

Poll conducted by Research Co. on Religion in the United States - January 6, 2025

How important is each of the following to you personally?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
<b>Country</b>													
Very important	54%	56%	51%	41%	52%	66%	51%	55%	57%	48%	55%	61%	45%
Moderately important	34%	33%	35%	42%	34%	28%	35%	30%	32%	40%	34%	32%	37%
Not too important	8%	7%	10%	11%	10%	4%	11%	8%	7%	10%	8%	4%	12%
Not important at all	4%	4%	4%	7%	4%	1%	3%	7%	4%	2%	3%	3%	5%
<b>Family</b>													
Very important	74%	71%	77%	66%	74%	81%	72%	73%	79%	69%	76%	77%	70%
Moderately important	18%	20%	16%	23%	20%	13%	22%	18%	15%	22%	17%	17%	22%
Not too important	5%	5%	4%	7%	3%	4%	4%	5%	4%	5%	4%	4%	6%
Not important at all	3%	3%	3%	5%	3%	1%	2%	4%	2%	4%	3%	2%	2%
<b>Religion</b>													
Very important	40%	38%	42%	37%	40%	43%	34%	36%	49%	33%	42%	49%	28%
Moderately important	27%	28%	27%	29%	27%	26%	37%	25%	23%	29%	26%	24%	33%
Not too important	15%	15%	15%	20%	14%	12%	14%	17%	14%	15%	14%	14%	17%
Not important at all	18%	20%	16%	14%	19%	19%	15%	22%	13%	23%	18%	13%	22%
<b>Friends</b>													
Very important	56%	53%	59%	57%	54%	56%	60%	50%	58%	53%	63%	53%	52%
Moderately important	32%	36%	28%	33%	31%	33%	28%	35%	30%	36%	25%	36%	36%
Not too important	8%	7%	9%	6%	9%	8%	8%	9%	8%	7%	7%	8%	8%
Not important at all	4%	4%	4%	5%	5%	2%	4%	6%	3%	4%	4%	3%	4%
<b>Career</b>													
Very important	41%	45%	36%	54%	46%	24%	42%	34%	48%	34%	48%	42%	33%
Moderately important	32%	33%	31%	32%	34%	29%	29%	34%	29%	38%	30%	33%	33%
Not too important	16%	12%	20%	9%	12%	26%	16%	19%	13%	17%	14%	13%	22%
Not important at all	11%	10%	13%	5%	7%	21%	14%	13%	10%	11%	8%	12%	13%
<b>Affluence</b>													
Very important	21%	21%	21%	28%	23%	13%	25%	15%	22%	20%	25%	21%	15%
Moderately important	36%	39%	33%	42%	35%	32%	32%	38%	38%	33%	34%	38%	37%
Not too important	30%	28%	33%	21%	30%	39%	30%	30%	27%	37%	30%	29%	32%
Not important at all	13%	13%	14%	10%	12%	17%	12%	17%	13%	10%	11%	11%	16%

On the issue of spirituality, how would you describe yourself—would you say you are...



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
Very spiritual	33%	30%	35%	32%	33%	32%	34%	25%	39%	29%	34%	36%	28%
Moderately spiritual	37%	38%	37%	36%	37%	38%	37%	38%	35%	40%	35%	39%	38%
Not too spiritual	16%	16%	16%	18%	15%	16%	17%	18%	14%	17%	17%	14%	18%
Not spiritual at all	12%	13%	11%	10%	12%	13%	10%	14%	10%	14%	14%	10%	12%
Not sure	2%	3%	2%	4%	3%	1%	2%	5%	2%	0%	1%	1%	4%

Which of the following best describes your religious faith?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
Christian (including Catholic and Protestant)	65%	63%	66%	63%	59%	72%	68%	59%	68%	62%	64%	73%	57%
Muslim	3%	4%	1%	5%	3%	1%	4%	2%	3%	2%	3%	2%	3%
Hindu	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Sikh	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Buddhist	1%	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%
Jewish	2%	2%	2%	2%	2%	2%	5%	1%	1%	2%	3%	2%	1%
Atheist	4%	4%	4%	5%	4%	3%	3%	5%	3%	5%	4%	3%	5%
Agnostic	6%	6%	6%	5%	7%	5%	5%	10%	4%	6%	7%	4%	7%
Other	7%	6%	8%	4%	9%	7%	3%	7%	8%	8%	7%	4%	10%
None of these	13%	12%	14%	15%	15%	9%	11%	16%	11%	14%	11%	11%	16%

How often do you attend religious gatherings (e.g. church, temple, synagogue etc.)?



	GENDER			AGE			REGION				POLITICAL ID		
	United States	Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	Democrat	Republican	Independent
More than once a week	9%	11%	7%	13%	9%	6%	12%	6%	11%	6%	9%	12%	6%
Once a week	23%	23%	22%	23%	22%	23%	17%	21%	26%	23%	26%	25%	17%
Monthly	7%	9%	5%	11%	6%	6%	8%	8%	7%	6%	7%	9%	5%
Less than monthly	12%	11%	13%	10%	13%	12%	13%	10%	14%	9%	10%	13%	13%
Only for special events (e.g. weddings, funerals, baptisms, etc.)	22%	22%	23%	16%	22%	28%	24%	25%	18%	26%	22%	20%	25%
Never	27%	24%	29%	27%	28%	25%	26%	30%	24%	30%	25%	20%	35%