

What is the most important issue facing British Columbia today?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Housing / Poverty / Homelessness	39%	37%	42%	42%	43%	27%	42%	40%	32%	37%	32%	45%	30%	45%
Health care	22%	22%	22%	14%	17%	41%	20%	25%	21%	24%	29%	21%	31%	16%
The economy / Jobs	12%	11%	13%	17%	13%	9%	14%	12%	11%	9%	8%	11%	15%	7%
Crime / Public Safety	6%	9%	4%	4%	6%	6%	6%	7%	8%	5%	7%	6%	5%	8%
Environment	6%	6%	6%	10%	4%	7%	6%	2%	12%	9%	6%	8%	6%	11%
Education	3%	2%	5%	4%	5%	1%	3%	3%	7%	1%	6%	4%	2%	5%
Accountability	2%	3%	1%	3%	0%	2%	2%	3%	0%	1%	0%	2%	1%	0%
Energy	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	0%	2%	0%
Other	6%	8%	5%	4%	7%	6%	5%	6%	7%	12%	8%	3%	8%	6%
Not sure	2%	1%	3%	2%	3%	2%	2%	0%	3%	1%	4%	0%	1%	2%

Thinking of each of the following provincial party leaders, would you say you generally approve or disapprove of the way they have performed in their job?



	GENDER		AGE			REGION					VOTE IN 2020 ELECTION			
	British Columbia	Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
<b>Premier and BC New Democratic Party (NDP) leader David Eby</b>														
Strongly approve	14%	14%	14%	13%	15%	17%	15%	11%	14%	19%	10%	28%	7%	3%
Moderately approve	38%	41%	35%	41%	32%	41%	40%	38%	30%	28%	38%	50%	37%	37%
Moderately disapprove	18%	17%	18%	23%	12%	19%	17%	18%	27%	14%	18%	11%	21%	33%
Strongly disapprove	15%	17%	13%	8%	18%	16%	15%	21%	8%	19%	9%	5%	29%	17%
Not sure	16%	11%	20%	15%	23%	7%	13%	12%	22%	21%	25%	6%	6%	10%
<b>BC United leader Kevin Falcon</b>														
Strongly approve	6%	8%	4%	8%	5%	7%	8%	3%	1%	5%	3%	4%	14%	3%
Moderately approve	23%	27%	19%	28%	19%	27%	22%	28%	31%	25%	18%	22%	38%	24%
Moderately disapprove	21%	21%	22%	22%	20%	19%	23%	23%	24%	17%	17%	21%	19%	31%
Strongly disapprove	20%	24%	17%	16%	21%	24%	20%	19%	19%	18%	24%	33%	8%	27%
Not sure	29%	20%	37%	26%	36%	22%	27%	28%	25%	35%	37%	20%	20%	15%
<b>BC Green Party leader Sonia Furstenu</b>														
Strongly approve	6%	6%	6%	10%	4%	4%	5%	5%	14%	6%	7%	6%	3%	24%
Moderately approve	30%	30%	29%	41%	24%	31%	31%	31%	26%	25%	30%	41%	22%	44%
Moderately disapprove	19%	21%	18%	19%	20%	18%	19%	22%	25%	16%	18%	19%	28%	11%
Strongly disapprove	15%	19%	11%	9%	16%	18%	16%	12%	11%	18%	14%	9%	26%	6%
Not sure	30%	23%	36%	22%	36%	29%	29%	30%	24%	35%	31%	26%	20%	15%
<b>Conservative Party of BC leader John Rustad</b>														
Strongly approve	7%	6%	6%	12%	6%	4%	8%	6%	14%	4%	1%	5%	8%	4%
Moderately approve	18%	16%	20%	23%	21%	14%	17%	27%	19%	19%	12%	17%	22%	13%
Moderately disapprove	19%	24%	15%	24%	16%	18%	19%	20%	20%	20%	18%	20%	22%	32%
Strongly disapprove	22%	23%	21%	19%	19%	20%	23%	17%	23%	16%	26%	32%	18%	29%
Not sure	34%	30%	38%	23%	38%	44%	33%	31%	24%	40%	43%	27%	30%	22%

If a provincial election were held today, which party's candidate would you vote for in your constituency?



	British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
<i>All respondents</i>														
BC New Democratic Party (NDP)	39%	37%	41%	41%	42%	36%	43%	29%	41%	34%	37%	72%	13%	8%
BC United	16%	23%	9%	8%	9%	26%	16%	17%	15%	23%	12%	3%	43%	5%
BC Conservative Party	16%	12%	19%	31%	19%	10%	17%	21%	20%	10%	11%	12%	18%	11%
BC Green Party	10%	9%	11%	12%	12%	7%	8%	13%	11%	12%	17%	1%	4%	58%
Another party / An independent candidate	1%	1%	0%	0%	2%	1%	1%	0%	0%	2%	1%	0%	1%	3%
Undecided / Not sure	18%	17%	20%	9%	17%	20%	17%	19%	14%	19%	23%	12%	22%	15%
<i>Decided Voters</i>														
BC New Democratic Party (NDP)	48%	45%	51%	45%	50%	45%	51%	36%	47%	42%	48%	81%	16%	10%
BC United	20%	28%	11%	8%	10%	32%	19%	21%	18%	29%	16%	3%	55%	6%
BC Conservative Party	19%	15%	24%	34%	23%	13%	20%	26%	23%	13%	14%	14%	23%	13%
BC Green Party	12%	11%	14%	13%	14%	9%	9%	16%	12%	14%	22%	1%	5%	68%
Another party / An independent candidate	1%	1%	0%	0%	2%	1%	1%	0%	0%	3%	1%	0%	1%	3%

Would you consider voting for each of the following parties if they ran a candidate in your constituency in the next provincial election?



	British Columbia	GENDER		AGE			REGION				VOTE IN 2020 ELECTION			
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
<b>BC New Democratic Party (NDP)</b>														
Definitely would consider	25%	24%	26%	22%	22%	29%	26%	21%	28%	28%	24%	52%	9%	11%
Probably would consider	26%	26%	25%	34%	24%	26%	26%	27%	16%	19%	33%	33%	24%	26%
Probably would not consider	16%	19%	13%	21%	14%	12%	18%	10%	24%	15%	8%	8%	24%	30%
Definitely would not consider	18%	20%	16%	7%	21%	22%	16%	27%	16%	20%	17%	2%	33%	22%
Not sure	15%	11%	19%	16%	19%	11%	14%	14%	16%	17%	18%	5%	9%	10%
<b>BC United</b>														
Definitely would consider	10%	15%	6%	9%	7%	18%	10%	8%	12%	16%	6%	4%	29%	4%
Probably would consider	22%	24%	21%	30%	18%	23%	26%	20%	26%	11%	18%	19%	35%	24%
Probably would not consider	18%	21%	16%	20%	20%	15%	20%	16%	14%	18%	17%	24%	16%	24%
Definitely would not consider	28%	29%	28%	18%	29%	33%	26%	35%	27%	31%	31%	42%	8%	37%
Not sure	21%	12%	30%	24%	26%	11%	18%	22%	21%	25%	28%	11%	12%	11%
<b>BC Green Party</b>														
Definitely would consider	9%	10%	9%	8%	10%	7%	8%	8%	17%	10%	13%	7%	6%	45%
Probably would consider	26%	25%	27%	38%	22%	24%	27%	26%	25%	21%	27%	33%	20%	35%
Probably would not consider	22%	23%	21%	24%	21%	20%	25%	18%	17%	17%	21%	32%	22%	12%
Definitely would not consider	24%	29%	20%	13%	24%	35%	23%	29%	28%	30%	22%	18%	40%	3%
Not sure	18%	13%	23%	17%	23%	13%	18%	20%	13%	21%	17%	10%	13%	5%
<b>Conservative Party of BC</b>														
Definitely would consider	15%	12%	17%	21%	15%	10%	15%	19%	15%	14%	9%	11%	18%	10%
Probably would consider	22%	22%	23%	27%	25%	20%	24%	24%	21%	13%	22%	21%	28%	18%
Probably would not consider	18%	25%	11%	21%	12%	20%	18%	17%	21%	15%	18%	21%	20%	28%
Definitely would not consider	30%	30%	29%	19%	29%	37%	29%	27%	30%	33%	35%	41%	22%	37%
Not sure	15%	10%	20%	12%	19%	13%	14%	13%	13%	25%	16%	7%	11%	8%

Poll conducted by Research Co. on Politics in British Columbia - September 26, 2023

Thinking specifically about the leaders of BC United (Kevin Falcon) and the Conservative Party of BC (Jon Rustad), which one of them do you think is better suited for each of the following tasks?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
<b>Forming the government after the next provincial election</b>														
Kevin Falcon	21%	27%	15%	22%	12%	30%	20%	28%	19%	19%	20%	22%	40%	18%
John Rustad	14%	13%	14%	18%	16%	6%	15%	17%	19%	11%	8%	9%	15%	10%
Neither	29%	34%	25%	24%	27%	37%	28%	29%	22%	36%	31%	43%	13%	41%
Not sure	36%	26%	46%	36%	44%	27%	37%	26%	41%	34%	41%	26%	32%	31%
<b>Serving as Official Opposition leader after the next provincial election</b>														
Kevin Falcon	22%	29%	15%	21%	15%	31%	23%	25%	17%	16%	17%	24%	33%	16%
John Rustad	16%	15%	17%	21%	18%	12%	17%	18%	17%	7%	16%	15%	16%	24%
Neither	23%	26%	19%	18%	20%	29%	22%	25%	21%	27%	23%	31%	19%	24%
Not sure	40%	30%	49%	41%	47%	28%	38%	32%	45%	49%	45%	30%	33%	35%
<b>Attracting male voters</b>														
Kevin Falcon	17%	24%	11%	16%	14%	23%	16%	23%	21%	14%	15%	18%	30%	12%
John Rustad	20%	20%	20%	31%	20%	15%	23%	18%	15%	16%	15%	20%	18%	27%
Neither	21%	24%	18%	19%	22%	22%	21%	21%	16%	23%	22%	28%	14%	28%
Not sure	42%	32%	52%	35%	44%	39%	40%	37%	48%	48%	48%	34%	38%	33%
<b>Attracting female voters</b>														
Kevin Falcon	20%	24%	16%	22%	17%	22%	20%	25%	20%	18%	17%	19%	33%	11%
John Rustad	10%	10%	10%	16%	10%	4%	12%	9%	14%	6%	2%	11%	10%	9%
Neither	30%	33%	26%	28%	29%	32%	29%	30%	19%	30%	36%	40%	16%	45%
Not sure	41%	33%	49%	34%	44%	42%	39%	36%	47%	46%	45%	31%	40%	35%
<b>Attracting voters aged 18-to-34</b>														
Kevin Falcon	19%	24%	14%	24%	16%	20%	20%	21%	12%	21%	11%	17%	32%	11%
John Rustad	13%	14%	12%	19%	13%	6%	13%	22%	14%	5%	10%	13%	11%	16%
Neither	29%	31%	27%	26%	26%	35%	28%	28%	34%	30%	33%	39%	19%	37%
Not sure	40%	32%	47%	31%	44%	40%	39%	30%	40%	44%	46%	30%	37%	36%
<b>Attracting voters aged 35-to-54</b>														
Kevin Falcon	22%	27%	17%	22%	19%	27%	21%	29%	19%	18%	24%	23%	34%	17%
John Rustad	19%	18%	19%	27%	20%	11%	20%	22%	21%	13%	13%	16%	20%	17%
Neither	22%	25%	19%	19%	20%	26%	22%	22%	24%	27%	19%	31%	12%	37%
Not sure	37%	29%	45%	31%	40%	37%	37%	27%	36%	42%	44%	30%	34%	29%

Thinking specifically about the leaders of BC United (Kevin Falcon) and the Conservative Party of BC (Jon Rustad), which one of them do you think is better suited for each of the following tasks?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
<b>Attracting voters aged 55 and over</b>														
Kevin Falcon	19%	23%	14%	14%	17%	25%	19%	26%	16%	15%	14%	19%	33%	18%
John Rustad	24%	24%	25%	40%	21%	19%	24%	26%	35%	23%	22%	26%	21%	26%
Neither	19%	22%	16%	16%	18%	23%	19%	23%	11%	20%	20%	26%	11%	27%
Not sure	38%	30%	45%	31%	44%	33%	38%	25%	38%	42%	44%	30%	35%	29%
<b>Attracting voters in Metro Vancouver</b>														
Kevin Falcon	24%	30%	19%	21%	21%	33%	24%	32%	31%	25%	16%	23%	42%	19%
John Rustad	13%	14%	12%	20%	14%	5%	14%	22%	10%	8%	16%	16%	10%	14%
Neither	23%	25%	21%	19%	23%	25%	23%	18%	21%	24%	25%	32%	11%	32%
Not sure	39%	31%	48%	40%	41%	37%	39%	27%	39%	43%	51%	30%	37%	35%
<b>Attracting voters in the Fraser Valley</b>														
Kevin Falcon	20%	26%	15%	21%	18%	24%	19%	31%	23%	20%	15%	19%	34%	25%
John Rustad	18%	20%	17%	22%	19%	17%	20%	25%	20%	11%	10%	20%	17%	20%
Neither	20%	22%	19%	21%	18%	20%	20%	13%	19%	29%	20%	29%	12%	25%
Not sure	41%	32%	50%	35%	45%	39%	40%	31%	37%	40%	56%	32%	36%	30%
<b>Attracting voters in Southern BC</b>														
Kevin Falcon	20%	22%	17%	19%	16%	28%	19%	24%	38%	21%	13%	16%	32%	22%
John Rustad	17%	20%	14%	26%	17%	11%	18%	26%	7%	15%	10%	20%	17%	16%
Neither	22%	24%	20%	20%	21%	22%	21%	20%	21%	24%	25%	34%	10%	25%
Not sure	42%	34%	49%	35%	46%	39%	42%	31%	34%	40%	52%	31%	40%	36%
<b>Attracting voters in Northern BC</b>														
Kevin Falcon	15%	19%	12%	16%	11%	20%	14%	23%	21%	13%	13%	15%	24%	12%
John Rustad	20%	23%	18%	25%	21%	22%	21%	19%	24%	19%	16%	22%	24%	24%
Neither	22%	23%	20%	20%	22%	21%	21%	22%	18%	25%	22%	31%	12%	27%
Not sure	43%	34%	51%	39%	46%	37%	43%	35%	37%	43%	49%	32%	39%	36%
<b>Attracting voters in Vancouver Island</b>														
Kevin Falcon	17%	20%	13%	19%	14%	19%	17%	23%	13%	19%	11%	17%	28%	15%
John Rustad	16%	16%	15%	26%	17%	7%	17%	14%	17%	11%	16%	18%	14%	19%
Neither	26%	31%	21%	22%	21%	35%	23%	29%	28%	29%	31%	33%	19%	35%
Not sure	42%	33%	50%	34%	48%	39%	43%	34%	42%	42%	42%	32%	39%	31%

All things considered, would you like to see BC United and the Conservative Party of BC merging into a single party before the next provincial election?



	British Columbia	GENDER		AGE			REGION					VOTE IN 2020 ELECTION		
		Male	Female	18-34	35-54	55+	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island	BC NDP	BC Liberals	BC Green
Definitely	9%	10%	8%	13%	7%	9%	9%	10%	9%	8%	9%	7%	15%	3%
Probably	23%	28%	18%	29%	24%	17%	25%	23%	29%	18%	17%	19%	39%	25%
Probably not	22%	22%	22%	21%	23%	22%	23%	23%	15%	18%	23%	28%	16%	27%
Definitely not	21%	24%	19%	14%	20%	28%	20%	26%	27%	24%	21%	31%	11%	26%
Not sure	25%	16%	32%	24%	26%	23%	24%	17%	19%	32%	30%	15%	18%	19%