

How do you usually get to school or work on weekdays?



	GENDER			AGE			REGION						WEEKDAY COMMUTE			AWARE OF "15-MINUTE CITY"?			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Drive	Public Transit	Walk / Bike	No commute	Yes	No	Not sure
I drive	40%	43%	37%	46%	51%	25%	37%	44%	55%	40%	37%	32%	100%	0%	0%	0%	46%	37%	35%
I take public transit	17%	14%	20%	29%	17%	6%	26%	20%	10%	19%	15%	7%	0%	100%	0%	0%	21%	15%	17%
I walk	8%	7%	9%	10%	9%	5%	6%	2%	3%	10%	11%	8%	0%	0%	88%	0%	10%	7%	6%
I bike	1%	2%	0%	1%	1%	1%	0%	2%	1%	2%	1%	0%	0%	0%	12%	0%	1%	1%	1%
I don't go to school or work on weekdays	34%	34%	33%	13%	22%	63%	31%	32%	31%	28%	36%	53%	0%	0%	0%	100%	22%	39%	42%

Poll conducted by Research Co. on the "15-minute city" in Canada - March 31, 2023

The "15-minute city" is an urban planning concept in which daily necessities and services—such as work, shopping, education, health care and entertainment—can be reached through a 15-minute walk or bike ride from any point in the city. Before today, had you heard of the "15-minute city" concept?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Drive	Public Transit	Walk / Bike	No commute	Yes	No	Not sure
Yes	33%	34%	32%	45%	34%	22%	37%	41%	29%	36%	32%	22%	39%	40%	41%	22%	100%	0%	0%
No	57%	57%	58%	45%	57%	70%	55%	50%	58%	57%	58%	68%	53%	51%	52%	67%	0%	100%	0%
Not sure	9%	9%	10%	10%	9%	8%	8%	9%	13%	8%	10%	9%	8%	9%	7%	11%	0%	0%	100%

From what you have seen, read or heard, do you support or oppose the "15-minute city" concept?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Drive	Public Transit	Walk / Bike	No commute	Yes	No	Not sure
Strongly support	27%	29%	24%	30%	24%	25%	30%	22%	27%	28%	26%	24%	30%	30%	27%	21%	36%	24%	8%
Moderately support	36%	37%	35%	36%	37%	35%	45%	30%	33%	33%	40%	31%	38%	39%	37%	32%	36%	38%	27%
Moderately oppose	9%	9%	9%	10%	9%	7%	5%	12%	11%	11%	10%	3%	8%	10%	15%	8%	9%	8%	11%
Strongly oppose	7%	5%	8%	6%	7%	6%	3%	9%	6%	7%	7%	8%	7%	5%	5%	7%	14%	3%	1%
Not sure	22%	20%	24%	17%	23%	26%	17%	28%	23%	22%	18%	34%	18%	15%	16%	33%	6%	27%	52%

Do you think each of the following will happen if the "15-minute city" concept is implemented in your community?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Drive	Public Transit	Walk / Bike	No commute	Yes	No	Not sure
<b>Reduced use of personal automobiles</b>																			
Definitely	26%	26%	26%	32%	25%	22%	31%	25%	25%	25%	26%	22%	29%	30%	25%	21%	37%	22%	16%
Probably	37%	38%	36%	33%	38%	40%	40%	36%	41%	32%	38%	39%	36%	37%	35%	35%	40%	26%	
Probably not	16%	16%	16%	16%	15%	16%	12%	15%	12%	20%	15%	14%	15%	19%	20%	15%	15%	15%	
Definitely not	8%	8%	8%	8%	8%	9%	6%	11%	11%	10%	8%	4%	8%	7%	10%	9%	10%	8%	
Not sure	13%	12%	14%	11%	14%	14%	10%	12%	11%	12%	13%	21%	9%	8%	8%	21%	4%	14%	
<b>Increased mental health and well-being for residents</b>																			
Definitely	18%	18%	18%	23%	18%	15%	18%	16%	23%	21%	15%	17%	22%	19%	21%	13%	29%	14%	
Probably	35%	35%	34%	35%	37%	32%	40%	39%	31%	31%	35%	37%	36%	37%	38%	31%	34%	36%	
Probably not	19%	20%	17%	18%	15%	22%	17%	16%	19%	20%	20%	17%	19%	23%	19%	17%	20%	15%	
Definitely not	10%	10%	11%	10%	12%	9%	10%	8%	12%	12%	11%	5%	10%	13%	4%	11%	12%	7%	
Not sure	18%	16%	19%	15%	18%	21%	15%	21%	14%	16%	19%	25%	14%	12%	13%	27%	8%	21%	
<b>Increased government surveillance and control</b>																			
Definitely	17%	18%	16%	20%	18%	13%	16%	16%	25%	16%	16%	15%	20%	19%	10%	14%	27%	12%	
Probably	26%	28%	24%	31%	25%	22%	30%	25%	23%	26%	26%	25%	27%	31%	30%	22%	30%	25%	
Probably not	22%	23%	22%	20%	20%	26%	21%	20%	24%	22%	25%	20%	21%	27%	28%	20%	19%	25%	
Definitely not	18%	17%	18%	15%	17%	20%	19%	22%	18%	18%	15%	14%	20%	12%	18%	17%	20%	17%	
Not sure	17%	14%	20%	13%	19%	19%	14%	17%	10%	18%	17%	26%	12%	11%	14%	27%	4%	21%	
<b>Reduced personal freedoms</b>																			
Definitely	16%	16%	15%	18%	18%	12%	16%	16%	21%	14%	15%	16%	20%	13%	9%	13%	26%	11%	
Probably	21%	22%	21%	25%	20%	19%	25%	17%	23%	24%	19%	17%	21%	26%	20%	19%	21%	21%	
Probably not	23%	25%	20%	21%	24%	22%	18%	24%	17%	22%	24%	30%	20%	26%	38%	20%	19%	26%	
Definitely not	25%	25%	24%	21%	22%	30%	28%	21%	29%	25%	25%	16%	28%	20%	17%	25%	29%	23%	
Not sure	16%	12%	20%	15%	17%	17%	13%	23%	10%	14%	17%	22%	11%	15%	16%	22%	4%	19%	
<b>Residents will be fined if they leave their "home" districts</b>																			
Definitely	10%	10%	10%	14%	11%	6%	11%	7%	12%	10%	9%	11%	12%	9%	6%	9%	20%	5%	
Probably	17%	16%	17%	22%	18%	11%	13%	11%	15%	19%	21%	9%	19%	21%	19%	11%	24%	14%	
Probably not	20%	21%	18%	19%	21%	19%	17%	20%	17%	20%	21%	20%	17%	24%	34%	17%	14%	22%	
Definitely not	35%	37%	33%	29%	31%	44%	44%	37%	41%	33%	28%	35%	37%	29%	33%	36%	37%	37%	
Not sure	19%	16%	22%	16%	20%	20%	14%	24%	14%	18%	20%	24%	15%	16%	9%	27%	6%	22%	