

People choose a party based on different factors. Thinking about your vote in the election, how important is each of the following factors to you?



	Voters in 2022 Quebec Provincial Election	GENDER		AGE			REGION			VOTE IN 2022 PROVINCIAL ELECTION					
		Male	Female	18-34	35-54	55+	Montreal CMA	Quebec City CMA	Rest of Quebec	CAQ	LPQ	QS	PQ	PCQ	
<i>The party's leader</i>															
1 - Most important	35%	35%	33%	30%	30%	44%	33%	35%	36%	43%	27%	20%	36%	26%	
2	21%	25%	16%	21%	19%	22%	23%	36%	14%	24%	14%	16%	26%	17%	
3	18%	17%	20%	23%	15%	16%	16%	13%	22%	16%	20%	18%	21%	21%	
4	11%	11%	12%	10%	17%	8%	10%	10%	13%	11%	13%	20%	0%	15%	
5	10%	8%	12%	12%	13%	5%	12%	4%	10%	4%	16%	21%	13%	11%	
6 - Least important	5%	4%	7%	5%	7%	4%	6%	3%	6%	3%	9%	5%	3%	11%	
<i>The party's candidate in the riding</i>															
1 - Most important	8%	9%	7%	10%	9%	4%	6%	12%	8%	6%	13%	10%	13%	6%	
2	15%	16%	13%	15%	10%	18%	15%	15%	15%	17%	13%	10%	15%	10%	
3	17%	20%	14%	18%	16%	18%	16%	20%	18%	18%	17%	18%	19%	13%	
4	28%	25%	30%	22%	26%	34%	28%	25%	28%	33%	22%	24%	21%	26%	
5	22%	18%	26%	22%	27%	16%	22%	19%	22%	19%	27%	27%	19%	23%	
6 - Least important	11%	12%	9%	12%	11%	9%	13%	8%	10%	7%	8%	11%	15%	21%	
<i>The party's ideas and policies</i>															
1 - Most important	34%	37%	32%	44%	35%	25%	35%	41%	32%	28%	39%	48%	36%	38%	
2	28%	26%	30%	21%	27%	37%	23%	31%	32%	28%	32%	25%	31%	26%	
3	21%	21%	22%	20%	22%	23%	24%	15%	21%	27%	15%	13%	19%	21%	
4	9%	7%	11%	9%	8%	9%	7%	9%	10%	9%	10%	8%	7%	8%	
5	5%	7%	3%	4%	5%	6%	8%	3%	3%	6%	4%	4%	5%	5%	
6 - Least important	2%	3%	1%	3%	3%	0%	2%	1%	2%	1%	1%	4%	2%	2%	
<i>Desire for stability</i>															
1 - Most important	15%	16%	15%	13%	14%	18%	16%	9%	16%	21%	15%	7%	8%	10%	
2	20%	18%	23%	23%	23%	15%	23%	15%	20%	23%	22%	18%	15%	14%	
3	22%	20%	25%	18%	20%	29%	19%	32%	23%	28%	21%	19%	11%	19%	
4	17%	19%	14%	17%	17%	17%	14%	20%	19%	17%	19%	15%	19%	14%	
5	14%	15%	14%	16%	14%	13%	16%	15%	13%	7%	14%	15%	28%	28%	
6 - Least important	11%	12%	10%	13%	13%	7%	13%	10%	10%	4%	9%	25%	19%	16%	
<i>Desire for change</i>															
1 - Most important	9%	9%	9%	13%	9%	5%	10%	8%	9%	2%	9%	20%	12%	14%	
2	15%	14%	17%	23%	18%	5%	14%	9%	19%	5%	17%	33%	15%	27%	
3	17%	20%	15%	23%	18%	11%	23%	16%	13%	7%	26%	30%	25%	18%	
4	13%	13%	12%	13%	15%	10%	15%	9%	11%	9%	19%	11%	20%	11%	
5	20%	20%	20%	16%	13%	31%	16%	26%	22%	30%	15%	4%	12%	18%	
6 - Least important	26%	24%	28%	12%	27%	39%	21%	32%	27%	46%	13%	2%	17%	12%	
<i>Disgust with other contending candidates</i>															
1 - Most important	6%	3%	9%	2%	8%	9%	7%	4%	6%	6%	6%	4%	6%	10%	
2	10%	11%	8%	11%	9%	8%	11%	5%	10%	9%	10%	7%	10%	13%	
3	13%	14%	12%	14%	17%	9%	11%	19%	13%	11%	10%	13%	18%	16%	
4	15%	15%	15%	17%	12%	17%	18%	19%	12%	14%	9%	12%	24%	21%	
5	20%	22%	19%	16%	21%	24%	17%	24%	22%	29%	15%	19%	12%	9%	
6 - Least important	35%	34%	37%	41%	32%	33%	36%	28%	37%	31%	49%	43%	31%	31%	

Exit Poll conducted by Research Co. in Quebec - October 17, 2022

There has been a lot of talk recently about “strategic voting”, which is defined as voting for the candidate in your riding who has the best chance of defeating a party you dislike, even if the candidate you vote for is not your first preference. Thinking about this, did you “vote strategically” in this election?



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		Male	Female	18-34	35-54	55+	Montreal CMA	Quebec City CMA	Rest of Quebec	CAQ	LPQ	QS	PQ	PCQ
Yes, I voted strategically	49%	53%	45%	62%	47%	37%	52%	48%	47%	45%	61%	48%	48%	53%
No, I did not vote strategically	51%	47%	55%	38%	53%	63%	48%	52%	53%	55%	39%	52%	52%	47%

Which of these statements comes closest to your point of view?



	Voters in 2022 Quebec Provincial Election	GENDER		AGE			REGION			VOTE IN 2022 PROVINCIAL ELECTION				
		Male	Female	18-34	35-54	55+	Montreal CMA	Quebec City CMA	Rest of Quebec	CAQ	LPQ	QS	PQ	PCQ
I consider myself a Canadian first, a Quebecer second	44%	43%	45%	44%	50%	38%	50%	38%	40%	38%	82%	38%	11%	59%
I consider myself a Quebecer first, a Canadian second	52%	53%	50%	47%	46%	62%	45%	59%	55%	60%	14%	52%	86%	37%
Neither / Not sure	4%	4%	5%	9%	3%	1%	5%	3%	5%	1%	4%	10%	3%	5%