

We'd like to ask you some questions about human interaction. Do you think it is permissible to lie in each of these situations?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ETHNICITY					
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic Canada	Liberal	Conserv.	NDP	Indigenous / First Nation	East Asian	European	South Asian
<i>To be perceived in a positive light (such as claiming that you are late because there was an accident on the way to the office)</i>																			
Definitely	6%	6%	6%	9%	5%	3%	7%	4%	7%	5%	7%	3%	5%	4%	7%	9%	7%	3%	4%
Probably	22%	23%	21%	24%	23%	18%	21%	28%	13%	19%	25%	25%	25%	26%	22%	25%	25%	19%	34%
Probably not	30%	29%	31%	31%	30%	28%	33%	34%	29%	30%	31%	17%	31%	30%	32%	26%	37%	30%	39%
Definitely not	36%	38%	35%	27%	34%	47%	33%	32%	48%	39%	28%	49%	36%	38%	34%	32%	26%	42%	17%
Not sure	6%	4%	8%	8%	7%	3%	6%	3%	3%	6%	8%	6%	4%	2%	4%	7%	5%	6%	6%
<i>To protect a relationship (such as withholding information that could cause anxiety or anger to a significant other).</i>																			
Definitely	10%	11%	8%	10%	10%	9%	8%	15%	4%	9%	13%	7%	14%	8%	8%	4%	8%	7%	16%
Probably	35%	38%	32%	33%	38%	34%	41%	29%	29%	35%	33%	42%	37%	36%	35%	32%	45%	33%	43%
Probably not	25%	24%	26%	26%	25%	24%	22%	27%	26%	24%	27%	24%	27%	27%	27%	29%	25%	26%	28%
Definitely not	22%	22%	22%	23%	19%	25%	24%	18%	32%	23%	17%	22%	17%	25%	21%	32%	10%	25%	9%
Not sure	8%	5%	11%	8%	9%	8%	5%	11%	8%	8%	10%	6%	5%	4%	8%	4%	12%	8%	4%
<i>To spare someone else's feelings (such as not pointing out that clothes look bad on a person when you are asked).</i>																			
Definitely	15%	15%	15%	13%	17%	15%	15%	14%	14%	13%	15%	21%	17%	11%	19%	19%	7%	17%	12%
Probably	40%	40%	40%	40%	44%	37%	41%	45%	43%	40%	36%	44%	42%	47%	39%	51%	46%	39%	50%
Probably not	24%	25%	23%	26%	20%	25%	24%	21%	24%	24%	27%	16%	22%	25%	24%	24%	35%	24%	17%
Definitely not	15%	17%	13%	14%	12%	18%	15%	16%	15%	13%	17%	15%	14%	13%	6%	6%	6%	16%	14%
Not sure	6%	4%	8%	7%	7%	5%	5%	4%	4%	7%	9%	3%	4%	2%	6%	0%	7%	5%	8%
<i>To protect someone else (such as lying about the whereabouts of a child or a friend to help them avoid negative consequences).</i>																			
Definitely	11%	10%	12%	15%	11%	7%	14%	12%	6%	11%	10%	13%	13%	10%	12%	9%	15%	9%	19%
Probably	30%	30%	29%	33%	32%	23%	25%	33%	23%	29%	38%	16%	32%	28%	30%	24%	40%	26%	37%
Probably not	24%	25%	24%	23%	21%	29%	25%	26%	33%	25%	20%	22%	25%	28%	29%	21%	25%	26%	23%
Definitely not	27%	28%	25%	21%	25%	33%	29%	22%	32%	28%	20%	39%	24%	30%	20%	43%	13%	31%	16%
Not sure	8%	7%	10%	7%	10%	8%	7%	8%	7%	7%	11%	9%	6%	4%	8%	2%	7%	8%	6%
<i>To impress people and boost your reputation (such as claiming you were primarily responsible for a project when you were not).</i>																			
Definitely	4%	4%	4%	7%	4%	1%	2%	3%	2%	4%	8%	1%	6%	3%	4%	2%	9%	2%	7%
Probably	12%	10%	14%	19%	11%	5%	10%	14%	4%	14%	15%	6%	13%	14%	11%	19%	15%	7%	30%
Probably not	21%	24%	18%	24%	19%	20%	19%	21%	22%	21%	21%	22%	23%	21%	23%	10%	23%	20%	21%
Definitely not	59%	60%	58%	45%	60%	71%	65%	58%	70%	58%	50%	69%	57%	60%	60%	70%	50%	67%	42%
Not sure	4%	2%	6%	5%	6%	3%	3%	5%	3%	4%	6%	1%	2%	3%	2%	0%	3%	4%	0%

All things considered, do you agree or disagree with each of the following statements?



	GENDER		AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ETHNICITY					
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<i>People should always tell the truth, regardless of the consequences</i>																			
Strongly agree	29%	34%	25%	23%	27%	37%	30%	29%	32%	31%	27%	25%	28%	33%	23%	27%	19%	29%	32%
Moderately agree	45%	42%	49%	45%	48%	44%	44%	42%	53%	48%	41%	46%	52%	47%	42%	47%	42%	46%	42%
Moderately disagree	18%	19%	17%	22%	17%	15%	19%	22%	11%	15%	22%	18%	15%	16%	27%	19%	24%	19%	23%
Strongly disagree	4%	3%	4%	5%	2%	3%	4%	5%	1%	2%	4%	9%	4%	2%	5%	3%	10%	3%	0%
Not sure	4%	2%	5%	4%	6%	2%	3%	2%	3%	4%	6%	1%	2%	1%	2%	4%	5%	3%	3%
<i>There have been moments in my life when I would have preferred to be told a lie instead of the truth</i>																			
Strongly agree	16%	14%	18%	21%	13%	13%	20%	20%	19%	14%	14%	13%	15%	15%	15%	22%	13%	14%	22%
Moderately agree	40%	40%	41%	42%	42%	38%	37%	44%	39%	40%	40%	50%	42%	43%	43%	34%	44%	39%	47%
Moderately disagree	17%	20%	15%	17%	19%	17%	20%	14%	15%	16%	21%	12%	18%	19%	21%	16%	20%	18%	19%
Strongly disagree	18%	18%	18%	13%	16%	25%	16%	14%	23%	22%	14%	19%	19%	17%	15%	24%	14%	21%	11%
Not sure	8%	8%	9%	7%	11%	7%	7%	8%	4%	9%	11%	6%	6%	6%	6%	4%	8%	8%	1%