

What is the most important issue facing Alberta today?



	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
Health care	29%	26%	31%	23%	23%	38%	27%	34%	23%	25%	36%
The economy / Jobs	27%	30%	25%	28%	30%	24%	27%	28%	25%	34%	20%
Crime / Public Safety	8%	8%	9%	8%	8%	8%	10%	6%	8%	9%	6%
Housing / Poverty / Homelessness	8%	6%	9%	10%	9%	5%	10%	7%	6%	5%	7%
Government accountability	7%	5%	8%	6%	7%	7%	5%	5%	14%	8%	6%
Environment	4%	6%	3%	6%	3%	4%	5%	3%	5%	2%	8%
Energy / Pipelines	4%	6%	2%	2%	4%	4%	4%	3%	4%	5%	1%
Education	4%	2%	5%	6%	6%	0%	4%	4%	2%	1%	5%
Transit / Transportation	1%	2%	0%	3%	1%	1%	1%	1%	3%	1%	1%
Other	6%	6%	5%	3%	6%	7%	6%	6%	5%	6%	6%
Not sure	3%	3%	3%	4%	4%	1%	2%	2%	5%	3%	3%

Thinking of each of the following provincial party leaders, would you say you generally approve or disapprove of the way they have performed in their job?



	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
Premier and United Conservative Party leader Danielle Smith											
Strongly approve	14%	17%	12%	11%	16%	15%	15%	12%	18%	23%	3%
Moderately approve	25%	29%	21%	19%	23%	30%	28%	19%	32%	37%	11%
Moderately disapprove	18%	19%	17%	26%	19%	12%	15%	21%	19%	19%	10%
Strongly disapprove	35%	29%	40%	32%	35%	36%	37%	40%	20%	15%	70%
Not sure	8%	6%	9%	11%	7%	6%	6%	7%	12%	6%	6%
Official Opposition and New Democratic Party (NDP) leader Rachel Notley											
Strongly approve	17%	16%	18%	22%	16%	16%	15%	24%	8%	6%	45%
Moderately approve	33%	30%	36%	39%	35%	28%	33%	35%	31%	24%	45%
Moderately disapprove	14%	15%	13%	12%	16%	13%	17%	13%	11%	19%	3%
Strongly disapprove	28%	35%	23%	18%	25%	38%	29%	22%	40%	47%	3%
Not sure	7%	4%	9%	9%	7%	5%	5%	7%	10%	5%	3%
Green Party leader Jordan Wilkie											
Strongly approve	2%	3%	1%	4%	2%	1%	3%	2%	0%	2%	2%
Moderately approve	13%	12%	13%	25%	12%	6%	13%	13%	11%	5%	23%
Moderately disapprove	15%	17%	12%	23%	12%	12%	16%	17%	7%	15%	11%
Strongly disapprove	19%	22%	16%	9%	23%	21%	19%	16%	25%	27%	11%
Not sure	52%	46%	57%	39%	51%	60%	50%	52%	56%	52%	52%
Solidarity Movement of Alberta leader Artur Pawlowski											
Strongly approve	3%	5%	2%	6%	2%	3%	4%	4%	1%	2%	3%
Moderately approve	8%	9%	6%	15%	7%	4%	9%	4%	11%	9%	3%
Moderately disapprove	16%	17%	15%	26%	15%	12%	17%	16%	15%	16%	13%
Strongly disapprove	28%	29%	26%	13%	31%	34%	35%	23%	20%	27%	38%
Not sure	45%	39%	50%	40%	45%	49%	34%	52%	53%	46%	43%

As you may know, a provincial election is scheduled for May 29 in Alberta. If the provincial election were held today, which party's candidate would you vote for in your constituency?



	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
All respondents											
New Democratic Party (NDP)	43%	38%	47%	51%	45%	36%	39%	55%	24%	17%	85%
United Conservative Party	41%	47%	37%	32%	38%	49%	47%	31%	50%	73%	7%
Green Party	1%	1%	1%	2%	1%	0%	1%	1%	1%	0%	0%
Solidarity Movement	1%	1%	1%	0%	2%	1%	1%	1%	2%	0%	0%
Another party	2%	3%	2%	3%	2%	2%	2%	2%	2%	1%	1%
Undecided	12%	11%	13%	12%	11%	13%	10%	10%	21%	7%	6%
Decided Voters											
New Democratic Party (NDP)	49%	42%	54%	57%	51%	41%	44%	61%	31%	19%	91%
United Conservative Party	47%	52%	42%	37%	43%	56%	52%	35%	63%	79%	7%
Green Party	1%	1%	1%	2%	1%	0%	1%	1%	1%	0%	0%
Solidarity Movement	1%	1%	1%	0%	2%	1%	1%	1%	2%	1%	0%
Another party / An independent candidate	2%	3%	2%	3%	2%	2%	2%	2%	2%	2%	1%

Thinking about your vote, which of these statements comes closest to your own point of view?



	Alberta	GENDER		AGE			REGION			VOTE IN 2023 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
<i>All respondents</i>											
I am certain that I will vote for [PARTY] in the election	81%	82%	81%	73%	81%	86%	85%	79%	76%	86%	82%
I may change my mind and support another party's candidate in the election	19%	18%	19%	27%	19%	14%	15%	21%	24%	14%	18%

Since the start of the campaign, has your opinion of each of the following leaders improved, stayed the same, or worsened?



	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
Premier and United Conservative Party leader Danielle Smith											
Improved	18%	18%	17%	18%	19%	16%	19%	15%	19%	25%	4%
Stayed the same	34%	41%	28%	33%	31%	37%	35%	34%	33%	43%	20%
Worsened	43%	36%	49%	40%	44%	43%	42%	47%	36%	29%	72%
Not sure	6%	4%	7%	9%	6%	3%	4%	4%	12%	3%	4%
Official Opposition and New Democratic Party (NDP) leader Rachel Notley											
Improved	23%	20%	25%	37%	20%	17%	21%	26%	18%	13%	40%
Stayed the same	47%	47%	46%	34%	51%	50%	44%	49%	46%	43%	54%
Worsened	25%	29%	23%	20%	24%	30%	30%	19%	29%	39%	3%
Not sure	6%	4%	7%	9%	6%	3%	6%	5%	7%	4%	3%
Green Party leader Jordan Wilkie											
Improved	4%	3%	5%	10%	4%	1%	3%	6%	3%	2%	7%
Stayed the same	36%	40%	32%	38%	36%	35%	35%	38%	34%	34%	39%
Worsened	11%	11%	12%	14%	13%	8%	13%	9%	13%	14%	7%
Not sure	48%	46%	51%	38%	47%	55%	49%	48%	49%	50%	47%
Solidarity Movement of Alberta leader Artur Pawlowski											
Improved	3%	5%	2%	8%	3%	1%	4%	3%	3%	3%	3%
Stayed the same	34%	39%	30%	39%	35%	30%	38%	33%	28%	36%	27%
Worsened	18%	17%	20%	16%	19%	19%	20%	16%	19%	15%	26%
Not sure	44%	40%	48%	37%	43%	51%	38%	48%	51%	46%	43%

Poll conducted by Research Co. on Politics in Alberta - May 17, 2023

Which of these party leaders do you think would make the best Premier of Alberta?

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	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
Rachel Notley	43%	36%	48%	52%	41%	38%	41%	51%	29%	21%	81%
Danielle Smith	38%	45%	31%	29%	36%	44%	40%	32%	44%	60%	7%
Not sure	20%	19%	21%	19%	23%	17%	19%	17%	27%	19%	11%

Which party leader is better suited to handle each of the following issues?



	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
Health care											
Danielle Smith	32%	40%	26%	25%	32%	37%	34%	25%	42%	50%	6%
Rachel Notley	50%	43%	57%	60%	49%	45%	46%	61%	36%	31%	89%
Not sure	17%	18%	17%	15%	19%	18%	19%	13%	22%	19%	6%
Accountability											
Danielle Smith	34%	39%	30%	28%	36%	36%	33%	32%	42%	56%	7%
Rachel Notley	45%	39%	49%	54%	42%	42%	44%	52%	31%	23%	83%
Not sure	21%	21%	21%	18%	22%	22%	22%	17%	27%	21%	10%
The economy / Jobs											
Danielle Smith	44%	52%	38%	33%	43%	53%	49%	36%	52%	70%	10%
Rachel Notley	35%	28%	40%	46%	34%	29%	29%	47%	22%	12%	77%
Not sure	21%	20%	22%	22%	24%	18%	22%	18%	27%	18%	13%
Environment											
Danielle Smith	29%	34%	24%	20%	30%	33%	27%	27%	37%	47%	6%
Rachel Notley	47%	44%	50%	62%	47%	38%	49%	53%	32%	28%	83%
Not sure	24%	22%	26%	18%	23%	29%	24%	20%	32%	25%	11%

Which party leader is better suited to handle each of the following issues?



	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
Education											
Danielle Smith	31%	37%	26%	22%	30%	37%	32%	26%	37%	49%	7%
Rachel Notley	49%	45%	52%	59%	48%	43%	44%	57%	41%	29%	85%
Not sure	21%	19%	22%	19%	22%	20%	24%	17%	22%	21%	8%
Crime / Public Safety											
Danielle Smith	39%	48%	32%	29%	37%	47%	42%	33%	46%	62%	10%
Rachel Notley	34%	27%	40%	46%	33%	28%	30%	42%	28%	15%	70%
Not sure	26%	25%	28%	25%	29%	24%	28%	25%	25%	23%	19%
Housing / Poverty / Homelessness											
Danielle Smith	29%	34%	25%	18%	29%	35%	27%	25%	40%	49%	5%
Rachel Notley	45%	41%	49%	60%	44%	37%	46%	51%	31%	26%	80%
Not sure	26%	25%	27%	22%	27%	27%	27%	23%	29%	25%	15%
Energy / Pipelines											
Danielle Smith	50%	61%	41%	36%	52%	57%	52%	45%	57%	73%	19%
Rachel Notley	28%	20%	34%	43%	23%	23%	22%	37%	20%	9%	61%
Not sure	22%	19%	25%	21%	25%	20%	26%	18%	23%	17%	19%

And which party leader best shares your views on these other issues?



	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
Child care											
Danielle Smith	28%	34%	23%	22%	29%	31%	30%	24%	32%	43%	6%
Rachel Notley	43%	37%	48%	57%	41%	37%	40%	51%	33%	24%	80%
Not sure	29%	29%	29%	21%	30%	32%	30%	25%	34%	33%	14%
Seniors Care											
Danielle Smith	29%	35%	24%	21%	29%	33%	28%	26%	39%	47%	6%
Rachel Notley	44%	38%	48%	55%	41%	39%	44%	51%	30%	26%	79%
Not sure	27%	27%	28%	24%	29%	27%	29%	24%	31%	27%	15%
Transportation projects											
Danielle Smith	37%	47%	30%	30%	35%	44%	40%	35%	38%	61%	9%
Rachel Notley	33%	28%	37%	46%	33%	25%	33%	37%	24%	9%	69%
Not sure	30%	25%	34%	24%	32%	31%	28%	29%	37%	30%	22%
Creating jobs											
Danielle Smith	38%	44%	33%	29%	36%	45%	39%	33%	46%	61%	7%
Rachel Notley	38%	34%	40%	48%	38%	31%	37%	43%	26%	16%	74%
Not sure	25%	22%	27%	23%	25%	25%	24%	24%	28%	23%	18%

Given Alberta's fiscal challenges, would you support or oppose the introduction of a provincial sales tax (PST)?



	Alberta	GENDER		AGE			REGION			VOTE IN 2019 PROVINCIAL	
		Male	Female	18-34	35-54	55+	Calgary CMA	Edmonton CMA	Rest of AB	UCP	NDP
Strongly support	3%	4%	3%	7%	3%	2%	2%	4%	3%	1%	7%
Moderately support	13%	14%	12%	19%	14%	9%	14%	14%	10%	11%	18%
Moderately oppose	17%	18%	16%	24%	16%	13%	18%	17%	14%	13%	19%
Strongly oppose	60%	59%	61%	39%	60%	72%	56%	59%	69%	72%	48%
Not sure	7%	5%	9%	11%	8%	3%	9%	6%	4%	3%	7%