

Would you say you personally believe in each of the following concepts?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-\$100K	>\$100K
<i>Astrology (studying the movements and relative positions of celestial objects to make observations about human affairs and terrestrial events)</i>																		
Definitely believe	9%	8%	9%	14%	8%	5%	6%	9%	12%	10%	7%	11%	9%	7%	7%	11%	9%	5%
Probably believe	26%	23%	30%	31%	30%	20%	21%	33%	31%	28%	25%	24%	26%	27%	23%	28%	28%	21%
Probably not believe	25%	25%	25%	22%	23%	28%	25%	20%	28%	25%	27%	20%	26%	23%	30%	21%	27%	28%
Definitely not believe	32%	37%	27%	23%	31%	40%	42%	28%	22%	31%	34%	30%	31%	33%	38%	29%	30%	43%
Not sure	8%	7%	9%	10%	7%	8%	6%	10%	8%	7%	8%	14%	8%	8%	2%	12%	6%	3%
<i>Mediumship (mediating communication between living human beings and spirits of dead people)</i>																		
Definitely believe	10%	8%	12%	11%	11%	7%	9%	8%	12%	8%	11%	11%	9%	11%	6%	10%	9%	10%
Probably believe	22%	20%	24%	26%	23%	18%	21%	21%	30%	20%	21%	22%	22%	20%	21%	25%	21%	17%
Probably not believe	23%	22%	23%	23%	23%	22%	18%	23%	23%	28%	21%	22%	23%	23%	29%	19%	26%	23%
Definitely not believe	37%	42%	32%	30%	34%	45%	43%	36%	31%	35%	39%	34%	39%	37%	41%	35%	35%	45%
Not sure	9%	8%	9%	10%	8%	8%	8%	12%	4%	9%	9%	10%	7%	9%	3%	11%	8%	6%
<i>Clairvoyance (gaining information about an object, person, location, or physical event through extrasensory perception)</i>																		
Definitely believe	10%	9%	11%	12%	10%	8%	10%	12%	11%	9%	10%	11%	9%	13%	3%	11%	9%	11%
Probably believe	21%	20%	23%	23%	22%	19%	20%	23%	31%	19%	21%	21%	21%	19%	25%	23%	23%	17%
Probably not believe	25%	24%	25%	26%	25%	24%	21%	27%	21%	29%	22%	27%	28%	23%	34%	22%	29%	22%
Definitely not believe	32%	38%	26%	24%	31%	40%	38%	24%	27%	31%	38%	26%	33%	34%	30%	27%	30%	44%
Not sure	12%	9%	14%	15%	11%	10%	10%	14%	10%	12%	10%	15%	9%	11%	9%	16%	9%	6%
<i>Haunted Houses (buildings being inhabited by spirits of dead people)</i>																		
Definitely believe	13%	11%	14%	14%	13%	11%	14%	7%	19%	11%	13%	15%	12%	14%	10%	15%	12%	10%
Probably believe	26%	22%	30%	26%	30%	22%	23%	33%	27%	25%	27%	23%	27%	22%	26%	26%	27%	23%
Probably not believe	21%	22%	20%	23%	20%	22%	17%	20%	25%	25%	18%	24%	23%	25%	28%	18%	24%	21%
Definitely not believe	32%	38%	26%	26%	30%	39%	39%	28%	21%	33%	35%	28%	32%	31%	31%	29%	31%	40%
Not sure	8%	7%	9%	11%	7%	7%	8%	12%	9%	7%	7%	11%	6%	8%	5%	12%	5%	5%

Poll conducted by Research Co. on Astrology in Canada - June 16, 2023

Thinking specifically about astrology—the movements and relative positions of celestial objects to make observations about human affairs and terrestrial events—which of these statements comes closest to your own point of view?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ANNUAL HOUSEHOLD INCOME			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	<\$50K	\$50K-\$100K	>\$100K
I currently pay attention to astrology	17%	16%	19%	24%	20%	10%	15%	14%	18%	18%	18%	20%	17%	20%	13%	20%	18%	15%
I used to pay attention to astrology, but not anymore	28%	24%	32%	32%	26%	27%	22%	24%	29%	31%	32%	29%	20%	34%	29%	31%	19%	
I never paid attention to astrology	55%	60%	49%	44%	54%	63%	63%	63%	57%	53%	51%	48%	55%	60%	51%	51%	66%	