

Methodology:

Results are based on an online study conducted on February 4 to February 6, 2023, among 800 adults in British Columbia. The data has been statistically weighted according to Canadian census figures for age, gender and region in British Columbia. The margin of error—which measures sample variability—is +/- 3.5 percentage points, nineteen times out of twenty.

If a provincial election were held today, which party's candidate would you vote for in your constituency? – Decided Voters

BC New Democratic Party (NDP) – 44% (=)
BC Liberals – 36% (+1)
BC Green Party – 16% (+1)
BC Conservative Party – 2% (-2)
Another party / An independent candidate – 2% (+1)

Approval Ratings

David Eby – 59% (new)
Kevin Falcon – 44% (+8)
Sonia Furstenau – 42% (+7)

Most Important Issue

Housing / Homelessness / Poverty – 34% (-4)
Health care – 29% (+1)
Economy / Jobs – 13% (+2)
Environment – 6% (=)
Crime / Safety – 5% (-3)

Governing BC NDP Stays Ahead of BC Liberals in British Columbia

Two-in-five residents think David Eby is a better leader than Kevin Falcon to tackle housing and health care.

Vancouver, BC [February 10, 2023] – The BC New Democratic Party (NDP) maintains a high level of support under new leader David Eby, a new Research Co. poll has found.

In the online survey of a representative provincial sample, 44% of decided voters would cast a ballot for the BC NDP candidate in their constituency if an election were held today, unchanged since a similar Research Co. poll [conducted in October 2022](#), when John Horgan was premier.

The BC Liberals are in second place with 36% (+1), followed by the BC Green Party with 16% (+1) and the BC Conservative Party with 2% (-2).

“Support for the BC NDP remains strong in Vancouver Island (59%), while the BC Liberals dominate in Southern BC (53%),” says Mario Canseco, President of Research Co. “The New Democrats have smaller leads over the BC Liberals in Northern BC (47% to 43%), Metro Vancouver (44% to 38%) and the Fraser Valley (39% to 26%).”

Almost three-in-five British Columbians (59%) approve of the way Eby has performed as premier and leader of the BC NDP. The rating improved this month for both BC Liberals leader Kevin Falcon (44%, +8) and BC Greens leader Sonia Furstenau (42%, +7).

More than a third of British Columbians (34%, -4) say housing, homelessness and poverty is the most important issue facing the province. Health care is a close second (29%, +1), followed by the economy and jobs (13%, +2) the environment (6%, =) and crime and public safety (5%, -3).

Respondents to this survey were asked to choose which of the two main party leaders is best suited to manage eight different issues. Eby has small leads over Falcon on three broad themes: crime and public safety (31% to 27%), energy (also 31% to 27%) and the economy and jobs (34% to 28%).

Eby's advantage over Falcon is more decisive on five other issues: housing, poverty and homelessness (40% to 21%), health care (40% to 24%), the environment (37% to 18%), education (37% to 22%) and accountability (35% to 22%)



A separate question gauged whether the leaders of the BC NDP and the BC Liberals possess specific characteristics that can be found in politicians.

Majorities of British Columbians think Eby is a good speaker and communicator (56%) and has a vision for the future of British Columbia (54%).

At least two-in-five residents of the province think the current premier understands their problems (47%), is in touch with the problems British Columbians face in their daily lives (43%), is a strong and decisive leader (42%), inspires confidence (41%) and generally agrees with people on issues they care about (40%).

Fewer British Columbians believe Eby is honest and trustworthy (39%), shares their values (36%), is a good economic manager (35%) and is patronizing (27%).

More than a third of British Columbians think Falcon is good speaker and communicator (46%), has a vision for the future of British Columbia (42%) and is a strong and decisive leader (37%).

Fewer residents say the leader of the BC Liberals inspires confidence (33%), understands the problems of residents (32%), is a good economic manager (also 32%), is patronizing (31%), is in touch with the problems British Columbians face in their daily lives (30%), generally agrees with people on issues they care about (28%), shares their values (27%) and is honest and trustworthy (26%).

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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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