



And what is your most hated Canadian NHL team?



	FAVOURITE NHL TEAM									
	Canada	Canucks	Flames	Oilers	Jets	Senators	Maple Leafs	Canadiens	None	
Vancouver Canucks	3%	2%	0%	6%	6%	0%	4%	5%	2%	
Calgary Flames	5%	8%	7%	14%	4%	5%	6%	5%	1%	
Edmonton Oilers	6%	8%	21%	6%	6%	9%	5%	4%	3%	
Winnipeg Jets	6%	8%	10%	3%	8%	9%	7%	7%	1%	
Ottawa Senators	6%	3%	2%	10%	4%	5%	10%	6%	1%	
Toronto Maple Leafs	17%	21%	19%	20%	34%	41%	5%	35%	6%	
Montreal Canadiens	10%	24%	17%	16%	14%	0%	3%	4%	14%	
I don't have a most hated Canadian NHL team	47%	25%	24%	25%	24%	32%	60%	35%	71%	

Poll conducted by Research Co. on the Stanley Cup Playoffs in Canada - May 12, 2023

As you may know, the NHL teams listed below are still playing in the Stanley Cup playoffs this year. Even if none of these teams is your personal favourite, if you had to pick only one, which one of these teams would you root for during the playoffs?



	FAVOURITE NHL TEAM									
	Canada	Canucks	Flames	Oilers	Jets	Senators	Maple Leafs	Canadiens	None	
Seattle Kraken	5%	16%	5%	1%	10%	5%	1%	5%	4%	
Dallas Stars	2%	1%	5%	1%	0%	5%	1%	3%	1%	
Las Vegas Golden Knights	4%	1%	7%	3%	8%	9%	2%	5%	6%	
Edmonton Oilers	26%	33%	40%	83%	36%	32%	3%	29%	21%	
Florida Panthers	4%	1%	7%	1%	12%	5%	1%	7%	5%	
Toronto Maple Leafs	53%	36%	31%	8%	22%	41%	89%	44%	58%	
Carolina Hurricanes	2%	3%	2%	3%	8%	0%	1%	2%	1%	
New Jersey Devils	4%	8%	2%	1%	4%	5%	2%	4%	4%	

You have not picked the Edmonton Oilers or the Toronto Maple Leafs as teams you would root for in the Stanley Cup playoffs. Why have you chosen other teams?



	FAVOURITE NHL TEAM									
	Canada	Canucks	Flames	Oilers	Jets	Senators	Maple Leafs	Canadiens	None	
I just don't know much about hockey	20%	17%	0%	13%	5%	50%	20%	10%	41%	
I have a favourite NHL team and I will not root for any other	23%	31%	33%	50%	29%	0%	30%	20%	12%	
I just don't like the Edmonton Oilers	22%	38%	50%	13%	38%	0%	15%	22%	8%	
I just don't like the Toronto Maple Leafs	33%	52%	42%	13%	52%	50%	10%	42%	14%	
None of these	24%	17%	17%	13%	14%	0%	35%	22%	37%	

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Do you have a favourable or unfavourable opinion of each of the following people?



	FAVOURITE NHL TEAM								
	Canada	Canucks	Flames	Oilers	Jets	Senators	Maple Leafs	Canadiens	None
<b>Don Cherry</b>									
Very favourable	18%	14%	33%	26%	24%	18%	24%	14%	10%
Moderately favourable	27%	30%	33%	26%	34%	27%	33%	27%	19%
Moderately unfavourable	16%	20%	5%	20%	18%	23%	15%	16%	16%
Very unfavourable	14%	18%	7%	13%	16%	23%	8%	19%	14%
I don't know who this person is	9%	7%	5%	3%	0%	5%	6%	11%	16%
Not sure	16%	11%	17%	13%	8%	5%	14%	13%	27%
<b>Sidney Crosby</b>									
Very favourable	35%	39%	31%	43%	34%	41%	35%	48%	19%
Moderately favourable	36%	40%	40%	38%	38%	18%	40%	35%	33%
Moderately unfavourable	5%	5%	5%	8%	10%	18%	4%	5%	5%
Very unfavourable	3%	1%	2%	4%	8%	9%	2%	0%	4%
I don't know who this person is	6%	6%	5%	1%	2%	0%	6%	3%	12%
Not sure	15%	9%	17%	8%	8%	14%	13%	9%	28%
<b>Wayne Gretzky</b>									
Very favourable	43%	48%	33%	58%	38%	41%	45%	55%	26%
Moderately favourable	33%	32%	43%	29%	40%	36%	33%	31%	35%
Moderately unfavourable	5%	4%	7%	4%	12%	5%	6%	3%	6%
Very unfavourable	3%	4%	5%	3%	2%	5%	2%	1%	2%
I don't know who this person is	5%	4%	0%	3%	2%	5%	4%	4%	8%
Not sure	11%	7%	12%	5%	6%	9%	9%	5%	23%
<b>Mario Lemieux</b>									
Very favourable	32%	28%	26%	44%	32%	41%	31%	49%	16%
Moderately favourable	35%	45%	36%	39%	42%	32%	38%	28%	32%
Moderately unfavourable	4%	5%	7%	5%	6%	9%	3%	3%	2%
Very unfavourable	2%	1%	0%	1%	6%	0%	2%	0%	2%
I don't know who this person is	10%	9%	5%	4%	4%	9%	10%	7%	18%
Not sure	17%	11%	26%	8%	10%	9%	15%	12%	31%
<b>Ken Dryden</b>									
Very favourable	25%	29%	21%	24%	28%	18%	19%	40%	15%
Moderately favourable	28%	31%	29%	35%	34%	32%	33%	29%	19%
Moderately unfavourable	6%	6%	10%	8%	14%	9%	7%	4%	2%
Very unfavourable	2%	1%	0%	3%	4%	5%	5%	1%	1%
I don't know who this person is	19%	17%	17%	16%	8%	9%	15%	14%	33%
Not sure	20%	16%	24%	15%	12%	27%	21%	13%	30%
<b>John Tavares</b>									
Very favourable	17%	15%	12%	28%	16%	14%	30%	14%	5%
Moderately favourable	30%	41%	36%	39%	54%	32%	32%	33%	14%
Moderately unfavourable	6%	8%	7%	6%	2%	18%	6%	6%	4%
Very unfavourable	1%	0%	0%	3%	4%	9%	2%	1%	1%
I don't know who this person is	23%	19%	12%	6%	12%	14%	14%	26%	44%
Not sure	22%	18%	33%	19%	12%	14%	17%	20%	33%
<b>Connor McDavid</b>									
Very favourable	23%	22%	19%	58%	28%	36%	25%	28%	6%
Moderately favourable	28%	43%	43%	30%	44%	27%	33%	24%	15%
Moderately unfavourable	5%	3%	5%	8%	10%	5%	6%	5%	4%
Very unfavourable	3%	1%	7%	0%	6%	5%	4%	2%	1%
I don't know who this person is	22%	13%	7%	1%	8%	9%	15%	24%	43%
Not sure	19%	19%	19%	4%	4%	18%	17%	16%	31%

Thinking about professional hockey, which of these statements comes closest to your own point of view?



FAVOURITE NHL TEAM

	Canada	Canucks	Flames	Oilers	Jets	Senators	Maple Leafs	Canadiens	None
I am a hockey fan, I truly enjoy watching the game	24%	28%	19%	38%	46%	36%	31%	27%	4%
I watch hockey as much as I can, but I don't follow it all the time	24%	36%	33%	40%	26%	23%	30%	25%	4%
I will watch a hockey game now and then, but it's not my favourite sport	27%	29%	26%	19%	20%	32%	28%	35%	21%
I don't really care for hockey	25%	6%	21%	4%	8%	9%	11%	13%	70%