

Poll conducted by Research Co. on Family Day in British Columbia - September 13, 2023

Would you say “making ends meet” is currently easy or difficult for you and your family?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island
<b>Very easy</b>	8%	12%	5%	8%	11%	10%	5%	7%
<b>Moderately easy</b>	34%	35%	33%	34%	27%	24%	37%	42%
<b>Moderately difficult</b>	37%	35%	38%	34%	41%	33%	38%	44%
<b>Very difficult</b>	20%	16%	23%	21%	21%	33%	20%	8%
<b>Not sure</b>	1%	2%	1%	2%	0%	0%	0%	0%

How often do you and your family experience stress as a result of each of the following factors?



	Parents in British Columbia	GENDER		REGION				
		Male	Female	Metro Vancouver	Fraser Valley	Northern BC	Southern BC	Vancouver Island
<b>Financial stress (cost of groceries, gas, etc.)</b>								
Never experienced	11%	18%	5%	11%	18%	24%	0%	10%
Experienced once or twice	22%	23%	21%	26%	13%	19%	23%	14%
Experienced occasionally	31%	31%	31%	31%	32%	24%	38%	29%
Experienced frequently	36%	28%	42%	32%	37%	33%	39%	47%
<b>Work-related stress (work pressure, deadlines)</b>								
Never experienced	10%	11%	9%	8%	16%	0%	19%	10%
Experienced once or twice	25%	27%	24%	27%	27%	31%	24%	18%
Experienced occasionally	43%	37%	49%	46%	33%	35%	31%	50%
Experienced frequently	22%	25%	19%	19%	25%	33%	26%	22%
<b>Family-related stress (concerns about children, education)</b>								
Never experienced	9%	17%	3%	9%	15%	0%	5%	10%
Experienced once or twice	25%	28%	22%	29%	24%	12%	12%	20%
Experienced occasionally	44%	35%	51%	40%	49%	67%	63%	36%
Experienced frequently	22%	20%	25%	22%	12%	22%	20%	33%
<b>Housing-related stress (finding a place to live, paying mortgage or rent)</b>								
Never experienced	18%	20%	17%	15%	27%	24%	12%	27%
Experienced once or twice	34%	36%	33%	37%	36%	22%	36%	22%
Experienced occasionally	21%	24%	19%	22%	12%	22%	18%	30%
Experienced frequently	26%	21%	31%	27%	25%	33%	34%	21%



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All things considered, how likely is it that your child (or any one of your children) will have to move away from the municipality where you currently live due to the high cost of living?



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<b>Very likely</b>	24%	25%	23%	23%	32%	15%	13%	36%
<b>Moderately likely</b>	28%	27%	29%	27%	24%	21%	38%	40%
<b>Not too likely</b>	23%	23%	24%	22%	32%	11%	17%	21%
<b>Not likely at all</b>	13%	15%	10%	15%	8%	33%	13%	0%
<b>Not sure</b>	12%	10%	13%	12%	4%	20%	19%	4%