



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted from February 25 to February 27, 2023, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error – which measures sample variability – is +/- 3.1 percentage points, 19 times out of 20.

If a federal election were held in Canada tomorrow, which party's candidate would you vote for in your constituency? – Decided Voters

Liberal Party – 34% (+3)
Conservative Party – 33% (-2)
New Democratic Party (NDP) – 18% (-1)
Bloc Québécois – 8% (=)
Green Party – 3% (-1)
People's Party – 1% (-1)
Another party / An independent candidate – 1% (=)

What is the most important issue facing Canada today?

The economy / Jobs – 26% (-3)
Health Care – 26% (+5)
Housing / Homelessness / Poverty – 21% (=)
Environment – 7% (=)
Accountability / Leadership – 4% (-1)
Immigration – 4% (=)
Crime / Public Safety – 3% (-1)

Thinking of each of the following federal party leaders, would you say you generally approve or disapprove of the way each

Liberals and Conservatives are Neck and Neck in Canada

Neither of the two leaders of the main federal parties are gaining ground on economic management.

Vancouver, BC [March 3, 2023] – Canada's main federal political parties are locked in a virtual tie across the country, a new Research Co. poll has found.

In the online survey of a representative national sample, 34% of decided voters (+3 since a similar Research Co. poll [conducted in October 2022](#)) would support the governing Liberal Party if a federal election were held tomorrow, while 33% (-2) would back the opposition Conservative Party.

The New Democratic Party (NDP) is third with 18% (-1), followed by the Bloc Québécois with 8% (=), the Green Party with 3% (-1) and the People's Party with 1% (-1).

The Liberals are ahead in Atlantic Canada (45%, +7), Quebec (39%, +1) and Ontario (39%, +7), while the Conservatives are leading in Alberta (58%, +7), Saskatchewan and Manitoba (48%, +1) and British Columbia (38%, +1).

More than one-in-five Canadians identify one of three issues as the most important facing the country right now: the economy and jobs (26%, -3), health care (26%, +5) and housing, homelessness and poverty (21%, =).

Fewer Canadians mention the environment (7%, =), accountability and leadership (4%, -1), immigration (4%, =) and crime and public safety (3%, -1) as the most important issues facing the country.

NDP leader Jagmeet Singh has the highest approval rating among the six federal party leaders this month (49%, +3), followed by Prime Minister and Liberal Party leader Justin Trudeau (46%, +2) and Official Opposition and Conservative Party leader Pierre Poilievre (41%, +4).

The approval rating is lower for Green Party leader Elizabeth May (32%), Bloc leader Yves-François Blanchet (22%, +2) and People's Party leader Maxime Bernier (16%, -2).

A third of Canadians (33%) believe Trudeau would make the best prime minister among the six main party leaders. Poilievre is second with 25%, followed by Singh with 15%, Blanchet and May with 3% each, and Bernier with 1%.

“More than a third of Atlantic Canadians (40%), Quebecers (38%) and Ontarians (also 38%) believe Trudeau is the best choice to



one has performed in their job?

- Jagmeet Singh – 49% (+3)
- Justin Trudeau – 46% (+2)
- Pierre Poilievre – 41% (+4)
- Elizabeth May – 32% (new)
- Yves-François Blanchet – 22% (+2)
- Maxime Bernier – 16% (-2)

Which of these party leaders do you think would make the best Prime Minister of Canada?

- Justin Trudeau – 33%
- Pierre Poilievre – 25%
- Jagmeet Singh – 15%
- Yves-François Blanchet – 3%
- Elizabeth May – 3%
- Maxime Bernier – 1%
- Not sure – 20%

head the federal government," says Mario Canseco, President of Research Co. "Poilievre holds the upper hand on this question in Alberta (46%), Saskatchewan and Manitoba (35%) and British Columbia (27%)."

There is little change in the perceptions of the two main party leaders on financial management, with 44% of Canadians (+1) saying they are comfortable with Trudeau being charge of Canada's economy and 40% (+1) saying they would be comfortable with Poilievre at the helm.

Almost half of Canadians (47%, +3) say they are satisfied with what the Liberals and the NDP have accomplished since their March 2022 supply and confidence agreement, while 44% (=) are dissatisfied.

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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