

How important is each of the following to you personally?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Country															
Very important	47%	47%	48%	39%	45%	58%	46%	57%	47%	49%	40%	54%	52%	47%	50%
Moderately important	41%	40%	43%	44%	46%	35%	49%	28%	41%	41%	46%	33%	41%	44%	40%
Not too important	9%	10%	7%	12%	7%	7%	4%	13%	11%	7%	11%	7%	6%	8%	8%
Not important at all	3%	3%	2%	5%	2%	0%	1%	3%	2%	3%	3%	6%	1%	1%	2%
Family															
Very important	76%	73%	79%	69%	79%	80%	71%	83%	77%	76%	74%	79%	80%	72%	69%
Moderately important	19%	21%	17%	25%	14%	18%	23%	12%	20%	19%	21%	15%	17%	25%	25%
Not too important	4%	5%	3%	5%	5%	1%	4%	4%	2%	4%	4%	4%	2%	3%	3%
Not important at all	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%	3%
Religion															
Very important	26%	27%	25%	30%	25%	22%	19%	31%	25%	35%	18%	23%	30%	30%	17%
Moderately important	26%	27%	26%	27%	28%	24%	21%	23%	24%	30%	29%	22%	28%	25%	26%
Not too important	19%	16%	23%	17%	19%	22%	18%	21%	26%	14%	22%	23%	18%	21%	21%
Not important at all	29%	31%	27%	25%	29%	32%	42%	25%	25%	21%	31%	32%	24%	23%	36%
Friends															
Very important	51%	49%	52%	53%	50%	48%	43%	53%	45%	52%	53%	56%	55%	50%	50%
Moderately important	39%	39%	38%	34%	38%	43%	49%	38%	43%	38%	35%	28%	37%	37%	38%
Not too important	9%	10%	8%	10%	10%	7%	6%	9%	11%	9%	8%	12%	7%	10%	8%
Not important at all	2%	2%	2%	2%	1%	2%	1%	0%	0%	2%	3%	3%	1%	3%	3%
Career															
Very important	38%	41%	36%	50%	40%	25%	35%	49%	36%	43%	33%	34%	43%	39%	33%
Moderately important	36%	34%	37%	38%	39%	30%	38%	25%	34%	39%	40%	24%	33%	34%	39%
Not too important	16%	15%	17%	8%	15%	25%	17%	14%	15%	11%	20%	22%	16%	15%	15%
Not important at all	10%	10%	11%	4%	5%	21%	10%	13%	15%	7%	8%	20%	7%	12%	12%
Affluence															
Very important	15%	16%	15%	20%	13%	12%	18%	15%	8%	19%	13%	15%	18%	18%	12%
Moderately important	42%	43%	40%	49%	46%	30%	33%	41%	36%	46%	46%	36%	45%	40%	35%
Not too important	31%	28%	35%	23%	29%	41%	35%	31%	36%	26%	34%	32%	28%	31%	38%
Not important at all	12%	13%	11%	8%	12%	16%	14%	14%	20%	9%	8%	17%	8%	11%	15%

On the issue of spirituality, how would you describe yourself—would you say you are...



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Very spiritual	18%	20%	17%	21%	18%	16%	15%	21%	15%	23%	16%	15%	20%	18%	15%
Moderately spiritual	39%	35%	43%	40%	40%	38%	37%	38%	47%	39%	38%	37%	43%	41%	42%
Not too spiritual	21%	20%	21%	21%	21%	19%	18%	19%	14%	21%	23%	24%	18%	22%	22%
Not spiritual at all	20%	23%	17%	17%	17%	25%	28%	20%	21%	16%	19%	21%	17%	17%	19%
Not sure	2%	2%	3%	2%	3%	2%	3%	1%	2%	1%	3%	3%	1%	2%	1%

Which of the following best describes your religious faith?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Christian (including Catholic and Protestant)	51%	49%	53%	45%	46%	62%	38%	47%	55%	53%	54%	61%	60%	57%	46%
Muslim	6%	8%	4%	9%	5%	3%	3%	5%	6%	8%	6%	3%	9%	4%	1%
Hindu	3%	3%	3%	6%	4%	0%	4%	1%	2%	6%	2%	0%	3%	4%	3%
Sikh	1%	1%	1%	2%	1%	1%	0%	4%	1%	2%	1%	0%	1%	1%	2%
Buddhist	2%	3%	1%	3%	3%	0%	4%	3%	0%	2%	2%	2%	2%	2%	3%
Jewish	1%	1%	2%	2%	1%	1%	2%	2%	2%	2%	1%	0%	1%	2%	1%
Atheist	10%	11%	9%	11%	11%	9%	15%	11%	5%	7%	13%	8%	6%	10%	12%
Agnostic	6%	6%	6%	5%	6%	8%	12%	4%	8%	4%	5%	5%	4%	6%	13%
Other	3%	3%	3%	2%	6%	2%	5%	5%	3%	2%	3%	4%	2%	1%	5%
None of these	16%	14%	17%	17%	16%	14%	18%	18%	17%	14%	12%	19%	13%	13%	13%

How often do you attend religious gatherings (e.g. church, temple, synagogue etc.)?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
More than once a week	6%	7%	5%	9%	7%	2%	5%	7%	10%	8%	4%	3%	7%	8%	4%
Once a week	17%	20%	14%	23%	14%	14%	16%	20%	18%	25%	10%	10%	22%	17%	13%
Monthly	9%	10%	8%	14%	8%	5%	10%	8%	5%	10%	11%	6%	9%	9%	10%
Less than monthly	8%	9%	6%	7%	8%	8%	4%	8%	5%	7%	11%	10%	7%	9%	5%
Only for special events (e.g. weddings, funerals, baptisms, etc.)	26%	22%	30%	18%	26%	33%	17%	20%	32%	24%	29%	34%	25%	27%	32%
Never	34%	33%	36%	28%	37%	38%	48%	36%	30%	27%	35%	38%	31%	29%	37%