

Methodology:

Results are based on an online study conducted from October 20 to October 22, 2023, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error – which measures sample variability – is +/- 3.1 percentage points, 19 times out of 20.

All things considered, do you agree with each one of these statements?

“My province would be better off with a different Prime Minister in Ottawa”

Canada – 52% (=)

Atlantic Canada – 67% (+13)

Saskatchewan and Manitoba – 59% (-6)

British Columbia – 55% (-2)

Alberta – 50% (-16)

Ontario – 50% (-2)

Quebec – 43% (+1)

“My province would be better off with a different premier in charge”

Canada – 58% (+7)

Ontario – 64% (+4)

Saskatchewan and Manitoba – 61% (=)

Alberta – 58% (+3)

Atlantic Canada – 56% (+8)

Quebec – 55% (+13)

British Columbia – 47% (+7)

“My province would be better off as its own country”

Canada – 24% (-1)

Quebec – 28% (-1)

Alberta – 27% (+1)

British Columbia – 27% (+3)

Perceptions on Premiers Sour in Most Canadian Provinces

Fewer than three-in-ten Quebecers (28%) think their province would be better off as its own country.

Vancouver, BC [November 3, 2023] – Animosity towards sitting provincial heads of government is on the rise across Canada, a new Research Co. poll has found.

In the online survey of a representative national sample, 58% of Canadians believe their province would be better off with a different premier at the helm, up seven points since a similar Research Co. poll [conducted in January 2023](#).

More than three-in-five residents of Ontario (64%, +4) and Saskatchewan and Manitoba (61%, =) think they would do better under different premiers. The proportions are lower in Alberta (58%, +3), Atlantic Canada (56%, +8), Quebec (55%, +13) and British Columbia (47%, +7).

Just over half of Canadians (52%, =) think their province would be better off with a different prime minister in Ottawa. Half of Albertans (50%, -16) and Ontarians (50%, -2) express this view, along with 43% of Quebecers (+1).

Animosity towards Justin Trudeau is higher in British Columbia (55%, -2), Saskatchewan and Manitoba (59%, -6) and Atlantic Canada (67%, +13).

“More than half of men in Canada (55%, -3) think the country would be better off with a different prime minister,” says Mario Canseco, President of Research Co. “The proportion of women who feel the same way is slightly lower, but rising (49%, +4).”

Just under one-in-four Canadians (24%, -1) believe their province would be better off as its own country—a proportion that climbs to 28% in Quebec (-1) and 27% in both Alberta (-1) and British Columbia (+3).

Only 18% of Canadians think their province would be better off joining the U.S. and becoming an American state. In Alberta, 26% of residents (+5) feel this way.

==30==

About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it



PRESS RELEASE | Canada

Saskatchewan and
Manitoba – 26% (+1)
Ontario – 21% (-5)
Atlantic Canada – 19% (+8)

polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

==30==

Media contact:

Mario Canseco, President, Research Co.

[c] 778.929.0490

[e] mario.canseco@researchco.ca

==30==



mario.canseco
@researchco.ca



mario_canseco



778.929.0490



Mario Canseco