

What is the most important issue facing British Columbia today?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024			
		Male	Female	18-34	35-54	55+	Metro		Vancouver			BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
							Vancouver	Fraser Valley	Northern BC	Southern BC	Island							
Housing / Poverty / Homelessness	39%	42%	37%	45%	40%	33%	38%	40%	46%	41%	39%	40%	29%	35%	26%	46%	33%	41%
Health care	22%	17%	27%	15%	15%	35%	20%	20%	16%	25%	31%	24%	26%	20%	26%	23%	30%	19%
The economy / Jobs	17%	18%	16%	23%	19%	9%	19%	20%	15%	11%	11%	16%	21%	9%	17%	12%	18%	21%
Crime / Public Safety	5%	7%	3%	4%	4%	7%	5%	8%	7%	3%	2%	3%	10%	2%	12%	2%	3%	5%
Environment	4%	3%	6%	4%	5%	4%	4%	2%	3%	8%	6%	6%	3%	10%	1%	6%	6%	2%
Education	3%	2%	3%	3%	4%	1%	3%	3%	0%	1%	3%	2%	2%	8%	5%	1%	4%	4%
Accountability	1%	1%	1%	1%	1%	2%	1%	1%	0%	0%	4%	1%	2%	3%	2%	0%	0%	2%
Energy	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	1%	0%	0%
Other	7%	7%	6%	2%	8%	8%	8%	3%	11%	9%	2%	7%	5%	9%	8%	7%	4%	5%
Not sure	2%	2%	2%	3%	3%	0%	2%	3%	2%	1%	1%	2%	2%	2%	2%	1%	2%	1%

Thinking of each of the following provincial party leaders, would you say you generally approve or disapprove of the way they have performed in their job?



	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024					
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
<b>Premier and BC New Democratic Party (NDP) leader David Eby</b>																		
Strongly approve	15%	14%	15%	16%	11%	19%	17%	7%	17%	14%	14%	30%	7%	7%	6%	34%	7%	5%
Moderately approve	38%	40%	36%	36%	38%	38%	36%	39%	37%	36%	43%	50%	34%	41%	26%	56%	35%	30%
Moderately disapprove	18%	20%	16%	17%	18%	17%	18%	24%	17%	14%	15%	10%	27%	28%	32%	4%	29%	24%
Strongly disapprove	15%	16%	14%	13%	13%	19%	13%	21%	14%	20%	14%	5%	25%	11%	29%	0%	16%	32%
Not sure	15%	10%	19%	18%	20%	7%	15%	10%	15%	17%	15%	5%	7%	14%	8%	5%	13%	9%
<b>BC United leader Kevin Falcon</b>																		
Strongly approve	5%	7%	4%	6%	5%	5%	5%	6%	8%	7%	3%	2%	14%	7%	22%	2%	3%	5%
Moderately approve	26%	31%	23%	28%	25%	26%	27%	34%	20%	25%	20%	19%	54%	27%	63%	16%	27%	30%
Moderately disapprove	21%	21%	20%	23%	19%	20%	18%	27%	27%	24%	21%	23%	13%	32%	6%	22%	29%	30%
Strongly disapprove	21%	23%	19%	14%	19%	27%	21%	15%	18%	18%	27%	37%	4%	20%	1%	36%	20%	20%
Not sure	27%	17%	35%	29%	32%	20%	29%	17%	27%	27%	28%	19%	15%	13%	8%	23%	21%	16%
<b>BC Green Party leader Sonia Furstenau</b>																		
Strongly approve	6%	4%	7%	10%	4%	5%	5%	7%	7%	5%	9%	7%	3%	16%	1%	7%	26%	4%
Moderately approve	28%	28%	28%	32%	28%	26%	27%	25%	28%	29%	35%	36%	21%	52%	22%	33%	59%	28%
Moderately disapprove	20%	20%	20%	20%	20%	19%	20%	29%	10%	22%	14%	20%	28%	10%	26%	20%	3%	24%
Strongly disapprove	15%	23%	9%	12%	14%	19%	16%	14%	10%	15%	15%	9%	27%	7%	32%	9%	0%	25%
Not sure	31%	25%	36%	26%	34%	31%	32%	25%	45%	29%	27%	28%	21%	15%	19%	30%	12%	19%
<b>Conservative Party of BC leader John Rustad</b>																		
Strongly approve	9%	11%	7%	14%	8%	7%	8%	21%	12%	8%	8%	8%	12%	8%	2%	3%	7%	33%
Moderately approve	23%	24%	23%	27%	25%	19%	22%	26%	30%	30%	20%	18%	31%	21%	29%	13%	18%	46%
Moderately disapprove	17%	19%	17%	21%	16%	17%	19%	16%	17%	19%	13%	19%	15%	34%	21%	20%	31%	11%
Strongly disapprove	23%	24%	22%	16%	21%	31%	21%	19%	18%	25%	32%	35%	20%	26%	23%	41%	27%	4%
Not sure	27%	22%	30%	23%	30%	26%	30%	18%	23%	19%	27%	20%	21%	11%	25%	22%	18%	7%

If a provincial election were held today, which party's candidate would you vote for in your constituency?



	British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024				
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
<i>All respondents</i>																		
BC New Democratic Party (NDP)	40%	36%	44%	39%	39%	41%	41%	32%	36%	32%	49%	74%	15%	16%	0%	100%	0%	0%
Conservative Party of BC	22%	25%	19%	26%	26%	16%	22%	26%	37%	23%	15%	10%	34%	16%	0%	0%	0%	100%
BC United	15%	17%	11%	8%	11%	23%	15%	17%	8%	16%	14%	3%	36%	3%	100%	0%	0%	0%
BC Green Party	9%	9%	10%	16%	9%	5%	8%	5%	11%	12%	16%	2%	2%	54%	0%	0%	100%	0%
Another party / An independent candidate	2%	2%	1%	3%	2%	0%	2%	2%	0%	3%	0%	0%	2%	6%	0%	0%	0%	0%
Undecided / Not sure	13%	10%	15%	8%	13%	15%	13%	19%	9%	13%	7%	11%	11%	6%	0%	0%	0%	0%
<i>Decided Voters</i>																		
BC New Democratic Party (NDP)	46%	40%	52%	43%	45%	48%	47%	39%	39%	37%	52%	83%	17%	17%	0%	100%	0%	0%
Conservative Party of BC	25%	28%	22%	28%	29%	19%	25%	32%	40%	27%	16%	11%	38%	17%	0%	0%	0%	100%
BC United	17%	19%	13%	8%	13%	27%	17%	21%	8%	19%	15%	3%	41%	3%	100%	0%	0%	0%
BC Green Party	11%	10%	12%	18%	10%	6%	9%	6%	12%	13%	17%	2%	2%	58%	0%	0%	100%	0%
Another party / An independent candidate	2%	3%	1%	3%	3%	0%	2%	3%	0%	4%	0%	0%	2%	6%	0%	0%	0%	0%

Would you consider voting for each of the following parties if they ran a candidate in your constituency in the next provincial election?



	British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024				
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
<b>BC New Democratic Party (NDP)</b>																		
Definitely would consider	28%	28%	27%	23%	23%	36%	27%	22%	28%	25%	34%	56%	13%	11%	9%	71%	3%	6%
Probably would consider	26%	27%	26%	36%	26%	19%	27%	23%	30%	23%	26%	27%	22%	38%	25%	25%	43%	20%
Probably would not consider	14%	14%	14%	17%	13%	12%	13%	23%	9%	12%	14%	6%	19%	34%	21%	1%	25%	27%
Definitely would not consider	20%	23%	18%	15%	18%	26%	20%	21%	25%	27%	14%	6%	40%	11%	39%	1%	14%	42%
Not sure	12%	8%	15%	9%	19%	7%	13%	11%	8%	13%	12%	5%	5%	6%	5%	1%	15%	5%
<b>BC United</b>																		
Definitely would consider	10%	14%	7%	8%	11%	10%	10%	10%	12%	10%	9%	3%	31%	5%	50%	3%	5%	4%
Probably would consider	23%	25%	22%	27%	21%	23%	25%	26%	20%	24%	16%	17%	38%	23%	46%	14%	20%	26%
Probably would not consider	20%	21%	20%	32%	17%	14%	18%	29%	21%	24%	18%	24%	14%	41%	2%	25%	33%	29%
Definitely would not consider	31%	30%	32%	17%	28%	44%	31%	24%	28%	31%	36%	47%	11%	25%	0%	47%	29%	33%
Not sure	16%	11%	20%	16%	23%	9%	16%	11%	18%	11%	21%	9%	6%	5%	2%	10%	13%	8%
<b>BC Green Party</b>																		
Definitely would consider	10%	9%	10%	14%	11%	6%	7%	11%	12%	7%	19%	9%	5%	44%	2%	9%	56%	5%
Probably would consider	24%	22%	25%	33%	20%	21%	25%	18%	32%	17%	23%	29%	15%	33%	15%	29%	40%	16%
Probably would not consider	24%	23%	25%	23%	23%	25%	23%	28%	18%	30%	22%	28%	29%	16%	34%	31%	2%	25%
Definitely would not consider	29%	35%	23%	17%	28%	38%	29%	30%	25%	33%	24%	23%	45%	7%	42%	21%	0%	49%
Not sure	14%	11%	16%	13%	19%	10%	15%	12%	13%	12%	12%	11%	6%	0%	6%	10%	2%	4%
<b>Conservative Party of BC</b>																		
Definitely would consider	16%	17%	15%	21%	14%	14%	12%	31%	19%	22%	14%	11%	21%	9%	8%	2%	5%	57%
Probably would consider	25%	24%	26%	31%	24%	21%	27%	29%	33%	19%	17%	20%	29%	20%	29%	17%	19%	37%
Probably would not consider	15%	17%	14%	17%	14%	15%	15%	13%	12%	14%	14%	17%	16%	34%	24%	18%	25%	5%
Definitely would not consider	32%	30%	32%	21%	31%	40%	31%	17%	26%	33%	43%	45%	25%	35%	28%	55%	43%	1%
Not sure	13%	12%	14%	10%	18%	10%	15%	9%	11%	9%	12%	8%	9%	2%	10%	7%	7%	0%

Thinking specifically about the leaders of BC United (Kevin Falcon) and the Conservative Party of BC (John Rustad), which one of them do you think is better suited for each of the following tasks?



	GENDER			AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024				
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
<i>Forming the government after the next provincial election</i>																		
Kevin Falcon	19%	22%	17%	17%	17%	23%	21%	19%	16%	18%	13%	13%	43%	21%	54%	15%	14%	16%
John Rustad	20%	23%	17%	28%	20%	14%	18%	22%	24%	23%	19%	15%	21%	15%	16%	9%	14%	53%
Neither	27%	31%	24%	20%	23%	36%	25%	24%	26%	32%	33%	41%	12%	39%	9%	45%	43%	10%
Not sure	34%	24%	42%	35%	40%	27%	35%	35%	34%	27%	35%	30%	24%	25%	20%	31%	29%	21%
<i>Serving as Official Opposition leader after the next provincial election</i>																		
Kevin Falcon	23%	28%	18%	22%	19%	27%	24%	23%	28%	17%	21%	25%	38%	21%	32%	23%	20%	25%
John Rustad	19%	24%	16%	22%	21%	16%	19%	30%	23%	19%	16%	16%	21%	29%	25%	14%	18%	41%
Neither	23%	22%	23%	21%	20%	27%	24%	12%	18%	23%	26%	29%	14%	26%	17%	30%	34%	11%
Not sure	35%	25%	43%	35%	40%	30%	34%	36%	32%	41%	37%	30%	27%	25%	27%	33%	29%	24%
<i>Attracting male voters</i>																		
Kevin Falcon	18%	23%	13%	19%	15%	20%	20%	14%	10%	18%	15%	13%	36%	21%	50%	14%	19%	13%
John Rustad	24%	26%	22%	28%	26%	18%	19%	25%	35%	33%	29%	24%	26%	23%	16%	21%	26%	46%
Neither	22%	22%	22%	18%	19%	27%	25%	16%	18%	16%	19%	30%	10%	38%	8%	32%	31%	15%
Not sure	37%	29%	43%	35%	40%	35%	36%	45%	38%	33%	38%	33%	28%	19%	27%	33%	24%	27%
<i>Attracting female voters</i>																		
Kevin Falcon	19%	22%	17%	18%	21%	18%	20%	14%	21%	22%	18%	14%	32%	24%	42%	16%	25%	18%
John Rustad	16%	18%	15%	23%	15%	12%	16%	20%	19%	20%	11%	14%	18%	24%	15%	9%	15%	38%
Neither	28%	30%	27%	24%	26%	33%	28%	21%	26%	24%	35%	43%	18%	19%	14%	44%	32%	16%
Not sure	37%	30%	42%	34%	38%	37%	36%	45%	34%	34%	36%	30%	32%	33%	29%	31%	29%	29%
<i>Attracting voters aged 18-to-34</i>																		
Kevin Falcon	21%	25%	18%	25%	24%	16%	22%	22%	18%	22%	18%	16%	35%	20%	42%	17%	16%	28%
John Rustad	15%	19%	12%	22%	13%	12%	14%	13%	19%	16%	17%	13%	16%	25%	13%	7%	18%	35%
Neither	27%	28%	26%	19%	21%	37%	28%	19%	28%	25%	28%	37%	18%	26%	12%	40%	37%	13%
Not sure	37%	28%	44%	35%	41%	35%	36%	46%	34%	38%	37%	33%	31%	29%	32%	36%	29%	25%
<i>Attracting voters aged 35-to-54</i>																		
Kevin Falcon	20%	26%	16%	17%	20%	24%	22%	25%	16%	14%	18%	15%	40%	22%	46%	21%	17%	16%
John Rustad	23%	25%	22%	32%	22%	18%	20%	24%	27%	31%	25%	22%	24%	22%	14%	15%	23%	52%
Neither	20%	21%	20%	14%	20%	25%	22%	13%	23%	18%	19%	29%	12%	22%	12%	30%	24%	11%
Not sure	36%	27%	43%	37%	38%	33%	35%	38%	35%	36%	38%	33%	24%	34%	29%	34%	36%	21%

Thinking specifically about the leaders of BC United (Kevin Falcon) and the Conservative Party of BC (John Rustad), which one of them do you think is better suited for each of the following tasks?



	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024					
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
<i>Attracting voters aged 55 and over</i>																		
Kevin Falcon	17%	21%	14%	20%	13%	20%	19%	12%	12%	16%	17%	13%	35%	24%	42%	14%	25%	15%
John Rustad	29%	33%	25%	29%	33%	25%	27%	32%	33%	36%	26%	28%	31%	31%	28%	24%	19%	55%
Neither	21%	21%	21%	17%	14%	30%	21%	19%	18%	19%	22%	30%	9%	20%	6%	31%	29%	9%
Not sure	33%	25%	40%	35%	40%	25%	33%	36%	37%	29%	34%	29%	25%	24%	24%	31%	27%	21%
<i>Attracting voters in Metro Vancouver</i>																		
Kevin Falcon	25%	30%	21%	22%	23%	30%	25%	30%	28%	27%	21%	23%	45%	27%	53%	24%	26%	24%
John Rustad	16%	20%	14%	21%	19%	11%	17%	15%	9%	14%	19%	14%	15%	13%	9%	11%	7%	40%
Neither	25%	26%	23%	22%	21%	30%	26%	25%	22%	24%	34%	34%	16%	29%	12%	35%	36%	16%
Not sure	34%	24%	41%	35%	38%	29%	33%	30%	40%	37%	37%	29%	24%	31%	26%	30%	31%	20%
<i>Attracting voters in the Fraser Valley</i>																		
Kevin Falcon	21%	26%	17%	21%	19%	22%	21%	23%	15%	25%	15%	19%	35%	15%	47%	20%	24%	19%
John Rustad	23%	25%	22%	27%	25%	18%	23%	24%	30%	17%	25%	21%	26%	35%	17%	18%	21%	48%
Neither	20%	22%	19%	15%	17%	28%	21%	20%	20%	18%	19%	28%	12%	21%	11%	29%	23%	9%
Not sure	36%	28%	42%	37%	39%	33%	35%	33%	35%	40%	41%	32%	27%	29%	26%	34%	31%	24%
<i>Attracting voters in Southern BC</i>																		
Kevin Falcon	21%	26%	17%	22%	20%	22%	21%	20%	32%	19%	20%	20%	36%	25%	45%	20%	26%	19%
John Rustad	18%	21%	17%	22%	18%	16%	18%	23%	10%	26%	15%	16%	24%	16%	16%	15%	8%	41%
Neither	23%	24%	23%	18%	21%	29%	24%	19%	23%	20%	24%	31%	13%	32%	11%	31%	39%	15%
Not sure	37%	29%	44%	38%	40%	33%	37%	37%	35%	35%	41%	33%	27%	27%	29%	34%	27%	25%
<i>Attracting voters in Northern BC</i>																		
Kevin Falcon	15%	19%	12%	16%	13%	17%	15%	17%	15%	12%	14%	14%	25%	21%	36%	12%	18%	14%
John Rustad	26%	28%	24%	29%	28%	21%	24%	26%	30%	29%	29%	22%	34%	32%	25%	20%	29%	52%
Neither	22%	25%	19%	19%	18%	27%	24%	19%	20%	18%	17%	30%	13%	19%	13%	32%	28%	11%
Not sure	38%	29%	45%	35%	41%	36%	36%	39%	35%	41%	40%	33%	28%	28%	27%	36%	26%	24%
<i>Attracting voters in Vancouver Island</i>																		
Kevin Falcon	20%	26%	15%	19%	19%	22%	20%	20%	25%	21%	18%	18%	36%	23%	41%	18%	21%	24%
John Rustad	17%	18%	16%	22%	17%	13%	16%	20%	15%	16%	20%	13%	17%	23%	11%	11%	17%	40%
Neither	24%	23%	25%	19%	21%	30%	25%	18%	23%	19%	28%	35%	16%	21%	14%	37%	32%	10%
Not sure	39%	32%	44%	40%	43%	34%	39%	42%	37%	44%	35%	33%	31%	33%	33%	34%	30%	27%

All things considered, would you like to see BC United and the Conservative Party of BC merging into a single party before the next provincial election?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION			VOTING INTENTION IN 2024			
		Male	Female	18-34	35-54	55+	Metro		Vancouver			BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
Definitely	8%	9%	7%	12%	5%	8%	Vancouver	Fraser Valley	Northern BC	Southern BC	Island	BC NDP	BC Liberals	BC Green	BC United	BC NDP	BC Green	BC Cons.
Probably	24%	28%	22%	33%	24%	18%	7%	14%	12%	3%	11%	6%	20%	7%	18%	4%	7%	13%
Probably not	19%	19%	19%	19%	19%	17%	26%	24%	37%	16%	20%	18%	35%	31%	38%	15%	33%	35%
Definitely not	26%	26%	26%	16%	26%	34%	20%	23%	8%	18%	17%	22%	15%	23%	15%	22%	16%	18%
Not sure	23%	18%	26%	20%	25%	23%	23%	23%	28%	33%	35%	35%	14%	30%	13%	39%	30%	21%
							25%	16%	15%	30%	18%	19%	17%	9%	16%	21%	14%	13%