

Poll conducted by Research Co. on Political Correctness in the United States - September 27, 2022

The term “political correctness” has been used to describe language and/or behavior that seeks to minimize possible offenses to racial, cultural and gender identity groups, among others. Thinking about this, do you generally support or oppose the use of “political correctness” in the United States?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	DEM	REP	IND
<b>Strongly support</b>	14%	13%	14%	16%	15%	11%	17%	10%	14%	15%	22%	7%	10%
<b>Moderately support</b>	31%	30%	32%	37%	31%	28%	28%	33%	29%	36%	44%	22%	25%
<b>Moderately oppose</b>	23%	23%	23%	20%	24%	25%	29%	26%	21%	19%	19%	26%	26%
<b>Strongly oppose</b>	22%	26%	19%	16%	20%	28%	22%	21%	24%	21%	7%	39%	26%
<b>Not sure</b>	10%	8%	12%	12%	10%	8%	4%	11%	13%	9%	9%	6%	12%

Which of these statements comes closest to describing your own behaviour regarding “political correctness”?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	DEM	REP	IND
I always act “politically correct” because it’s the right thing to do	24%	22%	26%	26%	21%	25%	25%	20%	25%	26%	34%	15%	20%
I sometimes act “politically correct” because it’s the safe thing to do	41%	41%	42%	45%	45%	36%	42%	47%	35%	46%	43%	43%	40%
I do not act “politically correct” because it’s the wrong thing to do	20%	24%	16%	14%	19%	25%	22%	18%	23%	16%	9%	32%	24%
Not sure	15%	13%	16%	15%	15%	14%	11%	15%	18%	13%	14%	11%	16%

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Thinking about specific groups in society, how often do you think each one of these groups should act in a “politically correct” manner?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	DEM	REP	IND
<b>Politicians</b>													
Always	37%	33%	42%	36%	39%	37%	41%	37%	37%	34%	46%	30%	33%
Most of the time	23%	21%	25%	23%	23%	22%	18%	27%	23%	23%	25%	19%	23%
Only sometimes	19%	22%	15%	21%	20%	16%	20%	19%	17%	20%	16%	21%	20%
Never	15%	18%	12%	11%	13%	19%	15%	12%	17%	15%	7%	25%	17%
Not sure	6%	6%	7%	9%	5%	6%	6%	5%	7%	8%	6%	5%	7%
<b>Comedians</b>													
Always	11%	10%	12%	13%	9%	11%	12%	9%	11%	12%	14%	8%	10%
Most of the time	17%	13%	21%	18%	16%	17%	18%	17%	19%	15%	20%	18%	13%
Only sometimes	28%	27%	30%	31%	31%	25%	30%	33%	26%	28%	30%	26%	29%
Never	34%	41%	27%	29%	36%	36%	31%	35%	35%	35%	26%	42%	39%
Not sure	9%	8%	10%	10%	8%	10%	9%	7%	10%	10%	9%	7%	10%
<b>Journalists</b>													
Always	31%	26%	35%	28%	31%	32%	33%	28%	34%	26%	39%	24%	26%
Most of the time	24%	24%	25%	27%	23%	23%	23%	31%	20%	26%	25%	22%	24%
Only sometimes	21%	22%	21%	25%	23%	18%	23%	22%	19%	24%	21%	22%	21%
Never	17%	22%	12%	11%	17%	21%	17%	14%	19%	17%	7%	27%	21%
Not sure	7%	7%	7%	9%	6%	7%	6%	5%	9%	8%	7%	5%	8%
<b>Teachers</b>													
Always	36%	32%	41%	34%	36%	38%	37%	39%	38%	32%	47%	30%	30%
Most of the time	28%	25%	31%	28%	30%	26%	28%	31%	26%	30%	30%	27%	27%
Only sometimes	17%	20%	14%	19%	19%	14%	17%	15%	15%	22%	13%	20%	19%
Never	12%	16%	8%	9%	9%	15%	11%	11%	13%	10%	5%	18%	15%
Not sure	7%	7%	7%	9%	6%	6%	8%	4%	8%	7%	5%	6%	9%

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All things considered, do you agree or disagree with each of the following ideas?



	United States	GENDER		AGE			REGION				POLITICAL ID		
		Male	Female	18-34	35-54	55+	Northeast	Midwest	South	West	DEM	REP	IND
<i>Re-dubbing movies to remove words that may be deemed offensive to a specific race or ethnicity</i>													
Strongly agree	11%	10%	11%	16%	10%	7%	12%	5%	12%	13%	16%	7%	8%
Moderately agree	17%	16%	18%	24%	16%	13%	18%	19%	16%	14%	22%	14%	11%
Moderately disagree	19%	18%	20%	20%	18%	20%	18%	20%	20%	17%	18%	17%	21%
Strongly disagree	45%	47%	43%	29%	47%	52%	45%	52%	41%	44%	33%	57%	51%
Not sure	9%	9%	9%	12%	9%	7%	7%	4%	11%	12%	10%	6%	9%
<i>Printing new editions of books that remove words that may be deemed offensive to a specific race or ethnicity</i>													
Strongly agree	11%	11%	11%	14%	13%	7%	9%	7%	12%	14%	16%	6%	9%
Moderately agree	16%	16%	15%	24%	14%	11%	22%	12%	14%	17%	22%	13%	10%
Moderately disagree	16%	16%	16%	18%	13%	18%	12%	18%	18%	13%	16%	15%	17%
Strongly disagree	49%	49%	49%	31%	53%	56%	51%	58%	45%	44%	37%	61%	55%
Not sure	9%	9%	9%	13%	7%	8%	6%	5%	11%	11%	10%	5%	9%
<i>Adding a disclaimer to explain that programs or movies are presented "as originally created" and "may contain outdated cultural depictions."</i>													
Strongly agree	26%	23%	28%	30%	27%	23%	29%	23%	27%	23%	35%	19%	22%
Moderately agree	33%	30%	35%	28%	34%	34%	30%	38%	31%	32%	36%	28%	34%
Moderately disagree	12%	15%	10%	16%	12%	11%	11%	11%	14%	12%	10%	12%	15%
Strongly disagree	20%	23%	18%	16%	18%	24%	21%	23%	17%	22%	10%	33%	20%
Not sure	9%	9%	9%	11%	9%	8%	8%	5%	11%	10%	8%	8%	10%