

Methodology:

Results are based on an online survey conducted from March 10 to March 12, 2025, among 1,001 adults in Canada. The data has been statistically weighted according to census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

Thinking about Canada's constitution, which of these options do you prefer?

Canada having an elected head of state – 40% (-6)
Canada remaining a monarchy – 31% (+8)
I don't care either way – 18% (-3)
Not sure – 11% (+1)

Perceptions of Constitutional Monarchy Improve Across Canada

Catherine, Princess of Wales, has the highest favourability rating among six different members of the Royal Family.

Vancouver, BC [March 21, 2025] – Public views on Canada's existence as a constitutional monarchy and federal state have improved over the past year, a new Research Co. poll has found.

In the online survey of a representative national sample, 31% of Canadians would prefer for Canada to remain a monarchy, up eight points since a similar Research Co. survey [conducted in March 2024](#).

Two-in-five Canadians (40%, -6) would like for Canada to have an elected head of state, while 18% (-3) do not care either way and 11% (+1) are undecided.

"Support for Canada remaining a monarchy has returned to the level observed after the death of Queen Elizabeth II in [September 2022](#)," says Mario Canseco, President of Research Co. "The gap between republicanists and monarchists has shrunk from 23 points in 2024 to nine points in 2025."

Public backing for Canada remaining a monarchy is highest among Canadians aged 55 and over (36%) than with their counterparts aged 18-to-34 (31%) and aged 35-to-54 (25%).

On a regional basis, Quebec has the lowest proportion of residents who endorse the continuation of the monarchy (24%). The proportions are higher in Alberta (31%), British Columbia (32%), Atlantic Canada (34%), Ontario (also 34%) and Saskatchewan and Manitoba (35%).

More than half of Canadians (53%, +1) believe Canada will "definitely" or "probably" remain a monarchy two decades from now, while just under a third (32%, -1) think the country will "definitely" or "probably" have an elected head of state.

Majorities of Canadians who voted for the Liberal Party (61%), the New Democratic Party (NDP) (59%) or the Conservative Party (56%) in the 2021 federal election expect the country to retain its status as a constitutional monarchy in 2045.

This month, Princess Kate holds the highest favourability rating among six Royal Family members in Canada (58%, +4). The numbers are lower for Prince William (54%, =), Prince Harry (47%, -1), Duchess Meghan (40%, -2), King Charles III (also 40%, +2) and Queen Consort Camilla (30%, +5).

Favourable opinions of King Charles III are highest among Canadians aged 55 and over (50%), Liberal voters in the 2021 federal election (also 50%) and British Columbians (46%).

More than three-in-five Canadians who want the monarchy to continue (62%) hold favourable views on King Charles III. Only 32% of Canadians who want to have an elected head of state feel the same way.

The perceptions of Canadians on specific issues related to the current monarch have shifted over the past 12 months. Just over half (51%, -17) want King Charles III to commit to reduce the carbon footprint of the entire Royal Family, and more than two-in-five (44%, -16) believe he should advance the cause of reconciliation with Indigenous peoples.

Two-in-five Canadians (40%, -10) say they would have liked to see Prince William become King of the United Kingdom and the other 14 Commonwealth realms, including Canada—a proportion that rises to 49% in Alberta.

Canadians are divided on the presence of King Charles III on coins and bills that will be used in the country. While 44% of respondents (-8) say they have no problem with this scenario, 41% (+4) disagree.

==30==

About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==

Media contact:

Mario Canseco, President, Research Co.
[c] 778.929.0490
[e] mario.canseco@researchco.ca

==30==

2



[mario.canseco
@researchco.ca](mailto:mario.canseco@researchco.ca)



[@mario_canseco](https://twitter.com/mario_canseco)



778.929.0490



Mario Canseco



mario.canseco
@researchco.ca



mario_canseco



778.929.0490



Mario Canseco