

Methodology:

Results are based on an online survey conducted from February 3 to February 5, 2025, among 1,001 adults in Canada. The data has been statistically weighted according to census figures for age, gender and region in Canada. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

Which of these statements comes closest to your own point of view?

I am certain I will vote for the Conservative Party in the next federal election – 30%

I was leaning towards voting for the Conservative Party in the next federal election, but the resignation of Justin Trudeau changed things. I need to see what the next Liberal Party leader does before deciding who to vote for. – 23%

I am certain I will not vote for the Conservative Party in the next federal election – 32%

Not sure – 16%

Do you have a favourable or unfavourable opinion of each of the following people? – “Favourable” listed

Mark Carney – 43%
Chrystia Freeland – 38%
Karina Gould – 21%
Ruby Dhalla – 17%
Frank Baylis – 16%

Some Canadians Take Wait-and-See Approach on Federal Politics

Canadians are divided when asked to compare Pierre Poilievre to three former recent leaders of centre-right parties.

Vancouver, BC [February 19, 2025] – About one-in-four Canadians are no longer entirely convinced about voting for the Conservative Party in the next federal election, a new Research Co. poll has found.

In the online survey of a representative national sample, 23% of Canadians say they were leaning towards voting for the Conservatives, but the resignation of Justin Trudeau changed things and they need to see what the next Liberal Party leader does before deciding who to vote for.

Similar proportions of Canadians are certain that they will support Conservative candidates (30%) or vote against them (32%) in the next federal ballot, while 16% are completely undecided.

“In the last voting survey [conducted in early January](#) before Trudeau announced he was stepping down, more than half of decided voters in British Columbia and Ontario were backing the Conservatives,” says Mario Canseco, President of Research Co. “Now, about one-in-four voters in each of these provinces are reassessing their choices.”

Practically half of Canadians (49%) say they would “definitely” or “probably” consider casting a ballot for the Conservatives in the next federal election. The rating is lower for the Liberals (43%), the New Democratic Party (NDP) (also 43%), the Green Party (32%) and the People’s Party (23%).

Canadians who are considering voting for the Conservatives were asked about their primary motivation. More than a third (36%) say the most important factor is the party’s leader, while a slightly smaller proportion (33%) mention the party’s ideas and policies.

Fewer Conservative supporters are mainly moved by a desire for change (11%), the party’s candidate in the riding (10%), a desire for stability (6%) or disgust with other contending candidates (4%).

Canadians are evenly divided when comparing current Conservative leader Pierre Poilievre to three of his predecessors. Similar proportions of Canadians think Poilievre is either better or worse than Stockwell Day (23% and 22% respectively), Andrew Scheer (24% and 23% respectively) and Erin O’Toole (24% and 23% respectively). About a third (32%) believe Poilievre is worse than Stephen Harper, while 20% believe he is better.



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Would you consider voting for each of the following parties if they ran a candidate in your constituency in the next federal election? – “Would” listed

Conservative Party – 49%
Liberal Party – 43%
New Democratic Party (NDP) – 43%
Green Party – 32%
People's Party – 23%

Among Canadians who voted for the Conservatives in the 2021 federal election, Poilievre is regarded as superior to O'Toole (50%), Scheer (48%) and Day (45%), but only 31% think he is better than Harper.

More than three-in-ten Canadians believe immigration (34%), the economy and jobs (33%), energy and pipelines (also 33%), crime and public safety (31%) and trade and Canada's relationship with the United States (also 31%) would be better if Poilievre was serving as Canada's prime minister.

Poilievre's rating is lower on five other issues: foreign affairs (30%), accountability and leadership (also 30%), housing, homelessness and poverty (27%), health care (24%) and the environment (23%).

Canadians were also asked to select six words to describe Poilievre. Two-in-five (40%) say the Conservative leader is arrogant, up one point since a similar Research Co. poll [conducted in April 2023](#). At least one-in-four Canadians also used the words intelligent (33%, -1), strong (32%, +6), efficient (26%, +6), dishonest (25%, -3) and uncaring (also 25%, +2).

In the Liberal Party's leadership race, more than two-in-five Canadians (43%) have a favourable opinion of Mark Carney—a proportion that rises to 53% among those aged 55 and over, 50% in British Columbia and 44% in Quebec.

The favourability rating is lower for four other contenders: Chrystia Freeland (38%), Karina Gould (21%), Ruby Dhalla (17%) and Frank Baylis (16%).

The new leader of the Liberal Party is expected to become Prime Minister in March. When asked which one of the five contenders is better suited to handle 10 specific issues, Carney is ahead of his rivals on all of them, with larger leads on the economy and jobs (31%), accountability and leadership (29%) and trade and Canada's relationship with the United States (also 29%).

Sizeable proportions of Canadians—ranging from 38% to 47%—cannot select any of the five Liberal leadership candidates for the tasks at hand.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it

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polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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