
Mike Myers – 53%  
Mario Lemieux – 50%  
Wayne Gretzky – 47%  
Stephen Harper – 47%  
Don Cherry – 42%  
Justin Trudeau – 39%  
Greta Thunberg – 32%  
Piers Morgan – 30%  
Jordan Peterson – 23%  
Elon Musk – 21%  
Donald Trump – 18%

## Fewer Than One-in-Five Canadians View Trump Favourably

*The proportion of positive impressions has dropped for Wayne Gretzky and Don Cherry; Stephen Harper outranks Justin Trudeau.*

Vancouver, BC [November 6, 2025] – Very few Canadians look fondly at the current President of the United States, a new Research Co. poll has found.

In the online survey of a representative national sample, only 18% of Canadians have a favourable opinion of Donald Trump, while just over three-in-four (76%) hold unfavourable views.

Positive views on Trump reach 21% in Alberta and 20% in Ontario. Fewer residents of British Columbia (18%), Saskatchewan and Manitoba (also 18%), Atlantic Canada (17%) and Quebec (16%) concur.

“More than one-in-four Canadians who voted for the Conservative Party this year (27%) regard Donald Trump favourably,” says Mario Canseco, President of Research Co. “The proportions are lower among those who supported the New Democratic Party (NDP) (14%) or the Liberal Party (10%).”

Fewer than one-in-four Canadians have a favourable opinion of South African billionaire Elon Musk (21%) and psychologist and media commentator Jordan Peterson (23%).

Musk’s unfavourability reaches 77% among Canadian women, while Peterson is an unknown entity for 44% of Canadians aged 55 and over.

Fewer than a third of Canadians hold positive views on British broadcaster Piers Morgan (30%) and international activist Greta Thunberg (32%).

Morgan’s favourability rating reaches 40% among Conservative voters in Canada. Almost half of Liberal voters (47%) hold positive views on Thunberg.

When asked about Canada’s previous two prime ministers, Canadians provide a higher favourability rating to Stephen Harper, who served from 2006 to 2015 (47%), than to Justin Trudeau, who served from 2015 to 2025 (39%).

Harper’s positives reach 51% among men, 52% among Canadians aged 55 and over and 59% among residents of Saskatchewan and Manitoba.



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Trudeau's favourability is highest among women (43%), Canadians aged 55 and over (46%) and Quebecers (44%).

In the realm of hockey, Canadians are more likely to hold favourable views on Mario Lemieux (50%, -17 [since May 2023](#)) than on Wayne Gretzky (47%, -29) and Don Cherry (42%, -3).

Gretzky and Cherry get their best numbers in Alberta (58% and 55% respectively), while Lemieux does particularly well in Quebec (55%).

More than one-in-five Canadians aged 18-to-34 (22%) do not know who Cherry is. The proportions are lower among Canadians aged 35-to-54 (12%) and aged 55 and over (6%).

More than half of Canadians have a favourable opinion of two actors: Mike Myers (53%) and Ryan Reynolds (58%).

Positive views on Reynolds reach 61% among men and 56% among women. Myers gets particularly high ratings from Canadians aged 35-to-54 (59%) and aged 55 and over (58%).

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#### About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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