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Methodology:

Results are based on an online study conducted from March 18 to March 20, 2023, among 1,000 Canadian adults. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error, which measures sample variability, is +/- 3.1 percentage points, nineteen times out of twenty.

All things considered, would you support or oppose implementing a "progressive punishment" system for speeding tickets in your city or town?

Support – 65%
Oppose – 24%
Not sure – 11%

All things considered, would you support or oppose implementing a "progressive punishment" system for unpaid parking tickets issued by your city or town?

Support – 58%
Oppose – 31%
Not sure – 11%

Canadians Open to "Progressive Punishment" System for Motorists

Almost two thirds would set the fines for speeding tickets after considering the disposable income of the offending driver.

Vancouver, BC [March 24, 2023] – The concept of "progressive punishment" for drivers who are issued speeding tickets is endorsed by a majority of Canadians, a new Research Co. poll has found.

Two European countries—Finland and Switzerland—have implemented a "progressive punishment" system for speeding tickets.

In Finland, the fines are set on the basis of two indicators: the disposable income of the offending driver, and how much speed the offending driver went over the posted limit.

In the online survey of a representative national sample, 65% of Canadians support implementing a similar "progressive punishment" system for speeding tickets in their city or town, while 24% are opposed and 11% are undecided.

Almost seven-in-ten residents of British Columbia and Quebec (69% each) are in favour of "progressive punishment" for speeding tickets, along with majorities of those who live in Ontario (63%), Saskatchewan and Manitoba (62%), Atlantic Canada (60%) and Alberta (59%).

"Canadians in the highest income bracket are decidedly more dissatisfied with the concept of progressive punishment for speeding tickets," says Mario Canseco, President of Research Co. "Opposition to this course of action among Canadians who live in households earning more than \$100,000 a year reaches 34%, 10 points higher than the national average."

There has been some discussion about implementing a "progressive punishment" system for parking tickets issued by municipalities. The fines would be set on the basis of two indicators: the disposable income of the offending driver, and how many days the fine has gone unpaid.

More than half of Canadians (58%) support implementing a "progressive punishment" system for unpaid parking tickets issued by their city or town, while 31% are opposed and 11% are undecided.

Almost two thirds of Canadians of Indigenous or First Nations descent (65%) are in favour of "progressive punishment" for unpaid parking tickets issued by municipalities, along with



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majorities of Canadians whose descent is South Asian (62%), European (60%) and East Asian (59%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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