

Poll conducted by Research Co. on Pride in Canada - June 26, 2025

Below is a list of institutions and features that can elicit feelings of pride among Canadians. For each one, please say if it makes you proud.

RESEARCH Co.

	Canada	GENDER		AGE			REGION						VOTE IN 2025 FEDERAL ELECTION					ETHNICITY		
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian	
The Canadian flag	79%	79%	81%	70%	80%	88%	76%	77%	83%	81%	77%	84%	89%	82%	73%	77%	68%	83%	74%	
Hockey	72%	76%	69%	70%	71%	75%	69%	74%	77%	73%	71%	71%	82%	74%	63%	77%	64%	73%	72%	
The Canadian Armed Forces	66%	67%	65%	60%	65%	73%	61%	70%	68%	68%	62%	73%	75%	68%	65%	66%	62%	67%	72%	
Multiculturalism	63%	64%	62%	63%	64%	63%	57%	63%	64%	65%	60%	77%	76%	54%	73%	61%	71%	63%	63%	
Bilingualism	61%	61%	61%	65%	65%	59%	59%	52%	58%	45%	63%	66%	68%	70%	58%	66%	67%	64%	60%	63%
Indigenous culture	61%	60%	61%	62%	60%	60%	52%	65%	51%	67%	57%	68%	66%	55%	65%	79%	52%	60%	61%	
State of democracy in Canada	58%	63%	54%	51%	58%	66%	57%	55%	56%	56%	62%	67%	74%	57%	59%	47%	57%	61%	68%	
The health care system	53%	57%	48%	55%	50%	53%	45%	58%	55%	60%	47%	51%	59%	56%	67%	48%	60%	53%	64%	
The Canadian justice system	49%	52%	47%	46%	48%	53%	42%	51%	48%	46%	53%	57%	64%	47%	43%	45%	46%	46%	66%	
Parliament	48%	51%	46%	45%	47%	52%	41%	38%	44%	48%	53%	60%	66%	40%	49%	48%	38%	48%	56%	
The Canadian economy	40%	43%	37%	39%	38%	43%	36%	40%	42%	41%	38%	48%	51%	39%	47%	31%	29%	41%	65%	
The monarchy	39%	38%	40%	40%	32%	43%	39%	42%	47%	42%	29%	48%	48%	42%	40%	38%	33%	35%	58%	