



PRESS RELEASE | Cowichan—Malahat—Langford

Methodology:

Results are based on a mixed mode (telephone and online) survey conducted from April 15 to April 19, 2025, among 401 eligible federal voters in the Cowichan—Malahat—Langford federal constituency. The data has been statistically weighted according to Canadian census figures for age and gender in the Cowichan—Malahat—Langford federal constituency. The margin of error—which measures sample variability—is +/- 4.9 percentage points, nineteen times out of twenty.

If the federal election were held today, which of these candidates would you be most likely to support in your constituency of Cowichan—Malahat—Langford? - All respondents

Jeff Kibble of the Conservative Party – 36%
Alistair MacGregor of the New Democratic Party (NDP) – 29%
Blair Herbert of the Liberal Party – 19%
Kathleen Code of the Green Party – 5%
Undecided / Not sure – 11%

The State of the Race in Cowichan—Malahat—Langford

Eligible voters in this constituency are more likely to prefer a federal government headed by Mark Carney.

Vancouver, BC [April 20, 2025] – With a week left in Canada's federal election campaign, the Conservative Party is ahead in the Vancouver Island riding of Cowichan—Malahat—Langford, a new Research Co. poll has found.

In the mixed mode survey of a representative sample of eligible voters in this constituency, 36% of respondents say they will cast a ballot for Conservative candidate Jeff Kibble, while 29% would support incumbent MP Alistair MacGregor of the New Democratic Party (NDP).

Blair Herbert of the Liberal Party is third with 19%, followed by Kathleen Code of the Green Party with 5%. Just over one-in-ten eligible voters in Cowichan—Malahat—Langford (11%) are undecided.

Almost half of eligible voters in this riding (46%) say they would "definitely" (18%) or "probably" (28%) partake in strategic voting, while 45% say they would "probably not" (20%) or "definitely not" (25%) do so.

More than three-in-five eligible voters in Cowichan—Malahat—Langford (62%) approve of MacGregor's performance as Member of Parliament, while just over three-in-ten (31%) disapprove.

The best ranked federal party leader in this constituency is Jagmeet Singh of the NDP (51%), followed by Mark Carney of the Liberals (48%), Pierre Poilievre of the Conservative Party (45%), Elizabeth May and Jonathan Pedneault of the Greens (31%) and Maxime Bernier of the People's Party (19%).

When eligible voters in Cowichan—Malahat—Langford are asked who they prefer to serve as Prime Minister of Canada after this year's federal election, 40% choose Carney while 36% select Poilievre.

Carney leads among women (42%) and eligible voters aged 18-to-34 (45%) and aged 35-to-54 (42%), while Poilievre is ahead among men (45%) and eligible voters aged 55 and over (47%).

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Survey sponsor – David Campbell
Organization that conducted the survey – Research Co.



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Dates or period during which the survey was conducted – April 15 to April 19, 2025

Population from which the sample of respondents was drawn – Eligible voters who reside in the Cowichan—Malahat—Langford federal constituency

Number of people who were contacted to participate in the survey – 401

Margin of error for the data – +/- 4.9 percentage points, nineteen times out of twenty.

Address of the website on which a report by the survey's sponsor is published – <https://researchco.ca/2025/04/20/cml/>

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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