

Which of these greetings is the one you personally prefer for this season?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ETHNICITY				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian
Merry Christmas	61%	62%	61%	53%	62%	69%	64%	69%	67%	61%	51%	72%	59%	82%	56%	65%	47%	66%	39%
Happy Holidays	21%	21%	21%	28%	22%	13%	18%	15%	18%	24%	25%	14%	25%	12%	23%	20%	21%	17%	44%
Not sure / Don't care either way	18%	17%	18%	19%	16%	18%	18%	16%	14%	15%	24%	14%	17%	6%	21%	15%	31%	17%	18%

How do you expect the current holiday season to be for you, personally?



	GENDER			AGE			REGION						VOTE IN 2021 FEDERAL ELECTION				ETHNICITY		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian
More fun than stressful	56%	55%	58%	61%	51%	57%	58%	60%	51%	55%	59%	56%	60%	58%	55%	45%	52%	56%	69%
More stressful than fun	27%	27%	27%	27%	34%	21%	25%	27%	32%	29%	24%	26%	24%	26%	29%	41%	35%	27%	24%
Not sure	17%	19%	15%	12%	16%	22%	17%	13%	16%	17%	17%	18%	17%	16%	16%	14%	14%	17%	7%

How much money do you think you will personally spend on gifts, food and decorations during this holiday season?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				ETHNICITY			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian
None	6%	7%	5%	7%	5%	7%	4%	4%	5%	8%	8%	2%	3%	3%	4%	5%	7%	5%	7%
Less than \$250	24%	22%	25%	20%	23%	27%	22%	30%	25%	23%	14%	23%	23%	23%	27%	16%	24%	24%	26%
From \$250 to \$500	23%	23%	24%	26%	24%	21%	21%	30%	25%	22%	24%	22%	24%	21%	32%	15%	36%	22%	22%
From \$501 to \$750	14%	14%	15%	15%	16%	12%	16%	12%	16%	15%	15%	11%	14%	16%	17%	8%	12%	15%	19%
From \$750 to \$1,000	13%	14%	11%	15%	12%	11%	14%	11%	14%	11%	11%	21%	13%	11%	23%	12%	13%	10%	10%
From \$1,001 to \$1,250	6%	5%	7%	7%	5%	5%	7%	5%	5%	6%	5%	11%	7%	8%	5%	11%	4%	7%	3%
From \$1,251 to \$1,500	4%	3%	4%	4%	5%	3%	7%	3%	0%	2%	2%	10%	5%	3%	3%	5%	4%	4%	7%
More than \$1,500	5%	6%	4%	3%	5%	7%	5%	2%	3%	7%	6%	5%	5%	9%	1%	3%	2%	6%	1%
Not sure	5%	5%	5%	4%	4%	7%	4%	3%	7%	4%	6%	5%	5%	3%	4%	2%	6%	5%	4%

Is this amount more, about the same, or less than what you personally spent on gifts, food and decorations during the last holiday season?



	GENDER			AGE			REGION						VOTE IN 2021 FEDERAL ELECTION				ETHNICITY		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian
More	13%	13%	13%	20%	13%	5%	13%	15%	11%	15%	11%	9%	10%	12%	14%	21%	16%	9%	26%
About the same	63%	67%	59%	57%	59%	72%	64%	59%	70%	60%	66%	61%	69%	65%	62%	52%	59%	65%	53%
Less	23%	20%	27%	21%	26%	22%	22%	26%	16%	25%	21%	29%	21%	22%	24%	21%	24%	25%	18%
Not sure	1%	1%	2%	1%	1%	1%	1%	1%	3%	0%	3%	1%	1%	1%	0%	5%	1%	2%	3%

We have a question about food and drink during the holiday season. Do you personally like or dislike each of the following dishes and beverages?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				ETHNICITY					
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian	
<i>Mulled wine</i>																				
Definitely like	12%	12%	12%	13%	13%	10%	20%	10%	8%	11%	12%	7%	14%	12%	10%	13%	4%	13%	11%	
Probably like	25%	24%	25%	27%	25%	22%	23%	30%	21%	27%	23%	21%	24%	27%	20%	28%	25%	33%		
Probably dislike	20%	24%	17%	17%	24%	21%	17%	14%	26%	22%	23%	17%	20%	21%	25%	27%	31%	20%	14%	
Definitely dislike	26%	24%	27%	23%	25%	29%	28%	32%	28%	25%	21%	29%	28%	25%	26%	20%	26%	28%		
Not sure	17%	16%	18%	19%	13%	18%	11%	14%	17%	15%	22%	26%	14%	15%	13%	13%	17%	17%	14%	
<i>Brussels sprouts</i>																				
Definitely like	30%	27%	33%	20%	28%	40%	37%	24%	31%	35%	22%	32%	30%	35%	36%	29%	15%	34%	20%	
Probably like	30%	32%	28%	28%	33%	29%	31%	29%	27%	29%	33%	27%	35%	29%	29%	24%	34%	29%	28%	
Probably dislike	15%	15%	14%	22%	14%	9%	12%	17%	14%	14%	17%	17%	13%	13%	14%	21%	23%	12%	29%	
Definitely dislike	20%	20%	20%	20%	21%	19%	19%	28%	25%	17%	17%	22%	18%	19%	19%	20%	22%	22%	15%	
Not sure	6%	5%	6%	11%	3%	3%	1%	2%	4%	5%	12%	3%	4%	4%	2%	6%	5%	2%	8%	
<i>Mince pies</i>																				
Definitely like	19%	21%	18%	14%	15%	28%	28%	16%	13%	20%	17%	21%	25%	20%	17%	19%	8%	23%	16%	
Probably like	31%	36%	26%	31%	33%	29%	29%	25%	25%	32%	36%	28%	30%	33%	30%	28%	34%	30%	39%	
Probably dislike	18%	17%	19%	22%	18%	15%	17%	22%	24%	18%	18%	12%	18%	17%	20%	23%	30%	17%	19%	
Definitely dislike	21%	17%	25%	17%	25%	21%	18%	30%	28%	19%	12%	33%	19%	23%	24%	22%	17%	23%	10%	
Not sure	11%	9%	13%	16%	9%	8%	7%	7%	10%	11%	16%	7%	7%	6%	9%	8%	11%	8%	17%	
<i>Turkey</i>																				
Definitely like	56%	55%	58%	43%	53%	72%	54%	64%	62%	57%	43%	79%	61%	63%	55%	61%	24%	67%	22%	
Probably like	27%	29%	26%	33%	31%	19%	30%	27%	29%	27%	31%	14%	24%	26%	30%	28%	60%	21%	45%	
Probably dislike	8%	9%	7%	13%	8%	4%	8%	5%	4%	9%	12%	7%	7%	7%	6%	8%	13%	6%	19%	
Definitely dislike	5%	4%	5%	6%	5%	4%	8%	3%	3%	4%	7%	0%	5%	3%	9%	0%	3%	5%	12%	
Not sure	3%	3%	4%	5%	2%	2%	0%	1%	2%	3%	7%	0%	3%	1%	0%	3%	0%	1%	1%	

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<b>Plum pudding</b>																				
Definitely like	17%	18%	16%	18%	12%	20%	22%	13%	12%	17%	17%	17%	22%	18%	14%	23%	7%	17%	21%	
Probably like	30%	32%	28%	26%	32%	32%	32%	31%	22%	31%	29%	34%	32%	31%	26%	17%	28%	30%	29%	
Probably dislike	21%	22%	20%	24%	22%	17%	15%	20%	27%	21%	24%	16%	19%	19%	29%	15%	33%	19%	19%	
Definitely dislike	19%	17%	21%	16%	23%	18%	22%	22%	24%	19%	14%	20%	16%	21%	19%	28%	22%	20%	18%	
Not sure	14%	11%	16%	17%	11%	14%	10%	13%	15%	14%	17%	13%	11%	10%	12%	16%	9%	14%	13%	
<b>Egg nog</b>																				
Definitely like	28%	28%	27%	23%	28%	32%	37%	40%	23%	31%	14%	30%	29%	34%	28%	40%	12%	33%	19%	
Probably like	28%	30%	25%	26%	30%	28%	28%	27%	33%	25%	27%	31%	29%	29%	30%	22%	25%	26%	29%	
Probably dislike	17%	18%	17%	20%	18%	15%	16%	9%	17%	17%	22%	18%	17%	15%	19%	17%	25%	18%	26%	
Definitely dislike	20%	18%	23%	21%	19%	21%	16%	21%	26%	19%	23%	18%	19%	19%	22%	12%	25%	19%	20%	
Not sure	7%	6%	8%	11%	5%	5%	3%	3%	2%	7%	14%	3%	6%	4%	1%	10%	14%	4%	5%	
<b>Fruit cake</b>																				
Definitely like	30%	31%	29%	23%	27%	37%	33%	27%	26%	28%	30%	33%	35%	27%	21%	24%	24%	29%	43%	
Probably like	28%	28%	27%	30%	24%	28%	31%	18%	27%	29%	28%	29%	29%	30%	29%	23%	43%	24%	32%	
Probably dislike	14%	15%	14%	17%	17%	9%	11%	18%	15%	16%	12%	13%	11%	17%	15%	10%	10%	15%	12%	
Definitely dislike	24%	21%	27%	21%	29%	23%	24%	29%	30%	23%	22%	24%	21%	24%	34%	33%	15%	29%	6%	
Not sure	5%	5%	4%	9%	3%	2%	1%	7%	2%	4%	8%	2%	3%	1%	1%	10%	7%	3%	7%	
<b>Cranberry sauce</b>																				
Definitely like	35%	32%	38%	25%	31%	48%	36%	36%	38%	38%	25%	47%	39%	38%	44%	36%	27%	42%	17%	
Probably like	30%	32%	27%	30%	32%	27%	38%	25%	24%	28%	34%	21%	30%	28%	29%	25%	27%	27%	45%	
Probably dislike	15%	17%	12%	18%	15%	11%	11%	12%	18%	15%	17%	13%	15%	15%	14%	15%	23%	13%	16%	
Definitely dislike	15%	14%	16%	16%	18%	12%	14%	26%	13%	13%	15%	16%	13%	15%	11%	18%	17%	15%	15%	
Not sure	5%	5%	6%	10%	3%	3%	1%	1%	7%	6%	9%	2%	3%	3%	2%	6%	5%	3%	8%	