



PRESS RELEASE | Canada

### **Methodology:**

Results are based on an online survey conducted from September 16 to September 18, 2022, among 1,000 adults in Canada. The data has been statistically weighted according to Canadian census figures for age, gender and region. The margin of error—which measures sample variability—is +/- 3.1 percentage points, nineteen times out of twenty.

### **Thinking about Canada's constitution, which of these options do you prefer?**

Canada having an elected head of state – 36% (-13)  
Canada remaining a monarchy – 31% (+10)  
I don't care either way – 24% (+6)  
Not sure – 9% (-3)

### **Which of the following would have been your preferred option to observe and mark the passing of Queen Elizabeth II?**

A full holiday for everyone (both public sector and private sector employees) – 54%  
A full holiday for public sector employees only – 9%  
No holiday for anyone – 29%  
Not sure – 9%

### **Canadians Want King to Focus on Reconciliation and Environment**

*More than half of Canadians would have preferred a full holiday to observe and mark the passing of Queen Elizabeth II.*

Vancouver, BC [September 22, 2022] – More than two thirds of Canadians think the country's new head of state should make an effort to address two pressing issues, a new Research Co. poll has found.

In the online survey of a representative national sample, almost seven-in-ten Canadians (69%) believe King Charles III should advance the cause of reconciliation with Indigenous peoples, while almost three-in-four (74%) want him to commit to reduce the carbon footprint of the entire Royal Family.

More than half of Canadians (55%) say they would have preferred to see Prince William become King of the United Kingdom and the other 14 Commonwealth realms, including Canada.

Women (57%), Canadians aged 35-to-54 (58%) and British Columbians (59%) are more likely to be supportive of William's ascension to the throne.

When asked about the fact that King Charles III will be featured on coins and bills that will be used in Canada, 56% of Canadians say they do not have a problem with this situation, while one third (34%) disagree.

Animosity towards the presence of King Charles III on Canada's currency reaches 42% among Canadians aged 18-to-34 and 38% among women.

More than half of Canadians (54%) believe Queen Elizabeth II's passing should have been observed and marked with a full holiday for everyone, while 9% would have preferred a full holiday for public sector employees only.

Just under three-in-ten Canadians (29%) think a holiday should not have been considered at all—a proportion that jumps to 39% among Conservative Party voters in the 2021 federal election.

Compared to a Research Co. survey [conducted in February 2022](#), the perceptions of Canadians on the country have changed.

More than a third of Canadians (36%) say they would prefer for Canada to have an elected head of state, down 13 points since February. In contrast, just over three-in-ten Canadians (31%, +10) would like for Canada to remain a monarchy, while 24% (+6) do not care either way.



“More than a third of Albertans (42%), Atlantic Canadians (40%) and British Columbians (34%) are supportive of the continuation of the monarchy in Canada,” says Mario Canseco, President of Research Co. “The proportions are lower in Ontario (31%), Saskatchewan and Manitoba (26%) and Quebec (25%).”

The notion of an elected head of state is more prevalent among Canadians who voted for the Liberal Party (39%) and the New Democratic Party (NDP) (also 39%) in the 2021 federal election than among those who cast ballots for the Conservatives (32%).

Positive perceptions of six members of the Royal family have improved since February. Almost half of Canadians (46%, +11) have a favourable view of King Charles III, while just under a third (32%, +5) feel the same way about Queen Consort Camilla.

Just over two thirds of Canadians hold favourable views on William, Prince of Wales (67%, +9) and Catherine, Princess of Wales (also 67%, +7). The rating is lower for Prince Harry, Duke of Sussex (64%, +14) and Meghan, Duchess of Sussex (53%, +9).

A majority of Canadians (52%, +4) believe Canada will still be a monarchy in twenty years, while just over three-in-ten (31%, +1) think the country will have an elected head of state.

Residents of Alberta are significantly more likely to predict Canada remaining a monarchy in 2042 (65%) than their counterparts in Atlantic Canada (60%), Ontario (55%), Saskatchewan and Manitoba (51%), British Columbia (45%) and Quebec (also 45%).

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**About Research Co.**

Simply put, we are curious about what people think and the decisions they will make. Some call it public opinion, others call it polling or public affairs. We never compromise facts for profit. Our agenda is the truth.

We have a global network of partners in the qualitative, data collection and data visualization specialities.

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