

How would you rate the economic conditions in Canada today?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Very good	4%	4%	4%	6%	4%	2%	4%	1%	1%	5%	6%	4%	6%	4%	2%	5%	3%	4%
Good	37%	42%	32%	33%	36%	42%	38%	29%	42%	36%	39%	38%	55%	25%	34%	37%	39%	38%
Poor	38%	33%	43%	41%	39%	35%	40%	41%	39%	39%	35%	38%	29%	39%	43%	37%	38%	39%
Very poor	18%	18%	17%	18%	17%	17%	16%	28%	17%	17%	15%	18%	10%	30%	18%	19%	16%	18%
Not sure	3%	3%	3%	3%	4%	2%	2%	2%	1%	3%	5%	2%	1%	2%	4%	3%	3%	1%

How would you rate your own personal finances today?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Very good	7%	8%	7%	9%	5%	7%	3%	9%	8%	5%	10%	9%	11%	7%	4%	7%	6%	11%
Good	45%	48%	42%	41%	40%	53%	57%	39%	44%	44%	45%	38%	52%	47%	46%	35%	48%	56%
Poor	31%	29%	33%	31%	35%	28%	28%	33%	30%	33%	27%	35%	29%	32%	30%	33%	33%	26%
Very poor	15%	12%	17%	17%	15%	12%	10%	17%	16%	15%	15%	15%	7%	12%	19%	23%	12%	5%
Not sure	2%	2%	2%	1%	4%	1%	1%	2%	2%	2%	3%	3%	1%	1%	1%	3%	2%	1%

Over the next six months, do you think the Canadian economy will improve, remain the same, or decline?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Improve	16%	19%	13%	22%	13%	13%	20%	14%	16%	17%	14%	17%	24%	10%	11%	16%	17%	16%
Remain the same	45%	44%	47%	42%	46%	47%	37%	45%	50%	47%	46%	46%	50%	44%	51%	45%	46%	47%
Decline	32%	31%	33%	28%	35%	33%	38%	32%	31%	30%	31%	32%	22%	43%	31%	29%	31%	34%
Not sure	7%	6%	8%	7%	6%	7%	5%	9%	3%	7%	10%	6%	4%	4%	7%	10%	6%	3%

In the past couple of months, how often have you worried about each of the following?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
The safety of your savings																		
Never worried	24%	29%	20%	17%	18%	36%	31%	21%	21%	21%	26%	25%	29%	22%	21%	25%	21%	28%
Worried once or twice	29%	31%	27%	36%	29%	23%	28%	32%	32%	28%	31%	24%	30%	30%	33%	25%	33%	30%
Worried occasionally	28%	26%	29%	27%	30%	26%	26%	27%	25%	27%	27%	34%	26%	26%	26%	28%	27%	29%
Worried frequently	19%	14%	24%	20%	24%	15%	14%	20%	22%	24%	16%	16%	15%	22%	20%	23%	19%	14%
The value of your investments																		
Never worried	26%	26%	25%	24%	18%	33%	24%	24%	14%	25%	29%	34%	29%	18%	24%	33%	23%	19%
Worried once or twice	26%	28%	25%	32%	23%	23%	28%	28%	33%	24%	26%	23%	27%	26%	32%	23%	29%	28%
Worried occasionally	28%	27%	29%	26%	33%	26%	31%	34%	29%	28%	27%	21%	28%	32%	25%	23%	26%	37%
Worried frequently	20%	19%	21%	18%	25%	18%	16%	14%	23%	24%	18%	23%	16%	23%	19%	21%	22%	15%
Your employer running into serious financial trouble																		
Never worried	54%	56%	53%	41%	45%	75%	60%	44%	54%	51%	55%	67%	62%	47%	57%	54%	51%	60%
Worried once or twice	18%	17%	20%	24%	23%	9%	16%	24%	23%	17%	20%	11%	16%	22%	17%	18%	20%	17%
Worried occasionally	18%	19%	18%	25%	20%	11%	18%	22%	15%	21%	18%	13%	15%	22%	17%	16%	20%	18%
Worried frequently	9%	8%	9%	9%	12%	6%	7%	10%	9%	10%	8%	9%	6%	9%	10%	12%	8%	5%
Being able to pay your mortgage or rent																		
Never worried	43%	47%	40%	27%	34%	65%	44%	35%	47%	40%	45%	51%	51%	45%	39%	39%	40%	55%
Worried once or twice	23%	22%	24%	31%	27%	12%	24%	33%	21%	20%	23%	23%	22%	23%	24%	21%	28%	20%
Worried occasionally	19%	18%	20%	23%	23%	11%	20%	16%	20%	19%	21%	12%	18%	17%	20%	18%	18%	16%
Worried frequently	15%	13%	17%	19%	16%	11%	12%	17%	12%	21%	11%	14%	9%	15%	17%	20%	15%	9%
You, or somebody in your household becoming unemployed																		
Never worried	42%	47%	37%	25%	36%	64%	50%	27%	45%	38%	46%	49%	48%	44%	38%	42%	40%	47%
Worried once or twice	24%	22%	25%	31%	25%	16%	22%	32%	24%	21%	24%	22%	25%	23%	30%	22%	24%	26%
Worried occasionally	20%	18%	22%	28%	22%	12%	16%	22%	16%	23%	22%	17%	19%	21%	20%	18%	22%	22%
Worried frequently	14%	12%	16%	15%	18%	9%	12%	19%	14%	18%	9%	12%	9%	13%	12%	18%	14%	6%

Poll conducted by Research Co. on Economic Conditions in Canada - July 5, 2023

Thinking about the next six months, do you expect the price of each of the following items to go up, stay about the same, or go down?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Gasoline																		
Prices will go up	73%	72%	75%	67%	78%	76%	73%	76%	80%	74%	67%	79%	74%	74%	79%	75%	72%	73%
Prices will stay the same	17%	19%	16%	19%	15%	18%	18%	17%	13%	16%	22%	15%	20%	17%	11%	15%	18%	21%
Prices will go down	4%	5%	4%	6%	2%	4%	2%	1%	5%	5%	6%	3%	2%	4%	7%	3%	6%	4%
Not sure	5%	4%	6%	7%	5%	3%	6%	6%	2%	5%	5%	4%	4%	5%	3%	8%	4%	2%
Real estate																		
Prices will go up	55%	57%	53%	54%	55%	56%	65%	56%	50%	57%	51%	50%	55%	57%	53%	54%	53%	58%
Prices will stay the same	25%	24%	26%	24%	26%	25%	19%	23%	34%	26%	24%	26%	29%	25%	29%	27%	24%	25%
Prices will go down	13%	12%	14%	13%	13%	13%	13%	6%	14%	12%	15%	17%	12%	12%	14%	10%	16%	13%
Not sure	7%	7%	7%	9%	6%	6%	3%	14%	2%	5%	10%	7%	4%	6%	4%	9%	6%	4%
A new car																		
Prices will go up	66%	66%	65%	57%	67%	74%	71%	69%	65%	64%	64%	66%	67%	73%	63%	65%	65%	67%
Prices will stay the same	22%	21%	22%	27%	20%	17%	19%	21%	21%	27%	17%	23%	24%	15%	23%	21%	23%	22%
Prices will go down	6%	7%	5%	9%	5%	4%	3%	3%	10%	4%	9%	7%	5%	7%	6%	5%	6%	7%
Not sure	7%	5%	8%	7%	7%	6%	7%	7%	4%	5%	10%	4%	4%	5%	8%	9%	6%	4%
A new TV																		
Prices will go up	51%	50%	52%	44%	55%	54%	55%	51%	54%	51%	46%	56%	50%	57%	58%	55%	49%	49%
Prices will stay the same	32%	33%	31%	36%	29%	32%	30%	28%	36%	35%	31%	28%	37%	27%	24%	27%	33%	37%
Prices will go down	9%	10%	8%	10%	8%	8%	8%	10%	8%	8%	10%	10%	8%	11%	11%	7%	11%	9%
Not sure	8%	7%	9%	10%	8%	6%	7%	10%	1%	6%	13%	6%	5%	6%	8%	11%	6%	6%
A week's worth of groceries																		
Prices will go up	79%	77%	80%	71%	79%	86%	84%	82%	81%	78%	74%	81%	77%	82%	84%	79%	78%	79%
Prices will stay the same	12%	12%	12%	15%	12%	9%	11%	9%	12%	12%	14%	11%	17%	9%	7%	12%	12%	12%
Prices will go down	5%	7%	4%	7%	4%	4%	1%	2%	5%	7%	5%	7%	6%	6%	4%	5%	5%	5%
Not sure	4%	4%	5%	6%	5%	2%	5%	7%	2%	3%	7%	2%	1%	3%	5%	4%	5%	4%

How much do you trust each of the following people to do the right thing to help the economy?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50-100K	\$100K+
Justin Trudeau, Prime Minister																		
Completely trust	8%	8%	8%	9%	6%	8%	8%	4%	4%	10%	10%	5%	16%	1%	4%	8%	8%	8%
Moderately trust	35%	35%	35%	33%	34%	39%	35%	29%	35%	38%	33%	43%	62%	11%	36%	36%	35%	36%
Moderately distrust	19%	16%	22%	21%	19%	17%	21%	21%	19%	21%	16%	16%	12%	18%	38%	19%	18%	23%
Completely distrust	32%	35%	29%	30%	35%	31%	34%	43%	40%	27%	31%	30%	8%	69%	19%	30%	33%	32%
Not sure	6%	5%	6%	6%	6%	5%	3%	4%	2%	4%	10%	7%	3%	1%	3%	7%	6%	2%
Pierre Poilievre, Federal Leader of the Opposition																		
Completely trust	9%	11%	7%	9%	12%	7%	9%	19%	8%	7%	8%	9%	3%	25%	3%	8%	9%	11%
Moderately trust	27%	31%	23%	31%	28%	22%	30%	31%	38%	28%	20%	21%	26%	44%	20%	26%	29%	25%
Moderately distrust	22%	19%	24%	23%	20%	21%	19%	16%	15%	24%	24%	24%	24%	14%	24%	20%	23%	22%
Completely distrust	27%	26%	28%	18%	25%	37%	32%	19%	27%	25%	28%	32%	37%	6%	42%	27%	24%	31%
Not sure	15%	12%	19%	18%	15%	13%	9%	16%	12%	15%	20%	15%	10%	11%	11%	18%	15%	11%
Tiff Macklem, Governor of the Bank of Canada																		
Completely trust	5%	6%	4%	6%	4%	6%	7%	4%	4%	5%	6%	2%	8%	2%	5%	6%	5%	4%
Moderately trust	28%	33%	24%	22%	27%	35%	34%	25%	40%	27%	21%	36%	43%	25%	22%	24%	34%	30%
Moderately distrust	22%	22%	22%	25%	25%	17%	24%	18%	22%	21%	23%	24%	20%	26%	29%	19%	22%	28%
Completely distrust	17%	18%	16%	17%	18%	16%	14%	16%	15%	17%	21%	14%	12%	22%	14%	20%	14%	16%
Not sure	27%	21%	33%	30%	26%	26%	22%	38%	19%	29%	29%	24%	18%	25%	29%	32%	25%	22%