

How would you rate the economic conditions in Canada today?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Very good	3%	5%	2%	7%	1%	1%	1%	0%	3%	4%	5%	2%	4%	3%	2%	2%	4%	3%
Good	29%	34%	26%	30%	27%	31%	28%	23%	30%	29%	34%	24%	48%	18%	23%	26%	32%	31%
Poor	39%	37%	41%	36%	41%	40%	39%	44%	35%	35%	41%	49%	34%	40%	45%	40%	37%	42%
Very poor	25%	22%	27%	22%	29%	25%	27%	32%	25%	29%	16%	23%	11%	38%	28%	27%	24%	23%
Not sure	3%	3%	4%	5%	3%	2%	6%	1%	6%	2%	4%	2%	3%	1%	2%	4%	3%	1%

How would you rate your own personal finances today?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Very good	6%	8%	5%	10%	4%	5%	1%	4%	7%	7%	9%	6%	9%	7%	5%	4%	6%	10%
Good	40%	45%	35%	34%	37%	47%	44%	34%	44%	39%	38%	39%	49%	42%	34%	26%	43%	56%
Poor	32%	30%	34%	32%	35%	30%	35%	35%	31%	29%	35%	32%	28%	36%	31%	36%	33%	25%
Very poor	19%	15%	23%	20%	22%	17%	17%	26%	15%	22%	16%	19%	14%	14%	28%	30%	17%	8%
Not sure	3%	2%	3%	4%	2%	1%	3%	2%	4%	2%	2%	4%	1%	1%	1%	4%	1%	1%

Over the next six months, do you think the Canadian economy will improve, remain the same, or decline?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Improve	15%	19%	12%	21%	12%	12%	14%	17%	18%	15%	14%	17%	24%	10%	11%	15%	16%	15%
Remain the same	43%	45%	41%	42%	42%	44%	45%	36%	44%	42%	46%	41%	47%	42%	47%	41%	42%	48%
Decline	34%	30%	38%	29%	37%	37%	32%	41%	28%	37%	32%	35%	20%	45%	36%	34%	36%	31%
Not sure	7%	6%	9%	8%	8%	6%	9%	7%	10%	6%	8%	8%	8%	2%	7%	10%	6%	5%

Poll conducted by Research Co. on Economic Conditions in Canada - August 14, 2024

In the past couple of months, how often have you worried about each of the following?



	Canada	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
The safety of your savings																		
Never worried	23%	28%	18%	17%	18%	32%	29%	16%	27%	20%	23%	26%	30%	18%	21%	23%	19%	30%
Worried once or twice	26%	27%	25%	32%	24%	23%	24%	27%	31%	26%	25%	27%	26%	27%	27%	23%	29%	25%
Worried occasionally	27%	27%	28%	28%	26%	28%	30%	25%	26%	28%	30%	17%	26%	34%	23%	22%	28%	32%
Worried frequently	24%	18%	29%	24%	32%	18%	16%	32%	16%	27%	23%	29%	18%	21%	29%	32%	24%	13%
The value of your investments																		
Never worried	25%	27%	23%	22%	20%	31%	22%	20%	33%	23%	26%	27%	27%	16%	27%	31%	22%	18%
Worried once or twice	24%	25%	22%	27%	20%	24%	24%	23%	27%	22%	24%	27%	26%	23%	19%	21%	24%	28%
Worried occasionally	31%	31%	30%	29%	35%	28%	36%	31%	27%	31%	30%	24%	27%	41%	33%	26%	30%	39%
Worried frequently	21%	17%	25%	22%	25%	17%	18%	25%	12%	24%	20%	22%	20%	20%	21%	22%	25%	14%
Your employer running into serious financial trouble																		
Never worried	47%	47%	46%	34%	38%	65%	49%	47%	47%	43%	47%	58%	52%	43%	48%	51%	39%	50%
Worried once or twice	21%	22%	20%	27%	23%	13%	23%	29%	28%	16%	23%	14%	20%	22%	20%	15%	25%	23%
Worried occasionally	19%	19%	18%	22%	21%	14%	16%	11%	15%	23%	19%	17%	18%	22%	15%	14%	22%	19%
Worried frequently	14%	12%	16%	17%	18%	9%	12%	13%	11%	19%	12%	12%	10%	13%	17%	19%	14%	7%
Being able to pay your mortgage or rent																		
Never worried	37%	43%	32%	21%	29%	57%	43%	29%	39%	32%	37%	48%	45%	39%	31%	32%	33%	49%
Worried once or twice	21%	21%	21%	29%	21%	14%	19%	19%	21%	21%	23%	16%	22%	20%	18%	20%	23%	20%
Worried occasionally	22%	21%	23%	26%	25%	16%	19%	28%	27%	22%	24%	13%	18%	25%	28%	21%	23%	23%
Worried frequently	20%	15%	24%	24%	25%	13%	18%	23%	14%	24%	16%	22%	15%	17%	22%	27%	21%	8%
You, or somebody in your household becoming unemployed																		
Never worried	37%	42%	33%	24%	26%	59%	43%	30%	44%	33%	40%	40%	43%	39%	34%	38%	32%	44%
Worried once or twice	21%	20%	22%	26%	25%	13%	22%	22%	20%	16%	25%	28%	23%	18%	21%	19%	23%	21%
Worried occasionally	20%	21%	19%	23%	23%	15%	14%	22%	19%	23%	19%	16%	16%	28%	20%	14%	25%	22%
Worried frequently	22%	17%	26%	28%	26%	13%	21%	25%	17%	28%	16%	16%	19%	15%	26%	30%	20%	13%

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Thinking about the next six months, do you expect the price of each of the following items to go up, stay about the same, or go down?



	Canada	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Gasoline																		
Prices will go up	77%	75%	78%	76%	77%	77%	72%	83%	69%	78%	77%	78%	72%	79%	77%	79%	76%	74%
Prices will stay the same	13%	14%	12%	13%	12%	14%	15%	10%	19%	12%	12%	13%	18%	15%	13%	10%	14%	16%
Prices will go down	5%	6%	3%	6%	4%	4%	6%	4%	5%	3%	6%	5%	7%	4%	3%	4%	5%	6%
Not sure	6%	4%	7%	6%	7%	5%	7%	3%	7%	7%	5%	5%	3%	3%	7%	7%	5%	4%
Real estate																		
Prices will go up	65%	65%	64%	64%	67%	64%	64%	76%	69%	66%	57%	64%	61%	67%	60%	67%	61%	67%
Prices will stay the same	21%	24%	20%	23%	18%	23%	21%	18%	24%	17%	28%	24%	24%	26%	19%	20%	23%	20%
Prices will go down	8%	7%	8%	8%	7%	8%	7%	2%	4%	10%	8%	6%	10%	4%	14%	5%	10%	9%
Not sure	6%	4%	8%	6%	8%	6%	8%	4%	3%	7%	7%	6%	5%	2%	7%	8%	6%	4%
A new car																		
Prices will go up	68%	67%	69%	61%	68%	75%	67%	77%	73%	69%	61%	73%	64%	70%	68%	70%	67%	67%
Prices will stay the same	18%	19%	18%	21%	16%	18%	18%	13%	15%	18%	23%	15%	23%	18%	16%	16%	19%	21%
Prices will go down	7%	9%	6%	11%	7%	4%	7%	5%	5%	7%	8%	7%	8%	9%	10%	5%	9%	9%
Not sure	6%	5%	8%	8%	8%	4%	7%	4%	7%	6%	7%	5%	5%	3%	6%	9%	5%	3%
A new TV																		
Prices will go up	53%	50%	55%	48%	53%	57%	52%	67%	53%	53%	47%	51%	46%	56%	49%	55%	52%	50%
Prices will stay the same	31%	35%	28%	32%	29%	33%	35%	23%	28%	30%	35%	31%	38%	31%	34%	29%	31%	36%
Prices will go down	7%	9%	5%	8%	7%	5%	5%	6%	10%	7%	6%	8%	9%	8%	6%	6%	7%	8%
Not sure	9%	6%	12%	12%	10%	6%	8%	3%	9%	10%	12%	9%	8%	5%	11%	9%	10%	6%
A week's worth of groceries																		
Prices will go up	76%	74%	78%	70%	74%	82%	80%	84%	80%	75%	70%	79%	70%	78%	76%	77%	75%	75%
Prices will stay the same	15%	16%	13%	16%	16%	12%	13%	12%	12%	15%	18%	11%	19%	14%	15%	14%	15%	16%
Prices will go down	6%	7%	5%	9%	5%	3%	5%	2%	8%	5%	8%	6%	9%	6%	5%	5%	7%	6%
Not sure	4%	3%	5%	5%	5%	2%	3%	2%	0%	5%	5%	4%	2%	2%	4%	4%	4%	2%

How much do you trust each of the following people to do the right thing to help the economy?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
<i>Justin Trudeau, Prime Minister</i>																		
Completely trust	9%	12%	6%	9%	8%	10%	5%	4%	10%	10%	12%	7%	23%	2%	3%	10%	8%	9%
Moderately trust	27%	23%	30%	26%	25%	30%	31%	18%	22%	25%	32%	25%	44%	7%	31%	26%	28%	28%
Moderately distrust	19%	21%	18%	23%	19%	17%	19%	21%	15%	17%	23%	23%	17%	19%	23%	16%	21%	22%
Completely distrust	38%	39%	38%	34%	42%	40%	39%	54%	47%	41%	26%	37%	13%	70%	40%	40%	38%	38%
Not sure	6%	5%	8%	9%	7%	3%	6%	4%	6%	6%	6%	8%	3%	2%	4%	8%	4%	4%
<i>Pierre Poilievre, Federal Leader of the Opposition</i>																		
Completely trust	12%	15%	8%	12%	12%	11%	11%	18%	12%	13%	8%	10%	6%	29%	6%	10%	13%	13%
Moderately trust	29%	33%	26%	31%	27%	30%	26%	36%	32%	32%	23%	30%	23%	49%	22%	31%	27%	31%
Moderately distrust	19%	18%	19%	22%	20%	14%	19%	16%	19%	17%	23%	15%	21%	11%	22%	15%	24%	16%
Completely distrust	28%	26%	30%	19%	27%	38%	28%	20%	23%	27%	35%	29%	42%	6%	39%	28%	26%	32%
Not sure	12%	8%	17%	16%	14%	8%	16%	10%	14%	12%	11%	17%	9%	4%	11%	16%	10%	8%
<i>Tiff Macklem, Governor of the Bank of Canada</i>																		
Completely trust	6%	8%	5%	7%	4%	8%	4%	4%	6%	8%	8%	3%	12%	4%	4%	5%	7%	8%
Moderately trust	29%	36%	23%	28%	26%	33%	34%	31%	27%	30%	25%	30%	36%	34%	29%	25%	30%	35%
Moderately distrust	20%	19%	20%	20%	22%	18%	18%	24%	16%	17%	25%	16%	17%	24%	21%	20%	21%	18%
Completely distrust	16%	15%	17%	15%	19%	14%	14%	16%	23%	17%	13%	13%	10%	19%	15%	17%	15%	14%
Not sure	29%	22%	35%	31%	29%	28%	30%	25%	28%	28%	29%	37%	26%	19%	31%	34%	26%	24%