

What is the most important issue facing British Columbia today?



	British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024				
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC NDP	BC Conserv.	BC Green	
		Housing / Poverty / Homelessness	40%	37%	43%	48%	44%	30%	38%	48%	35%	41%	42%	42%	31%	40%	44%	35%
Health care	23%	20%	26%	11%	15%	39%	22%	23%	16%	23%	29%	26%	30%	22%	23%	25%	23%	9%
The economy / Jobs	15%	18%	12%	25%	15%	8%	19%	9%	14%	12%	10%	10%	21%	17%	11%	21%	21%	9%
Crime / Public Safety	6%	6%	6%	5%	8%	5%	6%	4%	8%	10%	2%	4%	9%	11%	4%	7%	6%	
Environment	4%	5%	4%	5%	2%	5%	4%	0%	16%	3%	4%	7%	1%	3%	8%	1%	5%	
Accountability	3%	3%	2%	2%	3%	2%	2%	1%	2%	4%	3%	2%	2%	6%	1%	3%	3%	
Education	2%	3%	1%	2%	3%	0%	1%	2%	0%	1%	4%	3%	1%	0%	2%	2%	1%	
Energy	0%	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	0%	0%	1%	0%	0%	0%	1%
Other	6%	7%	5%	1%	6%	9%	5%	12%	10%	3%	5%	5%	5%	0%	7%	5%	3%	
Not sure	1%	1%	2%	2%	2%	1%	2%	0%	0%	2%	1%	0%	1%	0%	0%	0%	1%	0%

Poll conducted by Research Co. on Politics in British Columbia - October 18, 2024

Thinking of each of the following provincial party leaders, would you say you generally approve or disapprove of the way they have performed in their job?



	British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024				
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC NDP	BC Conserv.	BC Green	
		Premier and BC New Democratic Party (NDP) leader David Eby																
Strongly approve		22%	20%	23%	19%	19%	26%	22%	22%	19%	21%	39%	16%	14%	47%	6%	13%	
Moderately approve		31%	30%	32%	34%	31%	29%	30%	33%	23%	34%	32%	38%	25%	34%	46%	17%	41%
Moderately disapprove		18%	21%	16%	24%	20%	13%	21%	19%	2%	14%	19%	14%	20%	21%	4%	32%	19%
Strongly disapprove		20%	22%	18%	13%	18%	26%	18%	15%	39%	23%	19%	6%	34%	22%	2%	42%	17%
Not sure		9%	8%	11%	10%	12%	6%	9%	10%	14%	10%	9%	2%	6%	9%	1%	3%	10%
<i>BC Green Party leader Sonia Furstenau</i>																		
Strongly approve		13%	13%	13%	17%	14%	10%	12%	17%	11%	9%	17%	13%	12%	41%	15%	6%	42%
Moderately approve		37%	36%	37%	35%	34%	40%	35%	31%	31%	39%	46%	47%	33%	42%	50%	27%	47%
Moderately disapprove		18%	21%	15%	21%	20%	15%	21%	16%	12%	17%	14%	18%	18%	10%	17%	27%	6%
Strongly disapprove		14%	17%	10%	11%	10%	19%	13%	11%	15%	19%	12%	8%	24%	3%	5%	27%	2%
Not sure		18%	13%	24%	17%	22%	16%	19%	25%	30%	16%	11%	14%	13%	4%	14%	13%	3%
<i>Conservative Party of BC leader John Rustad</i>																		
Strongly approve		16%	19%	14%	21%	15%	15%	14%	21%	24%	21%	13%	7%	25%	12%	2%	44%	1%
Moderately approve		26%	29%	23%	32%	28%	19%	29%	22%	26%	21%	21%	23%	36%	21%	15%	45%	17%
Moderately disapprove		16%	14%	17%	19%	19%	10%	17%	13%	10%	16%	15%	14%	16%	26%	19%	6%	28%
Strongly disapprove		32%	30%	34%	19%	25%	47%	29%	29%	31%	32%	43%	53%	18%	34%	60%	2%	46%
Not sure		11%	8%	13%	10%	13%	9%	11%	14%	10%	10%	8%	3%	5%	7%	4%	2%	8%

If a provincial election were held today, which party's candidate would you vote for in your constituency?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC NDP	BC Conserv.	BC Green
All respondents																	
BC New Democratic Party (NDP)	41%	39%	43%	33%	39%	48%	46%	43%	27%	39%	43%	68%	24%	18%	100%	0%	0%
Conservative Party of BC	39%	43%	35%	44%	40%	35%	38%	43%	50%	41%	31%	21%	61%	28%	0%	100%	0%
BC Green Party	11%	10%	12%	15%	12%	8%	8%	5%	5%	9%	19%	7%	6%	51%	0%	0%	100%
Another party / An independent candidate	3%	4%	2%	2%	2%	4%	1%	1%	11%	5%	2%	1%	5%	0%	0%	0%	0%
Undecided / Not sure	6%	5%	8%	6%	7%	5%	6%	8%	6%	6%	4%	2%	4%	3%	0%	0%	0%
Decided Voters																	
BC New Democratic Party (NDP)	44%	41%	46%	35%	42%	51%	49%	47%	29%	41%	45%	70%	25%	18%	100%	0%	0%
Conservative Party of BC	41%	45%	37%	46%	42%	37%	40%	47%	53%	44%	33%	21%	63%	27%	0%	100%	0%
BC Green Party	12%	12%	14%	18%	13%	9%	8%	5%	6%	10%	20%	8%	7%	55%	0%	0%	100%
Another party / An independent candidate	3%	3%	2%	2%	2%	4%	3%	1%	12%	5%	2%	1%	4%	0%	0%	0%	0%

Poll conducted by Research Co. on Politics in British Columbia - October 18, 2024

Since the start of the campaign, has your opinion of each of the following leaders improved, stayed the same, or worsened?



British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024				
	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC NDP	BC Conserv.	BC Green	
Premier and BC New Democratic Party (NDP) leader David Eby																	
Improved	22%	21%	23%	21%	23%	21%	22%	26%	26%	16%	25%	36%	18%	14%	46%	7%	16%
Stayed the same	45%	45%	44%	46%	44%	45%	48%	37%	33%	44%	45%	49%	38%	52%	51%	38%	50%
Worsened	26%	28%	24%	25%	23%	30%	24%	28%	31%	33%	22%	13%	39%	28%	2%	53%	28%
Not sure	7%	6%	9%	8%	10%	4%	7%	9%	10%	7%	8%	1%	5%	6%	1%	2%	6%
BC Green Party leader Sonia Furstenau																	
Improved	24%	25%	24%	23%	24%	25%	23%	29%	21%	17%	32%	30%	20%	43%	28%	12%	68%
Stayed the same	52%	56%	48%	54%	50%	53%	53%	54%	46%	54%	48%	56%	55%	50%	60%	58%	25%
Worsened	12%	12%	12%	12%	10%	15%	12%	8%	10%	15%	13%	9%	15%	4%	6%	22%	2%
Not sure	12%	7%	16%	11%	16%	8%	11%	9%	24%	14%	8%	5%	9%	3%	6%	8%	5%
Conservative Party of BC leader John Rustad																	
Improved	25%	30%	20%	27%	27%	21%	27%	22%	22%	24%	20%	16%	34%	20%	7%	59%	6%
Stayed the same	33%	32%	34%	38%	37%	27%	33%	37%	44%	33%	27%	29%	39%	34%	28%	37%	31%
Worsened	35%	33%	37%	27%	27%	49%	34%	31%	29%	35%	45%	54%	23%	44%	63%	4%	56%
Not sure	7%	5%	9%	8%	9%	4%	6%	9%	6%	8%	8%	1%	3%	3%	2%	1%	7%

Poll conducted by Research Co. on Politics in British Columbia - October 18, 2024

Which of these party leaders do you think would make the best Premier of British Columbia?

RESEARCH
Co.

British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024				
						Metro		Vancouver		Vancouver Island		BC NDP	BC Liberals	BC Green	BC NDP	BC Conserv.	BC Green
	Male	Female	18-34	35-54	55+	Vancouver	Fraser Valley	Northern BC	Southern BC	Island							
David Eby	40%	36%	44%	33%	37%	46%	42%	39%	26%	36%	41%	64%	26%	18%	82%	8%	14%
John Rustad	32%	37%	28%	33%	34%	30%	33%	32%	37%	39%	24%	18%	48%	21%	3%	77%	7%
Sonia Furstenau	14%	15%	13%	20%	16%	9%	12%	14%	15%	15%	19%	11%	11%	50%	8%	7%	61%
Not sure	14%	13%	15%	14%	13%	15%	13%	14%	22%	10%	16%	6%	15%	10%	7%	8%	18%