

We'd like to ask you some questions about finances. Compared to how things were before the COVID-19 pandemic, is your household's financial situation currently better, about the same or worse?

RESEARCH
Co.

	GENDER		AGE			REGION				VOTE IN 2020 PROVINCIAL			ANNUAL HOUSEHOLD INCOME			ETHNICITY					
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	<\$50k	\$50k-100k	\$100k+	Indigenous	East Asian	European	South Asian
Significantly better now than before the pandemic	7%	8%	7%	16%	6%	3%	7%	10%	13%	4%	7%	7%	12%	8%	9%	8%	5%	9%	4%	8%	21%
Moderately better now than before the pandemic	16%	16%	15%	25%	15%	9%	17%	8%	11%	13%	19%	17%	16%	17%	11%	19%	17%	10%	13%	20%	26%
About the same now as it was before the pandemic	33%	35%	32%	25%	26%	46%	33%	35%	29%	39%	32%	35%	30%	38%	33%	31%	38%	27%	38%	29%	13%
Moderately worse now than before the pandemic	25%	25%	25%	16%	29%	28%	24%	27%	26%	28%	28%	25%	26%	30%	22%	25%	26%	22%	29%	30%	15%
Significantly worse now than before the pandemic	15%	12%	17%	13%	19%	12%	15%	18%	20%	15%	10%	15%	14%	5%	22%	14%	9%	19%	17%	7%	20%
Not sure	4%	3%	4%	6%	4%	1%	5%	2%	0%	1%	4%	1%	2%	3%	3%	3%	4%	13%	2%	7%	5%

Since the start of the COVID-19 pandemic, are your household expenses higher, about the same, or lower in each of the following categories?

RESEARCH
Co.

	GENDER		AGE			REGION					VOTE IN 2020 PROVINCIAL			ANNUAL HOUSEHOLD INCOME			ETHNICITY				
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	<\$50k	\$50k-100k	\$100k+	Indigenous	East Asian	European	South Asian
Housing (Rent, Mortgage)																					
Higher	57%	53%	61%	57%	62%	52%	57%	59%	52%	54%	61%	55%	56%	45%	69%	54%	51%	66%	59%	51%	57%
About the same	34%	35%	32%	28%	28%	43%	32%	31%	37%	42%	33%	40%	37%	30%	26%	34%	38%	16%	36%	34%	23%
Lower	6%	6%	5%	8%	7%	2%	7%	5%	9%	1%	3%	4%	2%	18%	2%	8%	7%	8%	3%	8%	13%
Not sure	4%	5%	3%	7%	3%	3%	4%	5%	3%	4%	3%	2%	5%	8%	4%	5%	4%	3%	2%	6%	7%
Books																					
Higher	27%	26%	27%	27%	29%	25%	27%	28%	29%	30%	30%	27%	27%	25%	30%	27%	27%	39%	28%	24%	30%
About the same	45%	43%	46%	45%	43%	47%	42%	49%	50%	48%	47%	47%	46%	48%	39%	46%	48%	12%	46%	53%	27%
Lower	10%	10%	9%	14%	11%	4%	13%	6%	7%	3%	3%	6%	12%	12%	7%	11%	12%	25%	6%	12%	32%
Not sure	19%	20%	18%	14%	17%	25%	18%	17%	14%	26%	20%	19%	16%	14%	24%	17%	13%	23%	20%	11%	11%
Newspapers and Magazines																					
Higher	25%	25%	25%	23%	26%	26%	23%	22%	32%	24%	32%	27%	25%	20%	23%	25%	27%	37%	27%	21%	28%
About the same	44%	44%	44%	45%	42%	45%	45%	46%	36%	46%	41%	43%	45%	41%	40%	45%	44%	18%	47%	43%	27%
Lower	12%	12%	11%	18%	13%	7%	15%	12%	16%	4%	3%	11%	14%	19%	9%	15%	13%	21%	6%	20%	34%
Not sure	19%	19%	19%	14%	19%	22%	17%	19%	16%	26%	24%	19%	16%	20%	28%	15%	16%	23%	20%	17%	11%
Board Games																					
Higher	18%	15%	20%	17%	25%	10%	17%	23%	24%	10%	18%	17%	16%	15%	21%	16%	18%	21%	16%	19%	21%
About the same	40%	40%	40%	47%	41%	34%	42%	47%	30%	36%	34%	41%	46%	33%	36%	41%	42%	25%	39%	44%	41%
Lower	12%	12%	13%	18%	14%	6%	14%	8%	20%	6%	10%	8%	11%	13%	13%	15%	15%	24%	7%	20%	26%
Not sure	30%	32%	28%	18%	20%	49%	27%	22%	26%	47%	38%	33%	27%	21%	30%	30%	25%	31%	38%	16%	12%
Electronic Entertainment (Cable TV, Streaming Services)																					
Higher	49%	49%	49%	47%	50%	48%	46%	44%	47%	55%	56%	48%	48%	40%	57%	46%	44%	64%	52%	41%	44%
About the same	39%	39%	39%	37%	37%	43%	40%	43%	38%	37%	35%	45%	37%	36%	31%	43%	41%	15%	40%	44%	34%
Lower	7%	6%	7%	8%	8%	4%	7%	7%	10%	2%	6%	4%	9%	14%	6%	6%	10%	17%	5%	8%	13%
Not sure	6%	6%	5%	8%	4%	6%	6%	6%	4%	5%	4%	3%	6%	10%	6%	5%	6%	4%	3%	7%	10%
Transportation (Fuel for Vehicles, Transit Passes, Taxis)																					
Higher	67%	66%	67%	55%	66%	77%	63%	68%	61%	80%	73%	69%	68%	56%	66%	66%	69%	74%	74%	57%	66%
About the same	23%	25%	21%	32%	22%	16%	25%	20%	25%	16%	21%	26%	21%	25%	24%	23%	21%	13%	20%	26%	15%
Lower	7%	5%	9%	8%	8%	5%	8%	6%	13%	1%	4%	4%	10%	10%	5%	8%	8%	5%	12%	17%	
Not sure	3%	4%	3%	5%	4%	2%	4%	6%	1%	3%	2%	1%	10%	5%	3%	2%	4%	1%	4%	1%	2%
Groceries																					
Higher	78%	74%	82%	66%	75%	89%	74%	72%	81%	89%	87%	83%	75%	57%	83%	75%	78%	83%	88%	65%	65%
About the same	15%	18%	13%	23%	17%	8%	17%	23%	15%	8%	9%	13%	20%	28%	13%	16%	15%	13%	10%	24%	14%
Lower	4%	4%	4%	7%	4%	2%	6%	1%	4%	2%	0%	3%	4%	7%	2%	6%	4%	0%	2%	6%	16%
Not sure	3%	4%	2%	4%	3%	1%	3%	4%	0%	1%	3%	1%	1%	8%	2%	3%	3%	4%	1%	5%	6%

At this point, how difficult is it to do each of the following in your household?

RESEARCH
Co.

	British Columbia	GENDER		AGE			REGION				VOTE IN 2020 PROVINCIAL			ANNUAL HOUSEHOLD INCOME			ETHNICITY						
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Southern BC	Northern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	<\$50k	\$50k-100k	\$100k+	Indigenous	East Asian	European	South Asian		
<i>Pay for necessities ("make ends meet")</i>																							
Very difficult		20%	16%	23%	27%	24%	10%	19%	20%	19%	19%	24%	18%	15%	16%	35%	15%	10%	40%	18%	9%	32%	
Moderately difficult		28%	27%	28%	34%	20%	28%	27%	44%	24%	22%	27%	27%	29%	31%	27%	30%	23%	29%	27%	28%	31%	
Not too difficult		32%	33%	32%	29%	30%	36%	34%	27%	29%	31%	31%	29%	34%	40%	25%	33%	38%	25%	32%	41%	26%	
Not difficult at all		18%	21%	15%	10%	10%	32%	17%	20%	8%	25%	22%	25%	20%	8%	11%	19%	19%	27%	6%	23%	16%	6%
Not sure		2%	3%	2%	5%	2%	1%	3%	6%	0%	1%	1%	1%	1%	4%	2%	3%	2%	0%	0%	5%	5%	
<i>Save money (for retirement or for a "rainy day")</i>																							
Very difficult		36%	30%	42%	41%	46%	23%	34%	36%	46%	34%	41%	33%	33%	29%	55%	34%	34%	22%	61%	38%	21%	44%
Moderately difficult		29%	30%	28%	32%	28%	28%	31%	27%	35%	26%	23%	27%	34%	36%	23%	33%	28%	27%	26%	38%	34%	
Not too difficult		22%	24%	21%	20%	19%	27%	23%	22%	17%	19%	23%	28%	22%	20%	16%	21%	31%	10%	22%	29%	12%	
Not difficult at all		10%	12%	7%	4%	4%	19%	8%	11%	3%	19%	13%	12%	8%	11%	5%	9%	16%	2%	12%	7%	8%	
Not sure		3%	3%	2%	3%	2%	3%	3%	5%	0%	2%	0%	1%	2%	3%	2%	3%	3%	0%	1%	5%	2%	
<i>Have money for leisure (dining out, entertainment)</i>																							
Very difficult		27%	21%	32%	33%	31%	18%	26%	26%	29%	28%	31%	27%	20%	21%	43%	22%	16%	42%	28%	13%	37%	
Moderately difficult		32%	35%	29%	29%	40%	26%	33%	26%	45%	27%	30%	27%	36%	42%	31%	37%	25%	31%	30%	36%	32%	
Not too difficult		28%	27%	28%	31%	22%	31%	30%	29%	21%	24%	25%	32%	29%	27%	19%	29%	37%	21%	26%	40%	26%	
Not difficult at all		11%	15%	8%	4%	5%	23%	10%	12%	6%	19%	13%	13%	13%	8%	6%	11%	20%	6%	15%	8%	3%	
Not sure		2%	2%	2%	3%	2%	1%	2%	6%	0%	1%	1%	1%	1%	2%	1%	2%	2%	0%	1%	4%	2%	