

How would you rate the economic conditions in Canada today?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Very good	4%	5%	4%	8%	4%	1%	3%	3%	5%	5%	6%	5%	3%	6%	2%	3%	4%	5%
Good	31%	34%	28%	32%	27%	34%	26%	25%	35%	31%	37%	44%	16%	38%	30%	30%	31%	32%
Poor	39%	37%	41%	36%	39%	42%	48%	43%	36%	37%	36%	38%	42%	36%	35%	42%	37%	39%
Very poor	23%	22%	25%	21%	29%	21%	20%	26%	23%	25%	18%	10%	39%	17%	32%	22%	26%	21%
Not sure	3%	2%	3%	4%	2%	3%	4%	3%	1%	2%	3%	3%	0%	2%	2%	3%	2%	2%

How would you rate your own personal finances today?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Very good	7%	9%	6%	9%	6%	7%	7%	6%	7%	7%	11%	8%	6%	7%	5%	4%	5%	13%
Good	43%	46%	41%	40%	40%	50%	45%	42%	45%	40%	47%	52%	40%	42%	46%	31%	45%	54%
Poor	31%	29%	33%	31%	32%	31%	36%	35%	33%	32%	29%	26%	38%	33%	19%	37%	34%	23%
Very poor	16%	13%	18%	18%	20%	10%	10%	15%	13%	18%	11%	12%	14%	17%	29%	25%	14%	9%
Not sure	2%	2%	2%	3%	2%	2%	3%	2%	2%	3%	2%	1%	2%	1%	1%	3%	1%	2%

Over the next six months, do you think the Canadian economy will improve, remain the same, or decline?



	GENDER			AGE			REGION							VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+	
Improve	15%	17%	14%	21%	14%	11%	15%	14%	14%	16%	16%	22%	8%	16%	15%	15%	15%	16%	
Remain the same	39%	39%	39%	39%	39%	39%	38%	33%	46%	39%	43%	46%	32%	45%	31%	39%	37%	41%	
Decline	39%	39%	38%	31%	42%	44%	42%	46%	34%	37%	35%	27%	56%	30%	47%	36%	43%	38%	
Not sure	7%	4%	9%	8%	6%	5%	6%	8%	5%	8%	5%	5%	4%	9%	7%	10%	5%	5%	

In the past couple of months, how often have you worried about each of the following?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
The safety of your savings																		
Never worried	24%	28%	20%	18%	17%	35%	22%	21%	28%	21%	30%	31%	17%	20%	23%	25%	21%	26%
Worried once or twice	27%	26%	27%	27%	30%	23%	27%	27%	25%	28%	26%	25%	28%	28%	23%	22%	26%	32%
Worried occasionally	28%	28%	27%	29%	29%	25%	32%	29%	28%	26%	30%	24%	33%	24%	23%	28%	30%	25%
Worried frequently	22%	18%	26%	26%	23%	17%	19%	23%	19%	25%	14%	20%	22%	27%	31%	25%	23%	17%
The value of your investments																		
Never worried	25%	27%	23%	23%	19%	32%	26%	22%	17%	21%	32%	30%	17%	15%	42%	33%	23%	20%
Worried once or twice	26%	26%	26%	28%	26%	24%	26%	26%	31%	25%	28%	29%	25%	27%	17%	21%	26%	31%
Worried occasionally	30%	30%	31%	30%	33%	28%	30%	33%	28%	32%	28%	26%	37%	32%	28%	25%	32%	34%
Worried frequently	19%	17%	20%	18%	22%	16%	18%	18%	24%	22%	12%	14%	22%	25%	14%	21%	19%	15%
Your employer running into serious financial trouble																		
Never worried	49%	50%	47%	38%	35%	71%	49%	53%	52%	44%	46%	56%	46%	29%	70%	52%	45%	50%
Worried once or twice	20%	18%	22%	25%	23%	13%	18%	18%	21%	21%	23%	18%	20%	28%	12%	17%	24%	19%
Worried occasionally	19%	21%	16%	23%	24%	10%	23%	19%	17%	18%	20%	18%	20%	18%	10%	19%	17%	21%
Worried frequently	13%	11%	14%	14%	18%	6%	10%	10%	11%	17%	11%	8%	14%	25%	8%	12%	14%	10%
Being able to pay your mortgage or rent																		
Never worried	41%	46%	37%	24%	34%	64%	44%	41%	44%	36%	47%	49%	38%	34%	46%	37%	38%	49%
Worried once or twice	19%	20%	19%	24%	20%	14%	20%	18%	18%	22%	18%	19%	20%	22%	14%	17%	21%	20%
Worried occasionally	21%	21%	21%	28%	25%	11%	20%	24%	18%	23%	19%	18%	24%	16%	15%	21%	22%	19%
Worried frequently	18%	14%	23%	24%	21%	11%	16%	18%	20%	20%	16%	15%	18%	29%	25%	25%	19%	12%
You, or somebody in your household becoming unemployed																		
Never worried	39%	43%	35%	27%	26%	60%	42%	37%	42%	33%	41%	46%	35%	31%	54%	42%	36%	39%
Worried once or twice	22%	21%	23%	26%	25%	15%	20%	24%	18%	23%	21%	24%	22%	27%	19%	15%	24%	25%
Worried occasionally	20%	22%	19%	26%	24%	12%	21%	19%	23%	21%	20%	17%	24%	10%	19%	20%	20%	22%
Worried frequently	19%	15%	23%	21%	25%	13%	17%	20%	17%	23%	17%	13%	20%	31%	8%	24%	20%	13%

Thinking about the next six months, do you expect the price of each of the following items to go up, stay about the same, or go down?



	GENDER		AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Gasoline																		
Prices will go up	67%	65%	69%	64%	71%	66%	61%	72%	74%	66%	63%	64%	72%	66%	79%	65%	69%	68%
Prices will stay the same	20%	21%	20%	21%	18%	22%	26%	16%	15%	20%	23%	25%	18%	21%	15%	18%	22%	20%
Prices will go down	6%	8%	4%	7%	5%	5%	5%	6%	6%	6%	7%	6%	7%	3%	3%	4%	7%	7%
Not sure	7%	6%	7%	8%	6%	6%	7%	5%	5%	7%	8%	6%	4%	10%	3%	12%	3%	5%
Real estate																		
Prices will go up	52%	50%	53%	55%	52%	48%	49%	53%	61%	46%	56%	48%	55%	52%	63%	53%	56%	46%
Prices will stay the same	26%	28%	24%	24%	27%	27%	23%	24%	25%	27%	28%	29%	24%	25%	18%	22%	25%	30%
Prices will go down	14%	15%	14%	12%	15%	16%	21%	16%	6%	17%	9%	16%	15%	16%	10%	12%	13%	18%
Not sure	8%	7%	9%	8%	6%	9%	7%	8%	9%	9%	6%	8%	6%	6%	9%	13%	5%	6%
A new car																		
Prices will go up	68%	67%	69%	56%	67%	79%	74%	70%	75%	62%	66%	67%	74%	65%	81%	63%	72%	68%
Prices will stay the same	18%	18%	18%	23%	20%	11%	15%	15%	17%	20%	20%	19%	15%	18%	12%	18%	17%	19%
Prices will go down	7%	9%	5%	11%	6%	3%	5%	8%	4%	9%	6%	8%	6%	9%	2%	6%	7%	8%
Not sure	7%	7%	8%	10%	6%	6%	7%	6%	4%	9%	7%	6%	5%	7%	5%	13%	5%	5%
A new TV																		
Prices will go up	55%	52%	57%	44%	57%	63%	63%	57%	57%	53%	46%	53%	62%	58%	68%	52%	57%	57%
Prices will stay the same	29%	29%	28%	32%	29%	25%	24%	25%	28%	28%	37%	29%	26%	28%	20%	28%	29%	29%
Prices will go down	7%	10%	5%	11%	6%	4%	5%	8%	9%	7%	9%	8%	6%	5%	4%	8%	8%	6%
Not sure	10%	9%	10%	13%	8%	8%	8%	11%	6%	12%	8%	10%	7%	9%	8%	13%	7%	8%
A week's worth of groceries																		
Prices will go up	76%	74%	77%	65%	75%	86%	79%	80%	77%	72%	73%	75%	81%	73%	87%	73%	78%	76%
Prices will stay the same	13%	14%	12%	18%	14%	7%	12%	9%	16%	14%	15%	15%	9%	16%	6%	11%	13%	15%
Prices will go down	6%	6%	5%	9%	5%	3%	5%	6%	4%	7%	5%	6%	5%	2%	4%	6%	6%	5%
Not sure	6%	6%	6%	9%	5%	4%	4%	6%	3%	8%	6%	4%	4%	9%	3%	11%	3%	4%

How much do you trust each of the following people to do the right thing to help the economy?



	GENDER			AGE			REGION						VOTE IN 2025 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Mark Carney, Prime Minister																		
Completely trust	18%	21%	15%	15%	15%	23%	19%	14%	14%	18%	21%	16%	33%	3%	12%	17%	18%	19%
Moderately trust	40%	37%	42%	42%	37%	40%	42%	37%	44%	38%	43%	33%	54%	24%	50%	37%	37%	46%
Moderately distrust	14%	14%	14%	18%	14%	10%	15%	19%	14%	13%	12%	15%	6%	22%	18%	15%	14%	13%
Completely distrust	21%	23%	19%	16%	25%	22%	19%	25%	22%	22%	15%	28%	4%	45%	14%	18%	26%	17%
Not sure	8%	6%	9%	10%	7%	6%	5%	6%	5%	9%	9%	8%	3%	5%	7%	12%	6%	4%
Pierre Poilievre, Federal Leader of the Opposition																		
Completely trust	14%	15%	13%	16%	14%	12%	13%	21%	19%	14%	11%	10%	4%	33%	10%	12%	15%	16%
Moderately trust	30%	33%	28%	33%	34%	25%	29%	34%	36%	33%	24%	26%	20%	49%	14%	28%	33%	31%
Moderately distrust	17%	18%	16%	18%	18%	14%	17%	15%	14%	16%	22%	12%	19%	11%	13%	16%	17%	17%
Completely distrust	30%	28%	31%	22%	25%	41%	35%	21%	25%	27%	33%	45%	51%	2%	52%	30%	29%	31%
Not sure	9%	6%	11%	10%	8%	9%	6%	8%	7%	10%	10%	7%	5%	5%	9%	15%	6%	5%
Tiff Macklem, Governor of the Bank of Canada																		
Completely trust	9%	12%	6%	8%	5%	13%	11%	5%	10%	8%	13%	7%	14%	4%	10%	7%	9%	11%
Moderately trust	31%	32%	29%	29%	29%	34%	31%	29%	33%	32%	28%	30%	40%	27%	30%	28%	28%	38%
Moderately distrust	19%	19%	19%	23%	19%	14%	19%	26%	15%	16%	21%	18%	13%	23%	21%	16%	21%	18%
Completely distrust	15%	17%	14%	16%	19%	12%	11%	15%	13%	18%	13%	20%	9%	24%	11%	14%	18%	14%
Not sure	26%	20%	33%	24%	28%	28%	29%	25%	29%	27%	25%	25%	24%	22%	28%	34%	25%	20%