

Over the past year, how closely have you followed news stories about Artificial Intelligence (AI)?



	GENDER			AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
Very closely	12%	15%	9%	20%	16%	5%	9%	7%	7%	16%	14%	11%	13%	13%	8%	11%	13%	15%
Moderately closely	48%	51%	46%	47%	50%	47%	49%	50%	40%	48%	51%	46%	49%	54%	52%	44%	52%	51%
Not too closely	30%	27%	32%	23%	26%	37%	34%	33%	35%	27%	27%	31%	29%	22%	33%	34%	28%	26%
Not closely at all	10%	7%	13%	11%	8%	11%	8%	10%	18%	8%	9%	12%	10%	11%	6%	12%	7%	9%

At this point, do you think Artificial Intelligence (AI) is a threat or an opportunity for humanity?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
<b>Definitely a threat</b>	15%	12%	19%	16%	16%	15%	18%	17%	12%	20%	10%	14%	14%	20%	13%	18%	14%	11%
<b>Probably a threat</b>	31%	32%	30%	36%	28%	31%	26%	36%	34%	29%	32%	31%	27%	29%	39%	30%	30%	35%
<b>Probably an opportunity</b>	32%	35%	29%	30%	34%	30%	35%	24%	29%	30%	36%	33%	38%	30%	31%	28%	35%	35%
<b>Definitely an opportunity</b>	8%	10%	7%	10%	11%	6%	9%	11%	1%	11%	8%	7%	8%	8%	5%	8%	9%	9%
<b>Not sure</b>	14%	12%	15%	9%	12%	18%	12%	13%	24%	11%	14%	15%	13%	13%	12%	16%	12%	10%

All things considered, how concerned are you about each of the following issues related to Artificial Intelligence (AI)?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
<i>Artificial Intelligence (AI) taking over jobs currently performed by humans</i>																		
Very concerned	38%	34%	41%	36%	35%	41%	38%	38%	40%	39%	34%	41%	38%	40%	37%	40%	37%	34%
Moderately concerned	39%	40%	38%	39%	37%	40%	33%	37%	44%	38%	42%	37%	39%	33%	45%	40%	39%	39%
Not too concerned	18%	20%	16%	21%	20%	15%	24%	20%	11%	18%	17%	17%	22%	22%	14%	14%	20%	20%
Not concerned at all	5%	7%	4%	5%	7%	4%	5%	6%	5%	5%	7%	5%	6%	5%	3%	6%	4%	7%
<i>Artificial Intelligence (AI) causing an event that leads to the loss of human life</i>																		
Very concerned	33%	30%	36%	29%	27%	41%	35%	35%	34%	36%	29%	29%	35%	36%	28%	36%	30%	33%
Moderately concerned	37%	39%	35%	40%	37%	35%	35%	35%	35%	34%	43%	38%	35%	33%	47%	37%	40%	33%
Not too concerned	22%	22%	21%	25%	24%	18%	25%	20%	21%	23%	19%	23%	20%	24%	20%	19%	23%	25%
Not concerned at all	8%	9%	8%	7%	11%	6%	5%	11%	10%	7%	9%	10%	10%	7%	5%	9%	7%	9%
<i>Artificial Intelligence (AI) leading to less intelligent students at schools and universities</i>																		
Very concerned	34%	31%	38%	29%	30%	41%	33%	32%	40%	38%	33%	26%	34%	43%	26%	37%	30%	37%
Moderately concerned	39%	42%	37%	42%	42%	36%	39%	40%	36%	37%	42%	46%	36%	36%	49%	40%	43%	34%
Not too concerned	20%	21%	19%	24%	21%	17%	19%	21%	16%	20%	20%	24%	23%	17%	19%	18%	21%	20%
Not concerned at all	6%	7%	6%	6%	7%	6%	9%	8%	8%	6%	5%	4%	7%	4%	6%	5%	6%	9%

All things considered, do you trust or distrust each of the following to develop and manage Artificial Intelligence (AI)?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
<b>The federal government</b>																		
Definitely trust	6%	5%	6%	7%	6%	5%	7%	6%	1%	6%	7%	2%	9%	5%	6%	5%	6%	5%
Probably trust	28%	30%	26%	27%	28%	27%	31%	21%	21%	28%	30%	27%	43%	15%	25%	26%	30%	28%
Probably distrust	26%	27%	25%	28%	25%	26%	23%	28%	33%	23%	24%	29%	22%	25%	37%	22%	28%	29%
Definitely distrust	31%	31%	32%	30%	32%	31%	30%	35%	30%	33%	31%	27%	17%	47%	24%	37%	27%	31%
Not sure	10%	8%	12%	9%	9%	11%	9%	11%	15%	9%	8%	14%	9%	8%	7%	10%	9%	7%
<b>Your provincial government</b>																		
Definitely trust	5%	5%	5%	9%	5%	4%	5%	5%	1%	6%	5%	7%	7%	6%	4%	6%	4%	5%
Probably trust	28%	31%	26%	28%	33%	25%	38%	29%	17%	26%	31%	28%	36%	25%	28%	26%	31%	30%
Probably distrust	28%	30%	25%	27%	27%	29%	23%	22%	35%	29%	27%	30%	27%	28%	33%	23%	31%	30%
Definitely distrust	29%	26%	32%	29%	29%	29%	24%	37%	30%	31%	29%	22%	21%	34%	25%	33%	26%	30%
Not sure	10%	8%	12%	9%	7%	13%	10%	8%	17%	8%	8%	13%	9%	7%	10%	11%	9%	6%
<b>International governments</b>																		
Definitely trust	3%	2%	3%	6%	3%	2%	3%	3%	1%	5%	2%	3%	3%	3%	3%	3%	3%	1%
Probably trust	19%	22%	16%	26%	22%	13%	21%	19%	9%	21%	22%	15%	25%	16%	18%	17%	22%	19%
Probably distrust	31%	32%	30%	32%	29%	32%	29%	27%	34%	29%	32%	35%	33%	27%	35%	29%	31%	34%
Definitely distrust	35%	33%	36%	29%	34%	37%	35%	41%	37%	33%	34%	30%	24%	46%	32%	37%	32%	37%
Not sure	13%	11%	14%	9%	11%	16%	11%	11%	19%	12%	10%	17%	14%	8%	11%	13%	12%	8%
<b>Tech executives</b>																		
Definitely trust	6%	6%	6%	12%	7%	3%	6%	8%	2%	7%	7%	6%	7%	6%	6%	7%	7%	4%
Probably trust	34%	32%	35%	35%	37%	29%	33%	29%	30%	34%	36%	32%	36%	36%	25%	34%	35%	32%
Probably distrust	29%	32%	25%	27%	25%	33%	26%	30%	31%	27%	32%	26%	31%	26%	33%	27%	30%	32%
Definitely distrust	21%	22%	19%	18%	21%	22%	25%	24%	19%	21%	16%	22%	15%	25%	29%	19%	20%	25%
Not sure	11%	8%	14%	9%	9%	13%	9%	10%	18%	11%	7%	14%	10%	8%	7%	12%	8%	7%
<b>Business executives and CEOs</b>																		
Definitely trust	4%	4%	4%	7%	5%	1%	4%	5%	2%	5%	4%	2%	4%	5%	2%	4%	5%	2%
Probably trust	20%	21%	20%	24%	22%	16%	19%	21%	13%	22%	23%	16%	22%	25%	15%	20%	21%	22%
Probably distrust	36%	38%	34%	33%	36%	38%	35%	33%	34%	34%	41%	38%	40%	29%	39%	34%	37%	39%
Definitely distrust	28%	28%	29%	26%	28%	29%	31%	29%	34%	28%	24%	28%	23%	30%	38%	28%	28%	31%
Not sure	12%	9%	14%	10%	9%	15%	11%	13%	17%	11%	9%	16%	10%	11%	6%	14%	9%	6%
<b>Universities</b>																		
Definitely trust	13%	14%	12%	17%	13%	11%	12%	14%	2%	16%	16%	8%	18%	9%	11%	13%	13%	14%
Probably trust	46%	48%	45%	43%	49%	46%	47%	44%	52%	41%	48%	57%	53%	42%	50%	43%	48%	52%
Probably distrust	17%	16%	19%	24%	17%	15%	19%	17%	17%	16%	18%	20%	13%	19%	22%	18%	18%	17%
Definitely distrust	12%	12%	12%	9%	13%	12%	12%	15%	11%	15%	10%	6%	8%	18%	8%	14%	11%	10%
Not sure	11%	10%	13%	7%	8%	16%	10%	11%	18%	13%	8%	10%	7%	12%	9%	12%	9%	7%
<b>Doctors / Nurses</b>																		
Definitely trust	18%	20%	16%	20%	21%	15%	18%	13%	13%	20%	20%	21%	24%	15%	15%	18%	18%	20%
Probably trust	44%	46%	42%	40%	47%	43%	42%	48%	44%	43%	43%	47%	45%	44%	51%	44%	44%	48%
Probably distrust	16%	15%	17%	19%	13%	17%	15%	16%	20%	16%	16%	15%	13%	18%	16%	16%	18%	12%
Definitely distrust	10%	8%	12%	15%	10%	8%	13%	12%	5%	11%	10%	6%	8%	12%	8%	12%	9%	9%
Not sure	12%	11%	13%	8%	10%	16%	13%	12%	18%	11%	11%	12%	10%	11%	10%	11%	11%	11%

From what you have seen, read or heard about Artificial Intelligence (AI), which of these options would you prefer?



	Canada	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
		Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-100K	\$100K+
Continuing to develop Artificial Intelligence (AI) as quickly as possible	20%	22%	17%	30%	23%	12%	23%	17%	8%	24%	18%	18%	22%	18%	20%	17%	23%	21%
Slowing down the development Artificial Intelligence (AI)	55%	56%	54%	52%	52%	60%	53%	54%	60%	51%	60%	57%	57%	54%	60%	49%	57%	62%
Abandoning the development Artificial Intelligence (AI) altogether	13%	11%	15%	11%	11%	16%	13%	13%	16%	14%	11%	12%	9%	18%	12%	18%	11%	8%
Not sure	12%	11%	14%	9%	14%	12%	10%	16%	16%	11%	11%	14%	13%	11%	8%	16%	9%	9%