## Poll conducted by Research Co. on Food and Dating in Canada - February 12, 2024

## Thinking about food, would you consider breaking up with a person—or have you ended a relationship with a person—because of the following?

| RESEARCH   |   |                  |              |        |       |       |      |      |         |           |         |        |             |                       |          |     |               |               |            |            |  |
|--|---|------------------|--------------|--------|-------|-------|------|------|---------|-----------|---------|--------|-------------|-----------------------|----------|-----|---------------|---------------|------------|------------|--|
|  |   | GENDER           |              |        |       | AGE   |      |      | REGION  |           |         |        |             | VOTE IN 2021 ELECTION |          |     |               | ETHNICITY     |            |            |  |
|  |   | Consider         | Male         |        | 18-34 | 35-54 | 55+  | вс   | 6 1 k   | SK / MB   | Outoute |        | a al sust s | 1 the second          |          | NDP | to dia second | Freeb Antonio |            |            |  |
|  |   | Canada           |              | Female | 18-34 | 35-54 | 55+  | BC   | Alberta | SK / IVIB | Ontario | Quebec | Atlantic    | Liberal               | Conserv. | NDP | Indigenous    | East Asian    | European S | outh Asian |  |
| 1  | op dating / going out with a person because they have a different diet than yours |                  |              |        |       |       |      |      |         |           |         |        |             |                       |          |     |               |               |            |            |  |
|  | I have broken up with someone because of this                                     | 7%               | 9%           | 5%     | 9%    | 9%    | 1%   | 5%   | 10%     | 4%        | 9%      |        | 10%         | 9%                    | 7%       | 6%  |               | 13%           | 4%         | 18%        |  |
|  | I would break up with someone because of this                                     | 13%              | 13%          | 12%    | 18%   | 12%   | 7%   | 9%   | 13%     | 12%       | 15%     | 11%    | 14%         | 12%                   | 16%      | 9%  | 19%           | 19%           | 10%        | 19%        |  |
|  | None of these   | 80%              | 78%          | 82%    | 74%   | 79%   | 92%  | 86%  | 78%     | 84%       | 76%     | 84%    | 76%         | 79%                   | 78%      | 86% | 72%           | 69%           | 87%        | 63%        |  |
| 1  | Stop dating / going out with a person because they h                              | ave bad breath   |              |        |       |       |      |      |         |           |         |        |             |                       |          |     |               |               |            |            |  |
| ·  | I have broken up with someone because of this                                     | 11%              | 12%          | 10%    | 17%   | 10%   | 4%   | 6%   | 12%     | 12%       | 13%     | 9%     | 18%         | 12%                   | 10%      | 8%  | 17%           | 10%           | 8%         | 18%        |  |
| 1  | I would break up with someone because of this                                     | 33%              | 32%          | 34%    | 35%   | 32%   | 32%  | 35%  | 35%     | 32%       | 37%     | 30%    | 24%         | 31%                   | 36%      | 37% | 28%           | 34%           | 33%        | 31%        |  |
|  | None of these   | 57%              | 58%          | 56%    | 50%   | 59%   | 64%  | 59%  | 55%     | 58%       | 51%     |        | 58%         | 59%                   | 55%      | 56% |               | 58%           | 59%        | 51%        |  |
| 1  | None of these   | 5778             | 38%          | 50%    | 50%   | 3376  | 0476 | 3376 | 55%     | 3878      | 5176    | 04%    | 38%         | 5578                  | 5576     | 50% | 5576          | 5876          | 55%        | 5176       |  |
| 1  | Stop dating / going out with a person because of the                              | food they eat (a | inimal produ | ucts)  |       |       |      |      |         |           |         |        |             |                       |          |     |               |               |            |            |  |
| •  | I have broken up with someone because of this                                     | 6%               | 7%           | 5%     | 9%    | 7%    | 1%   | 3%   | 5%      | 5%        | 8%      | 4%     | 11%         | 6%                    | 6%       | 7%  | 13%           | 8%            | 3%         | 10%        |  |
|  | I would break up with someone because of this                                     | 11%              | 12%          | 11%    | 16%   | 12%   | 4%   | 10%  | 14%     | 5%        | 14%     | 11%    | 10%         | 12%                   | 11%      | 8%  | 16%           | 17%           | 9%         | 25%        |  |
|  | None of these   | 83%              | 81%          | 84%    | 75%   | 81%   | 95%  | 87%  | 81%     | 89%       | 78%     | 85%    | 79%         | 82%                   | 83%      | 85% | 72%           | 75%           | 88%        | 64%        |  |
| Stop dating / going out with a person because of how they eat (manners at the table) |   |                  |              |        |       |       |      |      |         |           |         |        |             |                       |          |     |               |               |            |            |  |
| 1  |   | 9%               | 10%          | 7%     | 15%   | 6%    | 4%   | 7%   | 10%     | 4%        | 11%     | 6%     | 15%         | 10%                   | 9%       | 8%  | 13%           | 13%           | 6%         | 19%        |  |
| 1  | I have broken up with someone because of this                                     |                  |              |        |       |       |      |      |         |           |         |        |             |                       |          |     |               |               |            |            |  |
|  | I would break up with someone because of this                                     | 33%              | 31%          | 35%    | 36%   | 31%   | 30%  | 37%  | 36%     | 33%       | 34%     |        | 23%         | 28%                   | 34%      | 37% |               | 29%           | 32%        | 24%        |  |
| 1  | None of these   | 59%              | 60%          | 59%    | 50%   | 63%   | 66%  | 56%  | 56%     | 63%       | 57%     | 63%    | 62%         | 62%                   | 59%      | 56% | 52%           | 58%           | 62%        | 57%        |  |