

We'd like to ask you some questions about soccer. Thinking about soccer, which of these statements comes closest to your own point of view?



	GENDER		AGE			REGION					ETHNICITY				FAN OF SOCCER?					
	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Indigenous	East Asian	European	South Asian	Big	Moderate	Casual	Not at all
I am a soccer fan, I truly enjoy watching the game	15%	22%	8%	18%	17%	10%	16%	13%	7%	22%	13%	8%	8%	16%	13%	15%	100%	0%	0%	0%
I watch soccer as much as I can, but I don't follow it all the time	17%	19%	15%	25%	14%	13%	17%	16%	9%	23%	19%	6%	16%	32%	14%	30%	0%	100%	0%	0%
I will watch a soccer match now and then, but it's not my favourite sport	27%	26%	27%	26%	27%	27%	30%	27%	31%	25%	24%	29%	28%	19%	29%	31%	0%	0%	100%	0%
I don't really care for soccer	41%	33%	50%	32%	42%	50%	37%	45%	53%	30%	45%	57%	49%	33%	45%	24%	0%	0%	0%	100%

As you may know, Qatar is currently hosting the FIFA (Soccer) 2022 Men's World Cup. How closely have you followed the FIFA (Soccer) 2022 Men's World Cup?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Indigenous	East Asian	European	South Asian	Big	Moderate	Casual	Not at all
Very closely	14%	20%	7%	19%	14%	8%	16%	13%	7%	20%	11%	6%	9%	16%	11%	18%	65%	16%	4%	0%
Moderately closely	24%	28%	19%	30%	23%	18%	23%	23%	12%	32%	22%	17%	20%	34%	20%	42%	31%	61%	29%	3%
Not too closely	23%	20%	25%	21%	21%	26%	23%	22%	31%	21%	21%	24%	18%	29%	24%	22%	3%	18%	47%	16%
Not closely at all	40%	31%	48%	30%	41%	48%	38%	42%	50%	27%	45%	53%	53%	20%	45%	18%	1%	5%	20%	81%

Did you watch any of the FIFA (Soccer) 2022 Men's World Cup matches involving Canada's national team?



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Canada vs. Belgium																				
The whole match	16%	24%	9%	17%	17%	15%	18%	19%	11%	24%	10%	10%	11%	23%	17%	19%	58%	26%	10%	2%
Some parts of the match	19%	21%	17%	25%	17%	15%	19%	17%	12%	24%	19%	11%	15%	29%	15%	27%	23%	41%	27%	3%
Only the highlights	18%	19%	17%	17%	19%	19%	15%	15%	22%	19%	17%	20%	21%	20%	18%	28%	12%	22%	31%	11%
Nothing at all	46%	36%	57%	41%	47%	51%	44%	50%	55%	33%	54%	58%	53%	29%	51%	26%	7%	12%	32%	84%
Canada vs. Croatia																				
The whole match	16%	22%	9%	16%	17%	14%	20%	12%	13%	24%	9%	9%	9%	16%	17%	10%	52%	26%	11%	1%
Some parts of the match	19%	21%	16%	23%	17%	15%	14%	21%	13%	23%	20%	11%	17%	31%	16%	31%	28%	39%	26%	2%
Only the highlights	17%	19%	16%	18%	18%	15%	18%	13%	21%	18%	14%	21%	20%	17%	15%	30%	13%	22%	29%	9%
Nothing at all	49%	38%	59%	43%	48%	55%	49%	54%	54%	35%	57%	59%	54%	36%	52%	29%	7%	14%	35%	88%
Canada vs. Morocco																				
The whole match	13%	19%	8%	15%	13%	12%	15%	10%	7%	18%	12%	8%	9%	12%	14%	12%	51%	21%	6%	1%
Some parts of the match	16%	18%	14%	21%	16%	11%	10%	19%	13%	23%	14%	6%	17%	25%	12%	26%	25%	33%	20%	2%
Only the highlights	19%	22%	16%	19%	18%	20%	23%	16%	22%	20%	14%	26%	16%	25%	18%	26%	14%	27%	33%	9%
Nothing at all	52%	41%	63%	45%	54%	57%	52%	55%	58%	39%	60%	60%	57%	38%	57%	35%	10%	19%	41%	88%

After Canada's participation in the FIFA (Soccer) 2022 Men's World Cup, are you more interested, just as interested or less interested in Canada's national team?



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	Canada	Male	Female	18-34	35-54	55+	BC	Alberta	SK / MB	Ontario	Quebec	Atlantic	Indigenous	East Asian	European	South Asian	Big	Moderate	Casual	Not at all
More interested in Canada's national team than before	24%	29%	18%	26%	21%	24%	27%	26%	20%	29%	17%	20%	28%	28%	22%	36%	54%	32%	30%	6%
Just as interested in Canada's national team as before	51%	51%	51%	52%	52%	49%	45%	48%	58%	52%	52%	49%	44%	48%	54%	49%	41%	56%	54%	50%
Less interested in Canada's national team than before	9%	9%	9%	7%	7%	11%	10%	6%	8%	7%	10%	13%	3%	8%	9%	6%	4%	7%	5%	13%
Not sure	17%	11%	22%	15%	19%	16%	18%	20%	14%	12%	21%	18%	25%	15%	9%	1%	5%	12%	31%	