

Which of these greetings is the one you personally prefer for this season?



	GENDER			AGE			REGION					VOTE IN 2021 FEDERAL ELECTION			ETHNICITY				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian
Merry Christmas	64%	67%	60%	60%	64%	66%	61%	70%	74%	68%	52%	67%	62%	78%	50%	57%	43%	64%	56%
Happy Holidays	21%	19%	24%	24%	22%	18%	25%	16%	10%	18%	31%	18%	24%	14%	22%	22%	40%	17%	39%
Not sure / Don't care either way	15%	14%	16%	16%	14%	15%	15%	13%	17%	14%	16%	15%	14%	8%	28%	21%	17%	19%	5%

How do you expect the current holiday season to be for you, personally?



	GENDER			AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ETHNICITY			
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian
More fun than stressful	52%	54%	50%	55%	51%	50%	49%	51%	49%	56%	54%	42%	60%	54%	42%	63%	55%	50%	63%
More stressful than fun	29%	27%	31%	30%	33%	24%	32%	27%	32%	27%	24%	40%	25%	32%	35%	21%	24%	31%	27%
Not sure	19%	19%	20%	15%	16%	27%	19%	23%	18%	17%	21%	18%	15%	14%	24%	16%	21%	20%	10%

We have a question about food and drink during the holiday season. Do you personally like or dislike each of the following dishes and beverages?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION			ETHNICITY					
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian	
<i>Mulled wine</i>																				
Definitely like	12%	12%	13%	15%	12%	9%	19%	13%	13%	12%	9%	8%	14%	13%	11%	11%	16%	11%	18%	
Probably like	24%	25%	24%	28%	25%	20%	20%	27%	20%	29%	21%	28%	27%	25%	22%	23%	36%	20%	35%	
Probably dislike	17%	18%	16%	19%	17%	15%	22%	17%	13%	14%	20%	16%	16%	16%	20%	17%	14%	18%	12%	
Definitely dislike	29%	27%	31%	23%	30%	34%	27%	26%	35%	29%	29%	28%	30%	26%	33%	32%	12%	33%	24%	
Not sure	17%	19%	15%	15%	15%	21%	12%	16%	19%	15%	20%	21%	13%	19%	13%	18%	21%	18%	12%	
<i>Brussels sprouts</i>																				
Definitely like	33%	30%	36%	29%	33%	38%	50%	34%	24%	33%	27%	35%	33%	32%	33%	51%	21%	39%	19%	
Probably like	27%	27%	27%	25%	28%	29%	18%	27%	29%	27%	34%	25%	32%	25%	25%	28%	33%	26%	22%	
Probably dislike	13%	15%	12%	19%	11%	10%	11%	14%	19%	15%	14%	5%	13%	18%	13%	4%	24%	10%	26%	
Definitely dislike	22%	23%	20%	23%	22%	20%	19%	22%	28%	22%	18%	29%	19%	23%	27%	16%	13%	22%	26%	
Not sure	4%	4%	4%	4%	6%	3%	2%	4%	0%	4%	7%	6%	3%	1%	1%	2%	10%	3%	6%	
<i>Mince pies</i>																				
Definitely like	20%	21%	19%	15%	15%	28%	20%	18%	21%	20%	20%	20%	21%	21%	22%	17%	18%	23%	13%	
Probably like	28%	29%	27%	30%	28%	27%	29%	22%	19%	25%	39%	26%	35%	25%	23%	29%	29%	25%	29%	
Probably dislike	17%	20%	13%	19%	16%	15%	14%	18%	17%	20%	14%	17%	15%	19%	21%	22%	16%	17%	18%	
Definitely dislike	23%	20%	26%	21%	29%	21%	29%	30%	30%	23%	15%	22%	21%	26%	25%	24%	14%	26%	22%	
Not sure	12%	10%	14%	15%	12%	9%	7%	12%	13%	12%	12%	15%	7%	8%	8%	14%	23%	9%	18%	
<i>Turkey</i>																				
Definitely like	59%	58%	59%	49%	61%	66%	60%	61%	63%	57%	49%	82%	59%	60%	59%	84%	35%	65%	24%	
Probably like	25%	27%	23%	32%	23%	20%	21%	24%	25%	28%	28%	13%	25%	28%	23%	9%	44%	21%	31%	
Probably dislike	8%	7%	9%	10%	7%	7%	7%	11%	6%	7%	12%	1%	10%	5%	9%	7%	11%	7%	24%	
Definitely dislike	6%	6%	7%	7%	7%	6%	10%	3%	6%	6%	6%	5%	6%	7%	7%	0%	6%	6%	20%	
Not sure	2%	2%	2%	2%	2%	2%	1%	1%	0%	1%	5%	0%	1%	0%	1%	0%	4%	2%	2%	

We have a question about food and drink during the holiday season. Do you personally like or dislike each of the following dishes and beverages?



	GENDER		AGE			REGION						VOTE IN 2021 FEDERAL ELECTION				ETHNICITY				
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Liberal	Conserv.	NDP	Indigenous	East Asian	European	South Asian	
Plum pudding																				
Definitely like	17%	17%	17%	15%	13%	23%	21%	15%	16%	18%	14%	22%	19%	20%	14%	7%	17%	17%	28%	
Probably like	25%	28%	22%	28%	22%	25%	25%	25%	20%	23%	31%	22%	31%	24%	21%	24%	30%	23%	36%	
Probably dislike	19%	22%	16%	21%	20%	16%	23%	18%	13%	24%	16%	12%	18%	20%	22%	14%	25%	18%	16%	
Definitely dislike	22%	19%	24%	18%	26%	21%	22%	21%	26%	20%	21%	22%	21%	23%	28%	26%	10%	26%	7%	
Not sure	17%	14%	20%	18%	19%	14%	9%	21%	24%	15%	18%	22%	11%	14%	14%	29%	19%	16%	13%	
Egg nog																				
Definitely like	30%	32%	27%	23%	32%	33%	34%	34%	33%	31%	19%	39%	26%	32%	37%	43%	25%	34%	10%	
Probably like	25%	29%	21%	29%	25%	22%	25%	26%	25%	27%	24%	20%	28%	23%	23%	31%	26%	22%	27%	
Probably dislike	16%	16%	16%	19%	14%	14%	18%	18%	11%	15%	16%	16%	16%	13%	17%	13%	21%	15%	30%	
Definitely dislike	23%	18%	28%	20%	23%	26%	19%	18%	28%	21%	29%	20%	27%	28%	19%	9%	15%	25%	21%	
Not sure	7%	5%	8%	9%	5%	5%	4%	4%	2%	6%	12%	5%	3%	4%	4%	4%	12%	5%	11%	
Fruit cake																				
Definitely like	32%	33%	30%	29%	21%	43%	30%	30%	27%	33%	32%	37%	34%	29%	26%	15%	28%	30%	53%	
Probably like	23%	26%	20%	25%	24%	21%	20%	23%	20%	25%	25%	20%	26%	24%	22%	22%	31%	20%	25%	
Probably dislike	13%	13%	14%	16%	15%	10%	17%	17%	17%	12%	11%	13%	14%	13%	16%	15%	15%	14%	6%	
Definitely dislike	28%	24%	32%	24%	38%	24%	30%	29%	35%	26%	27%	29%	25%	32%	35%	43%	18%	33%	12%	
Not sure	4%	4%	3%	6%	3%	2%	4%	2%	1%	5%	5%	1%	1%	1%	1%	5%	8%	2%	3%	
Cranberry sauce																				
Definitely like	36%	36%	37%	28%	33%	46%	44%	33%	30%	37%	29%	53%	37%	40%	41%	31%	23%	42%	23%	
Probably like	28%	32%	25%	29%	30%	27%	29%	34%	31%	26%	30%	21%	31%	30%	22%	27%	32%	24%	38%	
Probably dislike	16%	15%	17%	20%	16%	12%	14%	14%	19%	18%	17%	8%	14%	12%	20%	14%	30%	15%	18%	
Definitely dislike	15%	13%	18%	16%	16%	13%	10%	13%	19%	14%	19%	17%	17%	15%	14%	22%	3%	16%	15%	
Not sure	4%	5%	4%	7%	5%	2%	3%	6%	2%	5%	7%	1%	2%	3%	3%	6%	11%	3%	7%	