

Poll conducted by Research Co. on Food in Canada - May 17, 2023

From what you have seen, read, heard or experienced, are these sectors taking action to reduce their environmental footprints?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Agriculture															
Definitely	19%	20%	19%	16%	19%	23%	14%	20%	20%	21%	21%	18%	19%	30%	15%
Probably	42%	44%	41%	37%	43%	46%	48%	42%	43%	41%	42%	39%	50%	40%	46%
Probably not	19%	19%	19%	27%	17%	13%	19%	21%	14%	19%	23%	12%	18%	15%	16%
Definitely not	5%	4%	5%	6%	5%	3%	6%	1%	6%	4%	6%	5%	4%	4%	4%
Not sure	14%	13%	16%	13%	15%	15%	13%	16%	17%	14%	9%	26%	10%	11%	19%
Forestry															
Definitely	19%	21%	16%	17%	18%	20%	18%	20%	19%	19%	20%	11%	20%	25%	13%
Probably	41%	41%	42%	42%	39%	43%	43%	43%	41%	42%	34%	46%	46%	46%	36%
Probably not	19%	21%	18%	21%	21%	16%	21%	21%	17%	21%	17%	17%	18%	14%	27%
Definitely not	7%	6%	8%	9%	6%	4%	6%	5%	7%	5%	9%	9%	6%	4%	5%
Not sure	14%	12%	17%	11%	16%	17%	13%	12%	14%	14%	12%	29%	10%	11%	18%
Mining															
Definitely	10%	11%	9%	10%	10%	9%	10%	11%	12%	13%	7%	6%	11%	14%	5%
Probably	32%	33%	30%	31%	30%	33%	31%	35%	27%	33%	32%	28%	32%	44%	27%
Probably not	28%	31%	25%	31%	29%	26%	32%	28%	35%	24%	31%	21%	27%	25%	30%
Definitely not	12%	10%	13%	14%	10%	11%	9%	7%	7%	12%	16%	11%	13%	5%	15%
Not sure	18%	14%	22%	15%	21%	20%	18%	18%	18%	17%	14%	34%	16%	12%	24%
Natural Gas															
Definitely	12%	13%	11%	11%	12%	14%	14%	14%	15%	12%	10%	8%	14%	17%	9%
Probably	35%	37%	34%	36%	36%	35%	40%	40%	36%	33%	37%	29%	36%	50%	29%
Probably not	25%	26%	24%	28%	25%	23%	25%	28%	23%	29%	23%	21%	27%	17%	29%
Definitely not	10%	9%	12%	13%	9%	9%	7%	2%	6%	10%	17%	13%	10%	6%	11%
Not sure	17%	15%	19%	13%	18%	20%	14%	16%	19%	16%	13%	29%	13%	11%	22%

How often do you check labels in the food you buy to review each of the following?



	GENDER						AGE			REGION				VOTE IN 2021 FEDERAL ELECTION		
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	
<i>Origin (country or province)</i>																
Frequently	33%	30%	36%	31%	26%	41%	28%	22%	31%	37%	37%	30%	34%	31%	30%	
Occasionally	37%	40%	35%	35%	43%	34%	48%	41%	31%	35%	35%	38%	41%	36%	40%	
Rarely	20%	22%	18%	25%	20%	16%	18%	29%	29%	19%	18%	16%	19%	24%	19%	
Never	9%	8%	10%	9%	10%	9%	6%	7%	10%	10%	9%	16%	6%	9%	11%	
<i>To see if they are organic</i>																
Frequently	24%	21%	26%	27%	21%	23%	23%	28%	14%	25%	25%	22%	28%	24%	18%	
Occasionally	35%	35%	35%	37%	38%	31%	41%	34%	30%	38%	34%	27%	36%	30%	37%	
Rarely	25%	27%	22%	25%	22%	27%	25%	23%	33%	24%	23%	23%	24%	25%	27%	
Never	16%	16%	17%	11%	19%	19%	11%	14%	22%	12%	19%	27%	12%	21%	18%	
<i>To see if they are free from genetically modified organisms (GMO)</i>																
Frequently	23%	22%	25%	21%	23%	25%	27%	25%	14%	27%	20%	24%	27%	26%	20%	
Occasionally	34%	32%	36%	40%	35%	27%	40%	26%	33%	34%	36%	29%	36%	28%	36%	
Rarely	25%	29%	21%	25%	23%	27%	21%	30%	35%	23%	24%	25%	25%	25%	27%	
Never	18%	17%	18%	14%	19%	20%	11%	20%	18%	16%	20%	21%	13%	21%	17%	

All things considered, do you agree or disagree with each of the following statements?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
<i>Climate change threatens the world's food supply</i>															
Strongly agree	43%	39%	48%	44%	37%	48%	44%	38%	42%	43%	45%	47%	50%	32%	52%
Moderately agree	36%	37%	35%	34%	40%	34%	35%	35%	35%	38%	35%	38%	41%	35%	36%
Moderately disagree	9%	11%	7%	11%	9%	7%	7%	11%	9%	8%	11%	9%	6%	18%	3%
Strongly disagree	6%	7%	5%	5%	7%	6%	8%	5%	6%	7%	5%	2%	2%	10%	3%
Not sure	5%	6%	5%	5%	6%	5%	6%	11%	7%	4%	5%	4%	2%	6%	5%
<i>Climate change threatens Canada's food supply</i>															
Strongly agree	39%	35%	43%	38%	35%	44%	39%	36%	38%	39%	40%	45%	44%	27%	51%
Moderately agree	37%	37%	37%	40%	38%	33%	37%	34%	37%	39%	36%	39%	42%	35%	37%
Moderately disagree	11%	13%	10%	13%	12%	10%	11%	11%	11%	11%	14%	9%	9%	20%	5%
Strongly disagree	6%	8%	4%	3%	8%	7%	6%	8%	6%	8%	5%	3%	3%	10%	2%
Not sure	6%	6%	5%	5%	7%	6%	6%	11%	8%	4%	6%	5%	2%	7%	5%
<i>Climate change threatens my province's food supply</i>															
Strongly agree	38%	34%	42%	40%	34%	40%	39%	35%	35%	39%	38%	42%	40%	25%	46%
Moderately agree	35%	34%	36%	35%	37%	33%	34%	30%	37%	35%	36%	39%	42%	35%	40%
Moderately disagree	13%	16%	11%	15%	14%	12%	12%	18%	14%	14%	14%	11%	10%	20%	7%
Strongly disagree	6%	7%	5%	4%	8%	8%	8%	8%	6%	7%	6%	2%	4%	11%	2%
Not sure	7%	8%	6%	7%	8%	7%	8%	9%	7%	6%	7%	6%	4%	9%	4%

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All things considered, how much more are you willing to pay for food that has the following characteristics?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP
Organic															
Nothing	41%	43%	38%	23%	41%	57%	36%	45%	54%	36%	35%	58%	39%	47%	41%
1% to 5% more	27%	24%	30%	26%	32%	24%	31%	31%	23%	27%	28%	20%	28%	25%	27%
6% to 10% more	19%	19%	20%	31%	16%	11%	19%	14%	12%	22%	24%	13%	20%	18%	21%
11% to 20% more	5%	5%	4%	8%	4%	3%	8%	3%	4%	6%	4%	1%	6%	5%	4%
21% more	3%	3%	2%	5%	3%	1%	3%	1%	3%	4%	3%	0%	4%	2%	2%
Not sure	5%	5%	5%	7%	5%	4%	4%	5%	3%	4%	7%	9%	3%	3%	5%
With no genetically modified organisms (GMO)															
Nothing	31%	31%	30%	22%	31%	38%	32%	37%	33%	31%	25%	31%	26%	35%	28%
1% to 5% more	32%	31%	33%	24%	36%	37%	25%	34%	40%	31%	33%	36%	35%	34%	30%
6% to 10% more	20%	19%	21%	26%	20%	15%	23%	15%	15%	21%	22%	21%	21%	19%	30%
11% to 20% more	9%	9%	8%	16%	5%	5%	12%	5%	3%	9%	10%	5%	10%	6%	6%
21% more	4%	4%	4%	6%	3%	3%	5%	2%	5%	5%	3%	0%	4%	3%	2%
Not sure	4%	5%	4%	6%	4%	3%	4%	6%	3%	3%	5%	8%	4%	4%	3%
Reduced greenhouse gas emissions															
Nothing	35%	38%	33%	23%	38%	45%	37%	41%	42%	35%	28%	41%	31%	46%	28%
1% to 5% more	31%	29%	32%	27%	34%	32%	27%	31%	35%	31%	32%	30%	33%	33%	37%
6% to 10% more	16%	15%	17%	24%	13%	11%	19%	10%	11%	20%	17%	11%	19%	9%	22%
11% to 20% more	6%	6%	7%	11%	6%	3%	5%	3%	3%	6%	9%	6%	7%	4%	5%
21% more	4%	4%	3%	7%	2%	2%	6%	5%	5%	2%	4%	0%	3%	2%	2%
Not sure	8%	8%	8%	8%	8%	8%	6%	10%	5%	6%	10%	12%	7%	6%	7%