

Poll conducted by Research Co. on Politics in British Columbia - August 2, 2024

As you may know, a provincial election will take place in British Columbia in October 2024. Here are some feelings that you may have about the upcoming election. Please select up to four feelings.



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION				VOTING INTENTION IN 2024			
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.	
		Indifference	31%	32%	29%	32%	34%	27%	30%	26%	38%	28%	35%	28%	32%	32%	27%	29%	37%
Enthusiasm	25%	26%	23%	26%	22%	27%	25%	18%	24%	32%	23%	29%	31%	23%	28%	32%	20%	33%	
Trust	18%	21%	16%	27%	15%	15%	22%	9%	24%	14%	14%	24%	18%	19%	19%	26%	16%	17%	
Fear	15%	12%	18%	19%	16%	12%	16%	14%	21%	13%	14%	12%	19%	19%	14%	13%	19%	22%	
Pride	11%	12%	11%	17%	8%	10%	13%	6%	15%	11%	7%	13%	14%	17%	16%	12%	15%	12%	
Anger	11%	10%	12%	9%	13%	10%	12%	8%	9%	8%	10%	9%	13%	15%	12%	7%	19%	15%	
Joy	10%	12%	9%	16%	9%	8%	12%	9%	6%	9%	7%	9%	15%	15%	18%	7%	14%	16%	
Sadness	8%	8%	8%	7%	8%	9%	7%	9%	5%	13%	8%	7%	9%	13%	8%	5%	17%	9%	
Disgust	7%	7%	7%	4%	7%	9%	6%	16%	3%	7%	7%	6%	8%	14%	6%	4%	14%	11%	
Shame	5%	6%	5%	6%	4%	6%	4%	11%	6%	6%	5%	4%	3%	15%	2%	4%	11%	9%	
None of these	19%	20%	19%	11%	19%	26%	18%	21%	15%	23%	22%	18%	12%	12%	17%	20%	10%	11%	

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In the last provincial election, held in October 2020, when and how did you vote?



British Columbia	Gender		Age			Region				Vote in 2020 Election				Voting Intention in 2024				
			18-34	35-54	55+	Metro		Northern BC	Southern BC	Vancouver		BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
	Male	Female				Vancouver	Fraser Valley		Island									
In person on Election Day	27%	27%	27%	20%	28%	31%	27%	25%	31%	35%	22%	31%	36%	23%	36%	26%	23%	30%
In person during Advance Voting	32%	38%	26%	30%	25%	38%	34%	27%	28%	26%	34%	35%	41%	36%	53%	30%	25%	35%
By mail	28%	25%	31%	30%	30%	25%	27%	34%	26%	23%	32%	32%	21%	37%	5%	38%	45%	24%
Not sure / Can't remember	3%	1%	5%	3%	5%	1%	4%	1%	2%	1%	1%	1%	1%	3%	2%	2%	3%	2%
Did not vote in the October 2020 provincial election	10%	9%	11%	16%	12%	5%	8%	11%	12%	15%	11%	1%	1%	1%	4%	4%	4%	8%

When and how do you think you will be voting in this year's provincial election?



In person on Election Day
 In person during Advance Voting
 By mail
 Not sure

British Columbia	GENDER		AGE			METRO			REGION			VOTE IN 2020 ELECTION				VOTING INTENTION IN 2024			
	Male	Female	18-34	35-54	55+	Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.		
	52%	53%	51%	48%	53%	54%	53%	52%	62%	50%	46%	62%	63%	56%	61%	58%	55%	64%	
In person on Election Day	21%	23%	19%	19%	18%	26%	22%	17%	12%	22%	21%	26%	26%	26%	27%	25%	23%	22%	
In person during Advance Voting																			
By mail	8%	7%	8%	8%	7%	8%	9%	9%	6%	8%	8%	5%	10%	4%	9%	14%	9%		
Not sure	19%	16%	22%	24%	22%	13%	16%	22%	18%	22%	26%	5%	5%	7%	8%	8%	8%	5%	

Once the provincial campaign begins, do you plan on doing any of the following?



British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION				VOTING INTENTION IN 2024				
	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.	
<i>Reading the platforms and policy positions of political parties on their websites</i>																		
Definitely	24%	22%	25%	20%	20%	28%	21%	34%	14%	19%	30%	29%	24%	25%	28%	26%	17%	26%
Probably	44%	43%	46%	50%	51%	37%	48%	33%	60%	45%	37%	42%	57%	31%	45%	43%	41%	53%
Probably not	19%	21%	18%	18%	19%	20%	20%	17%	24%	20%	17%	18%	11%	32%	16%	21%	32%	10%
Definitely not	8%	8%	7%	6%	6%	10%	5%	13%	2%	11%	12%	7%	6%	6%	9%	6%	8%	7%
Not sure	5%	6%	4%	6%	4%	6%	6%	2%	0%	4%	4%	5%	3%	6%	1%	5%	2%	3%
<i>Attending (or watching) a debate featuring candidates from your constituency</i>																		
Definitely	14%	17%	10%	23%	9%	12%	15%	10%	16%	9%	13%	12%	14%	27%	21%	12%	21%	13%
Probably	34%	31%	37%	37%	37%	29%	36%	35%	45%	37%	23%	35%	40%	35%	29%	29%	36%	54%
Probably not	27%	27%	26%	17%	31%	28%	25%	24%	26%	22%	38%	32%	20%	17%	28%	34%	22%	16%
Definitely not	19%	20%	19%	19%	15%	23%	17%	21%	12%	22%	24%	16%	18%	19%	16%	21%	18%	13%
Not sure	7%	5%	8%	3%	8%	8%	7%	10%	1%	9%	2%	5%	9%	1%	6%	5%	3%	3%
<i>Attending (or watching) a debate featuring the main party leaders</i>																		
Definitely	14%	15%	14%	16%	12%	16%	16%	12%	12%	11%	14%	17%	14%	14%	23%	12%	11%	18%
Probably	38%	37%	38%	36%	42%	35%	39%	46%	45%	37%	25%	35%	48%	41%	28%	36%	43%	51%
Probably not	24%	24%	25%	32%	23%	21%	22%	19%	32%	29%	31%	26%	16%	28%	24%	26%	33%	18%
Definitely not	18%	19%	17%	13%	19%	20%	17%	21%	10%	17%	25%	17%	18%	15%	21%	21%	12%	9%
Not sure	5%	5%	6%	3%	5%	7%	6%	3%	0%	6%	5%	5%	4%	2%	4%	5%	2%	4%
<i>Meeting candidates who knock on your door</i>																		
Definitely	10%	12%	9%	15%	8%	9%	10%	12%	14%	10%	8%	8%	9%	23%	13%	9%	11%	16%
Probably	19%	21%	17%	20%	21%	16%	21%	15%	19%	13%	19%	18%	23%	22%	24%	15%	26%	25%
Probably not	35%	34%	35%	34%	33%	36%	35%	28%	48%	34%	35%	42%	26%	25%	31%	43%	28%	26%
Definitely not	28%	25%	31%	21%	32%	30%	26%	41%	16%	30%	28%	23%	38%	24%	28%	25%	32%	22%
Not sure	8%	8%	8%	10%	6%	9%	8%	5%	3%	12%	9%	10%	4%	6%	4%	8%	3%	11%
<i>Watching, listening or reading news about the campaign in the media</i>																		
Definitely	34%	35%	34%	31%	31%	39%	34%	38%	33%	31%	35%	41%	36%	30%	40%	37%	19%	41%
Probably	38%	39%	38%	38%	42%	36%	38%	26%	49%	48%	40%	35%	48%	36%	40%	37%	46%	37%
Probably not	15%	16%	15%	21%	15%	12%	18%	17%	15%	11%	9%	13%	9%	29%	8%	17%	30%	8%
Definitely not	8%	6%	9%	6%	8%	9%	6%	16%	3%	5%	12%	9%	5%	4%	10%	7%	4%	9%
Not sure	4%	4%	5%	4%	4%	4%	5%	3%	0%	4%	4%	3%	2%	1%	2%	2%	1%	5%
<i>Reviewing the background of candidates who are running in your constituency</i>																		
Definitely	27%	25%	29%	26%	22%	32%	25%	24%	26%	29%	35%	32%	26%	27%	33%	28%	21%	28%
Probably	38%	37%	38%	37%	43%	34%	39%	39%	39%	44%	26%	35%	49%	34%	46%	35%	41%	45%
Probably not	23%	27%	19%	28%	24%	20%	25%	20%	30%	19%	23%	23%	16%	37%	10%	28%	35%	16%
Definitely not	7%	7%	8%	6%	6%	9%	5%	12%	6%	4%	13%	7%	5%	2%	8%	6%	2%	8%
Not sure	5%	3%	6%	4%	5%	5%	6%	4%	0%	4%	2%	3%	4%	1%	3%	3%	1%	3%