

PRESS RELEASE | Canada

## Methodology:

Results are based on an online survey conducted from February 16 to February 18, 2025, among 1,002 adults in Canada. The data has been statistically weighted according to census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

All things considered, would you say drivers in your city or town are better, the same, or worse than five years ago?

Better – 7% (-1) The same – 33% (-7) Worse – 56% (+10) Not sure – 4% (-2)

Do you think there are specific groups or people in your city or town who are worse drivers than others?

Yes – 62% (+3) No – 38% (-3)

## Perceptions on Canada's Drivers Take a Turn for the Worse

More than half of Canadians saw a driver not stopping at an intersection in the past month.

Vancouver, BC [March 7, 2025] – The proportion of Canadians who appear dismayed at the prowess of local drivers has increased markedly, a new Research Co. poll has found.

In the online survey of a representative national sample, 56% of Canadians say drivers in their city or town are worse now than five years ago, up 10 points since a similar Research Co. poll conducted in September 2023.

"Just over two thirds of Canadians aged 55 and over (68%) think drivers in their city or town are not as good as before," says Mario Canseco, President of Research Co. "Fewer Canadians aged 35-to-54 (59%) and aged 18-to-34 (41%) feel the same way."

On a regional basis, Atlantic Canada has the highest proportion of residents who believe drivers are worse now than five years ago (63%). The numbers are lower in Alberta (59%), Ontario (also 59%), British Columbia (57%), Saskatchewan and Manitoba (56%) and Quebec (47%).

The survey also tracks the incidence of six specific occurrences on the country's roads over the past month.

More than three-in-five Canadians (64%, +5) recall a driver not signalling before a turn, a proportion that rises to 75% in Atlantic Canada.

More than half of Canadians (53%, +8) witnessed a driver not stopping before and intersection, including 61% of residents of Saskatchewan and Manitoba.

Half of Canadians (50%, =) saw a car taking up to or more spaces at a parking lot. The proportion is decidedly higher in Alberta (63%).

Just over two-in-five Canadians (42%, +7) saw a car "lane tracking", or turning right or left from an incorrect lane—including 45% of British Columbians.

Fewer Canadians (40%, +6) recall going through a close call, such as having to slam the brakes or steer violently to avoid a collision in the past month.



More than three-in-five Canadians (62%, +3) claim that there are specific groups or people in their city or town who are worse drivers than others—a proportion that rises to 68% in Alberta and to 67% among those aged 18-to-34.

Among the respondents who volunteered an answer in an openended follow-up question about worse drivers, one third (33%, =) mention "young". Fewer of these respondents relied on terms such as "immigrant" (22%, +10), "elderly" (16%, -5), "Asian" (14%, -2) and "distracted" (4%, +2).

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## About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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==30==









2