



PRESS RELEASE | Canada

Methodology:

Results are based on an online study conducted on January 2 to January 4, 2023, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

All things considered, do you have a positive opinion of the following countries?

United Kingdom – 74% (+1)
Italy – 71% (-2)
Japan – 70% (+1)
France – 70% (+1)
Germany – 69% (-1)
South Korea – 57% (-2)
United States – 54% (-2)
Mexico – 49% (-1)
India – 41% (+4)
Venezuela – 30% (-1)
Saudi Arabia – 23% (-1)
China – 18% (-2)
Iran – 13% (-3)
North Korea – 11% (-2)
Russia – 11% (-1)

Russia and North Korea Thoroughly Disliked by Canadians

At least seven-in-ten Canadians hold positive views on the United Kingdom, Italy, Japan and France.

Vancouver, BC [January 17, 2023] – Two nations are clearly at the bottom when Canadians are asked to voice their feelings about 15 different countries, a new Research Co. poll has found.

In the online survey of a representative national sample, only 11% of Canadians have a positive opinion of Russia and North Korea.

“More than nine-in-ten Canadians aged 55 and over (93%) currently have a negative view of the Russian Federation,” says Mario Canseco, President of Research Co. “Majorities of Canadians aged 35-to-54 (78%) and aged 18-to-34 (68%) feel the same way.”

Fewer than one-in-four Canadians have a positive opinion of Saudi Arabia (23%, -1 since a similar Research Co. poll [conducted in May 2022](#)), China (18%, -2) and Iran (13%, -3).

About one-in-four Atlantic Canadians (24%) hold positive views on China. The proportions are lower in Ontario (21%), Alberta (18%), Saskatchewan and Manitoba (16%), British Columbia (also 16%) and Quebec (13%).

The perceptions of Canadians remain favourable for most fellow members of the G7, including the United Kingdom (74%, +1), Italy (71%, -2), Japan (70%, +1), France (also 70%, +1) and Germany (69%, -1).

Almost three-in-five Canadians (57%, -2) hold positive views on South Korea. The numbers are lower for Mexico (49%, -1), India (41%, +4) and Venezuela (30%, -1).

More than half of Canadians (54%, -2) have a positive view of the United States, while just under two-in-five (39%, +4) hold negative feelings.

Favourable opinions on the United States are highest in three Canadian regions: Quebec (55%, +1), Atlantic Canada (also 55%, +2) and Ontario (55%, -4), followed by British Columbia (52%, +4), Alberta (50%, -7) and Saskatchewan and Manitoba (48%, -12).

Only 45% of Canadians (+2) who voted for the New Democratic Party (NDP) in 2021 hold positive views on the United States. The proportions are higher among their counterparts who supported the Liberal Party (61%, -5) or the Conservative Party (58%, -12) in the last federal election.



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About Research Co.

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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